

GOVERNMENT OF SINDH
INFORMATION AND ARCHIVES DEPARTMENT

EXPRESSION OF INTEREST
for
CONSULTANT

Information and Archives Department, Government of Sindh, intends to appoint a Consultant for providing consultancy services in preparation of feasibility report and PC-1 for the Project 'Establishment of Sindh Media Center'.

Objectives of the Project:

- a) To collect, edit and disseminate information electronically (ENG) about government activities.
- b) To monitor and archive the video content of local and foreign TV channels and prepare video library with advanced retrieval capabilities.
- c) To arrange modern news room, auditorium and media briefing rooms at headquarter (Karachi) with facilities of video conferencing among regional headquarters of Sindh.
- d) To provide facilities/trainings to information officers of the Information and Archives Department to enable them utilize modern equipment/techniques for information dissemination.
- e) To counter disinformation and inimical propaganda against the nation, society and government efficiently and effectively.
- f) To prepare synopsis of news items being transmitted through local and foreign TV channels and promptly update concerned executives.
- g) To enhance contact between government and Public through effective information sharing and updates.
- h) To prepare programs for social service and public awareness.

Qualifications of Consultant:

A company having following capabilities and experience:

- a) Designing of digital news workflow, archiving and media asset management.
- b) Wide experience in system integration and preparation of design for TV channels with at least two major projects on credit with verifiable evidence.
- c) Experience in designing outdoor broadcasting system with verifiable local and/or foreign customer references.
- d) The consultant company must have IT professionals having wide experience in video asset management and workflows and other professionals related to all segments of project. (CVs of concerned staff must be attached with verifiable evidences of association.)
- e) The consultant company should have partnership/contractual relationship with a renowned firm having expertise/experience in layout design of building.
- f) The consultant company preferably be a member of well reputed international organization/s in the field of broadcasting and media management.
- g) The team of department may visit the office/s of consultant and projects completed by them to ensure their capabilities.

Submission of EOI:

The EOI supported with evidence of organizational structure, capabilities and experiences should be submitted upto June 2nd, 2009 in the office of Director (Admn.), Directorate General of Public Relations, Barrack No. 84, Information and Archives Department, Sindh Secretariat, Karachi. The Request for Proposal (RFP) shall be issued only to the participants shortlisted on the basis of their qualifications. For further information please contact on 9204423.

**DIRECTOR INFORMATION (ADMINISTRATION)
INFORMATION & ARCHIVES DEPARTMENT**