



SINDH TEXTBOOK BOARD, JAMSHORO

Allama I.I Kazi Campus, University of Sindh, Jamshoro

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Field Office: Opposite D.J. Science College, Dr. Ziauddin Ahmed Road, Saddar, Karachi, Sindh. Tel 021-32623545

EXPRESSION OF INTEREST

- The Sindh Textbook Board is in the process of Textbook development according to new curriculum for ECE, Computer class-VII-VIII and all subjects of class IX-X and XI-XII in a phased manner and would like to develop a database of textbook development professional as a resource.
- 1. The main purpose of out-sourcing the services of these professional/individuals/firms/organizations is to add value to our already introduced textbook (Grades I-VIII) and use their relevant skills in the development of new Textbooks (Grades IX-XII) in future.
The Sindh textbook Board will use this database as a source to develop quality Textbooks.

The scope of work

- i. Writing of manuscripts according to the new curriculum.
- ii. Proof reading of the developed manuscripts.
- iii. Technical editing of the manuscripts in coordination with the Sindh Textbook Board.
- iv. Conceptualization of Page making, designing, layout, photo development, illustrations and prepare design brief accordingly.
- v. Incorporate changes/suggestions made by.
 - a. Internal Review Committee
 - b. External Review Committee
 - c. Quality assurance Committee
- vi. Translation of approved Textbooks in Urdu and Sindhi.

Eligibility Criteria.

a) For Firms/Organizations/Publishers.

Shortlisting of the intending professionals/individuals/firms/organizations/publishers will be based upon the following scoring criteria:

SR: NO.	Description	Score
1.	Relevant experience of professionals/individuals/firms/organizations/publishers (consultancy/project management in educational publishing/skills in desktop publishing) in similar nature of jobs/projects (documentary proof, work order, work completion etc;) <ul style="list-style-type: none">• Experience of professionals/individuals/firms/organizations/publishers upto 5 years (05 Marks);• From 05 to 10 years (10 Marks)• Above 10 years (25 Marks).	25

2.	Documentary evidence of relevant and experienced/qualified Human Resource capacity. <ul style="list-style-type: none"> Project Manager(Masters in Social Sciences /MBA with 3 years relevant experience) =5 TechnicalEditor (Minimum Graduate with 5 years relevant experience) =10 GraphicArt Designer (Minimum Graduate with 5 years relevant experience) =10 Graphic Artist/Illustrators/visualize (Minuim Graduate with 5 years relevant experience)= 5 Type setters (Minuim Intermediate with 5 years relevant experience)=5 	35
3.	Documentary evidence of relevant hardware and software(competable) resources including in-house office facilities.	10
4.	Administrative and Operational Capacity of the Professional/individuals/firms/organizations/publisher to manage the assignment successfully: <ul style="list-style-type: none"> Offices in Sindh Province (08 Marks) In any other province/Islamabad (02 Marks) 	10
5.	Financial cpaicity to manage similar nature of jobs/project of Rs.20 Million to manage the assignment successfully in last 05 years. <ul style="list-style-type: none"> In case less than 15% of above mentioned cost executed (02 Marks) Less than 15% to 25% of job/project executed (04 Marks) Between 25% and 40% of job/project executed (08 Marks) More than 80% of job/project executed (15 Marks) Audited statement of the last 3 years shall be submitted. 	20
Total		100

b) For Individuals

Name	Adacademic qualification (Maximum Marks 30)	Area of expertise (writer,editor, reviewer etc)	Relevant experience (years of work) (Maxium Marks 30)	Subject Area (Language, Maths, Science etc).	Evidence (Titles of Publication Textbooks) (Maxium Marks 40).	Current poster address) Phone/Cell, E-mail)
	Marks 10 for Graduate, 20 for Masters and 30 for Ph.D.		Marks 10 for 5 years, 20 for 10 years, and 30 and above years.		Marks 10 for 5 Titles, 20 for 10 Titles, and 40 for more than 10 Titles.	

Note:

- **Minuim Qualifying Marks= 70 out of 100 (but it is mandatory to score at least 50% in each Section to qualify).**

The interested professionals/individuals/firms/organizations should submit their complete profile conving above mentioned areas alongwith hard and soft copier as evidence for further information feel free to contact Sindh Textbook Board, AllamaI.I.Qazi Campus, Jamshoro. Tel: 0229213417, Fax 0229213418. E-mail: Sindh.textbook.board@gmail.com

3. Sealed Expressions of interest must be delivered to the address mentioned above on or before **20.06.2017** at **11.00 A.M.** and the same EOI will be opened by the Committee in presence of the applicant/representatives who intend to present on the same day at **12.00 Noon** in case Government declares holidays, the EOI will be collected and opened on the next working day.

4. The procuring Agency may reject all or any bid subject to the relevant provision of Sindh Public Procurement Rules, 2010.



SECRETARY
SINDH TEXTBOOK BOARD
JAMSHORO.