**Financial Proposals**

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**OFFICE OF THE**

**DIRECTORATE OF MALARIA CONTROL**

**PROGRAMME SINDH HYDERABAD**

**@ DIRECTORATE GENERAL HEALTH SERVICES SINDH HYDERABAD**

**BIDDING DOCUMENTS FOR PROCUREMENT OF**

**ELECTRONIC MEDIA FOR THE FINANCIAL**

**YEAR 2017-18**

**DATE & TIME RECEIPT OF TENDER : 12.02.2018 11.00 A.M**

**DATE & TIME OF OPENING TENDER : 12.02.2018 12.00 Noon**

**Tender Issued to M/s.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Budget 20.000 (M)**

**SPECIFCATION FOR ELECTRONIC MEDIA.**

**PRODCTION OF T.V. SPOTS**

|  |  |  |  |
| --- | --- | --- | --- |
| **T o p i c s** | **Description** | **Language** | **R a t e** |
| **Message regarding Prevention, Treatment Control and Awareness about Malaria Fever.** | Per Second | Urdu |  |
| Per Second | Sindhi |  |

**TELECASTING OF T.V. SPOTS**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **S.No.** | **Name of TV Channel** | **T o p i c s** | **Description** | **Language** | **R a t e** | |
| **Prime Time** | **Ordinary Time** |
| 01 | PTV (Regional Time) | **Message regarding Prevention, Treatment Control and Awareness about Malaria Fever.** | Per Seconds | Sindhi |  |  |
| 02 | KTN  T.V | Per Seconds | Sindhi |  |  |
| 03 | Sindh  T.V | Per Seconds | Sindhi |  |  |
| 04 | Mehran T.V | Per Seconds | Sindhi |  |  |
| 05 | Awaz  T.V | Per Seconds | Sindhi |  |  |
| 06 | Dharti T.V | Per Seconds | Sindhi |  |  |
| 07 | AAJ  T.V | Per Seconds | Urdu |  |  |
| 08 | Express News TV | Per Seconds | Urdu |  |  |
| 09 | Geo News T.V | Per Seconds | Urdu |  |  |
| 10 | ARY News T.V | Per Seconds | Urdu |  |  |
| 11 | Dunya T.V | Per Seconds | Urdu |  |  |

**Budget 5.250 (M)**

**SPECIFCATION FOR ELECTRONIC MEDIA.**

**PRODCTION OF RADIO SPOTS**

|  |  |  |  |
| --- | --- | --- | --- |
| **T o p i c s** | **Description** | **Language** | **R a t e** |
| **Message regarding Prevention, Treatment Control and Awareness about Malaria Fever.** | Per Second | Urdu |  |
| Per Second | Sindhi |  |

**BROADCASTING OF RADIO SPOTS**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **S.No.** | **Name of Radio Channel** | **T o p i c s** | **Description** | **Language** | **R a t e** | |
| **Prime Time** | **Ordinary Time** |
| 01 | Radio Pakistan | **Message regarding Prevention, Treatment Control and Awareness about Malaria Fever.** | Per Seconds | Urdu/ Sindhi |  |  |
| 02 | FM-91 | Per Seconds | Urdu/ Sindhi |  |  |
| 03 | FM-100 | Per Seconds | Urdu/ Sindhi |  |  |
| 04 | FM-105 | Per Seconds | Urdu/ Sindhi |  |  |
| 05 | FM-99 | Per Seconds | Urdu/ Sindhi |  |  |
| 06 | FM-98 | Per Seconds | Urdu/ Sindhi |  |  |
| 07 | FM-101 | Per Seconds | Urdu/ Sindhi |  |  |
| 08 | FM-92 | Per Seconds | Urdu/ Sindhi |  |  |
| 09 | FM-104 | Per Seconds | Urdu/ Sindhi |  |  |
| 10 | FM-88 | Per Seconds | Urdu/ Sindhi |  |  |
| 11 | FM-94 | Per Seconds | Urdu/ Sindhi |  |  |
| 12 | FM-96.4 | Per Seconds | Urdu/ Sindhi |  |  |