



Sports & Youth Affairs Department
Government of Sindh



Habib University Foundation

Expression of Interest - Consultancy for developing and implementing INSPYRE 'Entrepreneurship' Program

Sports & Youth Affairs Department, Government of Sindh in collaboration and partnership with the Habib University Foundation (H.U.F.), is implementing a project named 'INSPIRE -Inspiring Pakistani Youth to Reach Excellence', which is an innovative youth development initiative that aims at providing the youth with a platform for their personal growth, economic and social development. INSPYRE is being implemented in the major districts of Sindh which are Karachi, Larkana, Sukkur, Hyderabad and Mirpurkhas.

The program is designed to provide free training opportunities to youth of Sindh for their personal growth and career development. INSPYRE is being implemented since May 2009 by offering opportunities for skill development, personal development and economic development and ensures a smooth transition from education to a successful work life and career.

Scope of the Services Required

One of the key components of INSPYRE is facilitating youth on understanding 'Entrepreneurship' for creating latest avenues of their economic development. INSPYRE is planning to develop a program of 'Entrepreneurship' for offering trainings to youth for understanding the latest trend of starting own business and learn about entrepreneurship.

INSPIRE is looking for organizations/individuals who could work with INSPYRE for developing a detailed and customized Entrepreneurship Program.

- Designing a programmatic layout with detailed steps and sessions of entrepreneurship as per local context (Karachi and Rural Sindh)
- Developing session plans and learning materials for the program to ensure the maximum engagement of youth and ensure the proper participation. Learning materials may include:
 - Self-assessment vis-à-vis Entrepreneurial skills
 - Local Case studies/Success stories
 - Possible business options / ideas suited within Pakistani context, which could be started with zero investment and/or minimum investment
 - A list of websites and/or reference materials for further learning
- Conducting sessions in groups to provide basic understating of entrepreneurship to youth and providing support in short listing of the ideas
- Providing one to one and small group counseling to youth whose ideas have been shortlisted on a regular basis



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- Develop a Follow up Mechanism to support students involved in process.
- Suggesting organizations for linkages and partnerships (local, regional and International)

Program Introduction and Concept:

Purpose:

Current era provides a lot of opportunities to every individual for their social, economic and personal growth. Technology has already revolutionized the world and made lives easier and accessible. This is the time where youth needs to pitch their ideas and come up with potential business plans for their financial growth; as entrepreneurs are agents of change. They should be facilitated to seek for relevant opportunities and overcome the problems and challenges.

Objectives of the Program:

INSPYRE Entrepreneurship Program is an initiative of INSPYRE, which engages/help youth in building their own unique/standard business models or freelance work, creating opportunities and mobilization of resources to create new services or products and gain economic advantage. The program also seeks to facilitate budding entrepreneurs who have ideas or already doing their business on small scale or pursue expansion through promotion in local communities.

The Entrepreneurship Program will focus and guide the youth to reflect on the following values for integration within business:

- Environmental Care
- Respect and acknowledgement of local culture and knowledge

INSPYRE aspires to facilitate youth not only to become technically skilled Entrepreneurs but develop a sense of responsibility and value for others and environment.

Core Objectives of the Program:

The program will enable youth to:

- Gain economic empowerment
- Develop interest and understanding about entrepreneurship as a viable vocation



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- Understand and build skills for designing, enhancing and implementing entrepreneurial initiatives
- Build relationships and networks for promoting their ventures and grow themselves

What needs to be submitted?

Interested organizations or individuals may submit EOI with the following details and portfolio.

- A letter expressing the interest for working with INSPYRE
- A short proposal describing how you will undertake the work, what will be the timelines and what will be the cost of your service (approximate)
- Individual/Company profile highlighting the strengths for undertaking the assignment and examples of relevant work done.

Deadline:

The last date of proposal submission is _____

All applications/EOIs must be sent to:

INSPIRE Classroom to Career Program

Director Youth Affairs Department, Government of Sindh

C/o Mr. Kamran Kashif

Head Projects - Habib University Foundation (H.U.F.)

Institute for Advancing Careers and Talents (iACT)

Plot # 51/39 Pilot Social Welfare Complex, opposite to Bhattai Rangers and near Colony Football Stadium, Saudabad, Malir, Karachi, Pakistan

Phone: 34114922-3

Or

E-mail: Kamran.kashif@iact.org.pk

Process of Selection:

After the scrutiny of all the proposals received, shortlisted organization/individual will be informed accordingly