



Sports & Youth Affairs Department
Government of Sindh



Habib University Foundation

Expression of Interest - Consultancy for developing INSPYRE Video

Sports & Youth Affairs Department, Government of Sindh in collaboration and partnership with the Habib University Foundation (H.U.F.), is implementing a project named 'INSPIRE -Inspiring Pakistani Youth to Reach Excellence', which is an innovative youth development initiative that aims at providing the youth with a platform for their personal growth, economic and social development. INSPYRE is being implemented in the major districts of Sindh which are Karachi, Larkana, Sukkur, Hyderabad and Mirpurkhas.

The program is designed to provide free training opportunities to youth of Sindh for their personal growth and career development. INSPYRE is being implemented since May 2009 by offering opportunities for skill development, personal development and economic development and ensures a smooth transition from education to a successful work life and career.

Scope of the Services Required

One of the key components of INSPYRE is to brand its programmatic activities, events and facilitation for youth development in allover Sindh through related districts.

INSPIRE is looking for organizations/individuals who could work with INSPYRE for developing a INSPYRE Video by focusing its programs, achievements, nature of work, branding etc.

- Designing a concept and layout of video with detailed steps development framework.
- Reflect following major themes and points in the video to project youth development needs via INSPYRE
 - General barriers, personal issues and social limitation of youth
 - Enhancement scope of programs for youth development
 - Programmatic and strategic partnership indulging from industry
 - Create attention of individuals to cater self needs of personal and career development
 - Institutional and individual branding to all stakeholders/beneficiaries
- Conceptual / Creative Script
- Shooting (Audio /Video)
- Post production



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INSPYRE
INSPIRING PAKISTANI YOUTH TO REACH EXCELLENCE



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What needs to be submitted?

Interested organizations or individuals may submit Expression of Interest (EOI) with the following details and portfolio.

- A letter expressing the interest for working with INSPYRE for Video Development
- A brief and comprehensive proposal describing to undertake the work, what will be the timelines and what will be the cost of services (approximate)
- Individual/Company profile highlighting the strengths for undertaking the assignment and examples of relevant work done.

Deadline:

The last date of proposal submission is _____

All applications/EOIs must be sent to:

INSPYRE Video Development

Director Youth Affairs Department, Government of Sindh

C/o Mr. Kamran Kashif

Head Projects - Habib University Foundation (H.U.F.)

Institute for Advancing Careers and Talents (iACT)

Plot # 51/39 Pilot Social Welfare Complex, opposite to Bhattai Rangers and near Colony Football Stadium, Saudabad, Malir, Karachi, Pakistan

Phone: 34114922-3

Or

E-mail: Kamran.kashif@iact.org.pk

Process of Selection:

After the scrutiny of all the proposals received, shortlisted organization/individual will be informed accordingly