

## Bid Evaluation Report

- 1- Name of the procuring agency: KHAIRPUR SPECIAL ECONOMIC ZONE
- 2- Tender reference number:
- 3- Tender description: Tender For 3-Minutes Documentary Film & 30 Second  
Tvc On Ksez
- 4- Method of procurement: SINGLE
- 5- Tender published
- 6- Total bids received: ONLY ONE(1)
- 7- Bid Opening date: 22 DECEMBER 2014

### Bid Evaluation Report

Sno	<u>Name of the firm</u>	<u>Cost offered by the bidder</u>	<u>Remarks</u>
01	M/S Creative labz pvt ltd	887,864	

  
Project Coordinator Management (KSEZ)

  
Additional Deputy Commissioner-1(ADC-  
District Khairpur

  
Project Coordinator Technical (KSEZ)

# BID EVALUATION REPORT

(Technical & Financial)

For 3-, Minutes Documentary Film & 30 Second Tvc

ON

KHAIRPUR SPECIAL ECONOMIC ZONE, KHAIRPUR

## **BACKGROUND**

Khairpur Special Economic Zone (KSEZ) is being established by the Government of Sindh to facilitate agro based industrialization in Pakistan. The KSEZ is envisioned to provide best in class infrastructure and facilities & services to local & foreign entrepreneurs. The project is ideally located near Tando Nazar Ali on main National Highway new Khairpur Town and is set to emerge as splendor of opportunity in the province of Sindh

In order to promote and encourage investments in the KSEZ various in-house and outsourced activities are carried out in relation to the marketing, in this regards SEALED Tenders were invited from reputed firms /Individual film producers involved in Documentary /Short film making having an experience of minimum one year in shooting documentary film for various government and private organizations and having necessary infrastructure and equipments with trained staff for capturing, editing and rendering of the Proposed documentary film. Cost of blank tender document Rs. 100/- (Rupees One hundred only) to be paid in demand draft drawn from nationalized / scheduled bank in favor of National Industrial Parks Development & Management Company, Karachi (Non-refundable). The tender can be downloaded from website [www.ksez.com.pk](http://www.ksez.com.pk). If the tender document is downloaded from website, then cost of tender document in the form of demand draft shall be enclosed with the tender document. Earnest Money Deposit Rs. 5,000/- ( Rupees Five Thousand only) by Demand Draft of nationalized / scheduled bank only in favor of National Industrial Parks Development & Management Company, Karachi was to be submitted with the tender document.

### **Sale of Tender Document**


From: 03/12/2014 During Working Days & Office hours only

### **Last date & time of Submission of Tender**

On 22/12/2014 (Up to 12:00 Hrs.)

### **Date of Opening of Tender**

22/12/2014 (at 12:30 Hrs)

The image shows two handwritten signatures. The first signature on the left is written in blue ink and appears to be 'M. Khan'. The second signature on the right is written in black ink and is more stylized, possibly 'M. Khan' or similar. There is also a small mark below the second signature that looks like 'T-14'.

## RECEIPT OF BIDS

Only one bid was received in the office of NIP up to 1200 hours on Monday, December 22, 2014 and were opened on the same day at 1230 hours by the Procurement Committee of Civil-KSEZ comprising of the following representatives of 'project Office - KSEZ; in the presence of representatives of bidder/s.

Following member of the procurement committee were present at the time of bid opening

- 1- Mr Abdul Naeem Shaikh      Project Coordinator Technical, KSEZ
- 2- Mr Malheer Khan Pato,      Project Coordinator Management, KSEZ
- 3- Mr Tarique ali Nizamani      Additional Deputy Commissioner-1 ADC- Khairpur

Following member from the NIP were present at the time BID opening

- 1- Mr Frahan Baig      Manager Marketing, NIP
- 2- Mr Amir Khawaja      PRO, NIP

The prices announced a/ quoted by the bidder at the time of bid opening is given as under. The statement is also attached herewith





## OPENING OF BID

SNO	Name of the	Bid amount	Bid Security
01	M/S Creative labs pvt ltd	Rs 887,864/-	Rs 5000/-

## EVALUATION AND EXAMINATION OF THE BID

Scrutiny based on the original copy of the BID was carried o to chek if the the BID received was responsive and accordance with the terms of and conditions of the bidding documents. The scope of the evaluation has been broadly divided in to two areas

1. Technical
2. Financial

Following is the Technical and Financial Evaluation BID

### 1- Technical Evaluation

Company Name	Heads	Points	Points Obtained
M/s CreativeLabz (Pvt.) Limited	Company Profile	25	20
	Experience	25	25
	Previous Projects	25	25
	Resources	25	20
	Total		100

Note: minimum 70% marks required for qualification

The evaluation criteria has been discussed with General Manager Technical and approved with his consent.

### 2- Financial Evaluation

S.No.	Company Name	Bid Amount	Bid	Remarks
1	M/s CreativeLabz (Pvt.) Ltd.	Rs. 887,864/-	Rs.5,000/-	First lowest

### 3- Bid security

- 4- Bid security submitted by the Bidder along with their bids as per requirement of the bid documents is attached herewith.



### Conclusions

On the basis of examination and the evaluation of the bid, M/s. Creativeabz Pvt. Limited has been determined as the only & lowest responsive. References on the previous projects attached.

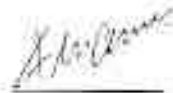
### Recommendation

In the lights of above conclusion, the work may be awarded to M/s Creativelabz (Pvt.) Limited being the only bidder at their bid price of, Rs. 887,864/- (Rupees Eight Hundred & Eighty Seven Thousand Eight hundred & Sixty Four Only).

Forwarded for your approval



Farhan Baig



Khawaja Amer  
PR Consultant

Approved By:



Qazi Shehryar  
General Manager-Technical



2012



Phone# 0243-9280396-97-98  
Office Address: Near Radio Pakistan Zila  
Council Khairpur

No. PD/KSEZ/KHP/ 828/2014  
**OFFICE OF THE PROJECT DIRECTOR**  
**KHAIRPUR SPECIAL ECONOMIC ZONE**  
Dated: 02-12-2014

### Instructions to Bidders and terms and conditions

#### A) Earnest Money and Validity of Tender

- Tender shall be accompanied by the requisite Earnest Money in the form of Demand Draft drawn upon any nationalized/ schedule bank in favor of National Industrial Parks Development & Management Company.
- Tender is liable to be disqualified and shall not be considered at all, if not accompanied by the requisite Earnest Money in the form stated above,
- No interest shall be payable on the amount of Earnest Money and the same will be released after the finalization of rate contract to those bidders who fail to get the contract.
- Successful bidders should deposit required security deposit amount in the form of Demand Draft drawn upon any nationalized/ schedule bank in favor of National Industrial Parks Development & Management Company.
- Validity of the offer for acceptance should be one month from the date of opening of second envelop.

#### B) General Terms and Conditions

- Offers should be in two separate envelopes, the first containing technical bid and the second containing financial bid.
- The format of financial offer should be neatly typed or photocopied. The written matter should be clearly legible. Every page of the tender document should be signed with seal and all cuttings and corrections should be attested by the bidder under his signature.
- Original Tender submitted should be complete in all respect with all schedules, documents etc. of the tender document issued by NIP.
- The tender may be deposited by hand in the office or may be sent by registered post so as to reach the office by due date and time. No tender shall be entertained after due date and time and the delay on any account shall not be accepted.
- NIP reserves the right to reject or accept any tender, without assigning any reason thereof.





KHAIRPUR

Phone# 0243-9280396-97-98  
Office Address: Near Radio Pakistan Zila  
Council Khairpur

No. PD/KSEZ/KHP/ 828/2014  
**OFFICE OF THE PROJECT DIRECTOR**  
**KHAIRPUR SPECIAL ECONOMIC ZONE**  
Dated: 02-12-2014

- The allotted tender shall be non-transferable
- Tenders received after closing date and time prescribed for submission of tender shall not be accepted under any circumstances.
- For any copyright or patent rights issue, the individuals/firm would itself be responsible.
- All the assigned work should be finished and delivered as per time frame given by NIP.
- The installation of the equipments, their security and maintenance is the responsibility of the bidder

#### C) Technical Terms and Conditions

- Shoulder-mount 4K/2K Digital/HD Broadcast Video Cameras Offline  
Uncompressed  
4K/2K HD/HDV Editing.
- The Bidders should possess minimum outdoor shooting lighting equipments.
- Editing platforms: Final Cut Pro/Premier Pro/ Etuis 6

#### D) Time Frame

- Script to be submitted within 15 days from the date of issuance of the Work Order.
- Rough cut to be submitted within 10 days after acceptance of the script by NIP.
- All final deliveries to be submitted with next 15 days. The final copy of the documentary is expected with 40 days from the date of issuance of the work order.
- Ten DVD copies with specially designed and printed art cover and DVD stickers.





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Office Address: Near Radio Pakistan Zila  
Council Khairpur

No. PD/KSEZ/KHP/ 828/2014  
**OFFICE OF THE PROJECT DIRECTOR**  
**KHAIRPUR SPECIAL ECONOMIC ZONE**  
Dated: 02-12-2014

### E) Specifications

**Duration:** Duration of the final copy of the documentary should be 3 minutes along with 30 second teaser/promo. The theme and concept will be provided by the Project Director, KSEZ.

**Language:** Urdu and English.

**Format:** Telecast quality HD digital for Raw and Edited Archiving via Hard Disc Data Transfer.

**Quality:** The final project output should be of telecast quality on national and private channels. The pre-production and post production stages must involve high industry equipments, infrastructure and technical staff.

**Final Copy:** The tentative final copy will be shown to the authorities for prior approval. Any Changes or corrections suggested therein will be fulfilled by the agency at no extra cost and a final output will have to be submitted within a week.

**Copyright:** NIP will be the sole right holder, including intellectual and marketing rights, on the audio visual footages pertaining to the documentary.

# ANNEXURE -A

NOTICE INVITING TENDER

# ANNEXURE-B

ATTENANCE SHEET AND BID  
OPENING STATEMENT



Phone# 0243-9280356-97-98  
Office Address: Near Radio Pakistan Zila  
Council Khairpur

No. PD/KSEZ/KHP/ 828/2014  
**OFFICE OF THE PROJECT DIRECTOR  
KHAIRPUR SPECIAL ECONOMIC ZONE**  
Dated: 02-12-2014

**NIP National Industrial Parks**  
Development & Management Company



**TENDER FOR 03 Minutes DOCUMENTARY FILM & 30  
SECOND TVC ON Khairpur Special Economic Zone.**

SEALED Tenders are invited from reputed firms /individual film producers involved in Documentary /Short film making having an experience of minimum one year in shooting documentary film for various government and private organizations and having necessary infrastructure and equipments with trained staff for capturing, editing and rendering of the Proposed documentary film.

Cost of blank tender document Rs. 100/- (Rupees One hundred only) to be paid in demand draft drawn from nationalized / scheduled bank in favor of National Industrial Parks Development & Management Company, Karachi (Non-refundable). The tender can be downloaded from website [www.ksez.com.pk](http://www.ksez.com.pk). If the tender document is downloaded from website, then cost of tender document in the form of demand draft shall be enclosed with the tender document. Earnest Money Deposit Rs. 5,000/- ( Rupees Five Thousand only) by Demand Draft of nationalized / scheduled bank only in favor of National Industrial Parks Development & Management Company, Karachi should be submitted with the tender document.

**Sale of Tender Document**

From: 03/12/2014 During Working Days & Office hours only

**Last date & time of Submission of Tender**

On 22/12/2014 (Up to 12:00 Hrs.)

**Date of Opening of Tender**

22/12/2014 (at 12:30 Hrs.)

Tender document with required specifications will be available in the office during working hours from 10:00 AM to 6:00 PM from Monday to Friday and also on our website. The NIP reserves the right to accept or reject or partially accept or partially reject any or all tenders without assigning any reason thereof as per SPPRA rules. The interested parties can submit tender in a sealed cover super scribed "TENDER FOR DOCUMENTARY FILM PRODUCTION ON KSEZ" addressed to:

**General Manager Technical**  
**National Industrial Parks Development & Management Company**  
2<sup>nd</sup> Floor, Block C, FTC Building,  
Sharh-e-Faisal, Karachi





Phone# 0241-9280396-97-98

Office Address: Near Radio Station Zila Council  
Khairpur

NO.PD/KSEZ/KHP/ 837 /2014  
OFFICE OF THE PROJECT DIRECTOR  
KHAIRPUR SPECIAL ECONOMIC ZONE

Dated: 11<sup>th</sup> December, 2014

**NP** National Industrial Parks  
Development & Management Company



## CORRIGENDUM

### Tender for 03 minutes Documentary film Khairpur special Economic Zone

Ref Tender No.PD/KSEZ/KHP/828/2014  
Dated 2<sup>nd</sup> December, 2014.

Kindly note the Tender Documents can be obtained:

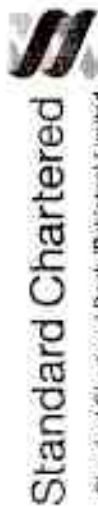
From: 03/12/2014 to 19/12/2014

During working days & office hours only

Please omit "without assigning any reason thereof"

Other terms and condition of the tender remain same.

General Manager – Technical  
National Industrial Parks  
Development & Management Company  
2nd floor, Block C, FTC Building  
Shahrah-e-faisal  
Karachi



Standard Chartered

Standard Chartered Bank (Pakistan) Limited

100E-KARACHI - DEPT. 26 ST  
PKR 3394136

NOT TO EXCEED PKR \*\*\*5,000.00\*\*  
REF # BDI4991412220170 03394136

Pay

NATIONAL INDUSTRIAL PARKS DEVELOPMENT AND  
MANAGEMENT COMPANY, KARACHI

PAKISTAN RUPEE FIVE THOUSAND ONLY.

A/C # 09-9036422-70  
BILLS PAY A/C CONSUMER

Or Order

For Standard Chartered Bank (Pakistan) Limited

PKR \*\*\*5,000.00\*\*

22-12-2014

*[Handwritten Signature]*  
Authorized Signatory  
*[Handwritten Signature]*  
Authorized Signatory  
PKR-581

PAYABLE AT ANY BRANCH IN PAKISTAN.

PKR03394136PKR038000700

PKR 2014

GOVERNMENT OF SINDH  
SINDH REVENUE BOARD

Sindh Sales Tax Registration Certificate

Issued under section 24, 24A & 24B of the Sindh Sales Tax on Services Act, 2011 read with rules 5 & 6 of the Sindh Sales Tax on Services Rules, 2011

4137410-0

Sindh Sales Tax Registration No.

**CREATIVELABZ (PVT.) LIMITED**

Name

Business / Firm / Company Name: **CREATIVELABZ (PVT.) LIMITED**

Description and Tariff heading of the Principal Service Activity: **ADVERTISING AGENTS**

Individual / AOP / Company: **COMPANY**

CNIC / Firm Reg. / Company Inc. Number: **0093802**

Business Address: **BUILDING # 10-C, SUITE # B-1, SECOND FLOOR SABA COMMERCIAL PHASE - V DHA EXT**

**KARACHI**

Effective Date of Registration:

**29/07/2013** OR

From the date it provided any Taxable Service, whichever is earlier

Date of Issue:

**6/9/2014**

Signature

This Certificate shall be prominently displayed at a conspicuous place of the premises in which business is carried on.





GENERAL MANAGER TECHNICAL  
NATIONAL INDUSTRIAL PARKS  
DEVELOPMENT & MANAGEMENT COMPANY  
2<sup>nd</sup> FLOOR, BLOCK C, FTC BUILDING,  
SHAHRAH-E-FAISAL, KARACHI

REF: CL/ADM/144  
December 23, 2014

Subject: Clientele Detail

Commissionerate Karachi Division  
Engr. Syed Muhammad Shakaib  
Director, Planning Development & Environment  
Office: 021-99203236  
Mob: 0333-2158506  
(in case, mobile number is unanswered, please drop a message)

Pakistan Gems and Jewellery Development Company  
Mr. Khalid Aziz  
General Manager  
Mobile: 0300-2206904

Pakistan Gems and Jewellery Development Company  
Mr. Abdul Ahad  
Marketing Manager  
Mobile: 0333-3306072

Atlas Converting Equipment Ltd  
Mr. Astell Roger  
Senior Manager Communications  
Tel: +44 (234) 852553

Hope the details serve best.

Regards:

WAHEEDA KANWAL  
DIRECTOR CORPORATE COMMUNICATIONS  
CREATIVE PVT LTD  
+92-345-2343-712  
waheedakanwah@creativeabz.com.pk

+92 31 820 6621

www.abz.com.pk

info@abz.com.pk

Building 118, 2<sup>nd</sup> Floor, Block C, FTC, Street 43



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Like us on Facebook



National Industrial Parks  
Development & Management Company

TENDER FOR 3-minute DOCUMENTARY FILM & 30-second TVC ON Khairpur Special Economic Zone

Evaluation Criteria

Company Name	Heads	Points	Points Obtained
	Company Profile	25	
	Experience	25	
	Previous Projects	25	
	Resources	25	
	Total	100	

*Note: minimum 70% marks required for qualification*

Prepared By



Khawaja Amer  
PR Consultant

Approved By



Qazi Shehryar  
General Manager - Technical

National Industrial Parks Development & Management Company  
 KHAIRPUR SPECIAL ECONOMIC ZONE  
 TENDER FOR 3- minute DOCUMENTARY FILM

Date: December 22, 2014 Time: 1230 Hrs  
Bid Opening Statement

S.N.	Name of Contractor	Bid Amount	D-Discount Amount	Net Bid Amount	Recommended Bid Security Amount (2% of Bid Amount)	Submitted Bid Security Amount	Difference Amount	Bid Security Detail	Remarks
1	CREATIVE KONGITRINTS	887,860		887,860	Security			DOM 5574122 22-12-2014	

Member-01  
 M. J. Khan  
 Member-02  
 M. J. Khan  
 Member-03  
 M. J. Khan

Member-03  
 M. J. Khan


NATIONAL INDUSTRIAL PARKS DEVELOPMENT & MANAGEMENT COMPANY

TENDER FOR 3- minute DOCUMENTARY FILM

KHAIRPUR SPECIAL ECONOMIC ZONE


ATTENDANCE SHEET

Date: December 22, 2014 Time: 12:30 P.M

S.No	Name of Firm	Bidder's Representative's Name	Bidder's Representative signature	Remarks.
1-	CREATIVELABZ PVT LTD	WAHEEDA KANWAL		
2-	/	/	/	
3-	/	/	/	

  
Member - 01

P.C. Tech. KSEZ  


  
Member - 02

P.C. Mgt. KSEZ

Member - 03

ADCI - Khairpur Special