

INVITATION FOR BIDS

Enhanced HIV/AIDS Control Program, Department of Health, Government of Sindh

Contract for Advocacy, Communication & Social Mobilization

- 1- The Enhanced HIV/AIDS Control Program is a leading public health program in Pakistan. The Government of Sindh is implementing Program in Sindh through Department of Health. The Enhanced HIV/AIDS Control Program is providing leadership role in implementation of Program throughout Province.
- 2- The Enhanced HIV/AIDS Control Program Sindh has extensive network of Preventive and /curative Services like 12 Service Delivery Packages (for Injecting Drug Users, Male Sex Workers, Female Sex Workers, Truckers, Jail Inmates and Street Children MARA), 05 HIV/AIDS Treatment & Care Center, 02 PPTCT (Prevention of Parent to child Transmission) Sites, 21 VCCT (Voluntarily Counseling & Confidential testing) Centers, 46 STIs (sexually transmitted Infections) Clinics and events for Behavioral Change Communication.
- 3- The Program has succeeded in reducing the stigma and discrimination associated with this disease through the Advocacy & Social Mobilization. This is reflected by the large number of people/affected population availing these services in Sindh.
- 4- In this PC-I for FY 2013-2014, we have the provision of following activities, important for large scaled advocacy, communication and social mobilization campaign, to create enabling environment for people living with HIV/AIDS.

A) Advocacy & Communication & Social Mobilization

- i) Bill Board
- ii) Vinyl Publicity Poster on Public Transport
- iii) Hoarding (Rental / Permanent)
- iv) I.E.C Material (Promotional)

B) Social Mobilization

- i) Mass Media Messages, print media messages in leading newspapers, Talk Shows, Short Tele/Doc, Film
- 5- This media campaign will be guided by a comprehensive and realistic communication strategy that is based on country specific research and grounded in local cultural realities.
 - 6- Enhanced HIV/AIDS Control Program invites eligible Consulting Media Firms/ /Organizations/Institutions (hereafter referred to as Consultants) to submit their proposal/Bids.
 - 7- The interested bidders may obtain further information and Selection Criteria (Data Sheet) from **19th November 2013** on submission of written application from the address given

below from **09.00hrs to 17.00hrs** and upon payment of a nonrefundable fee of Pak Rupees 1000/= (One Thousand Only) in cash/bank draft/pay order in favor of the Enhanced HIV/AIDS Control Program for each package.

- 8- The bidders are required to submit 05 copies of Financial Proposals as per details/specification given in data sheet, following single stage one envelope procedure.
- 9- The bidders are requested to give their best and final prices as no negotiations are allowed.
- 10- The bidders will be selected in accordance with the procedures set out in Sindh Public Procurement Rules 2010.
- 11- The Proposals should reach the address given below on **05th December 2013** by 01:00 pm and must be accompanied by 2% Bid security in shape of Pay Order or Bank Draft in the name of Enhanced HIV/AIDS Control Program Sindh.
- 12- Bids will be opened in the presence of bidders or their authorized representatives on **05th December 2013 at 02:00 pm** in the office of the Provincial Program Manager, Enhanced HIV/AIDS Control Program, Karachi.
- 13- As provided in the Bidding Documents, bidder(s) engaged in corrupt or fraudulent practices (including collusion/ polling) will be declared ineligible either indefinitely or for a stated period of time by the purchaser.
- 14- The purchaser reserves the right to accept or reject any/all bid(s) without assigning any reason to the bidder(s) as per provision of Sindh Public Procurement Rules 2010.

Provincial Program Manager

Enhanced HIV/AIDS Control Program - Sindh
Defunct Import & Inspection Medical Store Depot
Rafiqi Shaheed Road, Near J.P.M.C, Cantt Karachi.
Ph: - 92-21-99203413, Fax: - 92-21-99201374
Email: info.sacp@gmail.com