

GOVERNMENT OF SINDH AGRICULTURE, SUPPLY & PRICES DEPARTMENT

Phone: 99211806 Fax No. 99211805

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www.sindhagri.gov.pk

NOTIFICATION

No.19(143)S.O(Dev:)/NAP: In supersession of this department's Notification of even number dated 06-09-2017, Government of Sindh, Agriculture, Supply & Prices Department, is pleased to re-constitute the "Procurement Committee" for the Accelerated Action Plan (AAP) for Reduction of Stunting and Malnutrition in Sindh (Agriculture component) with the following Composition and ToRs:-

I. COMPOSITION:

1		,
1.	Program Coordinator, Accelerated Action Plan (AAP) of Reduction of Stunting and Malnutrition in Sindh. (Agriculture Sector).	Chairman
2.	Deputy Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member
3.	Representative of Industries Department, Government of Sindh, Karachi.	Member
4	Representative of Live stock and Fisheries Department Government of Sindh, Karachi.	• Member
5.	Deputy Program Coordinator, Accelerated Action Plan (AAP) of Reduction of Stunting and Malnutrition in Sindh. (Agriculture Sector).	Member/ Secretary

II. ToRs:-

i. Prepare bidding documents;

ii. Carry out Technical as well as Financial Evaluation of the bids;

iii. Prepare Evaluation report as provided in Rule-45 of SPPRA;

iv. Award contract as per rules and procedures; and

v. Perform any other function ancillary and incidental to the above.

(SAJID JAMAL ABRO)
SECRETARY TO GOVT. OF SINDH

No.19(143)S.O(Dev:)/NAP:

Karachi, dated the 12-01-2018

A copy is forwarded for information and further necessary action to:-

- > The Secretary Industries Department, Government of Sindh, Karachi.
- > The Secretary Live Stock & Fisheries Department, Government of Sindh, Karachi.
- > The Director General, Agriculture Extension Sindh, Myderabad.
- > All Committee Members.

INCHARGE DEVELOPMENT SECTION

C. c. to:-

- ▶ P.S. to Minister for Agriculture, Supply & Prices Deptt, Govt. of Sindh, <u>Karachi</u>.
- > P.S. to Secretary Agriculture, Supply & Prices Deptt, Govt. of Sindh, Karachi.



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NOTIFICATION

GOVERNMENT OF SINDH AGRICULTURE, SUPPLY & PRICES DEPARTMENT

No.19(143)S.O(Dev:)/NAP: In compliance of Rule-31 of SPPRA Rules, 2010, Government of Sindh, Agriculture, Supply & Prices Department is pleased to constitute a "Complaint Redressal Committee" for the Accelerated Action Plan (AAP) on Reduction of Stunting and Malnutrition in Sindh (Agriculture) with the following Composition and Terms of References:

I. COMPOSITION:

1.	Director General, Agriculture Extension Sindh, Hyderabad.	Chairman
2.	Mr. Bashir Ahmed Keerio (An independent professional)	Member
3.	Representative of Office of the Accountant General, Sindh, Karachi.	Member

II. Terms of References:

- i. Committee may examine the complaint of bidder as per SPPRA Rules.
- ii. The Complaint Redressal Committee upon receiving a complaint from an aggrieved bidder may, if satisfied:
 - a. Prohibit the Procurement Committee from acting or decision in a manner, inconsistent with these rules and regulations.
 - b. Annual in whole or in part, any authorized act or decision of the Procurement Committee; and
 - c. Reverse any decision of Procurement Committee or substitute its own decision for such a decision.
 Provide that the Complaint Redressal Committee shall not make any decision to award this contract.
- iii. The Committee shall announce its decision within seven days. The decision shall be intimated to the bidder and the Authority, within three working days by Procuring Agency. In case of failure of the committee to decide the complaint, the Procuring Agency shall not award the contract.
- iv. The Procuring Agency shall award the contract after the decision of the Complaint Redressal Committee.
- v. Mere fact of lodging of a complaint shall not warrant suspension of the procurement proceedings.

(SAJID JAMAL ABRO)
SECRETARY TO GOVT. OF SINDH

Karachi, dated the 12-09-2017

Contd..P/2..

No.19(143)S.O(Dev:)/NAP:

A copy is forwarded for information and further necessary action to:

- > The Accountant General, Sindh, Karachi.
- > The Director General, Agriculture Extension Sindh, Hyderabad.
- > All Committee Members.

SECTION OFFICER (DEV:)

C. c. to:-

- > P.S. to Minister for Agriculture, Supply & Prices Deptt., Govt. of Sindh, Karachi.
- > P.S. to Secretary Agriculture, Supply & Prices Deptt., Govt. of Sindh, Karachi.

MINUTES OF THE MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE HELD ON 28-12-2017 TO OPEN TECHNICAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY, SOCIAL MOBILIZATION/ CONSULTING SERVICES, CONSULTING SERVICES, TO CONDUCT FAIR & EXHIBITIONS. PRINTING OF BROCHURES, POSTERS AND PANAFLEXES. PURCHASE OF FURNITURE & FIXTURE, UNDER THE PROGRAM "ACCELERATED ACTION PLAN (AAP), ON REDUCTION OF STUNTING AND MALNUTRITION IN SINDH (AGRICULTURE SECTOR)" FOR THE YEAR 2017-18.

List of Participants Attached

The meeting of the Procurement Committee for Agriculture was held on 28-12-2017 under the chairmanship of Program Coordinator, Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh, Banglow No.37/1, Khayaban-e Bahria, Near Sultan Masjid, Defence Housing Authority Phase-V, Karachi to open the technical proposals of the tenders invited for Media in shape of Production & Telecast of TV Talk Shows, telecast of TV commercials TVCs, broadcast of radio programs/ messages through various FM channels, publicity through mobile phone voice & text corporate messages, production of Audio messages for mobile phone voice messages and broadcast through FM channels, production of videos, social media campaign, travelling shows. social mobilization/ consulting services, to conduct fair & exhibitions, printing of brochures, posters and panaflexes and purchase of furniture & fixture for the year 2017-18

The Program coordinator welcomed the participants and informed that under the development scheme "Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector)", there is a provision for Media Publicity in shape of Production & Telecast of TV Talk Shows, telecast of TV commercials TVCs, broadcast of radio programs/ messages through various FM channels, publicity through mobile phone voice & text corporate messages, production of Audio messages for mobile phone voice messages and broadcast through FM channels, production of videos, social media campaign, travelling shows. social mobilization/ consulting services, to conduct fair & exhibitions, printing of brochures, posters and panaflexes and purchase of furniture & fixture for the year 2017-18

hence the tender advertisement was sent to Director Advertisement, Information Department, Government of Sindh, Karachi through Administrative Department for publication in the well circulated newspapers and same was published in the following three well circulated Newspapers and also uploaded on SPPRA Website at Serial No. 35698:

1. Daily Dawn Karachi Dated: 07-12-2017
2. Daily Jung Karachi Dated: 09-12-2017

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3. Daily Kawish Hyderabad

Dated: 12-12-2017

2. In Response of the above advertisement following firms have obtained the tender documents:

S.No.	Media Work	Tender obtained by		
1.	Production & Telecast of			
	TV Talk Shows & telecast	2.M/s Studio inn media service		
	of TVCs Production and Broadcast	3.M/s Vertex Trading Co.		
	of Radio Program/	4.M/s Up-Tick Ventures (pvt) Ltd.		
	messages through various FM channels	5.M/s Adarts Karachi (pvt) Ltd.		
	rivi chamileis	6. Zeekay Films Karachi.		
2.	Publicity through mobile	1.M/s USS Enterprises		
	phone voice & text	2.M/s Laal Services		
	corporate messages.	3.M/s Community Resilience initiative		
	Production of Audio	4.M/s Eikon evewn		
	messages for mobile phone voice messages	5. M/s Vertex Trading Co.		
	Production of Videos/	6. M/s Up-Tick Ventures (pvt) Ltd.		
	TVCs	7. M/s Adarts Karachi (pvt) Ltd.		
		8.M/s Media Mind Advertising 9. M/s A.R Production		
		10. M/s Zenith Advertising Communication		
		Pvt Ltd Karachi		
3.	Social media campaign.	1.M/s. Laal Services		
	Travelling Shows.	2.M/s. Eikon even		
		3.M/s. Verton Trading Co		
		4.M/s. USS Enterprises		
		5.M/S. Up-Tick Ventures (Pvt.) Ltd.		
		6.M/S. Adarts Karachi (Pvt.) Ltd		
		7. Zeekay Films Karachi.		
4.	Social Mobilization/	1.M/s Management & Development Centre		
	Consulting Services	2.M/s. Laal Services		
		3.M/s. Community Resilience Initiative		
		4.M/s. Green Sahara Foundation		
		5.M/s. Eikon even		
		6.M/s. Service 4 Sale JV with Thardeep		
		Rural dev. Program		
		7.M/s. National Rural Support Program		
		8.M/S. Up-Tick Ventures (Pvt.) Ltd.		
		9.M/S. Adarts Karachi (Pvt.) Ltd.		

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	,		10.M/s. Humanitarian & Rural Development Society
			11. M/s SAFWCO
			12.Sindh rural Partner Organization
5.	To conduct Fair	&	1.M/s. Laal Services
	Exhibitions		2.M/s. Eikon even
			3.M/s. USS Enterprises
			4.M/s A.R Production
			5. M/s Zamzam Enterprises Tandojam
			Hyderabad

6.	Printing of Brochures,	1.M/s. USS Enterprises 2.M/s. YJ W Trading company 3.M/s. Laal Services 4.M/s. Community Resilience Initiative 5.M/s. Vertex Trading Co.		
	posters and panaflexes.			
		6.M/s Aijaz Enterprises		
		7. M/s. Affair Publishing House		
		8. M/s Zenith Advertising Communication Pvt Ltd Karachi		
		9. M/S. Adarts Karachi (Pvt.) Ltd.		
		10. M/s Zamzam Enterprises Tandojam		
		Hyderabad		
7.	Purchase of Furniture &			
	Fixture	2.M/s. Laal Services		
	=	3.M/s. Vertex Trading Co.		
		4.M/s. USS Enterprises		
		5.M/s. Mehran Traders		
		6.M/s. Al Farooque Enterprises		
		7.M/s Aijaz Enterprises		
		8.M/s. HBS Communication		
		9.M/S. Adarts Karachi (Pvt.) Ltd.		
		10.M/s. AUR Enterprises		
		11. M/s Zamzam Enterprises Tandojam Hyderabad		

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3. The following firms have been submitted tender documents in time.

S.No.	Media Work	Tender obtained by		
1.	Production & Telecast of	1. M/s Studio inn media service		
	TV Talk Shows & telecast	2. M/s Adarts Karachi (pvt) Ltd.		
	of TVCs Production and Broadcast of Radio Program/	3. Zeekay Films Karachi.		
	messages through various FM channels	ye		
2.	Publicity through mobile	1.M/s USS Enterprises.		
	phone voice & text	2. M/s Adarts Karachi (pvt) Ltd.		
	corporate messages. Production of Audio	3. M/s A.R Production		
	messages for mobile	4. M/s Zenith Advertising Communication		
	phone voice messages	Pvt Ltd Karachi		
	Production of Videos/ TVCs			
3.	Social media campaign.	1. Zeekay Films Karachi.		
	Travelling Shows.	2. M/S. Adarts Karachi (Pvt.) Ltd		
		3. M/s. USS Enterprises.		
4.	Social Mobilization/	M/s. Green Sahara Foundation		
	Consulting Services	2. M/s. Service 4 Sale JV with Thardeep		
		Rural dev. Program		
		3. Sindh rural Partner Organization		
-	T 1	1 10/ 1 D D 1 1 1		
5.	To conduct Fair &	1. M/s A.R Production		
	Exhibitions	M/s Zamzam Enterprises Tandojam Hyderabad		
		3.M/s. USS Enterprises		
		J.I.D.S. C.O. Ditterprises		

6.	Printing of Brochures,	1.M/s. USS Enterprises
	posters and panaflexes.	2.M/s. YJ W Trading company
		3. M/s Aijaz Enterprises
		4. M/s. Vertex Trading Co.
		5. M/s. Affair Publishing House
		6. M/s Zenith Advertising Communication Pvt Ltd Karachi
		7. M/S. Adarts Karachi (Pvt.) Ltd.
		8. M/s Zamzam Enterprises Tandojam
		Hyderabad

A. C. Sam

7.	Purchase of Furniture & Fixture	1.M/s. YJ W Trading company 2. M/s. Vertex Trading Co. 3. M/s Zamzam Enterprises Tandojam Hyderabad 4.M/s. USS Enterprises 5. M/s. AUR Enterprises 6. M/s Aijaz Enterprises
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The tenders were opened by the procurement Committee comprising on the following members in the presence of the interested bidder/ representatives.

The meeting was ended with the vote of thanks by the chair.

(Abdul Rasheed Shaikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices
Department
Government of Sindh, Karachi.

MEMBER

(Mr. Zeeshan Hyder)
Senior Auditor
Accountant General Sindh
Karachi

MEMBER

(Musarrat Mokhtar)

Representative
Industries Department,
Government of Sindh,
Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector)

MEMBER/SECRETARY

(Deedar Ahmed Bhutto)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector

CHAIRMAN

LIST OF PARTICIPANTS OF THE MEETING OF AGREICULTURE TO OPEN THE TECHNICAL PROPOSALS INVITED FOR MEDIA PUBLICITY, SOCIAL MOBILIZATION/ CONSULTING SERVICES, CONSULTING SERVICES, TO CONDUCT FAIR & EXHIBITIONS. PRINTING OF BROCHURES, POSTERS AND PANAFLEXES. PURCHASE OF FURNITURE & FIXTURE, HELD ON 28-12-2017 UNDER THE PROGRAM "ACCELERATED ACTION PLAN (AAP), ON REDUCTION OF STUNTING AND MALNUTRITION IN SINDH (AGRICULTURE SECTOR)" FOR THE YEAR 2017-18.

BIDDERS PARTICIPANTS

S.No.	Name & Designation	Firm / Company	Contact No.	Signature
, / .	A. R933aK / S. Min	SRPO	0333-21933	86 M. Fi.
2,	Al Balach Chit	Adalts Kabachi	0333-83227	26 Sais
3,	Mysreting Mayager M. Hawish	USS Enterpriser Ki	0345-2967168	Jeco_
4.	Anjad Stel. (C.E.D)	Al Production.	0333 2727656	Am -
2	Zaheer Menun =	Tanzan Ensuprison	03003424677	- // /
6	Ab. Majeed Ex. B	gs. foundation	030030019	31
7	Ab. Majeed	Mangor Mali H	08318526	477 Mene
8	Ahmed Hamza	5.1.MS	CRFEESES	d=
9	PAIZAN AHMED MIRANI PERINT	SYS J.V TROP	0340-	Outr
10,	AWAZ Syed	Ms AWAX Enlufri	0313-3952637	CHI.
11,	MADEZZ.	Vestex Tracking com	0315.20362	so All
		O		
		G H H X		

LIST OF PARTICIPANTS OF THE MEETING OF AGREICULTURE TO OPEN THE TECHNICAL PROPOSALS INVITED FOR MEDIA PUBLICITY, SOCIAL MOBILIZATION/ CONSULTING SERVICES, CONSULTING SERVICES, TO CONDUCT FAIR & EXHIBITIONS. PRINTING OF BROCHURES, POSTERS AND PANAFLEXES. PURCHASE OF FURNITURE & FIXTURE, HELD ON 28-12-2017 UNDER THE PROGRAM "ACCELERATED ACTION PLAN (AAP), ON REDUCTION OF STUNTING AND MALNUTRITION IN SINDH (AGRICULTURE SECTOR)" FOR THE YEAR 2017-18.

S. No.	Name	Designation	Contact No.	Signature
l -	Deedar A. Bhutto	Brogram Coordinator	0333. 260 4205	- di
2.	Sped Zeeslan Hydr	Senior Auditai	0300.3979729	Ch.
3	Abdul Rashid	00 PM	83003611793	In.
4.	MUSARRAT MOKH	TAO. Jugation	03003036689	20 MININ
5.	Ghulam Musta Naussaj	Deputy Prossan Coordinator	03003036689	lines?

MEDIA PUBLICITY, SOCIAL MOBILIZATION/ CONSULTING SERVICES, CONSULTING SERVICES, TO CONDUCT FAIR & EXHIBITIONS. PRINTING OF BROCHURES, POSTERS AND PANAFLEXES. PURCHASE OF FURNITURE & FIXTURE, UNDER THE PROGRAM "ACCELERATED ACTION PLAN (AAP), ON REDUCTION OF STUNTING AND MALNUTRITION IN SINDH (AGRICULTURE SECTOR)" FOR THE YEAR 2017-18.

Bid Evaluation Report

Name of Procuring Agency:

Agriculture Supply & Prices Department

Tender Reference No.

No. PC/AAP (Agri.)/2017-18/120, dated:29.11.2017

Tender Description/Name of 3. work/item:

- i) Media Publicity in shape of Production & Telecast of TV Talk Shows, telecast of TV commercials TVCs, broadcast of radio programs/ messages through various FM channels.
- ii) Publicity through Mobile Phone Text & Voice Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM Channels & Production of Videos/TVCs.
- iii) Social media campaign, travelling shows.
- iv) To conduct fair & exhibition.
- v) Printing of brochures, printing of posters and printing of panaflexes.
- vi) Social mobilization/ consulting services
- vii) Purchase of furniture & fixture

Method of Procurement:

Total Bid Documents Sold:

Open competitive bidding (National Competitive Bidding) Single Stage - Two Envelopes Procedure

5. Tender Published: 1. Daily Dawn Karachi

Dated: 07-12-2017

2. Daily Jung Karachi

Dated: 09-12-2017

3. Daily Kawish Hyderabad

Dated: 12-12-2017

Six

Production & Telecast of TV Talk Shows. telecast of TV Commercials TVCs. broadcast of radio programs/ messages through various FM

channels.

Publicity through mobile phone voice & text corporate messages. Production of Audio for mobile messages

Ten

phone voice messages Di M

	luction of Videos/	
TVO	Cs ial media campaign.	Seven
Tra	velling Shows	and the same of th
To	conduct Fair	Five
	Exhibitions	Ten
Pri	nting of brochures,	Ten
	nting of posters and nting of	
prii	aflexes.	
	cial Mobilization/	Twelve
	nsulting Services	
Pu	rchase of Furniture &	Eleven
	ture	
	Production & Telecast	Three
•	of TV Talk Shows.	
	telecast of TV	
	Commercials TVCs,	
	broadcast of radio	
	programs/ messages	
	through various FM	
	channels.	
•	Publicity through mobile	Four
	phone voice & text	
	corporate messages. Production of Audio	
	messages for mobile	
	phone voice messages	
	Production of Videos/	
	TVCs	
	Social media campaign.	Three
	Travelling Shows	
•	To conduct Fair	Three
	& Exhibitions	14429 75577
0	Printing of brochures,	Eight
	printing of posters and printing of	
	panaflexes.	
	Social Mobilization/	771
•	Consulting Services	Three
•	Purchase of Furniture &	Six
	Fixture	SIX

Technical Bid Opening date:

7. Total Bids Received:

No. of Bid technically qualified (if 9. applicable):

Production & Telecast of TV Talk Shows, telecast of TV Commercials TVCs, broadcast of radio

Fixture

28.12.2017

Two

through various FM channels. Publicity through mobile phone voice & text corporate messages. Production of Audio messages for mobile phone voice messages Production of Videos/ TVCs Social media campaign. Travelling Shows To conduct Fair & Exhibitions Printing of brochures, printing of posters and printing of panaflexes. Social Mobilization/ Consulting Services Purchase of Furniture & Fixture Production & Telecast of TV Talk Shows. telecast of TV Commercials TVCs. broadcast of radio programs/ messages through various FM channels. Publicity through mobile phone voice & text corporate messages. Production of Audio messages for mobile phone voice messages Production of Videos/ TVCs Social media campaign. Travelling Shows To conduct Fair & Exhibitions Printing of brochures, printing of posters and printing of panaflexes. Mobilization/ Social Consulting Services

Purchase of Furniture &

Fixture

25.01.2018

programs/ messages

Two

One

Two

Four

One

Two

One

Two

Two

One

Four

Two

Four

10. Bid(s) Rejected:

11. Financial Bid Opening date:

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S.No.	d Evaluation Report: Name of Firm or Bidder	Cost offered by the	Ranking in terms of	Comparison with	Reasons for	Remark
		Bidder .	cost	Estimated cost	Acceptance / rejection	
0	1	2	3	4	5	6
1.	Production & Telecast broadcast of radio prop					Cs,
Α.	Production & Telecast time for Agriculture TV Talk shows (per 25 minute per show)					
a)	PTV Regional Time					
i	M/s Studio Inn Media Services Karachi	Rs. 307,500/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Adarts Karachi (Pvt.) Ltd	Rs. [412500/-	2 nd lowest	As per tender cost	Higher bid rejected	
b)	KTN News					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 1070500/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Studio Inn Media Services Karachi	Rs. 2275500/-	2 nd lowest	As per tender cost	Higher bid rejected	
c)	Sindh TV News					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 790000/-	I st lowest	As per tender cost	bid accepted.	
ii.	M/s Studio Inn Media Services Karachi	Rs. 1906500/-	2 nd lowest	As per tender cost	Higher bid rejected	
d)	Mehran TV					
i.	M/s Studio Inn Media Services Karachi	Rs. 94710/-	1 st lowest	As per tender cost	1 st lowest bid - accepted.	
ii.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 632000/-	2 nd lowest	As per tender cost	Higher bid rejected	

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S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
e)	Awaz TV					P.
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 381353/-	1 st lowest	As per tender cost	1 st lowest bid < accepted.	
ii.	M/s Studio Inn Media Services Karachi	Rs. 615000/-	2 nd lowest	As per tender cost	Higher bid rejected	
f)	Dharti TV					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 105000/-	1 st lowest	As per tender cost	l st lowest bid accepted.	Protective's
ii.	M/s Studio Inn Media Services Karachi	Rs. 141450/-	2 nd lowest	As per tender cost	Higher bid rejected	
В.	Telecast of TV Commercials TVCs (Per Minute)					
a)	PTV Regional Time					
i.	M/s Studio Inn Media Services Karachi	Rs. 70725/-	1 st lowest	As per tender cost	l st lowest bid - accepted.	
ii	M/s Adarts Karachi (Pvt.) Ltd	Rs. 345000/-	2 nd lowest	As per tender cost	Higher bid rejected	
b)	KTN News					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 204750/-	1 st lowest	As per tender cost	l st lowest bid accepted.	
iii.	M/s Studio Inn Media Services Karachi	Rs. 341325/-	2 nd lowest	As per tender cost	Higher bid rejected	
c)	Sindh TV News					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 179550/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Studio Inn Media Services Karachi	Rs. 319800/-	2 nd lowest	As per tender cost	Higher bid rejected	
d)	Mehran TV					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 179550/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Studio Inn Media Services Karachi	Rs. 319800/-	2 nd lowest	As per tender cost	Higher bid rejected	

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	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2-	3	4	5	6
e)	Awaz TV					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 189000/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Studio Inn Media Services Karachi	Rs. 319800/-	2 nd lowest	As per tender cost	Higher bid rejected	
f)	Dharti TV					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 119000/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Studio Inn Media Services Karachi	Rs. 233700/-	2 nd lowest	As per tender cost	Higher bid rejected	
C.	Broadcast audio messages through FM				•	
	Channels.					
	No	any bidder ap	plied for the ab	oove work		
2.	Publicity Through Mo Audio Messages for M	obile Phone V				
	Production of Videos/TV	cs				
Λ.	Production of Videos/1V Publicity Through Mobile Phone Text & Voice Corporate Messages	cs				
A. a)	Publicity Through Mobile Phone Text & Voice Corporate	cs				
	Publicity Through Mobile Phone Text & Voice Corporate Messages	Rs. 0.36 Paisas per SMS	Single Bidder	As per tender cost	Single bidder quoted the- rate hence bid accepted.	
a)	Publicity Through Mobile Phone Text & Voice Corporate Messages Text Message M/s Adarts Karachi (Pvt.) Ltd	Rs. 0.36 Paisas per	Bidder		bidder quoted the- rate hence bid accepted.	
a) i,	Publicity Through Mobile Phone Text & Voice Corporate Messages Text Message M/s Adarts Karachi (Pvt.) Ltd	Rs. 0.36 Paisas per			bidder quoted the- rate hence bid	
a) i,	Publicity Through Mobile Phone Text & Voice Corporate Messages Text Message M/s Adarts Karachi (Pvt.) Ltd Voice Message M/s Adarts Karachi	Rs. 0.36 Paisas per SMS Rs. 1.47 per minute	Single Bidder	tender cost As per	bidder quoted the- rate hence bid accepted. Single bidder quoted the rate hence bid	

O	S.No.	Name of Firm or Bidder	er by the terms of Bidder cost		Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
Second W/s A.R. Production Rs. 749/- Single As per bidder due to with drawl of M/s Adarts Karachi (Pvt) Ltd	0	1	2	3	4	5	6
Hyderabad bidder due to with drawl of M/s Adarts Karachi (Pvt) Ltd 3. Social Media Campaign A. Publicity through Whatsapp in shape of photos, Audio/ video messages & other in any i. M/s Adarts Karachi (Pvt) Ltd Single per attempt Bidder B. Publicity through Face book along with creation of face book page i. M/s Adarts Karachi (Pvt) Ltd B. Publicity through Face book along with creation of face book page i. M/s Adarts Karachi (Pvt) Ltd Single bidder quoted the rate hence bid accepted. C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Single As per bidder quoted the rate hence bid accepted. C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Single As per contact bidder quoted the rate hence bid accepted. C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Bidder Travelling Shows	C.		TVCs Films (F	Rate Per			
A. Publicity through Whatsapp in shape of photos, Audio/ video messages & other in any i. M/s Adarts Karachi (Pvt) Ltd B. Publicity through Face book along with creation of face book page i. M/s Adarts Karachi (Pvt) Ltd Single bidder quoted the rate hence bid accepted. B. Publicity through Face book along with creation of face book page i. M/s Adarts Karachi (Pvt) Ltd Single bidder tender cost bidder quoted the rate hence bid accepted. C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Rs. 1230/- per attempt Bidder tender cost bidder quoted the rate hence bid accepted. As per tender cost bidder quoted the rate hence bid accepted. Travelling Shows	îi.		Rs. 749/-	bidder due to with drawl of M/s Adarts Karachi		bidder quoted the rate hence bid	
i. M/s Adarts Karachi (Pvt) Ltd B. Publicity through Face book along with creation of face book page i. M/s Adarts Karachi (Pvt) Ltd Rs. 1845/- Single (Pvt) Ltd Rs. 1845/- Bidder Rs. 1845/- Bidder i. M/s Adarts Karachi (Pvt) Ltd C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Rs. 1230/- Single As per quoted the rate hence bid accepted. C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Rs. 1230/- Single As per bidder quoted the rate hence bid accepted. C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Rs. 1230/- Single As per bidder quoted the rate hence bid accepted. C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Rs. 1230/- Single As per bidder quoted the rate hence bid accepted.	3.	Social Media Campai	gn				
(Pvt) Ltd per attempt Bidder tender cost bidder quoted the rate hence bid accepted. B. Publicity through Face book along with creation of face book page i. M/s Adarts Karachi (Pvt) Ltd Rs. 1845/- per attempt Bidder tender cost bidder quoted the rate hence bid accepted. C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Rs. 1230/- per attempt Bidder tender cost bidder quoted the rate hence bid accepted. 4. Travelling Shows	A.						
B. Publicity through Face book along with creation of face book page i. M/s Adarts Karachi (Pvt) Ltd Rs. 1845/- per attempt Bidder tender cost bid accepted. C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Single bidder quoted the rate hence bid accepted. C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Bidder Single bidder quoted the rate hence bid accepted. 4. Travelling Shows	i.	M/s Adarts Karachi	Rs. 1230/-	Single	As per	Single	
i. M/s Adarts Karachi (Pvt) Ltd C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Rs. 1845/- per attempt Bidder tender cost bidder quoted the rate hence bid accepted. C. Publicity through twitter i. M/s Adarts Karachi (Pvt) Ltd Rs. 1230/- per attempt Bidder tender cost bidder quoted the rate hence bid accepted. 4. Travelling Shows		(Pvt) Ltd	per attempt	Bidder	tender cost	quoted the rate hence bid	
(Pvt) Ltd per attempt Bidder tender cost bidder quoted the rate hence bid accepted. C. Publicity through twitter i. M/s Adarts Karachi Rs. 1230/- Single As per (Pvt) Ltd per attempt Bidder tender cost bidder quoted the rate hence bid accepted. 4. Travelling Shows	В.		e book along w	ith creation of	face book		
C. Publicity through twitter i. M/s Adarts Karachi	i.	M/s Adarts Karachi				bidder quoted the rate hence bid	
i. M/s Adarts Karachi (Pvt) Ltd Rs. 1230/- per attempt Bidder Bidder Single bidder quoted the rate hence bid accepted.	C.	Publicity through twi	ter				
4. Travelling Shows		M/s Adarts Karachi	Rs. 1230/-			bidder quoted the rate hence bid	
	4.	Travelling Shows					
	190		No any hidder	annlied for th	e above work		

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S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated	Reasons for Acceptance / rejection	Remai ks				
		100000000000000000000000000000000000000		cost	,					
0	1	2	3	4	5	6				
5.	To conduct Fairs & Ex	hibitions (per	Event)							
ii.	M/s Zamzam Enterprises Tandojam Hyderabad.	Rs. 829400/-	1 st lowest	As per tender cost	1 st lowest bid accepted.					
ii.	M/s A.R. Production Hyderabad	Rs. 833000/-	2 nd lowest	As per tender cost	Higher bid rejected					
6.	Printing of brochures,	Printing of Pos	sters and Prin		Marine Marine Marine					
A.	Printing of brochures			8 1						
i.	M/s Affair Publishing House Karachi	Rs. 14,40	1 st lowest due to with drawl of M/s Adarts Karachi (Pvt) Ltd	As per tender cost	1 st lowest bid accepted,					
ii.	M/s Zamzam Enterprises Tandojam Hyderabad.	Rs. 23.00	2 nd lowest	As per tender cost	Higher bid rejected					
iii.	M/s Zenith advertising Communication (Pvt) Ltd Karachi	Rs. 80.00	3 rd lowest	As per tender cost	Higher bid rejected					
В.	Printing of Mounted Posters (per poster)									
i.	M/s Zenith advertising Communication (Pvt) Ltd Karachi	Rs. 99/-	l st lowest due to with drawl of M/s Adarts Karachi (Pvt) Ltd	As per tender cost	1 st lowest bid accepted.					
ii.	M/s Affair Publishing House Karachi	Rs, 145/-	2 nd lowest	As per tender cost	Higher bid rejected					
iii.	M/s Zamzam Enterprises Tandojam Hyderabad.	Rs. 149/-	3 rd lowest	As per tender cost	Higher bid rejected					
C.	Printing of Penaflexes	(per sq. ft.)								
i.	M/s Zamzam Enterprises Tandojam Hyderabad.	Rs. 32/-	1 st lowest due to with drawl of M/s Adarts Karachi (Pyt) Ltd	As per tender cost	1 st lowest bid accepted.					
ii.	M/s Zenith advertising Communication (Pvt) Ltd Karachi	Rs. 65/-	2 nd lowest	As per tender cost	Higher bid rejected					
iii.	M/s Affair Publishing House Karachi	Rs. 110/-	3 rd lowest	As per tender cost	Higher bid rejected					
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S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
7.	Social Mobilization/ co	nsulting firms				
a.	Base Line Survey, Soc	ial Mobilizatio	n & formation	of V.Os (Qty	120 Nos.)	
i.	M/s. Server 4 Sale JV with Thardeep Rural dev. Program (TRDP)	Rs. 24000/- per unit	Single bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	
b.	Farmers Field Schools	Male (Qty 120	Nos.)			
i.	M/s. Server 4 Sale JV with Thardeep Rural dev. Program (TRDP)	Rs. 109000/- per unit	Single bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	
c.	Farmers Field Schools	Female (Qty 4	5 Nos.)			
i.	M/s. Server 4 Sale JV with Thardeep Rural dev. Program (TRDP)	Rs. 109000/- per unit	Single bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	
d.	Kitchen Garden demo	nstration (Oty	90 Nos.)	-	decepted.	
i.	M/s. Server 4 Sale JV with Thardeep Rural dev. Program (TRDP)	Rs. 245000/- per unit	Single bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	
e.	Establishment of farm	ers business se	hools (Oty 03	Nos.)		
i.	M/s. Server 4 Sale JV with Thardeep Rural dev. Program (TRDP)	Rs. 745000/- per unit	Single bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	
f.	Establishment of small Farmers schools (Qty)	700	Machinery for	small male &		
i.	M/s. Server 4 Sale JV with Thardeep Rural dev. Program (TRDP)	Rs. 480000/- per unit	Single bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	
g.	Training of Trainers (Qty 01 No.)			1	
i.	M/s. Server 4 Sale JV with Thardeep Rural dev. Program (TRDP)	Rs. 800000/-	Single bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	
	Jr. U		1/	R	R. A. C.	

S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remar					
0	1	2	3	4	5	6					
h,	Training Manual (Qty										
i.	M/s. Server 4 Sale JV with Thardeep Rural dev. Program (TRDP)	Rs. 984000/-	Single bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.						
8.	Purchase of Furniture	& Fixture									
a.	Conference table large	wooden for 24	persons, supe	er quality (Qty	01 No.)						
i.	M/s Zamzam Enterprises Tandojam Hyderabad	Rs. 275000/-	Single Bidder due to withdraw of M/S USS Enterprises, Karachi.	As per tender cost	Single bidder quoted the rate hence bid accepted.						
b.	Conference revolving chairs, wooden with cushion both sides Super quality (Qty 20										
	Nos.)										
i.	M/s Zamzam Enterprises Tandojam Hyderabad	Rs. 8600/- per unit	I st lowest	As per tender cost	1 st lowest bid accepted.						
ii.	M/s USS Enterprises Karachi	Interprises Rs. 9800/- per unit		As per tender cost	Higher bid rejected						
c.	Dividers/ Cupboards w drawers on one side ar and all drawer lock an	id one drawer	on other side o	on bottom. All	windows with						
i.	M/s Zamzam Enterprises Tandojam Hyderabad	Rs. 23000/- per unit	1 st lowest	As per tender cost	1 st lowest bid accepted.						
ii.	M/s USS Enterprises Karachi	Rs. 25000/- per unit	2 nd lowest	As per tender cost	Higher bid rejected						
d.	Dice wooden for speak	er with steel m	onogram, Sup	er quality (Qt	y 01 No.)						
i.	M/s Zamzam Enterprises Tandojam Hyderabad	Rs. 9500/- per unit	1 ⁸¹ lowest	As per tender cost	1 st lowest bid accepted.						
ii.	M/s USS Enterprises Karachi	Rs. 28800/- per unit	2 nd lowest	As per tender cost	Higher bid rejected						
e.	Office Set with High B bottom imported, Supe 02 Nos.)	ack revolving		ive) steel with	cushions side,						
i.	M/s Zamzam Enterprises Tandojam Hyderabad	Rs. 67100/- per unit	Single Bidder due to withdraw of M/S USS Enterprises, Karachi,	As per tender cost	Single bidder quoted the rate hence bid accepted.						

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S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remar ks				
0	1	2	3	4	5	6				
f.	Office revolving chairs	-				(F. 1737)				
i.	M/s Zamzam	Rs. 8600/-	1 st lowest	As per	1 st lowest	03.)				
1.	Enterprises Tandojam Hyderabad	per unit	1 Torrest	tender cost	bid accepted.					
ii.	M/s USS Enterprises Karachi	Rs. 8800/- per unit	2 nd lowest	As per tender cost	Higher bid rejected					
g.	Officers tables, woode	n (3x5 ft.), alon	g with drawe	r and side rack	Super quality	(Qty				
	04 Nos.)									
i.	M/s Zamzam	Rs. 32000/-	1 st lowest	As per	1 st lowest					
	Enterprises Tandojam Hyderabad	per unit		tender cost	bid accepted.					
ii.	M/s USS Enterprises	Rs. 38000/-	2 nd lowest	As per	Higher bid					
h.	Karachi	per unit		tender cost	rejected					
	File racks, wooden Su	per quality (Ot	v 12 Nos.)							
i.	M/s Zamzam	Rs. 14000/-	I st lowest	As per	1 st lowest					
	Enterprises Tandojam Hyderabad	per unit		tender cost	bid accepted.					
ii.	M/s USS Enterprises Karachi	Rs. 16000/-	2 nd lowest	As per tender cost	Higher bid rejected					
		per unit	Civa Cupar ()		distribution of the same and th					
i.	Computer operator ch		1 st lowest		1 st lowest					
i,	M/s Zamzam Enterprises Tandojam Hyderabad	Rs. 4550/- per unit	1 lowest	As per tender cost	bid accepted.					
ii.	M/s USS Enterprises Karachi	Rs. 8000/- per unit	2 nd lowest	As per tender cost	Higher bid rejected					
j.			eith drawers S			(Oty 05				
٦.	Computer operator tables, wooden, with drawers Standard Size, Super quality (Qty 05 Nos)									
i.	M/s Zamzam	Rs. 9500/-	1 st lowest	As per	1 st lowest					
	Enterprises Tandojam Hyderabad	per unit		tender cost	bid accepted.					
ii.	M/s USS Enterprises	Rs. 14800/-	2 nd lowest	As per	Higher bid	1				
	Karachi	per unit	11 - 480 VAITAURESTATES	tender cost	rejected					
k.	Staff tables wooden, w		2.5 ft.). Super							
i.	M/s Zamzam	Rs. 11000/-	1 st lowest	As per	1 st lowest					
	Enterprises Tandojam Hyderabad	per unit		tender cost	bid accepted.					
ii.	M/s USS Enterprises Karachi	Rs. 15200/- per unit	2 nd lowest	As per tender cost	Higher bid rejected					
1.	Peon benches steel Su		v 03 Nos.)		V	-				
i.	M/s Zamzam Enterprises Tandojam Hyderabad	Rs. 9500/- per unit	1 st lowest	As per tender cost	l st lowest bid accepted.					
ii.	M/s USS Enterprises Karachi	Rs. 18800/- per unit	2 nd lowest	As per tender cost	Higher bid rejected					
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S.No.	Name of Firm or Bidder	Firm or Cost offered by the Bidder		Comparison with Estimated cost	Reasons for Acceptance / rejection	Remar ks			
0	1	2	3	4	5	6			
m.	Reception Set (round to 12" steel pipes) (Qty 0		e rack and 16 i	nm glass at up	per half fixed	with			
i.	M/s Zamzam Enterprises Tandojam Hyderabad	Rs. 49000/- per unit	1 st lowest	As per tender cost	I st lowest bid accepted.				
ii.	M/s USS Enterprises Karachi	Rs. 68000/- per unit	2 nd lowest	As per tender cost	Higher bid rejected				
n.	Coat hanger (Wooden Super Quality) (Qty 03 Nos.)								
i.	M/s Zamzam Enterprises Tandojam Hyderabad	Rs. 20000/- per unit	Single Bidder due to withdraw of M/S USS Enterprises, Karachi.	As per tender cost	Single bidder quoted the rate hence bid accepted.				

Signature of the members of the committee

(Dr.Mir Allandad Talpur)

Program Coordinator
Accelerated Action Plan (AAP), for Reduction
of Stunting

and Malnutrition in Sindh (Fisheries Section) Karachi

MEMBER

(Bihari La)

Deputy Director

Planning & Monitoring Cell Agriculture, Supply & Prices

Department

Government of Sindh, Karachi,

(Musarrat Mokhtar)

Representative

Industries Department, Government of Sindh.

Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in

Sindh (Agriculture Sector)

MEMBER

MEMBER/SECRETARY

(Deedar Ahmed Bhotto)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector)

CHAIRMAN



CERTIFICATE FOR COMPLAINCE OF SPPRARULE 48

This is to certify that one bid was received for Publicity through Mobile Phone Text & Voice Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages from bidder M/S Adarts Karachi (Pvt) Ltd, hence for the compliance of Rule 48, the rates quoted for this activity are lowest than the rates quoted in the tender of Directorate of Information, Agriculture Extension Sindh Hyderabad for the year 2017-18, as well as the bid received for the Production of Videos/ TVC are the same which were quoted by M/s 99 Mega Pixel Production house in the tender of Directorate of Information, Agriculture Extension Sindh Hyderabad for the year 2017-18

Moreover, for Social Mobilization/ Consulting firm only one bidder M/s Server 4 Sale J.V with Thardeep Rural dev. Program (TRDP) has been technically qualified for social mobilization / consulting firm. Hence for the compliance of Rule 48, current market rates have been obtained in shape of quotations, the details are as under:

		Qty	Rate quoted		Current Mar	ket Rates
S#	Description		by Bidder in tender	M/s ACTED Pakistan	M/s Action Against Hunger	M/s International Social Resource Network
1	Baseline Survey	120	24000	25000	25000	25000
2	Social Mobilization &		per unit	Per unit	Per unit	Per unit
	formation of V.Os		"	25000	30000	25000
				Per unit	Per unit	Per unit
3	Farmers Field Schools	120	109000	110000	120000	110000
	(Male)		Per unit	Per unit	Per unit	Per unit
4	Farmers Field Schools	45	109000	110000	120000	110000
	(Female)		Per unit	Per unit	Per unit	Per unit
5	Kitchen Garden	90	245000	250000	250000	250000
	Demonstration		per unit	Per unit	Per unit	Per unit
6	Establishment of	3	745000	1000000	800000	750000
	Farmers Business Schools		per unit	Per unit	Per unit	Per unit
7	Establishment of small	3	480000	800000	700000	500000
	Agricultural Machinery for small male & female farmers		per unit	Per unit	Per unit	Per unit
8	Training of Trainers	01 No.	800000	1200000	1050000	810000
			01 No.	Per unit	Per unit	Per unit
9	Training Manual	01 No.	984000	950000	1000000	1000000
			01 No.	Per unit	Per unit	Per unit

(Behari Lal)
Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices
Department
Government of Sindh, Karachi,

Member

(Musarrat Mokhtar) Representative Industries Department, Government of Sindh, Karachi (Dr. Mil. Hahdad Talpur) Program Coordinator Accel fined Action Plan (AAP), fit Rediscrion of Stunting and Malnutration in Sindh (Fisheries Sector) Karachi

(Ghukam Mustafa Naugraj) Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

Member

Member

Member/Secretary

(Deedar Ahmed Bhutto)

Program Coordinator
Accelerated Action Plan (AAP), for Reduction of Stunting
and Malnutration in Sindh (Agriculture Sector) Karachi

Hyderaload

Chairman

MINUTES OF THE MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE HELD ON 25-01-2018 TO OPEN FINANCIAL PROPOSALS OF THE INVITED FOR MEDIA PUBLICITY, SOCIAL MOBILIZATION/ CONSULTING SERVICES, CONSULTING SERVICES, TO CONDUCT FAIR & EXHIBITIONS. PRINTING OF BROCHURES, POSTERS AND PANAFLEXES. PURCHASE OF FURNITURE & FIXTURE, UNDER THE PROGRAM "ACCELERATED ACTION PLAN (AAP), ON REDUCTION OF STUNTING AND MALNUTRITION IN SINDH (AGRICULTURE SECTOR)" FOR THE YEAR 2017-18.

List of Participants Attached

The meeting of the Procurement Committee for Agriculture was held on 25-01-2018 under the chairmanship of Program Coordinator, Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh, Banglow No.37/1, Kahayan-e Bahria, Near Sultan Masjid, Defence Housing Authority Phase-V, Karachi open the financial proposals of the tenders invited for Media in shape of Production & Telecast of TV Talk Shows, telecast of TV commercials TVCs, broadcast of radio programs/ messages through various FM channels, publicity through mobile phone voice & text corporate messages, production of Audio messages for mobile phone voice messages and broadcast through FM channels, production of videos, social media campaign, travelling shows, social mobilization/ consulting services, to conduct fair & exhibitions, printing of brochures, posters and panaflexes and purchase of furniture & fixture for the year 2017-18.

The Procurement Committee opened the financial proposals of the technically qualifying firms:

S.No.	Media Work	Technically Qualified Firms
1.	Production & Telecast of TV	1. M/s Studio inn media service
	Talk Shows & telecast of TVCs	2. M/s Adarts Karachi (pvt) Ltd.
	Production and Broadcast of Radio Program/ messages through various FM channels	
2.	Publicity through mobile	1.M/s Adarts Karachi (pvt) Ltd.
	phone voice & text corporate messages. Production of Audio messages for mobile phone voice messages Production of Videos/ TVCs	2. M/s A.R Production
3.	Social media campaign. Travelling Shows.	1. M/S. Adarts Karachi (Pvt.) Ltd.
4.	Social Mobilization/ Consulting Services	1. M/s. Service 4 Sale JV with Thardeep Rural dev. Program
	MW.	2. Sindh rural Partner Organization
5.	To conduct Fair &	1. M/s A.R Production
	Exhibitions	2. M/s Zamzam Enterprises Tandojam Hyderabad
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The Procurement Committee advised to the member Secretary to return the Financial Proposals of the remaining disqualifying Firms at the earliest.

The meeting was ended with the vote of thanks by the chair.

(Dr.Mir Allahdad Talpur)

Program Coordinator
Accelerated Action Plan (AAP), for Reduction
of Stunting
and Malnutrition in Sindh (Fisheries Section)

Karachi MEMBER

(Abdul Rasheed Shaikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices
Department
Government of Sindh, Karachi.

(Musarrat Mokhtar)

Representative Industries Department, Government of Sindh, Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector)

MEMBER

MEMBER/SECRETARY

(Deedar Ahmed Blutto) Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector)

CHAIRMAN

LIST OF THEPARTICIPANTS OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE HELD ON 25-01-2018 TO OPEN FINANCIAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY, SOCIAL MOBILIZATION/ CONSULTING SERVICES, CONSULTING SERVICES, TO CONDUCT FAIR & EXHIBITIONS. PRINTING OF BROCHURES, POSTERS AND PANAFLEXES. PURCHASE OF FURNITURE & FIXTURE, UNDER THE PROGRAM "ACCELERATED ACTION PLAN (AAP), ON REDUCTION OF STUNTING AND MALNUTRITION IN SINDH (AGRICULTURE SECTOR)" FOR THE YEAR 2017-18.

1.	Mr. Deedar Ahmed Bhutto, Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector)	Chairman
2.	Dr.Mir Allahdad Talpur Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Fisheries Section) Karachi	Member
3.	Mr. Abdul Rasheed Shaikh Deputy Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member
4.	Mr. Musarrat Mokhtar, Representative of Industries Department, Government of Sindh, Karachi.	Member
5.	Mr. Ghulam Mustafa Nangraj Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector)	Member/Secretary

REVISED ANNUAL PROCUREMENT PLAN

FOR THE YEAR 2017-18

ACCELERATED ACTION PLAN (AAP) FOR REDUCTION OF STUNTING & MALNUTRITION IN SINDH (AGRICULTURE SECTOR).

Sr,	Description	Quantity)	Estimated	Estimated	Funds	Source of	Proposed	Ti	Timing of Procurements		Remarks	
0.	procurement	(where Applicable)	Unit cost (where applicable)	Total Cost	Allocated	funds (ADP/Non ADP)	procurement method	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter	
1	2	3	4	5	6	7	8	9	10	11	12	13
1,	Media Publicity	Various items as per tender	As per tender cost	37.391 Million	37.391 Million	Non ADP	National Competitive Bidding		3 rd to 4 ^t	^h quarter		Subjects to availability of funds
2.	Social Mobilization & Consultancy Services Firms		•				Single stage two envelop system					
3.	Purchase of furniture & Fixture							1				

PROGRAM COORDINATOR
ACCELERATED ACTION PLAN (AAP)
AGRICULTURE DEPARTMENT
GOVERNMENT OF SINDH

BIDDER QUALIFICATION REPORT

Name of Department:

Agriculture

Name of Work:

Tender-I (Production & Telecast TV Talk Show/Telecast of TVC & Broadcast of Radio Programs)

N.I.T No. No. PC/AAP (Agri.)/2017-18/120, dated:29.11.2017

Sr. No.	Tender requirements	M/S Adarts Karachi (Pvt) Ltd. Karachi	M/S S. Studio Inn Media Services Karachi	M/s ZEE Kay Films Karachi.	Recommendations of Procurement Committee
01	Location with full address of company along with contact numbers.	Azayam Plaza, (4 th floor), 5-A, Sindhi Muslim Housing Society, Shahrah-e- Faisal Karachi. 021-34552773,021-34551463.	App # GF-2, Block-19-A, Sea View apartment, D.H.A, Phase-V, Ext, Karachi 021-34141114 021-37237162	F-11,Block-8,Clifton, Karachi 021-35303220 021-37234433	
02	Firm profile including description of advertising agency, year of establishment etc.)	Profile attached. Year of establishment 1939.	Profile Attached. Year of establishment 1996.	Profile Attached Year of establishment 2003	
03	Proof of experience in Production & Telecast of TV Talk Shows, Telecast of TV Commercials (TVCs) and Broadcast of Radio messages	Production & Telecast of cast of TV Commercials		Un Responsive	
04	Proof of experience in Telecast of TV Talk Shows, TV Commercials (TVC) and Broadcast of Radio Messages through FM channels on crops and other agricultural activities.	Responsive	Responsive	Un Responsive	
05	Proof of accreditation with Pakistan Broadcast Association.	Responsive	Responsive	Un Responsive	
06	Detail of their permanent staff, their qualification and experience (Separate sheet may be attached for Technical Personal)	Responsive	Responsive	Responsive	
07	Available Audio & Video Technical Facilities with the agency	Responsive	Responsive	Responsive	1
08	3-5 Specimen / exhibit of production of talk show /TVC/ Audio Messages in agriculture	Responsive	Responsive	Un Responsive	

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	STATUS	Qualified	Qualified	Disqualified	
2	Earnest Money	Responsive	Responsive	Responsive	
1	SST Registration Certificate.	Responsive	Responsive	Responsive	
0	Income Tax Registration Certificate.	Responsive	Responsive	Responsive	
9	Bank Statement of last three years showing the financial stability.	Responsive	Responsive	Responsive	
	(Which is applicable).				

Signature of the members of the committee

(Dr.Mir Allahdad Talpur)

Program Coordinator
Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Fisheries Section) Karachi

MEMBER

(Abdul Rasheed Shaikh)

Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi

MEMBER

(Deedar Ahmed Bhutto)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

CHAIRMAN

(Musarrat Mokhtar)

Deputy Director (Inspection)
Industries Department,
Government of Sindh,
Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

MEMBER / SECRETARY

AFTER PRELIMINARY SCREENING

	Salient Features	Points Allocated	Name of Firm			Remarks
No.		Allocated	M/S Adarts Karachi (Pvt) Ltd.	M/S S. Studio Inn Media Services Karachi	M/s ZEE Kay Films Karachi.	
l. Proof sine	ce firm was established:			1		
i) 10	years or above	20	Above ten years Esta	Established in		
ii) 6-	- 10 years	10	Marks 20	1996		
iii) 1-	- 5 years	5		Marks 20	Disqualified	
2. Capacity	of the firm				Due to Un response	
Firm has proof)	own permanent technical staff & Audio Video facilities (Attach				in Preliminary screening	
i) Ye	es	15	Yes	Yes		
ii) No	0	00	Marks 15	Marks 15		
3. Financial	I capacity of the firm supported by Bank certificate.]	
i) So	ound (10.00 Million and onward)	15	Sound	Sound		
ii) Fa	uir (5.000 Million to 10.00 Million)	10	Marks 15	Marks 15		
iii) We	eak (below 5.000 Million)	low 5.000 Million) 5				
4. Proof of	experience:				1	
	ction & Telecast of TV Talk Shows, TV Commercials TVC regional TV channels and broadcast audio messages through FM					
ii) 10	2 and above TV Talk Shows. 01-150 TV Commercials (TVC). 01-500 Broadcast of Messages through FM channels.	15	Marks15	Marks 5		
ii) 51 iii) 15	6-51 TV Talk Shows. 1-100 TV Commercials (TVC). 51-300 Broadcast of Messages through FM channels	10				
ii) 25 iii) 50	0-25 TV Talk Shows. 5-50 TV Commercials (TVC). 0-150 Broadcast of Messages through FM channels	5				
English and the second second	experience on crops & other agricultural activities:					
through rechannels.						
ii) 26 iii) 15	6 and above TV Talk Shows. 6 and above TV Commercials (TVC). 51-300 Broadcast of Messages through FM channels	35	Marks 25	Marks 15		
	3-25 TV Talk Shows. 5-25TV Commercials (TVC).	25				

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ii	iii) 76-150 Broadcast of Messages through FM channels					
i) ii ii	i) 06-12 TV Talk Shows. ii) 10-15 TV Commercials (TVC). iii) 50-75 Broadcast of Messages through FM channels.	15				
	TOTAL	100	90	70	00	

Signature of the members of the committee

(Dr.Mir Allahdad Talpur)

Program Coordinator
Accelerated Action Plan (AAP), for Reduction of Stunting
and Malnutrition in Sindh (Fisheries Section) Karachi

MEMBER

((Abdul Rasheed Shaikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi

MEMBER

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh,

Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

MEMBER / SECRETARY

(Deedar Ahmed Bhutto)

Deputy Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting
and Malnutrition in Sindh (Agriculture Sector) Karachi

CHAIRMAN

BIDDER QUALIFICATION REPORT

Name of Department:

Agriculture

Name of Work:

Tender-II (Publicity through mobile phone voice & text corporate messages, Production of Audio messages for mobile phone voice

messages, Production of Videos)

N.I.T No. No. PC/AAP (Agri.)/2017-18/120 ,dated:29.11.2017

PRELIMINARY SCREENING

Sr. No.	Tender requirements	M/S Adarts Karachi (Pvt) Ltd. Karachi	M/s Zenith Advertising Communication Pvt Ltd Karachi	M/S USS Enterprises Karachi	M/s A.R Production Hyderabad.	Recommendations of Procurement Committee
01	Location with full address of company along with contact numbers.	Azayam Plaza, (4 th floor), 5-A, Sindhi Muslim Housing Society, Shahrah-e- Faisal Karachi. 021-34552773, 021- 34551463.	Plot # 06, GPC Building, Mezzanine floor, Clifton Bolck-02, Near B.B.Q Tonight Karachi. 021-35148070	Office # 102, Ellahi Center, Regal Chowk, Saddar Karachi. 021-32750018	Ground floor, 135 Shabbir Manzil, Saddar cantt, Hyderabad. 03332727656.	
02	Firm profile including description, year of establishment etc.	Profile attached. Year of establishment 1939.	Profile Attached. Established in 2015	Profile Attached. Established in 2014.	Profile Attached Established in 2008	
03	Proof of experience in Publicity through Mobile Phone Voice & Text messages, Production of Audio Messages & Production of documentaries/ Videos.	Responsive	Attached only production of documentary	Un Responsive	Attached (Applied in production of documentary films only)	
04	Proof of experience in Publicity through Mobile Phone Voice & Text messages, Production of Audio Messages & Production of documentaries/ Videos on crops and other agricultural activities.	Responsive	Not Attached	Un Responsive	Responsive	
05	Detail of their permanent staff, their qualification and experience (Separate sheet may be attached for Technical Personal)	Responsive	Responsive	Responsive	Responsive	
06	Available Audio & Video Technical Facilities with the agency (For Production work)	Responsive	Responsive	Responsive	Responsive	
07	3-5 Specimen / exhibit of production of documentary/ TVC /Audio Messages in agriculture (Which is applicable)	Responsive	Un Responsive	Un Responsive	Responsive	

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	STATUS	Qualified	Disqualified	Disqualified	Qualified	
11	Earnest Money	Responsive	Responsive	Responsive	Responsive	
10	SST Registration Certificate.	Responsive	Responsive	Responsive	Responsive	
09	Income Tax Registration Certificate.	Responsive	Responsive	Responsive	Responsive	
08	Bank Statement of last three years showing the financial stability.	Responsive	Responsive	Responsive	Responsive	

Signature of the members of the committee

(Dr. Mir Allahdad Talpur)

Program Coordinator
Accelerated Action Plan (AAP), for Reduction of Stunting
and Malnutrition in Sindh (Fisheries Sector) Karachi

MEMBER

(Abdul Rasheed Shaikh)

Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi

MEMBER

(Musarrat Mokhtar)

Deputy Director (Inspection)
Industries Department,
Government of Sindh,

Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

MEMBER / SECRETARY

(Deedar Ahmed Bhutto)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

CHAIRMAN

AFTER PRELIMINARY SCREENING

. No. Salient Features		Points Allocated		Name of F	irm		Remarks
		Anocated	M/S Adarts Karachi (Pvt) Ltd.	M/s Zenith Advertising Communication Pvt Ltd Karachi	M/S USS Enterprises Karachi	M/s A.R Production Hyderabad.	
. Proof since firm wa	as established:						
i) 10 years or a	bove	20	Above ten years Marks	1		Established in	
ii) 6 – 10 years		10	20	Disqualified	Disqualified	2008	
iii) 1 – 5 years		5				Marks 10	
Capacity of the fire	m	V0.27.0000000000000000000000000000000000					
Firm has own perm (Attach proof)	nanent technical staff & Audio Video facilities		***************************************				
i) Yes		15	Yes			Yes	
ii) No		00	Marks 15	1		Marks 15	
Financial capacity	of the firm supported by Bank certificate.			4			
i) Sound (1.00	Million and onward)	15	Sound Marks 15			Sound	
ii) Fair (0.5	Million to 1.00 Million)	10				Marks 15	
iii) Weak (belo	w 0.5 Million)	5	100	1			
Proof of experience	e:						
messages, Production	igh mobile phone voice & text corporate in of Audio Messages for Mobile Phone Voice & FM ion of Documentaries/ videos.						
voice & text ii) 101-150 Prod & FM Messag	or above for Publicity through mobile phone corporate messages. duction of Audio Messages for Mobile Phone Voice ges. mentaries/ Videos.	15	Marks15			Marks 10	
i) 04-07 years voice & text ii) 51-100 Prodi & FM Messag iii) 11-20 Docur	or above for Publicity through mobile phone corporate messages. action of Audio Messages For Mobile Phone Voice ges mentaries/ videos.	10					
voice & text ii) 10-50 Produc FM Messages	or above for Publicity through mobile phone corporate messages. etion of Audio Messages for Mobile Phone Voice & mentaries/ Videos.	5					
	e on crops & other agricultural activities:						

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Audio Messages for Mobile Phone Voice & es/ Videos.	100	90	00 [//	00	85
ssages.	15		31		
ate messages. Audio Messages for Mobile Phone Voice & es/ Videos.	25				
Occumentaries/ videos. r Publicity through mobile phone voice ssages. Audio Messages for Mobile Phone Voice &	35	Marks 25			Marks 35
	obile phone voice & text corporate dio Messages for Mobile Phone Voice & FM Documentaries/ videos. In Publicity through mobile phone voice essages. In Audio Messages for Mobile Phone Voice & es/ Videos. In Publicity through mobile phone voice demonstration of Publicity through mobile phone at emessages. Audio Messages for Mobile Phone Voice & es/ Videos. In Publicity through mobile phone voice demonstration of Publicity through mobile phone voice designation.	dio Messages for Mobile Phone Voice & FM Documentaries/ videos. r Publicity through mobile phone voice ssages. f Audio Messages for Mobile Phone Voice & es/ Videos. ve for Publicity through mobile phone ate messages. Audio Messages for Mobile Phone Voice & es/ Videos. ve (Publicity through mobile phone voice es/ Videos. ve (Publicity through mobile phone voice essages.	dio Messages for Mobile Phone Voice & FM Documentaries/ videos. r Publicity through mobile phone voice ssages. f Audio Messages for Mobile Phone Voice & es/ Videos. ve for Publicity through mobile phone ate messages. Audio Messages for Mobile Phone Voice & es/ Videos. ve (Publicity through mobile phone voice es/ Videos.	dio Messages for Mobile Phone Voice & FM Documentaries/ videos. r Publicity through mobile phone voice ssages. f Audio Messages for Mobile Phone Voice & es/ Videos. ve for Publicity through mobile phone ate messages. Audio Messages for Mobile Phone Voice & es/ Videos. ve (Publicity through mobile phone voice & es/ Videos. ve (Publicity through mobile phone voice & ess/ Videos. ve (Publicity through mobile phone voice & ess/ Videos.	dio Messages for Mobile Phone Voice & FM Documentaries/ videos. r Publicity through mobile phone voice ssages. f Audio Messages for Mobile Phone Voice & es/ Videos. ve for Publicity through mobile phone ate messages. Audio Messages for Mobile Phone Voice & es/ Videos. ve (Publicity through mobile phone voice & es/ Videos. ve (Publicity through mobile phone voice & es/ Videos. ve (Publicity through mobile phone voice & es/ Videos.

(Dr. Mir/Allahdad Talpur)

Program Coordinator
Accelerated Action Plan (AAP), for Reduction of Stunting
and Malnutrition in Sindh (Fisheries Sector) Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

MEMBER / SECRETARY

Signature of the members of the committee

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Deedar Ahmed Bhutto)

Program Coordinator
Accelerated Action Plan (AAP), for Reduction of Stunting
and Malnutrition in Sindh (Agriculture Sector)

CHAIRMAN

(Abdul Rasheed Shaikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices
Department

Government of Sindh, Karachi.

MEMBER

BIDDER QUALIFICATION REPORT

Name of Department:

Agriculture

Name of Work:

Tender-III (Organizing Social Media Campaign & Travelling Shows)

N.I.T No. No. PC/AAP (Agri.)/2017-18/120 ,dated:29.11.2017

PRELIMINARY SCREENING

Sr. No.	Tender requirements	M/S Adarts Karachi (Pvt) Ltd. Karachi	M/S USS Enterprises Karachi	M/s ZEE Kay Films Karachi.	Recommendations of Procurement Committee
01	Location with full address of company along with contact numbers.	Azayam Plaza, (4 th floor), 5-A, Sindhi Muslim Housing Society, Shahrah-e- Faisal Karachi. 021-34552773, 021- 34551463.	Office # 102, Ellahi Center, Regal Chowk, Saddar Karachi. 021-32750018	F-11,Block-8,Clifton, Karachi 021-35303220 021-37234433	
02	Firm profile including description of agency, year of establishment etc.)	Profile attached. Year of establishment 1939.	Profile Attached. Established in 2014.	Profile Attached Year of establishment 2003	
03	Proof of experience in Event management/ To conduct Social Media campaigns	Responsive	Un Responsive	Un Responsive	
04	Detail of their permanent staff, their qualification and experience (Separate sheet may be attached for Technical Personal)	Responsive	Responsive	Responsive	
05	Bank Statement of last three years showing the financial stability.	Responsive	Un Responsive	Responsive	
06	Income Tax Registration Certificate.	Responsive	Responsive	Responsive	
07	SST Registration Certificate.	Responsive	Responsive	Responsive	
08	Earnest Money	Responsive	Responsive	Responsive	

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STATUS	Qualified	Disqualified	Disqualified	
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Signature of the members of the committee

(Dr. Mir Allahdad Talpur)

Proctam Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Fisheries Sector) Karachi

MEMBER

(Abdul Rasheed Shaikh)

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Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi
MEMBER

(Deedar Ahmed Bhutto)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

CHAIRMAN

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

MEMBER / SECRETARY

AFTER PRELIMINARY SCREENING

S.No.	Salient Features	Points Allocated	M/S Adarts Karachi (Pvt) Ltd. Karachi	M/S USS Enterprises Karachi	M/s ZEE Kay Films Karachi.	Remarks
1.	Proof since firm was established:					
	i) 10 years or above	30	Marks 30	Disqualified	Disqualified	
	ii) 6 – 10 years	20			•	

	iii) 1-5 years	10	
2.	Capacity of the firm		Yes
	Firm has own permanent technical staff (Attach proof)		Marks 25
	i) Yes	25	
	ii) No	00	
3.	Financial capacity of the firm supported by Bank certificate.		
	i) Sound (1.00 Million and onward)	20	Marks 20
	ii) Fair (0.5 Million to 1.00 Million)	15	
	iii) Weak (below 0.5 Million)	5	
4.	Proof of experience:		
	In Conducted social media campaigns & travelling shows		Marks 15
	i) 100 and above	25	
	i) 51-99	15	
	i) 30-25	10	
	Total Marks	100	90

Signature of the members of the committee

(Dr. Min Mahdad Talpur)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Fisheries Sector) Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector)

MEMBER / SECRETARY

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Abdul Rasheed Shaikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER

(Deedar Ahmed Bhutto)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

CHAIRMAN

BIDDER QUALIFICATION REPORT

Name of Department:

Agriculture

Name of Work:

Tender-IV (Organizing Fair & Exhibition)

N.I.T No. No. PC/AAP (Agri.)/2017-18/120 ,dated:29.11.2017

PRELIMINARY SCREENING

Sr. No.	Tender requirements	M/s A.R Production Hyderabad.	M/S USS Enterprises Karachi	M/s Zamzam Enterprises Tandojam Hyderabad	Recommendations of Procurement Committee
01	Location with full address of company along with contact numbers.	Ground floor, 135 Shabbir Manzil, Saddar cantt, Hyderabad. 03332727656.	Office # 102, Ellahi Center, Regal Chowk, Saddar Karachi. 021-32750018	194/B, Old fish Market Tandojam Hyderabad 022-2765173	
02	Firm profile including description of agency, year of establishment etc.)	Profile Attached Established in 2008	Profile Attached. Established in 2014.	Profile Attached Established in 2016	
03	Proof of experience in Event management/ To conduct/To organize Fairs & Exhibitions.	Responsive	Un responsive	Responsive	
04	Detail of their permanent staff, their qualification and experience (Separate sheet may be attached for Technical Personal)	Responsive	Responsive	Responsive	
05	Bank Statement of last three years showing the financial stability.	Responsive	Un Responsive	Responsive	
06	Income Tax Registration Certificate.	Responsive	Responsive	Responsive	
07	SST Registration Certificate.	Responsive	Responsive	Responsive	

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08	Earnest Money	Responsive	Responsive	Responsive	
	STATUS	Qualified	Disqualified	Qualified	

(Dr. Mir Mahdad Talpur)

Program Coordinator
Accelerated Action Plan (AAP), for Reduction of Stunting
and Malnutrition in Sindh (Fisheries Sector) Karachi

MEMBER

(Abdul Rasheed Shaikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi

MEMBER

Signature of the members of the committee

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

MEMBER / SECRETARY

(Deedar Ahmed Bhutto)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Singh (Agriculture Sector)

CHAIRMAN

AFTER PRELIMINARY SCREENING

S.No.	Salient Features	Points Allocated	M/s A.R Production Hyderabad.	M/S USS Enterprises Karachi	M/s Zamzam Enterprises Tandojam Hyderabad	Remarks
1.	Proof since firm was established:		Marks 20		7	
	i) 10 years or above	30		Disqualified	Marks	

	ii) 6 – 10 years	20		10
	iii) 1 – 5 years	10		
2.	Capacity of the firm		Yes	Yes Marks 25
	Firm has own permanent technical staff (Attach proof)		Marks 25	
	i) Yes	25		
	ii) No	00		
3.	Financial capacity of the firm supported by Bank certificate.		Marks 20	Marks 15
	i) Sound (1.00 Million and onward)	20		111.500.000.000.000
	ii) Fair (0.5 Million to 1.00 Million)	15		
	iii) Weak (below 0.5 Million)	5		
4.	Proof of experience:		Marks 15	Marks 25
	In Conducted / organized Fairs & Exhibitions			
	i) 100 and above	25		
	i) 51-99	15		
	i) 30-25	10		
	Total Marks	100	80	75

(Dr. Mir Alfahdad Talpur)

Program Coordinator

Accelerated Action Flan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Fisheries Sector) Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

MEMBER / SECRETARY

Signature of the members of the committee

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Abdul Rasheed Shaikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER

(Deedar Ahmed Bhutto)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector)

CHAIRMAN

BIDDER QUALIFICATION REPORT

Name of Department:

Agriculture

Name of Work:

Tender-V (Furniture & Fixture)

N.I.T No. No. PC/AAP (Agri.)/2017-18/120 ,dated:29.11.2017

PRELIMINARY SCREENING

Sr. No.	Tender requirements	M/s Zamzam Enterprises Tandojam Hyderabad	M/S AUR Enterprises Karachi	M/s Aijaz Enterprises Hyderabad	M/S USS Enterprises Karachi	Recommendations of Procurement Committee
01	(i) Location of shop / office (Complete Address with, Phone, Fax, e- mail, Website address) of the Firm / Bidder.	194/B, Old fish Market Tandojam Hyderabad 022-2765173	A-11, Apsara Apartments No.02, Block-07, F.B Area, Karachi. 0331-33155720	Block-D, Unit No.02, Latifabad, Hyderabad. 03213952637	Office # 102, Ellahi Center, Regal Chowk, Saddar Karachi. 021-32750018	M/s Aijaz Enterprises Hyderabad submitted un filled Financial Proposal as original with technical proposal.
02	(ii) Profile: Complete profile of the Firm / Bidder.	Profile Attached	Profile attached. Year of establishment 2013.	Profile Attached. Established in 2010	Profile Attached. Established in 2014.	
03	(iii) Tax Payer: The participating Bidder / Supplier must be Registered Tax payer (I.T and GST etc).	Responsive	Responsive	Responsive	Responsive	
04	(iv) Experience/ Reference: Experience in Related field, not less than 05 years. The Bidder must supply at least three references for Supply of such furniture & fixture.		Un Responsive	Un Responsive	Responsive	
05	(v) Samples of Furniture & Fixture in shape of color (leaflet/ booklet or brochure).		Responsive	Responsive	Responsive	

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9 75 0.	Status	Qualified	Disqualified	Disqualified	Qualified	
}	Coordinator, Accelerated Action Plan (AAP) for reduction of Stunting of Malnutrition in Sindh Karachi. Bid Security / Earnest Money:	Responsive	Responsive	Responsive	Responsive	
7	(vii) Bid Security / Earnest Money: The bid security shall be of 5.0% of total value of bid in form of pay order / call deposit in favour of the Program	Responsive	Evidence Not Attached	Responsive	Evidence Not Attached	
Ž	(vi) Financial Stability: Bank Statement showing the financial stability of bidder / supplier to deliver the contract.	Responsive	Responsive	Responsive	Responsive	

(Dr. Mir Allandad Talpur) Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Fisheries Sector) Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

MEMBER / SECRETARY

Signature of the members of the committee

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Deedar Ahmed Bhutto)

Program Coordinator
Accelerated Action Plan (AAP), for Reduction of Stunting
and Malnutrition in Sindh (Agriculture Sector) Karachi

CHAIRMAN

bern and

(Abdul Rasheed Shaikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi

MEMBER

PRELIMINARY SCREENING

Sr. No.	Tender requirements	M/s Vertex Trading Company PVT Ltd Karachi	M/s YJW Trading Company Hyderabad	Recommendations of Procurement Committee
01	(ii) Location of shop / office (Complete Address with, Phone, Fax, e-mail, Website address) of the Firm / Bidder.	203, F11, Commercial Area, M.A.C.H.S Karachi 021-34540086	Office No.58, First Floor, Block-A/3, Unit No.10, Latifabad Hyderabad. 022-4417043	M/s Aijaz Enterprises Hyderabad submitted un filled Financial Proposal as original with technical proposal.
02	(viii) Profile: Complete profile of the Firm / Bidder.	Profile Attached Established in 2015	Un Responsive	
03	(ix) Tax Payer: The participating Bidder / Supplier must be Registered Tax payer (I.T and GST etc).	Responsive	Responsive	
04	(x) Experience/ Reference: Experience in Related field, not less than 05 years. The Bidder must supply at least three references for Supply of such furniture & fixture.	Un Responsive	Responsive	
05	(xi) Samples of Furniture & Fixture in shape of color (leaflet/ booklet or brochure).	Responsive	Responsive	
06	(xii) Financial Stability: Bank Statement showing the financial stability of bidder / supplier to deliver the contract.	Responsive	Bank statement not attached while bank certificate issued on 24-07- 2017 is attached which show more than 40.000 Million transitions during three years	M/s YJW Trading Company Hyderabad has been submitted un filled technical proposal and un filled Financial Proposal as original

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07	(xiii) Bid Security / Earnest Money: The bid security shall be of 5.0% of total value of bid in form of pay order / call deposit in favour of the Program Coordinator, Accelerated Action Plan (AAP) for reduction of Stunting of Malnutrition in Sindh Karachi.		Responsive	
08	Bid Security / Earnest Money:	Responsive	Responsive	
	Status	Disqualified	Disqualified	,

(Dr. Mir Mahdad Talpur)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Fisheries Sector) Karachi

Signature of the members of the committee

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

MEMBER / SECRETARY

MEMBER

(Abdul Rasheed Shaikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER

(Deedar Ahmed Bhutto)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

CHAIRMAN

BIDDER QUALIFICATION REPORT

Name of Department:

Agriculture

Name of Work:

Tender-VI (Social Mobilization /. Consulting firm)

N.I.T No. No. PC/AAP (Agri.)/2017-18/120 ,dated:29.11.2017

PRELIMINARY SCREENING

S.No	Particulars	M/S Server4sale J.V Thardeep Rural Development Programme	Green Sahara Foundation (GSF)	Sindh Rural Partners Organization (SRPO	Recommendations of Procurement Committee
1	Location with full address of company along with contact numbers.	Responsive	Responsive	Responsive	
2	NGO/Bidder Profile including description of agency, year of establishment etc.	Responsive	Responsive	Responsive	
3	Proof of Experience in Consultancy Services.	Responsive	Responsive	Responsive	
4	Details of Their Permanent Staff, their qualifications and experience	Responsive	Responsive	Responsive	
5	Bank Statement/ Audit Report of Last three years showing the financial stability	Responsive	Responsive	Responsive	
6	Income Tax Registration Certificate	Responsive	Un Responsive	Responsive	
7	SST Certificate	Responsive	Un Responsive	Un Responsive	
8	Earnest Money	Responsive	Attached original P.O	Un Responsive	

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STATUS Qualified Disqualified Disqualified

Signature of the members of the committee

(Dr. Mir Alahdad Talpur)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting
and Malnutrition in Sindh (Fisheries Sector) Karachi

MEMBER

(Abdul Rasheed Shaikh)

Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi

MEMBER

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

MEMBER / SECRETARY

(Deedar Ahmed Bhutto)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

CHAIRMAN

AFTER PRELIMINARY SCREENING

S.No	Company/Firm/ Individual Information	Marks	M/S Server4sale J.V Thardeep Rural Development Programme	Green Sahara Foundation (GSF)	Sindh Rural Partners Organization (SRPO)	Recommendations of Procurement Committee
1	Specific Experience of the Bidder	10	10	Disqualify due to: 1. No registration with Tax	Disqualify due to bid Security not	

2	Relevant Projects / Assignment accomplished	20	15	Authority. Procurement committee verify the number online but it is found invalid.	Attached	
3	Adeduacy of Proposed Methodology & Work Plan	50	35	Committee observation (Bid Amount Pay order was		
4	Professional Staff Qualification & Experience	20	20	attached in Technical Proposal (visible not sealed) instead of Sealed envelope Financial		
	Total	100	80	Proposal.		

(Dr. Mir Allandad Talpur)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Fisheries Sector) Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator
Accelerated Action Plan (AAP), for Reduction of Stunting
and Malnutrition in Sindh (Agriculture Sector)

MEMBER / SECRETARY

Signature of the members of the committee

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Abdul Rasheed Shaikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER

(Deedar Ahmed Bhutto)
Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sinda (Agriculture Sector) Karachi

CHAIRMAN

BIDDER QUALIFICATION REPORT

Name of Department:

Agriculture

Name of Work:

Tender-VII (PRINTING)

N.I.T No. No. PC/AAP (Agri.)/2017-18/120 ,dated:29.11.2017

PRELIMINARY SCREENING

Sr. No.	Tender requirements	M/s Zamzam Enterprises Tandojam Hyderabad	M/S Adarts Karach. i (Pvt) Ltd. Karachi	M/s Affair Publishing house Karachi.	M/S USS Enterprises Karachi	Recommendations of Procurement Committee
01	(i) Location of shop / office (Complete Address with, Phone, Fax, e- mail, Website address) of the Firm / Bidder.	194/B, Old fish Market Tandojam Hyderabad 022-2765173	Azayam Plaza, (4 th floor), 5-A, Sindhi Muslim Housing Society, Shahrah-e- Faisal Karachi. 021-34552773, 021-34551463.	6 th Floor, Phillips Markaz, M.A Jinnah Road, Karachi. 021-32711043	Office # 102, Ellahi Center, Regal Chowk, Saddar Karachi. 021-32750018	
02	(ii) Profile: Complete profile of the Firm / Bidder.	Responsive	Profile attached. Year of establishment 1939.	Profile Attached Established in 2004.	Profile Attached. Established in 2014.	
03	(iii) Tax Payer: The participating Bidder / Supplier must be Registered Tax payer (I.T and GST etc).	Responsive	Responsive	Responsive	Responsive	
04	(iv) Experience/ Reference: Experience in Related field, not less than 02 years. The Bidder must supply at least three references for Supply of such printing material.	Responsive	Responsive	Responsive	Un Responsive	
05	(v) 4-7 Samples / Exhibits of Agricultural Material Printing in four colours.	Responsive	Responsive	Responsive	Un Responsive	
06	(vi) Financial Stability: Bank Statement showing the financial stability of bidder / supplier to deliver the contract.	Responsive	Responsive	Responsive	Attached	

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07	(vii) Bid Security / Earnest Money: The bid security shall be of 5.0% of total value of bid in form of pay order / call deposit in favour of the Program Coordinator, Accelerated Action Plan (AAP) for reduction of Stunting of Malnutrition in Sindh Karachi.		Responsive	Responsive	Responsive
08	Bid Security / Earnest Money:	Responsive	Responsive	Responsive	Responsive
	Status	Qualified	Qualified	Qualified	Disqualified

Signature of the members of the committee

(Dr. Mir Allandad Talpur)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Fisheries Sector) Karachi

MEMBER

(Abdul Rasheed Shaikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi
MEMBER

(Deedar Ahmed Bhutto)
Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

CHAIRMAN

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh,

Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting
and Malnutrition in Sindh (Agriculture Sector) Karachi

MEMBER / SECRETARY

PRELIMINARY SCREENING

Sr. No.	Tender requirements	M/s Aijaz Enterprises Hyderabad	M/s Zenith Advertising Communication Pvt Ltd Karachi	M/s Vertex Trading Company PVT Ltd Karachi	M/s YJW Trading Company Hyderabad	Recommendations of Procurement Committee
01	(ii) Location of shop / office (Complete Address with, Phone, Fax, e-mail, Website address) of the Firm / Bidder.	Block-D, Unit No.02, Latifabad, Hyderabad. 03213952637	Plot # 06, GPC Building, Mezzanine floor, Clifton Bolck-02, Near B.B.Q Tonight Karachi. 021-35148070	203, F11, Commercial Area, M.A.C.H.S Karachi 021-34540086	Office No.58, First Floor, Block-A/3, Unit No.10, Latifabad Hyderabad. 022-4417043	M/s Aijaz Enterprises Hyderabad submitted un filled Financial Proposal as original with technical proposal.
02	(viii) Profile: Complete profile of the Firm / Bidder.	Profile Attached. Established in 2010	Profile Attached. Established in 2015	Profile Attached Established in 2015	Profile not Attached.	
03	(ix) Tax Payer: The participating Bidder / Supplier must be Registered Tax payer (I.T and GST etc).	Responsive	Responsive	Responsive	Responsive	
04	(x) Experience/ Reference: Experience in Related field, not less than 02 years. The Bidder must supply at least three references for Supply of such printing material.	Un Responsive	Responsive	Un Responsive	Un Responsive	
05	(xi) 4-7 Samples / Exhibits of Agricultural Material Printing in four colours.	Responsive	Responsive	Responsive	Un Responsive	
06	(xii) Financial Stability: Bank Statement showing the financial stability of bidder / supplier to deliver the contract.	Responsive	Responsive	Bank statement not attached while bank certificate issued on 26-12-2017 is attached which show 50.000 Million transitions during Seven years.	Bank statement not attached while bank certificate issued on 24-07-2017 is attached which show more than 40.000 Million transitions during three years	M/s YJW Trading Company Hyderabad has been submitted un filled technical proposal and un filled Financial Proposal as original
07	(xiii) Bid Security / Earnest Money: The bid security shall be of 5.0% of total value of bid in form of pay order / call deposit in favour of the Program Coordinator, Accelerated Action Plan (AAP) for reduction of Stunting of	Responsive	Responsive	Responsive	Responsive	

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	Malnutrition in Sindh Karachi.					
08	Bid Security / Earnest Money:	Responsive	Responsive	Responsive	Responsive	
	Status	Disqualified	Qualified	Disqualified	Disqualified	

Signature of the members of the committee

(Dr. Mir Allahdad Talpur)

Program Coordinator
Accelerated Action Pan (AAP), for Reduction of Stunting
and Malnutrition in Sindh (Fisheries Sector) Karachi

MEMBER

(Abdul Rasheed Shaikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector) Karachi

MEMBER / SECRETARY

(Deedar Ahmed Bhutto)

Program Coordinator

Accelerated Action Plan (AAP), for Reduction of Stunting

and Malnutrition in Sindh (Agriculture Sector) Karachi

CHAIRMAN

COMPARATIVE STATEMENT OF FINANCIAL PROPOSALS INVITED FOR MEDIA PUBLICITY, SOCIAL MOBILIZATION/ CONSULTING SERVICES, CONSULTING SERVICES, TO CONDUCT FAIR & EXHIBITIONS, PRINTING OF BROCHURES, POSTERS AND PANAFLEXES. PURCHASE OF FURNITURE & FIXTURE, UNDER THE PROGRAM "ACCELERATED ACTION PLAN (AAP), ON REDUCTION OF STUNTING AND MALNUTRITION IN SINDH (AGRICULTURE SECTOR)" FOR THE YEAR 2017-18.

1. Telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows (25 minutes duration)

Name of Firm	PTV Regional Time	KTN News	Sindh TV News	Mehran TV	Awaz TV	Dharti TV	Recommendations of Procurement Committee
M/s Studio Inn Media Service Karachi	Rs. 307500/-	Rs. 2275500/-	Rs. 1906500/-	Rs. 94710/-	Rs. 615000/-	Rs. 141450/-	1.The procurement committee recommended 1 st lowest firm i-e M/s Studio Inn Media Service Karachi for the production & telecast
M/s Adarts Karachi (Pvt) Ltd Karachi.	Rs. 1412500/-	Rs. 1070500/-	Rs. 790000/-	Rs. 632000/-	Rs. 381353/-	Rs. 105000/-	of Talk shows through PTV Regional time and Mehran TV. 2. The procurement committee recommended 1st lowest firm i-e M/s Adarts Karachi (Pvt) Ltd Karachi for the production & telecast of Talk shows through KTN News, Sindh TV News, Awaz TV & Dharti TV.

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2. Telecast of TV Commercials (TVC) per minute

Name of Firm	PTV Regional Time	KTN News	Sindh TV News	Mehran TV	Awaz TV	Dharti TV	Recommendations of Procurement Committee
M/s Studio Inn Media Service Karachi	70725/-	Rs. 341325/-/-	Rs. 319800/-	Rs. 319800/-	Rs. 319800/-	Rs. 233700/-	1.The procurement committee recommended 1st lowest firm i-e M/s Studio Inn Media Service Karachi for Production & telecast of
M/s Adarts Karachi (Pvt) Ltd Karachi.	345000/-	Rs. 204750/-	Rs. 179550/-	Rs. 179550/-	Rs. 189000/-	Rs. 119000/-	TV Commercials (TVC) through PTV Regional Time.
							2.The procurement committee recommended 1 st lowest firms i-e M/s Adarts Karachi (Pvt) Ltd Karachi for Production & telecast of TV Commercials (TVC) through KTN News, Sindh TV News, Mehran TV, Awaz TV & Dharti TV.

3. Broadcast audio messages through FM channels. (per minute)

S#	Name of Radio Channel			Name of Firm		Recommendations of Procurement Committee
			No any firm has l	been participated in the Br	roadcast audio message	s through FM channels
		l		J2: 13		

4. Publicity through mobile phone voice & text corporate messages service. (per minute)

Name of Firm	Text Messages	Voice Messages	Recommendations of Procurement Committee
M/s Adarts Karachi (Pvt) Ltd Karachi.	Rs. 0.36	Rs.1.47	The procurement committee recommended the single bidder i-e M/s Adarts Karachi (Pvt) Ltd Karachi after compliance of SPPRA Rule No.48.

5. Production of audio messages for mobile phone corporate SMS service and broadcast through FM channels. (per minute)

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Name of Firm	Rate Quoted by firms	Recommendations of Procurement Committee
M/s Adarts Karachi (Pvt) Ltd Karachi.	Rs. 1845/-	The procurement committee recommended 1st lowest firm i-e M/s Adarts Karachi (Pvt) Ltd Karachi for Production of audio messages for mobile phone corporate SMS service and broadcast through FM channels after compliance of SPPRA Rule No.48.

6. Production of Videos. (Per Second)

Name of Firm	Rate Quoted by firms	Recommendations of Procurement Committee
M/s Adarts Karachi (Pvt) Ltd Karachi.	Rs. 615/-	The procurement committee recommended 2 nd lowest firm i-e M/s A.R Production Hyderabad as single bidder due to withdrawal of 1 st lowest firm
M/s A.R Production Hyderabad.	Rs. 749/-	M/s Adarts Karachi (Pvt) Ltd Karachi for production of Videos (with drawl letter is enclosed).

7. Social Media Campaign

Name of Firm	Items	Rate Quoted by firms	Recommendations of Procurement Committee
M/s Adarts Karachi (Pvt) Ltd Karachi.	Publicity through Whats App in shape of photos, Audio/ Video messages and other if any.	Rs. 1230/- per attempt	The procurement committee recommended the single bidder i-e M/s Adarts Karachi (Pvt) Ltd Karachi after compliance of SPPRA Rule No.48 for Social Media Campaign.
	Publicity through face book along with creation of face book page.	Rs. 1845/- per attempt	
	Publicity through Twitter	Rs. 1230/- per attempt	

8. Traveling Shows

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9. To Conduct Fairs & Exhibition (Per Event)

Name of Firm	Rate quoted by firm	Recommendations of Procurement Committee
M/s Zamzam Enterprises Tandojam Hyderabad.	Rs. 829400/-	The procurement committee recommended 1st lowest firm M/s Zamzam Enterprises Tandojam Hyderabad to conduct fairs and Exhibitions.
M/s A.R Production Hyderabad	Rs.833000/-	

10. Printing of brochures, printing of Posters and printing of penaflexes

Name of Firm	Printing of Brochures Per brochure	Printing of Mounted Posters per poster	Printing of Penaflexes per sq ft.	Recommendations of Procurement Committee
M/s Adarts Karachi (Pvt) Ltd Karachi.	Rs. 03.07	Rs. 10.45	14.76	The procurement committee recommended 2 nd lowest firms i-e M/s Affair Publishing House
M/s Affair Publishing House Karachi.	Rs. 14.40	Rs. 145/-	Rs. 110/-	Karachi due to withdrawal of 1st lowest firm i-e M/s Adarts Karachi (Pvt) Ltd Karachi for Printing of
M/s Zamzam Enterprises Tandojam Hyderabad	Rs. 23/-	Rs. 149/-	Rs. 32/-	brochures, M/s Zenith Advertising Communication
M/s Zenith Advertising Communication (Pvt) Ltd Karachi.	Rs. 80/-	Rs. 99/-	Rs. 65/-	(Pvt) Ltd Karachi for printing of Posters (Mounted) and M/s Zamzam Enterprises Tandojam Hyderabad for printing of penaflexes as per specification given in tender. (with drawl letter is enclosed)

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11. Social Mobilization/ Consultancy firm

S#	Description	Quantity	Rate quoted by firm	Name of Firm	Recommendations of Procurement Committee
1	Baseline Survey	120	24000 per unit	M/s Server 4 Sale Joint Venture with	The procurement committee recommended the single bidder i-e M/s Server 4 Sale Joint Venture with Thardeep Rural
2	Social Mobilization & formation of V.Os			Thardeep Rural Development Program (TRDP)	Development Program (TRDP) after the compliance of SPPRA Rule No.48.
3	Farmers Field Schools (Male)	120	109000 Per unit		
4	Farmers Field Schools (Female)	45	109000 Per unit		
5	Kitchen Garden Demonstration	90	245000 per unit		
6	Establishment of Farmers Business Schools	3	745000 per unit		
7	Establishment of small Agricultural Machinery for small male & female farmers	3	480000 per unit		
8	Training of Trainers	01	800000		
9	Training Manual	01	984000		

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12. Purchase of Furniture & Fixture

	Item		Name	of Firm	Recommendations of Procurement Committee
S#	Description	Quantity	M/s Zamzam Enterprises Tandojam Hyderabad	M/s USS Enterprises Karachi	
1	Conference table large wooden for 24 persons, (super quality)	01 No	Rs.275000/-	Rs. 179800/-	The procurement committee recommended the 1 st lowest firm i-e M/s Zamzam Enterprises Tandojam Hyderabad for purchase of furniture & fixture items serial No.02,03,04,06,07,08,09,10,11,12,13 while for purchase of
2	Conference revolving chairs, wooden with cushion both sides (Super quality)	20Nos	Rs. 8600/-	Rs. 9800/-	furniture & fixture items serial No. 01,05,14 has also recommended to 2 nd lowest firm i-e M/s Zamzam Enterprises Tandojam Hyderabad as single bidder after the withdrawal of 1 st lowest firm
3	Dividers/ Cupboards wooden, 6x4x2 ft. including 3 shelves with glass windows and 3 drawers on one side and one drawer on other side on bottom. All windows with handle and all drawer lock and handles, (Super quality)	06Nos.	Rs. 23000/-	Rs. 25000/-	i-e M/s USS Enterprises Karachi (with drawl letter enclosed).
4	Dice wooden for speaker with steel monogram, (Super quality).	01 No.	Rs. 9500/-	Rs. 28800/-	
5	Office Set with High Back revolving chairs (Executive) steel with cushions side, (Steel bottom imported, Super quality), officers table, side rack along with accessories.	02 No.	Rs. 67100/-	Rs. 45000/-	
6	Office revolving chairs wooden with cushion both side, (Super quality)	24 No.	Rs. 8600/-	Rs. 8800/-	
7	Officers tables, wooden (3x5 ft.), along with drawer and side rack (Super quality).	04 Nos.	Rs. 32000/-	Rs. 38000/-	
8	File racks, wooden (Super quality).	12 No.	Rs. 14000/-	Rs. 16000/-	

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9	Computer operator chairs (Standard Size, Super Quality).	04 No.	Rs. 4550/-	Rs. 8000/-
10	Computer operator tables, wooden, with drawers (Standard Size, Super quality).	05 Nos.	Rs. 9500/-	Rs. 14800/-
11	Staff tables wooden, with drawer (4x2.5 ft.), Super quality)	04 No.	Rs. 11000/-	Rs. 15200/-
12	Peon benches steel (Super quality).	03 No.	Rs. 9500/-	Rs. 18800/-
13	Reception Set (round table, chair, file rack and 16 mm glass at upper half fixed with 12" steel pipes)	01 No.	Rs. 49000/-	Rs. 68000/-
14	Coat hanger (Wooden Super Quality)	03 No.	Rs. 20000/-	Rs. 9500/-

Signature of the members of the committee

(Deedar Ahmed Bhutto)

Program Coordinator
Accelerated Action Plan (AAP), for
Reduction of Stunting and Malnutrition in
Sindh (Agriculture Sector)

CHAIRMAN

(Dr. Mir Allahdad Talpur)

Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Fisheries Section) Karachi

MEMBER

(Behari Lal)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER

(Musarrat Mokhtar) Representative

Industries Department, Government of Sindh, Karachi.

MEMBER

(Ghulam Mustafa Nangraj)

Deputy Program Coordinator Accelerated Action Plan (AAP), for Reduction of Stunting and Malnutrition in Sindh (Agriculture Sector)

MEMBER/ SECRETARY



ATTENDANCE SHEET

FINANCIAL PROPOSAL EVOLUTION FOR AWARENCE THROUGH MASS MEDIA & SOCIAL MOBILIZATION/CONSULTATING SERVICES Contract Ref: PC/AAP (Agri.) 2017-18/120

Project Title:	Title: Accelerated Action Plan (AAP) for Reduction of Stunning & Malnutrition in Sindh – Agriculture Component					
Date:	Thursday 25 th January 2018	Time:	12:00 hrs – 5:00 hrs			
Venue:	Project Management Unit, Bunglow # 37/1 Khayaban-e-Bahria, DHA Phase V, Karachi.					

S. No.	Representative Name	Designation	Name of the Firm/Organization	Email ID/ Contact No.	Signature
1	Deedar Ahmad Bhutto	Prog. Coordinator	Agriculture	03.33-2604205	Fr
2	Abdul Roskid	DB bWC	Agei	0300 3611793	Lu
3	Thulam Mus Cata Nongsaji	DPC	Agriculture	03003036689	Imes?
4	Yosaml yrchie	Dy. Di.	Irolahiv.	0364.4097299	St

S. No.	Name	Designation	Firm/Organization	Email ID/ Contact No.	Signature
5	DV Mir Allah Dad Talfon	Program Coordinali	Fisheris Deptle	detalpurlgamil.com 03332668192	Our
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ATTENDANCE SHEET

FINANCIAL PROPOSAL EVOLUTION FOR AWARENCE THROUGH MASS MEDIA & SOCIAL MOBILIZATION/CONSULTATING SERVICES Contract Ref: PC/AAP (Agri.) 2017-18/120

Project Title: Accelerated Action Plan (AAP) for Reduction of Stunning & Malnutrition in Sindh – Agriculture Component					
Date:	Thursday 25 th January 2018	Time:	12:00 hrs – 5:00 hrs		
Venue:	nue: Project Management Unit, Bunglow # 37/1 Khayaban-e-Bahria, DHA Phase V, Karachi.				

S. No.	Representative Name	Designation	Name of the Firm/Organization	Email ID/ Contact No.	Signature
1	KAZI WASIF	Director	ZENITH ADVERTISING Communication Put Ltd	0305.2860125 Laraid. abbox @ hot mail : com	Worif
2	Abdul R9339/C	Social organize	SRPO		11573.
3	FALZAN ALLMED MIRANS	Project Memager.	SUS J. VTRDP	D321-28U1214 FAIZAN. MIRANI @ SUS	Juy
4	Ah Balachi	Uinet Serveca	Adapts Karaehi	0333-8322776	San American

S. No.	Name	Designation	Firm/Organization	Email ID/ Contact No.	Signature
5	Arjad Stat.	C.E.O.	AR Foduction.	anjadskak 6 56 PO litrifica 0333-2727656.	1 mg
6	Zam Kamiery	Manager	Zam Zam Enterpor	2amzam_Enterprises @ Yakoo.com 03003425677	m
7	FARO- & ALI	MANACIER	AFGAIR PUBLISHING	AFFAIR PUBLISHING QGMAIL.COM 03313526477	1 x. c
8	Kawish	Mosticking Managel	USS ENTERPRISES	USS-ENTERPRISES @ YOLOOKON 0345-2967168	2
9	KONSERIC DAN	C.E O.	J.1.M.S.	Caiser layurer 29mal.	Vari
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Azayam Plaza, (4th Floor) 5-A, Sindhi Muslim Housing Society, Sharea Faisal, Karachi-74400, Pakistan. Phones: 34552773, 34551463, 34552427, Fax: 34556474 E-mail: adartskarachi@gmail.com

To,

The Program Coordinator,

Accelerated Action Plan (AAP), for Reduction

of Stunting and Malnutrition in Sindh, Banglow No. 37/1, Khayaban-e Bahria,

Near Sultan Masjid, Defence Housing Authority Phase-V.

Karachi.

Subject:

Withdraw from Printing & Production of Videos work.

Ref:

Tender No. PC/AAP (Agri.)/2017-18/120, dated: 29.11.2017

Dear Sir,

We are participated in tenders for various items vide NIT referred above and having financially lowest in major participated items.

Due to some personal reasons we hereby withdraw only from the work of printing of brochures, printing of posters, printing of panaflexes and Production of videos only.

You are requested to kindly accept our request.

Thanks in advance

Your's truly,

Client Services Executive Adarts Karachi (Pvt) Ltd Accilo



Date: 19-02-2018

To, The Program Coordinator, Accelerated Action Plan (AAP), Agriculture Department, Karachi.

SUBJECT: Tender Withdraw Request.

Dear Sir / Madam,

With reference to your tender No: PC/AAP(Agri.)/2017-18/120, Dated: 29-11-2017 ""Purchase of Furniture & Fixture." We are lowest bidder in three items 1) Conference table large wooden for 24 persons ,2) Office Set with High Back revolving chairs (Executive) steel with cushions side, 3) Coat hanger, we have decided to withdraw in this tender so it requested kindly return our earnest money.

Pay order No.06283162.

Bank: UBL.

Dated: 27-12-2017, Amount: Rs.125,000/-

Yours truly,

Abdul Rasool, Project Manager **USS Enterprises** KARACHI.

Landline No: 021 32750018.

Email: uss.enterprises@yahoo.com

Universal Systematic Solution

Address: Office # 402, Ellahi Center Regal, Chowk Saddar, Karachi, Sindh. Hyderabad Branch: Office # 04,Burj Al-Mehran Near Shell Pump,Thandi Sarak. 🥸 +92-22-2730118

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