

SINDH PUBLIC PROCUREMENT REGULATORY AUTHORITY

CONTRACT EVALUATION FORM

TO BE FILLED IN BY ALL PROCURING AGENCIES FOR PUBLIC CONTRACTS OF WORKS, SERVICES & GOODS

- 1) NAME OF THE ORGANIZATION / DEPTT. Directorate of Human Rights Govt. of Sindh
- 2) PROVINCIAL / LOCAL GOVT./ OTHER Provincial
- 3) TITLE OF CONTRACT Designing, Printing, Publicity and Advertisement
- 4) TENDER NUMBER 04
- 5) BRIEF DESCRIPTION OF CONTRACT Printing and Advertisement
- 6) FORUM THAT APPROVED THE SCHEME Procurement Committy
- 7) TENDER ESTIMATED VALUE 4,907,550
- 8) ENGINEER'S ESTIMATE
(For civil works only)
- 9) ESTIMATED COMPLETION PERIOD (AS PER CONTRACT) 60 days
- 10) TENDER OPENED ON (DATE & TIME) 27-03-2014 at 04:00 pm
- 11) NUMBER OF TENDER DOCUMENTS SOLD 05 documents
(Attach list of buyers)
- 12) NUMBER OF BIDS RECEIVED 04
- 13) NUMBER OF BIDDERS PRESENT AT THE TIME OF OPENING OF BIDS 04
- 14) BID EVALUATION REPORT Yes
(Enclose a copy)
- 15) NAME AND ADDRESS OF THE SUCCESSFUL BIDDER Media house # 07 muslim colony gress maripur
- 16) CONTRACT AWARD PRICE 4,905,007
- 17) RANKING OF SUCCESSFUL BIDDER IN EVALUATION REPORT
(i.e. 1st, 2nd, 3rd EVALUATION BID).
1st Media 1
2nd Uptick
3rd Adard

18) METHOD OF PROCUREMENT USED :- (Tick one)

- a) SINGLE STAGE – ONE ENVELOPE PROCEDURE Domestic/Local
- b) SINGLE STAGE – TWO ENVELOPE PROCEDURE
- c) TWO STAGE BIDDING PROCEDURE
- d) TWO STAGE – TWO ENVELOPE BIDDING PROCEDURE

PLEASE SPECIFY IF ANY OTHER METHOD OF PROCUREMENT WAS ADOPTED i.e. EMERGENCY, DIRECT CONTRACTING ETC. WITH BRIEF REASONS:

Chairman

19) APPROVING AUTHORITY FOR AWARD OF CONTRACT _____

20) WHETHER THE PROCUREMENT WAS INCLUDED IN ANNUAL PROCUREMENT PLAN?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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21) ADVERTISEMENT :

i) SPPRA Website
(If yes, give date and SPPRA Identification No.)

Yes	1575214944 13-03-2014
No	

ii) News Papers
(If yes, give names of newspapers and dates)

Yes	Pakistan State Times 13-03-2014
No	

22) NATURE OF CONTRACT

Domestic/Local	<input checked="" type="checkbox"/>	Int.	<input type="checkbox"/>
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23) WHETHER QUALIFICATION CRITERIA WAS INCLUDED IN BIDDING / TENDER DOCUMENTS?
(If yes, enclose a copy)

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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24) WHETHER BID EVALUATION CRITERIA WAS INCLUDED IN BIDDING / TENDER DOCUMENTS?
(If yes, enclose a copy)

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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25) WHETHER APPROVAL OF COMPETENT AUTHORITY WAS OBTAINED FOR USING A METHOD OTHER THAN OPEN COMPETITIVE BIDDING?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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26) WAS BID SECURITY OBTAINED FROM ALL THE BIDDERS?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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27) WHETHER THE SUCCESSFUL BID WAS LOWEST EVALUATED BID / BEST EVALUATED BID (in case of Consultancies)

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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28) WHETHER THE SUCCESSFUL BIDDER WAS TECHNICALLY COMPLIANT?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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29) WHETHER NAMES OF THE BIDDERS AND THEIR QUOTED PRICES WERE READ OUT AT THE TIME OF OPENING OF BIDS?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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30) WHETHER EVALUATION REPORT GIVEN TO BIDDERS BEFORE THE AWARD OF CONTRACT?
(Attach copy of the bid evaluation report)

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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31) ANY COMPLAINTS RECEIVED
(If yes, result thereof)

Yes	
No	No

32) ANY DEVIATION FROM SPECIFICATIONS GIVEN IN THE TENDER NOTICE / DOCUMENTS
(If yes, give details)

Yes	
No	No

33) WAS THE EXTENSION MADE IN RESPONSE TIME?
(If yes, give reasons)

Yes	
No	No

34) DEVIATION FROM QUALIFICATION CRITERIA
(If yes, give detailed reasons.)

Yes	
No	No

35) WAS IT ASSURED BY THE PROCURING AGENCY THAT THE SELECTED FIRM IS NOT BLACK LISTED?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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36) WAS A VISIT MADE BY ANY OFFICER/OFFICIAL OF THE PROCURING AGENCY TO THE SUPPLIER'S PREMISES IN CONNECTION WITH THE PROCUREMENT? IF SO, DETAILS TO BE ASCERTAINED REGARDING FINANCING OF VISIT, IF ABROAD:
(If yes, enclose a copy)

Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>
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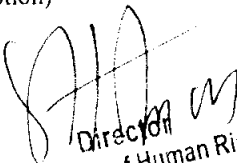
37) WERE PROPER SAFEGUARDS PROVIDED ON MOBILIZATION ADVANCE PAYMENT IN THE CONTRACT (BANK GUARANTEE ETC.)?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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38) SPECIAL CONDITIONS, IF ANY
(If yes, give Brief Description)

Yes	
No	No

Signature & Official Stamp of
Authorized Officer


Director
Directorate of Human Right
Government of Sindh

FOR OFFICE USE ONLY

SPPRA, Block. No.8, Sindh Secretariat No.4-A, Court Road, Karachi
Tele: 021-9205356; 021-9205369 & Fax: 021-9206291

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SINDH PUBLIC PROCUREMENT REGULATORY AUTHORITY

CONTRACT EVALUATION FORM

TO BE FILLED IN BY ALL PROCURING AGENCIES FOR PUBLIC CONTRACTS OF WORKS, SERVICES & GOODS

- Directorate of Human Rights Govt. of Sindh
- 1) NAME OF THE ORGANIZATION / DEPTT. _____
- 2) PROVINCIAL / LOCAL GOVT./ OTHER Provincial
- 3) TITLE OF CONTRACT Publicity and Advertisement
- 4) TENDER NUMBER 04
- 5) BRIEF DESCRIPTION OF CONTRACT Publicity and Advertisement
- 6) FORUM THAT APPROVED THE SCHEME Procurement Committy
- 7) TENDER ESTIMATED VALUE 3,880,000
- 8) ENGINEER'S ESTIMATE _____
(For civil works only)
- 9) ESTIMATED COMPLETION PERIOD (AS PER CONTRACT) 60 days
- 10) TENDER OPENED ON (DATE & TIME) 27-03-2014 at 04:00 pm
- 11) NUMBER OF TENDER DOCUMENTS SOLD 05 documents
(Attach list of buyers)
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- 13) NUMBER OF BIDDERS PRESENT AT THE TIME OF OPENING OF BIDS 04
- 14) BID EVALUATION REPORT Yes
(Enclose a copy)
- 15) NAME AND ADDRESS OF THE SUCCESSFUL BIDDER Media 1 house # 07 muslim colony gress maripur
- 16) CONTRACT AWARD PRICE 3,875,966
- 17) RANKING OF SUCCESSFUL BIDDER IN EVALUATION REPORT
(i.e. 1st, 2nd, 3rd EVALUATION BID).
1st Media 1
2nd Uptick
3rd IT equipment
- 18) METHOD OF PROCUREMENT USED : - (Tick one)
- a) SINGLE STAGE – ONE ENVELOPE PROCEDURE One Domestic/ Local
- b) SINGLE STAGE – TWO ENVELOPE PROCEDURE _____
- c) TWO STAGE BIDDING PROCEDURE _____
- d) TWO STAGE – TWO ENVELOPE BIDDING PROCEDURE _____

PLEASE SPECIFY IF ANY OTHER METHOD OF PROCUREMENT WAS ADOPTED i.e. EMERGENCY, DIRECT CONTRACTING ETC. WITH BRIEF REASONS:

19) APPROVING AUTHORITY FOR AWARD OF CONTRACT _____ Chairman

20) WHETHER THE PROCUREMENT WAS INCLUDED IN ANNUAL PROCUREMENT PLAN?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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i) SPPRA Website
(If yes, give date and SPPRA Identification No.)

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No	

ii) News Papers
(If yes, give names of newspapers and dates)

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22) NATURE OF CONTRACT

Domestic/ Local	<input checked="" type="checkbox"/>	Int.	<input type="checkbox"/>
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23) WHETHER QUALIFICATION CRITERIA
WAS INCLUDED IN BIDDING / TENDER DOCUMENTS?
(If yes, enclose a copy)

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CONTRACT?
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(If yes, give reasons)

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(If yes, give detailed reasons.)

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(If yes, enclose a copy)

Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>
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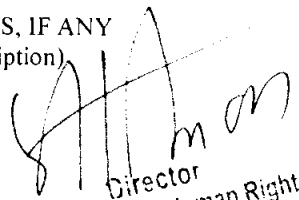
37) WERE PROPER SAFEGUARDS PROVIDED ON MOBILIZATION ADVANCE PAYMENT IN THE CONTRACT (BANK GUARANTEE ETC.)?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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38) SPECIAL CONDITIONS, IF ANY
(If yes, give Brief Description)

Yes	
No	No

Signature & Official Stamp of
Authorized Officer


Director
Directorate of Human Right
Government of Sindh

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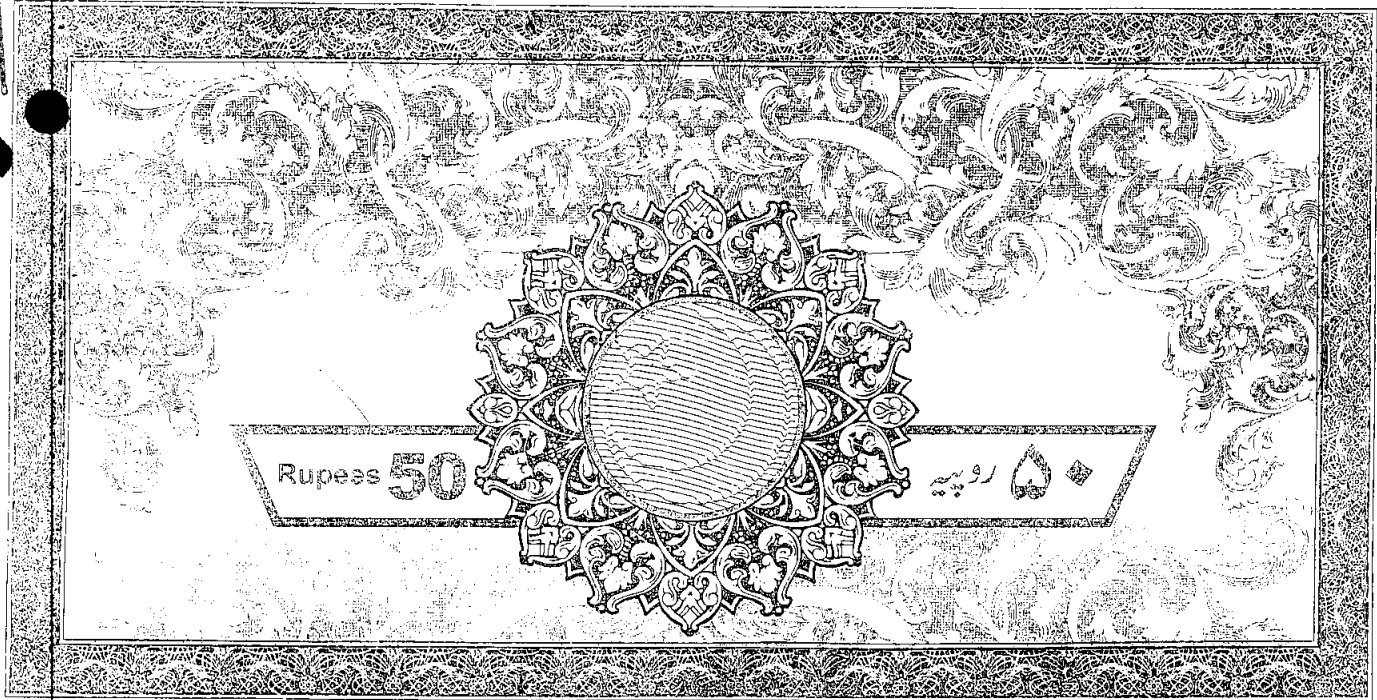
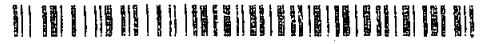
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Tele: 021-9205356; 021-9205369 & Fax: 021-9206291

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B690601



MAAD ASHRAF QURESHI STAMP VENDOR
 House No. 21, Phase 2, Block 1, Street No. 1
 Muslim Colony No. 2, Islamabad
 250-251
 250-251
 No. 1333 HIG, KARACHI

23 APR 2014

AGREEMENT

This agreement is made at Karachi on this 15th day of May 2014

Between

Mr. Shaukat Ali Memon, Director, Directorate of Human Rights, Government of Sindh, Karachi,
 Bungalow No. 4J, Block-6, PECHS, Karachi

AND

Mr. Sarfaraz, C.E.O. M/s. Media 1, office situated at House No.7, Muslim Colony, Gress Maripur,

M/s. Media 1 is awarded the supply of tender No.1 " Designing, Printing, Publicity & Advertisement works" of ADP Scheme namely "Establishment of Human Rights Complaint Cell" "Free legal Aid Center @ District Level" "Series of Awareness Campaign for Human Rights" executing under the Directorate of Human Rights, Government of Sindh by the Procurement Committee in its meeting held on 27th March 2014.

Tender No.1 Designing, Printing, Publicity & Advertisement Work

Sr. No	Work with Description	Quantity Air time	Work Delivery Required at	Duration	Cost @ of	Total Amount Including (GST)
1	ADP NO:885 Establishment of Human Rights Complaint Cell					
	Publicity and Advertisement					
a	Voice Recording of Radio Commercial. (i) 30 Second duration	6 Commercial (3X2)			4,000	27,840
	To Air Message Through Radio Commercial	3 Radio Channel				
	1- FM-105	31 Minutes	Karachi		3,000	215,760
		29 Minutes	Larkana		2,500	168,200
		30 Minutes	Sukkur		2,500	174,000
		30Minutes	Dadu		2,500	174,000
	2- FM-100	26Minutes	Hyderabad		3,000	180,960
	3- FM-91	25Minutes	Ghotki		2,500	145,000
b	To Air Message Through Cable Network.	3 Channel	Karachi		8,000	27,840

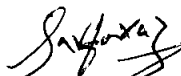
	Message will be approved by Directorate. (Please attached separate sheet for detail)	(One Month)				
c	Dairies	3,000			125	435,000
d	Wall Clocks	1,000			160	185,600
e	Mugs	3,000			65	226,200
f.	Key Chains	2,000			9	20,880
g	Caps	2,000			47	109,040
h	T Shirts	2,000			115	266,800
i	Hard Board Paper Bags	2,000			52	120,640
j	Plastic Folders	1,000			18	20,880
2	<u>ADP NO:885 Establishment of Human Rights Complaint Cell</u>					
	<u>Printing and Publication</u>					
a	Department Profile Book 310 grams art cards paper in 4 colours with Lamination. Matter and Design will be approved by the Directorate	11,195	Karachi		77	499,924
l	<u>ADP NO:886 Free Legal Aid Center @ District Level</u>					
	<u>Publicity and Advertisement</u>					
a	Banner Clothes Size 6X2 Matter and Design will be approved by the Directorate	3,000			50	174,000
b	Streamer Size 3X6 (Panaflex) Matter and Design will be approved by the Directorate	1,000			219	254,040
c	Placement of Hoarding/ Bill Board Size 10X20 (Skin + Structure) Matter and Design will be approved by the Directorate	1 1 1 1 1 1	Hyderabad Sukkur larkana Dadu Ghotki Jacobabad		19,000 19,000 19,000 19,000 19,000 19,000	22,040 22,040 22,040 22,040 22,040 22,040
2	<u>ADP NO:886 Free Legal Aid Center @ District Level</u>	1			19,000	22,040
	<u>Printing and Publication</u>					
a	Poster Size A-4 (Black & White) Matter and Design will be approved by the Directorate	9,000	Karachi		2	20,880
b	Poster Size A-3 (Black & White) Matter and Design will be approved by the Directorate	10,000			3	34,800
c	Brochures art card paper 310 gram 4 colours with lamination	10,000			5	58,000
d	Brochures art card paper 4 colour with lamination, A-4 Size 2-fold	3,500			8	32,480
l	<u>ADP NO:887 Series of Awareness Campaign of Human Rights</u>					
	<u>Printing and Publication</u>					
a	Banner(Clothes) Size 6X2 Matter and Design will be approved by the Directorate	5,000	Karachi		50	290,000

b	Streamer Size 3X6 (Panaflex) Matter and Design will be approved by the Directorate	1,500		219	381,060
c	Brochures art card paper 310 gram 4 colours with lamination Matter and Design will be approved by the Directorate	4,988	Shikapure Matiari Badin Tharparkar @ Mithi Naushero Feroz	5	28,930
TOTAL AMOUNT :					4,905,007
OTHER DETAILS AS PER TENDER ENQUIRY/OFFER					
TOTAL VALUE IN WORDS RUPEES: FOUR MILLION NINE HUNDRED FIVE THOUSAND AND SEVEN ONLY					
Date of Delivery : Within 60 Days					

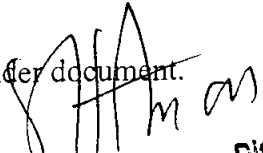
1. The M/s. Media 1, is liable to provide all supplies as per sample retained otherwise the procurement committee reserves the rights to cancel the contract.
2. The **Project Procurement Committee** approved the tender for Publicity & Advertisement work for the ADP Schemes namely "Establishment of Human Rights Complaint Cell" "Free legal Aid Center @ District Level" and "Series of Awareness Campaign for Human Rights" total an amounting to **Rs. 4,905,007 (Rupees Four million Nine Hundred Five Thousand and Seven Only)** (cost mentioned in each work order) to **M/s. Media 1**, as cost for completion all the above mentioned work of procurements.
3. The M/s. Media 1 (as a **successful bidder**) would be required to submit a **Security Deposit total an amounting to Rs. 490,500/- (Four Hundred Ninety Thousand and Five Hundred Only) @ 10%** of the total value of the contract in the shape of pay order (description mentioned against each work order), in favour of Director, Directorate of Human Rights, Government of Sindh. In case the contractor fail to comply with its obligations **within prescribed time of 60 days** as mentioned in work order, the contract would expire and the amount deposited as Security would be forfeited in favour of Director Human Rights.
4. The payment shall be paid after completion of the work as per work-wise separate bills in favour of ADP Scheme "Establishment of Human Rights Complaint Cell" "Free legal Aid Center @ District Level" "Series of Awareness Campaign for Human Rights"

Note:-

- That the Project Coordinator shall take necessary measures for timely payment to the **M/s. Media 1**, as stipulated time, mentioned above.
- No advance payment will be made.
- That the Project Procurement Committee of Directorate of Human Rights, Government of Sindh will strictly check the quantity, quality and timely completion of work as per given criteria.
- That if **M/s. Media 1**, fail to do any component of work or quantity of work as per work order issued then the payment for that component will be stopped.
- That the agreement shall terminate when, pursuant to the provisions hereof, the work have been done and the payment have been made.
- Others terms and conditions will be same as mentioned in the tender document.


(Mr. Sarfaraz)
Chief Executive Officer
M/s. Media 1

MEDIA 1


(Shaukat Ali Memon)
Director
Directorate of Human Rights
Government of Sindh



Directorate of Human Rights
Government of Sindh

Karachi dated the 14th May 2014

WORK ORDER

- | | | |
|-----|---------------------------------|--|
| 01. | NAME AND ADDRESS OF CONTRACTOR | M/S. Media 1
House No.7, Muslim Colony Mripur Karachi |
| 02. | CONTRACTORS TENDER NO. AND DATE | 4 DATE 26 th March 2014 |
| 03. | INDENTER NAME AND ADDRESS | DIRECTORATE OF HUMAN RIGHTS
GOVERNMENT OF SINDH KARACHI |
| 04. | INDENTER'S INDENT NO. AND DATE | DIR/HR/(145-B) /2014 |
| 05. | CONDITIONS OF CONTRACT | AS CONTAINED TENDER
DOCUMENTS |
| 06. | PARTICULARS OF THE SUPPLIES | AS BELOW. |

Tender No.1 Designing, Printing, Publicity & Advertisement Work

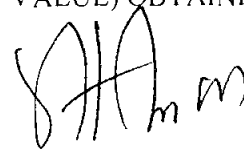
Sr. No	Work with Description	Quantity Air time	Work Delivery Required at	Duration	Cost @ of	Total Amount Including (GST)
1	<u>ADP NO:885 Establishment of Human Rights Complaint Cell</u> <u>Publicity and Advertisement</u>					
a	Voice Recording of Radio Commercial. (i) 30 Second duration To Air Message Through Radio Commercial 1- FM-105 2- FM-100 3- FM-91	6 Commercial (3X2) 3 Radio Channel 31 Minutes 29 Minutes 30 Minutes 30Minutes 26Minutes 25Minutes	Karachi Larkana Sukkur Dadu Hyderabad Ghotki		4,000 3,000 2,500 2,500 2,500 3,000 2,500	27,840 215,760 168,200 174,000 174,000 180,960 145,000
b	To Air Message Through Cable Network. Message will be approved by Directorate. (Please attached separate sheet for detail)	3 Channel (One Month)	Karachi		8,000	27,840
c	Dairies	3,000			125	435,000
d	Wall Clocks	1,000			160	185,600
e	Mugs	3,000			65	226,200
f	Key Chains	2,000			9	20,880
g	Caps	2,000			47	109,040
h	T Shirts	2,000			115	266,800
i	Hard Board Paper Bags	2,000			52	120,640
j	Plastic Folders	1,000			18	20,880
2	<u>ADP NO:885 Establishment of Human Rights Complaint Cell</u> <u>Printing and Publication</u>					
a	Department Profile Book 310 grams art cards paper in 4 colours with Lamination. Matter and Design will be approved by the	11,195	Karachi		77	499,924

	Directorate				
	<u>ADP NO:886 Free Legal Aid Center @ District Level</u>				
	<u>Publicity and Advertisement</u>				
a	Banner Clothes Size 6X2 Matter and Design will be approved by the Directorate	3,000		50	174,000
b	Streamer Size 3X6 (Panaflex) Matter and Design will be approved by the Directorate	1,000		219	254,040
c	Placement of Hoarding/ Bill Board Size 10X20 (Skin + Structure) Matter and Design will be approved by the Directorate	1 1 1 1 1 1	Hyderabad Sukkur larkana Dadu Ghotki Jacobabad	19,000 19,000 19,000 19,000 19,000 19,000	22,040 22,040 22,040 22,040 22,040 22,040
2	<u>ADP NO:886 Free Legal Aid Center @ District Level</u>				
	<u>Printing and Publication</u>				
a	Poster Size A-4 (Black & White) Matter and Design will be approved by the Directorate	9,000	Karachi	2	20,880
b	Poster Size A-3 (Black & White) Matter and Design will be approved by the Directorate	10,000		3	34,800
c	Brochures art card paper 310 gram 4 colours with lamination	10,000		5	58,000
d	Brochures art card paper 4 colour with lamination, A-4 Size 2-fold	3,500		8	32,480
1	<u>ADP NO:887 Series of Awareness Campaign of Human Rights</u>				
	<u>Printing and Publication</u>				
a	Banner(Clothes) Size 6X2 Matter and Design will be approved by the Directorate	5,000	Karachi	50	290,000
b	Streamer Size 3X6 (Panaflex) Matter and Design will be approved by the Directorate	1,500		219	381,060
c	Brochures art card paper 310 gram 4 colours with lamination Matter and Design will be approved by the Directorate	4,988	Shikapure Matiari Badin Tharparkar @ Mithi Naushero Feroz	5	28,930
				TOTAL AMOUNT :	4,905,007

OTHER DETAILS AS PER TENDER ENQUIRY/OFFER
TOTAL VALUE IN WORDS RUPEES: FOUR MILLION NINE HUNDRED FIVE THOUSAND AND SEVEN
ONLY

NOTE: GOODS SHOULD BE SUPPLIED EXACTLY AS PER TENDER SAMPLE APPROVED BY THE PROCUREMENT COMMITTEE.

- | | | |
|-----|--------------------------------|---|
| 07. | DATE OF DELIVERY: | WITHIN 60 DAYS |
| 08. | PLACE OF DELIVER | A CONSIGNEE'S END AT KARACHI |
| 09. | NAME AND ADDRESS OF CONSIGNEES | DIRECTORATE OF HUMAN RIGHTS, GOVERNMENT OF SINDH |
| 10. | DISPATCH INSTRUCTIONS | SUPPLIES SHOULD BE DELIVERED FREE TO THE CONSIGNEE AT A CONSIGNEE'S END AT KARACHI. |
| 11. | INSPECTION AUTHORITY | THE DEPUTY DIRECTOR, DIRECTORATE OF INDUSTRIES DEPARTMENT, GOVT. OF SINDH OR AN OFFICER HIS BEHALF. |
| 12. | PLACE AT WHICH TO BE INSPECTED | AT CONSIGNEES END AT KARACHI |
| 13. | PAYMENT | ON COMPLETE DELIVERY. |
| 14. | SECURITY DEPOSIT | WORTH RS. 490,500 (I.E. 10% OF CONTRACT VALUE) OBTAINED. |



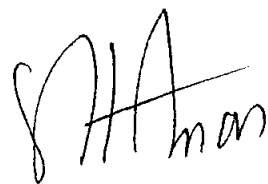
(SHAUKAT ALI MENON)
DIRECTOR HUMAN RIGHTS

COPY TO:

1. ACCOUNTANT OFFICER :

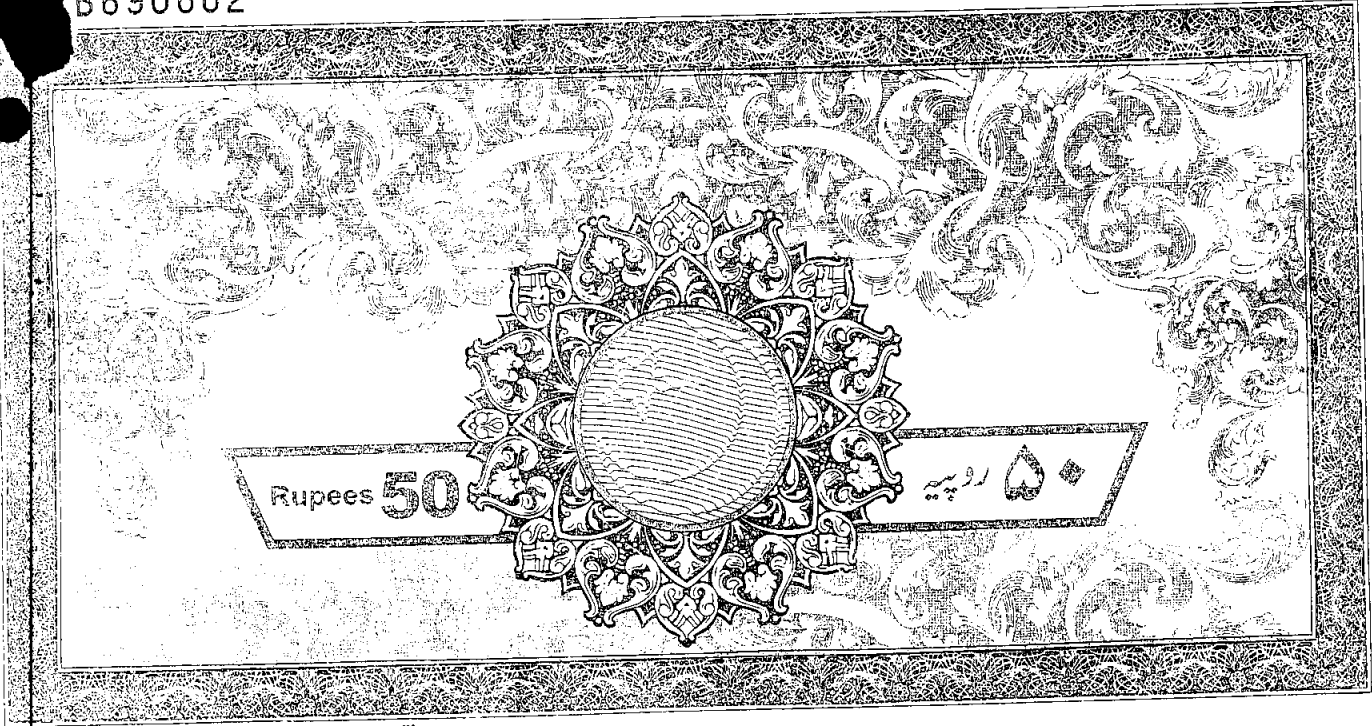
THE ACCOUNT GENERAL SINDH, KARACHI (THROUGH S.O.V) THE COST IS DEBITABLE TO HEAD OF ACCOUNT NO. "SC22051(051)DEVELOPMENT (REVENUE)-03-PUBLIC ORDER AND SAFETY AFFAIRS-036-ADMINISTRATION OF PUBLIC ORDER 0361-ADMINISTRATION -036101-SECRETARIAT" PROJECT ID CODE KA12130514 ADP No 885, KA12130515 ADP No 886 KA12130516 ADP No. 887 D.D.O CODE NO. KR-9896- DIRECTORATE OF HUMAN RIGHTS A03-OPERATING EXPENSES A039-GENERAL-A03902-PRINTING & PBLICATION & A03907 PUBLICITY & ADVERTISEMENT.

2. INDENTING /CONSIGNEE OFFICER : DIRECTORATE OF HUMAN RIGHTS GOVERNMENT OF SINDH, KARACHI



(SHAUKAT ALI MENON)
DIRECTOR HUMAN RIGHTS

B690602



STAMP VENDOR
 License No. 67, Police No. 1045, Street No. 1
 Near Adrenal Centre No. 2, Islamabad
 No. 6703
 ANIS AHMED
 I No. 1350
 KARACHI

23 APR 2014

AGREEMENT

This agreement is made at Karachi on this 15th day of May 2014

Between

Mr. Shaukat Ali Memon, Director, Directorate of Human Rights, Government of Sindh, Karachi,
 Bungalow No. 4J, Block-6, PECHS, Karachi

AND

Mr. Sarfaraz, C.E.O. M/s. Media 1, office situated at House No.7, Muslim Colony, Gress Maripur,

M/s. Media 1 is awarded the supply of tender No.2 " publicity & Advertisement works" of ADP Scheme namely "Series of Awareness Campaign for Human Rights" executing under the Directorate of Human Rights, Government of Sindh by the Procurement Committee in its meeting held on 27th March 2014.

Tender No.2 : Publicity & Advertisement Work


Sr.No	Work with Description	Quantity Air time	Work Delivery Required at	Duration	Cost @ of	Total Amount Including (GST)
1	<u>ADP No : 887 Series of Awareness Campaign for Human Rights</u>					
	<u>Publicity and Advertisement</u>					
a	Participation in Promotional Programs in various local TV etc. 5 Programs per year channel	3 Channel		One Month		
	1. Dhoom TV				86,000	498,800
	2. Mehran TV				86,000	498,800
	3. Sindh TV				86,000	498,800

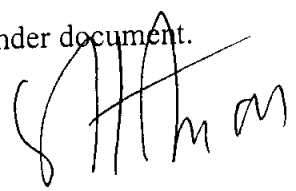
b	Production of TV Telops for Promotion of Human Rights Script will approve by Directorate 30 Second Duration Execution At 1-Local Sindh TV (Mehran TV) 2-Local Urdu TV (Dhoom TV)	6 Telops (3X2) (20 Minutes) (22 Minutes & 30 Seconds)	One Month	5,500 25,000 22,630	38,280 1160,000 1181,286
TOTAL AMOUNT :					3,875,966
TOTAL VALUE IN WORDS RUPEES: THREE THOUSAND EIGHTY FIVE THOUSAND NINE HUNDRED AND SIXTY SIX ONLY					
Date of Delivery : 60 Days					

1. The M/s. Media 1, is liable to provide all supplies as per sample retained otherwise the procurement committee reserves the rights to cancel the contract.
2. The **Project Procurement Committee** approved the tender for Publicity & Advertisement work for the ADP Schemes namely "Series of Awareness Campaign for Human Rights" total an amounting to **Rs. 3,875,966 (Rupees Three million Eight Hundred Seventy Five Thousand Nine Hundred and Sixty Six Only)** (cost mentioned in each work order) to M/s. **Media 1**, as cost for completion all the above mentioned work of procurements.
3. The M/s. Media 1 (as a **successful bidder**) would be required to submit a **Security Deposit total an amounting to Rs. 387,596/- (Three Hundred Eighty Seven Thousand Five Hundred and Ninety Six Only) @ 10%** of the total value of the contract in the shape of pay order (description mentioned against each work order), in favour of Director, Directorate of Human Rights, Government of Sindh. In case the contractor fail to comply with its obligations **within prescribed time of 60 days** as mentioned in work order, the contract would expire and the amount deposited as Security would be forfeited in favour of Director Human Rights.
4. The payment shall be paid after completion of the work as per work-wise separate bills in favour of ADP Scheme "**Series of Awareness Campaign for Human Rights**"

Note:-

- That the Project Coordinator shall take necessary measures for timely payment to the **M/s. Media 1**, as stipulated time, mentioned above.
- No advance payment will be made.
- That the Project Procurement Committee of Directorate of Human Rights, Government of Sindh will strictly check the quantity, quality and timely completion of work as per given criteria.
- That if **M/s. Media 1**, fail to do any component of work or quantity of work as per work order issued then the payment for that component will be stopped.
- That the agreement shall terminate when, pursuant to the provisions hereof, the work have been done and the payment have been made.
- Others terms and conditions will be same as mentioned in the tender document.


MEDIA 1
(Mr. Sarfaraz)
Chief Executive Officer
M/s. Media 1


(Shaukat Ali Memon)
Director
Directorate of Human Rights
Government of Sindh



Directorate of Human Rights
Government of Sindh
Karachi dated the ¹⁴ May 2014

WORK ORDER

- | | |
|-------------------------------------|--|
| 01. NAME AND ADDRESS OF CONTRACTOR | M/S. Media 1
House No.7, Muslim Colony Mripur Karachi |
| 02. CONTRACTORS TENDER NO. AND DATE | 4 DATE 26 th March 2014 |
| 03. INDENTER NAME AND ADDRESS | DIRECTORATE OF HUMAN RIGHTS
GOVERNMENT OF SINDH KARACHI |
| 04. INDENTER'S INDENT NO. AND DATE | DIR/HR/(145-B)/ 2014 |
| 05. CONDITIONS OF CONTRACT | AS CONTAINED TENDER DOCUMENTS |
| 06. PARTICULARS OF THE SUPPLIES | AS BELOW. |

Tender No.2 : Publicity & Advertisement Work

Sr.No	Work with Description	Quantity Air time	Work Delivery Required at	Duration	Cost @ of	Total Amount Including (GST)
1	<u>ADP No : 887 Series of Awareness Campaign for Human Rights</u> <u>Publicity and Advertisement</u>					
a	Participation in Promotional Programs in various local TV etc. 5 Programs per year channel 1. Dhoom TV 2. Mehran TV 3. Sindh TV	3 Channel		One Month	86,000 86,000 86,000	498,800 498,800 498,800
b	Production of TV Telops for Promotion of Human Rights Script will approve by Directorate 30 Second Duration Execution At 1-Local Sindh TV (Mehran TV) 2-Local Urdu TV (Dhoom TV)	6 Telops (3X2) (20 Minutes) (22 Minutes & 30 Seconds)		One Month	5,500 25,000 22,630	38,280 1160,000 1181,286
TOTAL AMOUNT :						3,875,966

TOTAL VALUE IN WORDS RUPEES: THREE MILLION EIGHT HUNDRED SEVENTY FIVE THOUSAND NINE HUNDRED AND SIXTY SIX ONLY

NOTE: GOODS SHOULD BE SUPPLIED EXACTLY AS PER TENDER SAMPLE APPROVED BY THE PROCUREMENT COMMITTEE.

- | | |
|------------------------------------|---|
| 07. DATE OF DELIVERY: | WITHIN 60 DAYS |
| 08. PLACE OF DELIVER | A CONSIGNEE'S END AT KARACHI |
| 09. NAME AND ADDRESS OF CONSIGNEES | DIRECTORATE OF HUMAN RIGHTS,
GOVERNMENT OF SINDH |
| 10. DISPATCH INSTRUCTIONS | SUPPLIES SHOULD BE DELIVERED FREE TO THE CONSIGNEE AT A CONSIGNEE'S END AT KARACHI. |

11. INSPECTION AUTHORITY

THE DEPUTY DIRECTOR, DIRECTORATE
OF INDUSTRIES DEPARTMENT, GOVT.
OF SINDH OR AN OFFICER HIS BEHALF.

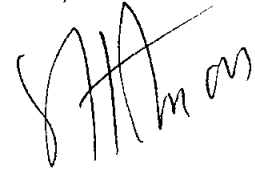
12. PLACE AT WHICH TO BE INSPECTED

AT CONSIGNEES END AT KARACHI
ON COMPLETE DELIVERY.

13. PAYMENT

WORTH **RS. 387,597** (I.E. 10% OF
CONTRACT VALUE) OBTAINED.

14. SECURITY DEPOSIT



(SHAUKAT ALI MENON)
DIRECTOR HUMAN RIGHTS

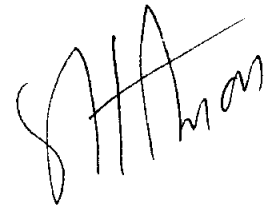
COPY TO:

1. ACCOUNTANT OFFICER

THE ACCOUNT GENERAL SINDH, KARACHI (THROUGH
S.O.V) THE COST IS DEBIT-ABLE TO HEAD OF ACCOUNT
NO. "SC22051(051)DEVELOPMENT (REVENUE)-03-
PUBLIC ORDER AND SAFETY AFFAIRS-036-
ADMINISTRATION OF PUBLIC ORDER 0361-
ADMINISTRATION -036101-SECRETARIAT" PROJECT ID
CODE KA12130516 ADP No. 887 D.D.O CODE NO. KR-
9896- DIRECTORATE OF HUMAN RIGHTS A03-OPERATING
EXPENSES A039-GENERAL-PUBLICITY & ADVERTISEMENT.

2. INDENTING /CONSIGNEE OFFICER

DIRECTORATE OF HUMAN RIGHTS GOVERNMENT OF
SINDH, KARACHI

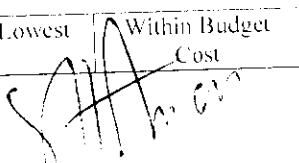


(SHAUKAT ALI MENON)
DIRECTOR HUMAN RIGHTS

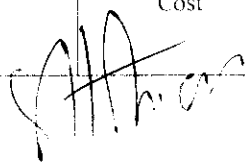
Bid Evaluation Report

1. Name of Procuring Agency: Directorate of Human Rights, Government of Sindh
2. Tender Reference No: INF-KRY:No.809/2014
3. Tender Description/Name of work/item: Designing, Printing, Publicity and Advertisement for ADP Schemes No. 885 "Establishment of Human Rights Complaint Cell" ADP No. 886 " Free Legal Aid Center at District level"& ADP No. 887" Series of Awareness Campaign for Human Rights"
4. Method of Procurement: Single Stage- One envelop Procedure
5. Tender Publish: SPPRA ID No.1575214944/2014 Pakistan State Times, Daily Nawa-e-Waqt & Tameer-e-Sindh 13.03.2014.
6. Total Bid documents Sold: (05) Five
7. Total Bids Received: (04) Four
8. Technical Bid Opening date: (if applicable) 27.03.2014 (detail evaluation sheet attached)
9. No. of Bid technically qualified (if applicable): (04) Four
10. Bid(s) Rejected: None
11. Bid Evaluation Report:

S.No	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for acceptance/rejection	Remarks
1.	ADP NO : 885 Establishment of Human Rights Complaint Cell Publicity & Advertisement					
a.	Voice Recording of Radio Commercial 6 Commercials (3x2) 30 Second Duration					
	Media 1	4000	1 st Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	Procurement Committee recommended to award M/s. Media 1 for Designing, Printing, and Publicity & Advertisement work on the basis of offered 1 st lowest best evaluated bid.
	Air Message through Radio Commercial (3 Radio Channel) Karachi/ Hyderabad/Sukkur/Larkana/Dadu/Ghotki					
	Media 1	3000 3000 2500 2500 2500	1 st Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	-do-
b.	Air Message through Cable Network 3 Channels (One Month)					
	Media 1	8000	1 st Lowest	Within Budget Cost	-do-	-do-


 Director
 Directorate of Human Rights
 Government of Sindh

c.	Dairies					
	Media 1	125	1 st Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	-do-
d.	Wall Clocks					
	Media 1	160	1 st Lowest	Within Budget Cost	-do-	-do-
e.	Mugs					
	Media 1	65	1 st Lowest	Within Budget Cost	-do-	-do-
f.	Key Chains					
	Media 1	9	1 st Lowest	Within Budget Cost	-do-	-do-
g.	Caps					
	Media 1	47	1 st Lowest	Within Budget Cost	-do-	-do-
h.	T Shirts					
	Media 1	115	1 st Lowest	Within Budget Cost	-do-	-do-
i.	Hard Board Paper Bags					
	Media 1	52	1 st Lowest	Within Budget Cost	-do-	-do-
j.	Plastic Folders					
	Media 1	18	1 st Lowest	Within Budget Cost	-do-	-do-
ADP NO : 885						
Establishment of Human Rights Complaint Cell						
Printing & Publication						
a.	Department Profile Book (310 gm Art Card paper in 4 Colour with Lamination)					
	Media 1	77	1 st Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	-do-
2. ADP NO: 886						
Free Legal Aid Center @ District Level						
Publicity & Advertisement						
a.	Banner (Clothes) Size 6x2					
	Media 1	50	1 st Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	-do-
b.	Streamer Size 3x6 Panaflex					
	Media 1	219	1 st Lowest	Within Budget Cost	-do-	-do-
c.	Placement of Hoarding / Billboards Size 10'x20' (skin + structure) (Hyderabad/ Sukkur/Dadu/Ghotki/Larkana/Jacobabad)					
	Media 1	19,000 19,000 19,000 19,000 19,000	1 st Lowest	Within Budget Cost	-do-	-do-
ADP NO: 886						
Free Legal Aid Center @ District Level						
Printing & Publication						
a.	Poster Size A-4 (Black & White)					
	Media 1	2	1 st Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	-do-



Director
Directorate of Human Rights
Government of Sindh

b.	Poster Size A-3(Black & White)					
	Media 1	3	1 st Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	-do-
c.	Brochures Art Card Paper (310 gram four colour with Lamination)					
	Media 1	5	1 st Lowest	Within Budget Cost	-do-	-do-
d.	Brochures Art Card Paper 2 Fold(4 colour with Lamination A-4 Size)					
	Media 1	8	1 st Lowest	Within Budget Cost	-do-	-do-
3.	ADP No: 887 Series of Awareness Campaign for Human Rights Printing & Publication					
a.	Banner (Clothes) Size 6x2					
	Media 1	50	1 st Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	-do-
b.	Streamer Size 3x6 Panaflex					
	Media 1	219	1 st Lowest	Within Budget Cost	-do-	-do-
c.	Brochures Art Card Paper (310 gram art card paper in four colour with Lamination (Shikarpur/Matiari/Badin/Tharparkar/Naushero Feroze					
	Media 1	5	1 st Lowest	Within Budget Cost	-do-	-do-

**DIRECTOR
DIRECTORATE OF HUMAN RIGHTS**

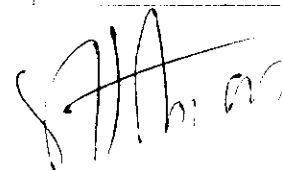
S. H. Khan
Director
Directorate of Human Rights
Government of Punjab

Bid Evaluation Report

1. Name of Procuring Agency: Directorate of Human Rights, Government of Sindh
2. Tender Reference No: INF-KRY:No.809/2014
3. Tender Description/Name of work/item: Publicity and Advertisement for ADP Scheme No. 887“ Series of Awareness Campaign for Human Rights”
4. Method of Procurement: Single Stage- One envelop Procedure
5. Tender Publish: SPPRA ID No.1575214944/2014 Pakistan State Times, Daily Nawa-e-Waqt & Tameer-e-Sindh 13.03.2014.
6. Total Bid documents Sold: (05) Five
7. Total Bids Received: (04) Four
8. Technical Bid Opening date: (if applicable) 27.03.2014 detail evaluation sheet attached)
9. No. of Bid technically qualified (if applicable): (04) Four
10. Bid(s) Rejected: None

11. Bid Evaluation Report:

S.No	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for acceptance/rejection	Remarks
I.	ADP NO: 887 Series of Awareness Campaign for Human Rights Publicity & Advertisement					
a.	Participation in Promotional Program in TV. (5 Programs per Year) (Dhoom Tv/ Mehran Tv/ Sindh Entertainment)					
	Media 1	86.000 86.000 86.000	2 nd Lowest 1 st Lowest 1 st Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	Procurement Committee recommended to award M.s. Media1 for Publicity & Advertisement work on the basis of offered 1 st lowest best evaluated bid
b.	Production of TV Telpos for Promotion of Human Rights, (30 Second Duration) 6 Telpos (3x2)					
	Media 1	5,500.	1 st Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	-do-
	Production of TV Telpos for Promotion of Human Rights, (Execution at Local Sindh TV/ Local Urdu TV) 30 Second Duration					
	Media 1	25.000 22.630	1 st Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	-do-



**DIRECTOR
DIRECTORATE OF HUMAN RIGHTS**

Director
Directorate of Human Rights
Government of Sindh



GOVERNMENT OF SINDH
LAW, PARLIAMENTARY AFFAIRS &
HUMAN RIGHTS DEPARTMENT

Karachi dated the March 2014

NOTIFICATION

NO:S.Judl:11-7/2010(Pt-II) In supersession of this Department Notification NO:S.Judl:11-7/2010(Pt-II)/172, dated 8th February, 2013, the composition of the "Procurement Committee" for "printing & Publication" and "Publicity & Advertisement"; has been revised for the ADP Scheme bearing No.885/2013-14 "Establishment of Human Right Complaint Cell Centre" No.886/2013-14 "Free Legal Aid Centre @ District Level" No.887/2013-14 "Series of Awareness Campaign of Human Rights" as under:-

- | | |
|--------------------------------------|----------|
| 1. Director Human Rights | Chairman |
| 2. Rep. of Finance Department | Member |
| 3. Rep. of Culture Department | Member |
| 4. Co-opted Member of Law Department | Member |

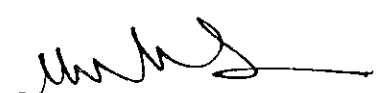
(MIR MUHAMMAD SHAIKH)
SECRETARY TO GOVT. OF SINDH

NO: S.Judl:11-7/2010(Pt-II)/ 299

Karachi dated the 16th March 2014

A copy is forwarded for information and necessary action to:-

1. The Additional Chief Secretary (Dev.), P&D Department, Govt. of Sindh.
2. The Secretary to Government of Sindh, Finance Department, Karachi.
3. The Secretary Culture & Tourism Department, Government of Sindh, Karachi, with request to nominate a suitable officer.
- ✓ 4. The Director, Directorate of Human Rights, Government of Sindh, Karachi
5. P.S to Coordinator to Chief Minister for Human Rights, Sindh, Karachi
6. P.S to Secretary, Law Parliamentary Affairs & Human Rights Department, Government of Sindh, Karachi


(MANZOOR AHMED MEMON)
Section Officer (Judicial)
For Secretary to Govt. of Sindh
Law Department

MINUTES OF THE MEETING HELD ON THURSDAY THE 27TH MARCH, 2014, AT 4:00 PM OPENING THE TENDER NO.1 "DESIGNING, PRINTING, PUBLICITY & ADVERTISEMENT WORK" AND TENDER NO. 2 "PUBLICITY & ADVERTISEMENT WORK"

The Minutes of the committee meeting consisting of the following members held on Thursday the 27th March, 2014 at 4:00 pm at Bungalow No. 4-J. Block-6, PECHS, Karachi, under the Chairmanship of Director Human Rights Sindh, for opening examine and finalize the tender documents/bids of firms for supply of designing, printing, publicity & advertisement work under ADP 2013-2014 schemes No.885 "Establishment of Human Rights complaint cell", 886 "Free Legal Aid Center @ District Level" and 887 "Series of awareness Campaign for Human Rights"

The following attended the meeting:-

- | | | |
|---|--|-----------------|
| 1 | Mr. Shaukat Ali Memon,
Director,
Directorate of Human Rights Sindh | Chairman |
| 2 | Mr. Waheed Asghar Shah
Section Officer
Cultural Department,
Government of Sindh | Member |
| 3 | Mr. Shafqat Soomro
Section Officer (Dev-V),
Finance Department,
Government of Sindh | Member |
| 4 | Mr. Tahira Pechuho
Consultant,
Law and Human Rights Department | Co-Opted Member |

Tender proceeding started with the name of Almighty Allah. Chairman Welcomed to the participants and informed that sealed tender were invited from reputed firms/agencies through daily newspapers published on 13-03-2014 in "Pakistan State Times", "Daily Nawa-i-waqt" & "Daily Tamcer-e- Sindh" and also uploaded on Sindh Procurement Regularity Authority official website. Details of tender are as under:

- Tender 1 : Designing, Printing, Publicity & advertisement Work
Tender 2 : Publicity & Advertisement Work

The last date for submission of Tender documents was 27-03-2014 at 3:00 pm and to be opened on the same day at 4:00 pm.

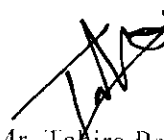
Following Five (5) firms purchased documents of Tender No.1 and Five (5) firms Purchased documents of Tender No.2.


Tender No.1 Designing, Printing, Publicity & Advertisement Work	Tender No.2 Publicity & Advertisement Work
1. Up Tick Venture (Pvt) Ltd	1. Up Tick Venture (Pvt) Ltd
2. Adarts Karachi (Pvt) Ltd	2. Adarts Karachi (Pvt) Ltd
3. M. Communication	3. M. Communication
4. Media 1	4. Media 1
5. I T Equipment	5. I T Equipment


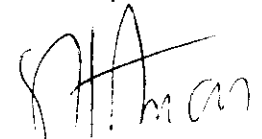
Only four (4) firms submitted their bid proposals for competition. The bid proposals are opened before Representative of firms (as per attendance sheet attached) on 27-03-2014 at 4:00 pm as per SPPRA Rule (F/A):-

Procurement Committee minutely goes through the bids proposals and examined in detail. M/s. Up-Tick Ventures (Pvt) Ltd, Adarts Karachi (Pvt) Ltd, Media 1 and I T Equipment were eligible for the competition. Procurement Committee evaluated each item bid proposal one to another under the availability of funds.

After detail deliberation. the Committee unanimously selected and recommended to award the both tender to the M/s. Media 1, On the basis of Offered best lowest evaluated rate, followed by the SPPRA Rule 2010.


TAHIRA PECHUHO
 Government of Sindh
 Law Department
 Government of Sindh
 Mr. Tahira Pechuho
 Member /Consultant / (Co-opted Member)
 Law and Human Rights Department


 Member/ Section Officer (Dev)
 Finance Department
 Government of Sindh
 Karachi


 Member /Deputy Secretary
 Cultural Department,
 Government of Sindh

 Director
 Mr. Shaukat Ali Memon, State of Human Rights
 Chairman/Director, Government of Sindh
 Directorate of Human Rights Sindh

COMPARATIVE STATEMENT
TENDER No.1 Designating, Printing & Publicity & Advertisement Work 2013-14
Under ADP Scheme of Directorate of Human Rights

Sr. No	Work with Description	Company Name							Remarks
		Work Required	Quantity Air time	M/s.Up Tick	M/s. Adart	Media I	I T Equipment		
	<u>Publicity and Advertisement</u>								
1	Voice Recording of Radio Commercial.								On the basis of low rate, Procurement Committee unanimously recommended to award tender 1 to Media 1 according to SPPAR Rules
	(i) 30 Second duration			5,000	8,000	4,000	7,000		
	To Air Message Through Radio Commercial	Karachi/ Hyderabad/ Sukkur/ Larkana/ Dadu/ Ghotki	3 Radio Channel	30,200	44,694	18,560	44,200		
2	To Air Message Through Cable Network		3 Channel (One Month)	25,000	30,000	8,000	30,000		
3	Dairies	Karachi	3,000	130	135	125	140		
	Wall Clocks	-do-	1,000	170	190	160	180		
	Mugs	-do-	3,000	70	150	65	145		
	Key Chains	-do-	2,000	10	20	9	18		
	Caps	-do-	2,000	50	65	47	80		
	T Shirts	-do-	2,000	120	160	115	155		
	Hard Board Paper Bags	-do-	2,000	55	60	52	60		
	Plastic Folders	-do-	1,000	20	20	18	21		
	<u>ADP NO:885 Establishment of Human Rights Campaign Cell</u>								
	<u>Printing and Publication</u>								
1	Department Profile Book 310 grams art cards paper in 4 colours with Lamination.	Karachi	2.200	80	90	77	85		-do-
	<u>ADP NO:886 Free Legal Aid Center @ District Level</u>								

<u>Publicity and Advertisement</u>												
1	Banner Clothes Size 6X2	3,000	60	75	50	63						-do-
2	Streamer Size 3X6 (Panaflex)	1,000	700	900	219	850						
3	Placement of Hoarding/Bill	1	20,000	25,000	19,000	23,750						On the basis of low rate,
	Board Size 10X20 (Skin + Structure)	1	20,000	25,000	19,000	23,750						Procurement Committee
		1	20,000	25,000	19,000	23,750						unanimously recommended
		1	20,000	25,000	19,000	23,750						to award tender 1 to
		1	20,000	25,000	19,000	23,750						Media I according to
		1	20,000	25,000	19,000	23,750						SPPAR Rule
	<u>ADP NO:886 Free Legal Aid Center @ District Level</u>											
	<u>Printing and Publication</u>											
1	Poster Size A-4 (Black & White)	9000	3	3	2	3						-do-
	Poster Size A-3 (Black & White)	10000	3	3	3	3						-do-
2	Brochures art card paper 310 gram 4 colours with lamination	10,000	12	13	5	13						-do-
3	Brochures art card paper 4 colour with lamination, A-4 Size 2-fold											
	<u>ADP NO:887 Series of Awareness Campaign of Human Rights</u>											
	<u>Printing and Publication</u>											
1	Banner(Clothes) Size 6X2	5000	60	75	50	63						-do-
2	Streamer Size 3X6 (Panaflex)	1500	700	900	219	850						-do-
3	Brochures art card paper 310 gram 4 colours with lamination	5,650	10	13	5	13						-do-

[Handwritten signature]

Section Officer
Directorate of Human Rights
Government of Sindh
District Office
Karachi

Section Officer
Directorate of Human Rights
Government of Sindh
District Office
Karachi

Section Officer
Directorate of Human Rights
Government of Sindh
District Office
Karachi

COMPARATIVE STATEMENT
TENDER No.2 Publicity and Advertisement Work 2013-14
Under ADP Scheme of Directorate of Human Rights

Sr.No	Work with Description	Company Name					Remarks
		Work Required	Quantity Air time	M/s. Up Tick	M/s. Adart	Media 1	
1	<u>ADP No : 887 Series of Awareness Campaign for Human Rights Publicity and Advertisement</u>						Procurement Committee unanimously recommended to award tender to Media 1 according to SPPAR Rules as the whole tendr goes to M/s. Media 1, on the basis of <u>quoted low evaluated rates</u>
				50,000	58,000	86,000	
a	Participation in Promotional Programs in various local TV etc. 5 Programs per year channel	Karachi	3 Channel	100,000	110,000	86,000	105,000
				100,000	110,000	86,000	105,000
b	Production of TV Telops for Promotion of Human Rights Script will approve by Directorate	-do-	6 Telops (3X2)	15,000	25,000	5,500	20,000
	30 Second Duration						
	Execution At						
	1-Local Sindh TV	-do-			130,000	160,000	25,000
2-Local Urdu TV	-do-			147,000	158,000	22,630	150,000

[Handwritten signatures and stamps]

Stamp: **Directorate of Human Rights, Government of Sindh**

Stamp: **ADP No. 887 Series of Awareness Campaign for Human Rights Publicity and Advertisement**

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Director
 Directorate of Human Rights
 Government of Sindh