

INVITATION FOR BIDS

Enhanced HIV/AIDS Control Program, Department of Health, Government of Sindh

Contract for Advocacy, Communication & Social Mobilization

- 1- The Enhanced HIV/AIDS Control Program is a leading public health program in Pakistan. The Government of Sindh is implementing Program in Sindh through Department of Health. The Enhanced HIV/AIDS Control Program is providing leadership role in implementation of Program throughout Province.
- 2- The Enhanced HIV/AIDS Control Program Sindh has extensive network of Preventive and /curative Services like 12 Service Delivery Packages (for Injecting Drug Users, Male Sex Workers, Female Sex Workers, Truckers, Jail Inmates and Street Children MARA), 05 HIV/AIDS Treatment & Care Center, 03 PPTCT (Prevention of Parent to child Transmission) Sites, 21 VCCT (Voluntarily Counseling & Confidential testing) Centers, 46 STIs (sexually transmitted Infections) Clinics and events for Behavioral Change Communication.
- 3- The Program has succeeded in reducing the stigma and discrimination associated with this disease through the Advocacy & Social Mobilization. This is reflected by the large number of people/affected population availing these services in Sindh.
- 4- In this PC-I for FY 2012-2013, we have the provision of following activities, important for large scaled advocacy, communication and social mobilization campaign, to create enabling environment for people living with HIV/AIDS.

A) Advocacy & Communication & Social Mobilization

- i) Bill Board
- ii) Vinyl Publicity Poster on Public Transport
- iii) Hoarding (Rental / Permanent)
- iv) I.E.C Material (Promotional)

B) Social Mobilization

- i) Mass Media Messages, Talk Shows, Short Tele/Doc, Film

- 5- This media campaign will be guided by a comprehensive and realistic communication strategy that is based on country specific research and grounded in local cultural realities.

- 6- Enhanced HIV/AIDS Control Program invites eligible Consulting Media Firms/ /Organizations/Institutions (hereafter referred to as Consultants) to submit their proposals.
- 7- The interested bidders may obtain further information and Selection Criteria (Data Sheet) from January 04, 2013 on submission of written application from the address given below from 09.00hrs to 17.00hrs and upon payment of a nonrefundable fee of Pak Rupees 1000/= (One Thousand Only) in cash/bank draft/pay order in favour of the Enhanced HIV/AIDS Control Program for each package.
- 8- The bidders are required to submit 05 copies of Financial Proposals as per details/specification given in data sheet, following single stage one envelope procedure.
- 9- The bidders are requested to give their best and final prices as no negotiations are allowed.
- 10- The bidders will be selected in accordance with the procedures set out in Sindh Public Procurement Rules 2010.
- 11- The Proposals should reach the address given below on January 22, 2013 by 01:00 pm and must be accompanied by 2% Bid security in shape of Pay Order or Bank Draft in the name of Enhanced HIV/AIDS Control Program Sindh.
- 12- Bids will be opened in the presence of bidders or their authorized representatives on January 22, 2013 at 02:00 pm in the office of the Provincial Program Manager, Enhanced HIV/AIDS Control Program, Karachi.
- 13- As provided in the Bidding Documents, bidder(s) engaged in corrupt or fraudulent practices (including collusion/ polling) will be declared ineligible either indefinitely or for a stated period of time by the purchaser.
- 14- The purchaser reserves the right to accept or reject any/all bid(s) without assigning any reason to the bidder(s) as per provision of Sindh Public Procurement Rules 2010.

Provincial Program Manager

Enhanced HIV/AIDS Control Program - Sindh

Defunct Import & Inspection Medical Store Depot

Rafiqi Shaheed Road, Near J.P.M.C, Cantt Karachi.

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