### SINDH PUBLIC PROCUREMENT REGULATORY AUTHORITY

### CONTRACT EVALUATION FORM

### TO BE FILLED IN BY ALL PROCURING AGENCIES FOR PUBLIC CONTRACTS OF WORKS, SERVICES & GOODS

		,,, 011120, 10=1		
		TON DEPT	Directorate of Human Rights Govt. of Sindh	
1)		THE ORGANIZATION / DEPTT.	Provincial	
2)		IAL / LOCAL GOVT./ OTHER	Designing, Printing, Publicity and Advertisem	ent
3)		CONTRACT	04	
4)	TENDER		Printing and Advertisement	
5)		SCRIPTION OF CONTRACT	Procurement Committy	
6)		THAT APPROVED THE SCHEME		
7)		ESTIMATED VALUE	4,907,550	
8)	(For civil	R'S ESTIMATE works only)		
9)	ESTIMA]	TED COMPLETION PERIOD (AS P	PER CONTRACT) 60 days	
10	n TENDER	OPENED ON (DATE & TIME)	27-03-2014 dt 0 1100 p	
11	NUMBER	R OF TENDER DOCUMENTS SOL	D 05 documents	
••,	(Attach li	st of buyers)	<b>₽</b> OA	
12	2) NUMBEI	R OF BIDS RECEIVED	A CONTINUE OF PLIPS 04	
13	3) NUMBE	R OF BIDDERS PRESENT AT THE	TIME OF OPENING OF BIDS	
		LUATION REPORT a copy)	(65)	
1.	5) NAME A	ND ADDRESS OF THE SUCCESS	FUL BIDDER Media house # 07 muslin	n colony gress manpui
1	6) CONTR	ACT AWARD PRICE	4,905,007	
1	7) RANKIN	NG OF SUCCESSFUL BIDDER IN 1 2 <sup>nd</sup> , 3 <sup>rd</sup> EVALUATION BID).	EVALUATION REPORT 1st Media 1	
	(i.e. 1°, 4	2,3 EVADORITO. 2.27	2nd Uptick	_
			3rd Adard	
1	18) METHO	DD OF PROCUREMENT USED : - (	Tick one)	
,		SINGLE STAGE - ONE ENVELO		Domestic/Local
	a)	SINGLE STAGE - ONE EXTREME		
	b)	SINGLE STAGE – TWO ENVELO	DPE PROCEDURE	
	c)	TWO STAGE BIDDING PROCED	OURE	
	d)	TWO STAGE – TWO ENVELOPE	E BIDDING PROCEDURE	
		PLEASE SPECIFY IF ANY OTH EMERGENCY, DIRECT CONTRACT	ER METHOD OF PROCUREMENT WITH TING ETC. WITH BRIEF REASONS:	VAS ADOPTED i.e.

		C	hairman
19) APPRO	OVING AUTHORITY FOR AWARD OF CONTRA	ACT _	
20) WHET	HER THE PROCUREMENT WAS INCLUDED IN	I ANN	UAL PROCUREMENT PLAN?  Yes
21) ADVE	RTISEMENT:		
i)	SPPRA Website (If yes, give date and SPPRA Identification No.)	Yes	1575214944 13-03-2014
	(11 yes, give date and 31 1 K/ Identification 1 5 )	No	
ii)	News Papers (If yes, give names of newspapers and dates)	Yes	Pakistan State Times 13-03-2014
		No	
		L	
22) NATU	URE OF CONTRACT		Domestic/ fosal
WAS	THER QUALIFICATION CRITERIA INCLUDED IN BIDDING / TENDER DOCUMEN 5, enclose a copy)	NTS?	Yes V No
WAS	THER BID EVALUATION CRITERIA INCLUDED IN BIDDING / TENDER DOCUME s, enclose a copy)	TTS?	Yes 🗸 No
25) WHE	THER APPROVAL OF COMPETENT AUTHORI HOD OTHER THAN OPEN COMPETITIVE BID	ITE W	AS OBTAINED FOR USING A  Yes V No
26) WAS	BID SECURITY OBTAINED FROM ALL THE I	BIDDE	Yes V No
27) WHE BID	ETHER THE SUCCESSFUL BID WAS LOWEST BEST EVALUATED BID (in case of Consultanci	EVAL es)	UATED Yes / No
	ETHER THE SUCCESSFUL BIDDER WAS TECH MPLIANT?	HNICA	LLY Yes V No
29) WHI THE	ETHER NAMES OF THE BIDDERS AND THEI TIME OF OPENING OF BIDS?	R QU	Yes   No   No   No   No   No   No   No   N
CON	ETHER EVALUATION REPORT GIVEN TO NTRACT? ach copy of the bid evaluation report)	) BIE	Yes No No

31) ANY COMPLAINTS RECEIVED (If yes, result thereof)	Yes
	No No
32) ANY DEVIATION FROM SPECIFICATIONS GIVEN IN T	THE TENDER NOTICE / DOCUMENTS
(If yes, give details)	Yes
	No No
33) WAS THE EXTENSION MADE IN RESPONSE TIME? (If yes, give reasons)	Yes
	No No
34) DEVIATION FROM QUALIFICATION CRITERIA (If yes, give detailed reasons.)	Yes
	No No
35) WAS IT ASSURED BY THE PROCURING AGENCY BLACK LISTED?	THAT THE SELECTED FIRM IS NOT  Yes  No  No
36) WAS A VISIT MADE BY ANY OFFICER/OFFICIAL OF SUPPLIER'S PREMISES IN CONNECTION WITH THE BE ASCERTAINED REGARDING FINANCING OF WISI (If yes, enclose a copy)	PROCUREMENT: IF 30, DETAILS TO
37) WERE PROPER SAFEGUARDS PROVIDED ON MORE THE CONTRACT (BANK GUARANTEE ETC.)?	ILIZATION ADVANCE PAYMENT IN  Yes   V   No
38) SPECIAL CONDITIONS, IF ANY (If yes, give Brief Description)	Yes
Directon Might	No No
Signature & Official Stamp of  Authorized Officer  Directorate of Human Right  Government of Sindh	-
FOR OFFICE USE ONLY	

SPPRA, Block. No.8, Sindh Secretariat No.4-A, Court Road, Karachi Tele: 021-9205356; 021-9205369 & Fax: 021-9206291

3/3

Print Save Reset

### SINDH PUBLIC PROCUREMENT REGULATORY AUTHORITY

### CONTRACT EVALUATION FORM

### TO BE FILLED IN BY ALL PROCURING AGENCIES FOR PUBLIC CONTRACTS OF WORKS, SERVICES & GOODS

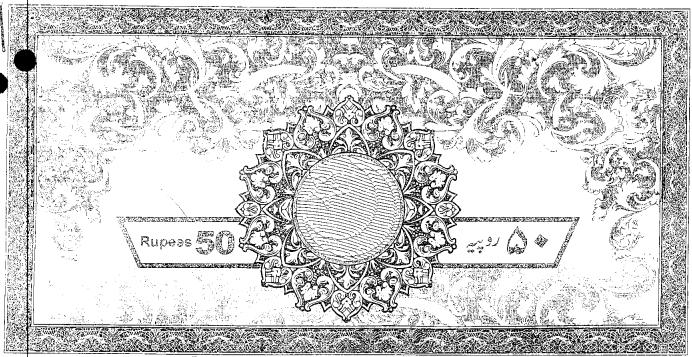
			Directorate of Human Rights Govt. of Sindh	)
,		F THE ORGANIZATION / DEPTT.	Provincial	<del></del>
,		CIAL / LOCAL GOVT./ OTHER	Provincial  Publicity and Advertisement	
,		FCONTRACT	04	
		NUMBER	Publicity and Advertisement	
		ESCRIPTION OF CONTRACT		
6)		THAT APPROVED THE SCHEME	Procurement Committy	
7)		ESTIMATED VALUE	3,880,000	<u> </u>
8)		ER'S ESTIMATE works only)		
9)	ESTIMA	TED COMPLETION PERIOD (AS PI		
10)	TENDER	OPENED ON (DATE & TIME)	27-03-2014 at 04:00 pm	
11)		R OF TENDER DOCUMENTS SOLD st of buyers)	•	
12)	NUMBE	R OF BIDS RECEIVED	04	
13)	NUMBE	R OF BIDDERS PRESENT AT THE	TIME OF OPENING OF BIDS04	·
14)	BID EVA (Enclose	ALUATION REPORT a copy)	Vess	<del></del>
15)	NAME A	AND ADDRESS OF THE SUCCESSF		n colony gress maripur
16)	CONTRA	ACT AWARD PRICE	3,875,966	
17)	RANKIN (i.e. 1 <sup>st</sup> , 2	NG OF SUCCESSFUL BIDDER IN E 2 <sup>nd</sup> , 3 <sup>rd</sup> EVALUATION BID).	1st Wedia 1	
			2nd Uptick	
			3rd IT equipment	
18)		D OF PROCUREMENT USED : - (T		
	a)	SINGLE STAGE – ONE ENVELOPI	E PROCEDUREOne	Domestic/ Local
	b)	SINGLE STAGE – TWO ENVELOP	E PROCEDURE	
	c)	TWO STAGE BIDDING PROCEDU	RE	
	d)	TWO STAGE – TWO ENVELOPE I	BIDDING PROCEDURE	
		PLEASE SPECIFY IF ANY OTHER EMERGENCY, DIRECT CONTRACTION	R METHOD OF PROCUREMENT W NG ETC. WITH BRIEF REASONS:	AS ADOPTED i.e.

19)	APPROVING AUTHORITY FOR AWARD OF CONTR	Chairman ACT
20)	WHETHER THE PROCUREMENT WAS INCLUDED II	N ANNUAL PROCUREMENT PLAN?  Yes  No No
21)	ADVERTISEMENT:	
	i) SPPRA Website (If yes, give date and SPPRA Identification No.)	Yes 1575214944 13-03-2014
	ii) News Papers (If yes, give names of newspapers and dates)	Yes Pakistan State Times 13-03-2014
		No
22)	NATURE OF CONTRACT	Domestic/ t.ocal
,	WHETHER QUALIFICATION CRITERIA WAS INCLUDED IN BIDDING / TENDER DOCUMEN (If yes, enclose a copy)	TS?  Yes ✓ No
	WHETHER BID EVALUATION CRITERIA WAS INCLUDED IN BIDDING / TENDER DOCUMEN (If yes, enclose a copy)	TS? Yes V No
25)	WHETHER APPROVAL OF COMPETENT AUTHORIT METHOD OTHER THAN OPEN COMPETITIVE BIDD	WAS OBTAINED FOR USING A  Yes V No
26)	WAS BID SECURITY OBTAINED FROM ALL THE B	IDDERS? Yes V No
27)	WHETHER THE SUCCESSFUL BID WAS LOWEST E BID / BEST EVALUATED BID (in case of Consultancies	
	WHETHER THE SUCCESSFUL BIDDER WAS TECHN COMPLIANT?	NICALLY Yes / No
29)	WHETHER NAMES OF THE BIDDERS AND THEIR THE TIME OF OPENING OF BIDS?	QUOTED PRICES WERE READ OUT AT  Yes   V   No
30)	WHETHER EVALUATION REPORT GIVEN TO CONTRACT? (Attach copy of the bid evaluation report)	BIDDERS BEFORE THE AWARD OF  Yes V No

31) ANY COMPLAINTS RECEIVED (If yes, result thereof)	Yes	
	No	No
32) ANY DEVIATION FROM SPECIFICATIONS GIVEN IN (If yes, give details)	THE T	ENDER NOTICE / DOCUMENTS
(11 yes, give details)	Yes	
	No	No
33) WAS THE EXTENSION MADE IN RESPONSE TIME? (If yes, give reasons)	Yes	
	No	No
34) DEVIATION FROM QUALIFICATION CRITERIA (If yes, give detailed reasons.)	Yes	
	No	No
35) WAS IT ASSURED BY THE PROCURING AGENCY BLACK LISTED?	THAT	THE SELECTED FIRM IS NOT Yes   V   No
36) WAS A VISIT MADE BY ANY OFFICER/OFFICIAL SUPPLIER'S PREMISES IN CONNECTION WITH THE BE ASCERTAINED REGARDING FINANCING OF WIS (If yes, enclose a copy)	PROCU	JREMENT? IF SO, DETAILS TO
37) WERE PROPER SAFEGUARDS PROVIDED ON MO THE CONTRACT (BANK GUARANTEE ETC.)?	BILIZAJ	
38) SPECIAL CONDITIONS, IF ANY		Yes V No
(If yes, give Brief Description)	Yes	
Director Right	No	No
signature & Official Stamp of	_	
Authorized Officer Government of Savernment		
OFFICE USE ONLY		

<u>SPPRA, Block. No.8, Sindh Secretariat No.4-A, Court Road, Karachi</u> Tele: 021-9205356; 021-9205369 & Fax: 021-9206291

Print Save Reset



2 3 APR 2014

### **AGREEMENT**

This agreement is made at Karachi on this 15<sup>th</sup> day of May 2014

### Between

Mr. Shaukat Ali Memon, Director, Directorate of Human Rights, Government of Sindh, Karachi, Bungalow No. 4J, Block-6, PECHS, Karachi

AND

Mr. Sarfaraz, C.E.O. M/s. Media 1, office situated at House No.7, Muslim Colony, Gress Maripur,

M/s. Media 1 is awarded the supply of tender No.1 " Designing, Printing, Publicity & Advertisement works" of ADP Scheme namely "Establishment of Human Rights Complaint Cell" "Free legal Aid Center @ District Level" "Series of Awareness Campaign for Human Rights" executing under the Directorate of Human Rights, Government of Sindh by the Procurement Committee in its meeting held on 27<sup>th</sup> March 2014.

Tender No.1 Designing, Printing, Publicity & Advertisement Work

	Tender No.1 Designing, Printing, Publicity &	Advertisement \	work			Total
Sr. No	Work with Description	Quantity Air time	Work Delivery Required at	Duration	Cost @ of	Amount Including (GST)
1	ADP NO:885 Establishment of Human Rights Complaint Cell					
a	Publicity and Advertisement  Voice Recording of Radio Commercial.	6 Commercial			4,000	27,840
	(i) 30 Second duration  To Air Message Through Radio Commercial 1- FM-105	(3X2) 3 Radio Channel 31 Minutes	Karachi		3,000 2,500	215,760 168,200
		29 Minutes 30 Minutes 30 Minutes	Larkana Sukkur Dadu		2,500 2,500 2,500	174,000 174,000
	2- FM-100 3- FM-91	26Minutes 25Minutes	Hyderabad Ghotki		3,000 2,500	180,960 145,000
ь	To Air Message Through Cable Network.	3 Channel	Karachi		8,000	27,840

	1						
	c	Message will be approved by Directorate. (Please attached separate sheet for detail)	(One Month)				125 000
1	ď	Dairies	3,000			125	435,000
- 1		Wall Clocks	1,000			160	185,600
1	e f.	Mugs	3,000		,	65	226,200
		Key Chains	2,000			9	20,880
	g h	Caps	2,000		ì	47	109,040
	i	T Shirts	2,000			115	266,800
- 1	j		, '			52	120,640
	וי	Hard Board Paper Bags	2,000			18	20,880
1	,	Plastic Folders	1,000				
	2	ADP NO:885 Establishment of Human					
	:	Rights Complaint Cell					
	a	Printing and Publication					100.001
	.	Department Profile Book 310 grams art	11,195	Karachi		77	499,924
		cards paper in 4 colours with Lamination.	,				
		Matter and Design will be approved by the					
		Directorate				;	
	ı	ADP NO:886 Free Legal Aid Center @					
		District Level				:	
		District Level					
		Publicity and Advertisement				_	
		Banner Clothes Size 6X2	3,000			50	174,000
	a	Matter and Design will be approved by the	3,000				
						•	054040
		Directorate	1 000		ĺ	219	254,040
		G. G. DWC (P. G.)	1,000				
	b [	Streamer Size 3X6 (Panaflex)					
		Matter and Design will be approved by the					
		Directorate					
		Discount of Handing/ Bill Doord Sign					
	c	Placement of Hoarding/ Bill Board Size	1	Hyderabad		19,000	22,040
		10X20 (Skin + Structure)	1	Sukkur		19,000	22,040
		Matter and Design will be approved by the	1	larkana		19,000	22,040
		Directorate	1	Dadu		19,000	22,040
			1	Ghotki		19,000	22,040
	<u> </u>	ADP NO:886 Free Legal Aid Center @	1	Jacobabad		19,000	22,040
	2	District Level				13,000	22,010
		Printing and Publication					
	a						
İ		Poster Size A-4 (Black & White)			ĺ	_	20.880
		Matter and Design will be approved by the	9,000	Karachi		2	20,880
		Directorate					
		D C A 2/DL L 0 W/L!					
	b	Poster Size A-3 (Black & White)	10,000			3	34,800
		Matter and Design will be approved by the				ر	27,000
		Directorate					
		Drochumos art and name 210 come					
	С	Brochures art card paper 310 gram	10,000			5	58,000
		4 colours with lamination	,				<i>y</i>
	d	Brochures art card paper					
	u	4 colousr with lamination, A-4 Size 2-	3,500			8	32,480
		fold	3,500			-	, -
		IUIU					
		ADP NO:887 Series of Awareness					
		Campaign of Human Rights					
		Printing and Publication					
	a	Banner(Clothes) Size 6X2	5,000	Karachi		50	290,000
	"	Matter and Design will be approved by the					
		Directorate					1
L		Directorate					

b	Streamer Size 3X6 (Panaflex) Matter and Design will be approved by the	1,500			219	381,060
c	Directorate  Brochures art card paper 310 gram 4 colours with lamination Matter and Design will be approved by the Directorate	4,988	Shikapure Matiari Badin Tharparkar @ Mithi Naushero Feroz		5	28,930
_				TOTAL AM	OUNT :	4,905,007

OTHER DETAILS AS PER TENDER ENQUIRY/OFFER

TOTAL VALUE IN WORDS RUPEES: FOUR MILLION NINE HUNDRED FIVE THOUSAND AND SEVEN ONLY

Date of Delivery: Within 60 Days

- 1. The M/s. Media 1, is liable to provide all supplies as per sample retained otherwise the procurement committee reserves the rights to cancel the contract.
- 2. The Project Procurement Committee approved the tender for Publicity & Advertisement work for the ADP Schemes namely "Establishment of Human Rights Complaint Cell" "Free legal Aid Center @ District Level" and "Series of Awareness Campaign for Human Rights" total an amounting to Rs. 4,905,007 (Rupees Four million Nine Hundred Five Thousand and Seven Only) (cost mentioned in each work order) to M/s. Media 1, as cost for completion all the above mentioned work of procurements.
- 3. The M/s. Media 1 (as a successful bidder) would be required to submit a Security Deposit total an amounting to Rs. 490,500/- (Four Hundred Ninety Thousand and Five Hundred Only) @ 10% of the total value of the contract in the shape of pay order (description mentioned against each work order), in favour of Director, Directorate of Human Rights, Government of Sindh. In case the contractor fail to comply with its obligations within prescribed time of 60 days as mentioned in work order, the contract would expire and the amount deposited as Security would be forfeited in favour of Director Human Rights.
- 4. The payment shall be paid after completion of the work as per work-wise separate bills in favour of ADP Scheme "Establishment of Human Rights Complaint Cell" "Free legal Aid Center @ District Level" "Series of Awareness Campaign for Human Rights"

### Note:-

- That the Project Coordinator shall take necessary measures for timely payment to the M/s. Media 1, as stipulated time, mentioned above.
- No advance payment will be made.
- That the Project Procurement Committee of Directorate of Human Rights, Government of Sindh will strictly check the quantity, quality and timely completion of work as per given criteria.
- That if M/s.Media 1, fail to do any component of work or quantity of work as per work order issued then the payment for that component will be stopped.

• That the agreement shall terminate when, pursuant to the provisions hereof, the work have been done and the payment have been made.

Others terms and conditions will be same as mentioned in the tende

(Mr. Sarfaraz ) Chief Executive Office M/s. Media 1 (Shaukat Ali Mengana) of Human Right
Director Government of Single

Directorate of Human Rights



### Directorate of Human Rights Government of Sindh

Karachi dated the 14 may 2014

### **WORK ORDER**

01.	NAME AND ADDRESS OF CONTRACTOR	M/S. Media 1
02.	CONTRACTORS TENDER NO. AND DATE	House No.7, Muslim Colony Mripur Karachi 4 DATE 26 <sup>th</sup> March 2014
03.	INDENTER NAME AND ADDRESS	DIRECTORATE OF HUMAN RIGHTS GOVERNMENT OF SINDH KARACHI
04.	INDENTER'S INDENT NO. AND DATE	DIR/HR/(145-B) /2014
05.	CONDITIONS OF CONTRACT	AS CONTAINED TENDER DOCUMENTS
06.	PARTICULARS OF THE SUPPLIES	AS BELOW.

Tender No.1 Designing, Printing, Publicity & Advertisement Work

Sr. No	Work with Description	Quantity Air time	Work Delivery Required at	Duration	Cost @ of	Total Amount Including (GST)
1	ADP NO:885 Establishment of Human					
	Rights Complaint Cell					
	Publicity and Advertisement					
a	Voice Recording of Radio Commercial.  (i) 30 Second duration	6 Commercial (3X2)			4,000	27,840
	To Air Message Through Radio Commercial 1- FM-105	3 Radio Channel 31 Minutes 29 Minutes	Karachi Larkana		3,000 2,500	215,760 168,200 174,000
		30 Minutes 30Minutes	Sukkur Dadu		2,500 2,500	174,000
	2- FM-100 3- FM-91	26Minutes 25Minutes	Hyderabad Ghotki		3,000 2,500	180,960 145,000
b	To Air Message Through Cable Network.  Message will be approved by Directorate.  (Please attached separate sheet for detail)	3 Channel (One Month)	Karachi		8,000	27,840
c d e f g h i j	Dairies Wall Clocks Mugs Key Chains Caps T Shirts Hard Board Paper Bags Plastic Folders	3,000 1,000 3,000 2,000 2,000 2,000 2,000 1,000			125 160 65 9 47 115 52 18	435,000 185,600 226,200 20,880 109,040 266,800 120,640 20,880
2	ADP NO:885 Establishment of Human Rights Complaint Cell					
	Printing and Publication					
a	Department Profile Book 310 grams art cards paper in 4 colours with Lamination.  Matter and Design will be approved by the	11,195	Karachi		77	499,924

ADP NO:886 Free Legal Aid Center @				
District Level				
Publicity and Advertisement			50	174,000
Banner Clothes Size 6X2	3,000		30	174,000
Matter and Design will be approved by the Directorate			219	254,040
	1,000			
Streamer Size 3X6 (Panaflex) Matter and Design will be approved by the Directorate				
Placement of Hoarding/ Bill Board Size	1	Hyderabad	19,000	22,040
10X20 (Skin + Structure) Matter and Design will be approved by the	1	Sukkur larkana	19,000	22,040 22,040
Directorate	l	Dadu	19,000	22,040
	i 1	Ghotki Jacobabad	19,000 19,000	22,040 22,040
ADP NO:886 Free Legal Aid Center @ District Level	1	Jacobabad	19,000	22,040
Printing and Publication				
Poster Size A-4 (Black & White)	0.000	Vanashi	2	20,880
Matter and Design will be approved by the Directorate	9,000	Karachi		
Poster Size A-3 (Black & White)	10,000		3	34,800
Matter and Design will be approved by the Directorate				
Brochures art card paper 310 gram	10.000		5	58,000
4 colours with lamination	10,000		3	30,000
Brochures art card paper	3,500		8	32,480
4 colousr with lamination, A-4 Size 2-fold	3,300			
ADP NO:887 Series of Awareness				
Campaign of Human Rights				
Printing and Publication	5,000	Karachi	50	290,000
Banner(Clothes) Size 6X2 Matter and Design will be approved by the				
Directorate				
	1,500			
Streamer Size 3X6 (Panaflex)			219	381,060
Matter and Design will be approved by the Directorate		Shikapure		20.020
	4,988	Matiari	5	28,930
Brochures art card paper 310 gram 4 colours with lamination		Badin Tharparkar		
Matter and Design will be approved by the		@ Mithi		
Directorate		Naushero		
		Feroz		
)				
		TOT	AL AMOUNT	: 4,905,0
THER DETAILS AS PER TENDER ENQUIRY/O DTAL VALUE IN WORDS RUPEES: <b>FOUR MI</b>	)FFFR			

NOTE: GOODS SHOULD BE SUPPLIED EXACTLY AS PER TENDER SAMPLE APPROVED BY THE PROCUREMENT COMMITTEE.

07. DATE OF DELIVERY: W	ITHIN 60 DAYS
-------------------------	---------------

A CONSIGNEE'S END AT KARACHI 08. PLACE OF DELIVER

OF HUMAN NAME AND ADDRESS OF CONSIGNEES DIRECTORATE 09. RIGHTS, GOVERNMENT OF SINDH

SUPPLIES SHOULD BE DELIVERED 10. **DISPATCH INSTRUCTIONS** FREE TO THE CONSIGNEE AT A

CONSIGNEE'S END AT KARACHI.

DIRECTOR. 11 INSPECTION AUTHORITY THE DEPUTY DIRECTORATE OF INDUSTRIES

DEPARTMENT, GOVT. OF SINDH OR AN OFFICER HIS BEHALF.

AT AT CONSIGNEES END 12. PLACE AT WHICH TO BE INSPECTED

14. SECURITY DEPOSIT

PAYMENT

KARACHI

ON COMPLETE DELIVERY. WORTH RS. 490,500 (I.E. 10% OF CONTRACT VALUE) QBTAINED.

> (SHAUKAT ALI MENON) **DIRECTOR HUMAN RIGHTS**

### COPY TO:

13.

1. ACCOUNTANT OFFICER:

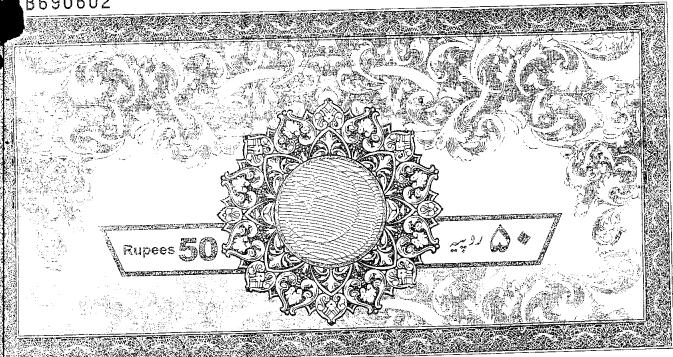
THE ACCOUNT GENERAL SINDH, KARACHI(THROUGH S.O.V) THE COST IS DEBIT-HEAD OF ACCOUNT ABLE TO "SC22051(051)DEVELOPMENT (REVENUE)-03-PUBLIC ORDER AND SAFETY AFFAIRS-036-ADMINISTRATION OF PUBLIC ORDER 0361--036101-SECRETARIAT" ADMINISTRATION PROJECT ID CODE KA12130514 ADP No 885, KA12130515 ADP No 886 KA12130516 ADP No. 887 D.D.O CODE NO. KR-9896- DIRECTORATE OF HUMAN RIGHTS A03-OPERATING EXPENSES & A039-GENERAL-A03902-PRINTING PBULICATION & A03907 PUBLICITY &

ADVERTISEMENT.

DIRECTORATE OF HUMAN RIGHTS 2. INDENTING /CONSIGNEE OFFICER: GOVERNMENT OF SINDH, KARACHI

> (SHAUKAT ALI MENON) DIRECTOR HUMAN RIGHTS





Channel to 57, house the 1986, Shrows han 9

2 3 199 77

### **AGREEMENT**

This agreement is made at Karachi on this 15<sup>th</sup> day of May 2014

### Between

Mr. Shaukat Ali Memon, Director, Directorate of Human Rights, Government of Sindh, Karachi, Bungalow No. 4J, Block-6, PECHS, Karachi

AND

Mr. Sarfaraz, C.E.O. M/s. Media 1, office situated at House No.7, Muslim Colony, Gress Maripur,

M/s. Media 1 is awarded the supply of tender No.2 " publicity & Advertisement works" of ADP Scheme namely "Series of Awareness Campaign for Human Rights" executing under the Directorate of Human Rights, Government of Sindh by the Procurement Committee in its meeting held on 27<sup>th</sup> March

2014. Tender Sr.No	No.2: Publicity & Advertisement Work  Work with Description	Quantity Air time	Work Delivery Required at	Duration	Cost @ of	Total Amount Including (GST)
a	ADP No: 887 Series of Awareness Campaign for Human Rights  Publicity and Advertisement  Participation in Promotional Programs in various local TV etc. 5 Programs per year channel  1. Dhoom TV 2. Mehran TV 3. Sindh TV	3 Channel		One Month	86,000 86,000 86,000	498,800 498,800 498,800

			TOTAL A		3.875,966
Exe	Second Duration ecution At Local Sindh TV (Mehran TV) Local Urdu TV (Dhoom TV)	(20 Minutes) (22 Minutes & 30 Seconds)		25,000 22,630	1160,000 1181,286
Pro wil	duction of TV Telops for motion of Human Rights Script l approve by Directorate	6 Telops (3X2)	One Month	5,500	38,280

TOTAL VALUE IN WORDS RUPEES: THREE THOUSAND EIGHTY FIVE THOUSAND NINE HUNDRED

AND SIXTY SIX ONLY Date of Delivery: 60 Days

1. The M/s. Media 1, is liable to provide all supplies as per sample retained otherwise the procurement committee reserves the rights to cancel the contract.

- 2. The Project Procurement Committee approved the tender for Publicity & Advertisement work for the ADP Schemes namely "Series of Awareness Campaign for Human Rights" total an amounting to Rs. 3,875,966 (Rupees Three million Eight Hundred Seventy Five Thousand Nine Hundred and Sixty Six Only) (cost mentioned in each work order) to M/s. M/s. Media 1, as cost for completion all the above mentioned work of procurements.
- 3. The M/s. Media 1 (as a successful bidder) would be required to submit a Security Deposit total an amounting to Rs. 387,596/- (Three Hundred Eighty Seven Thousand Five Hundred and Ninety Six Only) @ 10% of the total value of the contract in the shape of pay order (description mentioned against each work order), in favour of Director, Directorate of Human Rights, Government of Sindh. In case the contractor fail to comply with its obligations within prescribed time of 60 days as mentioned in work order, the contract would expire and the amount deposited as Security would be forfeited in favour of Director Human Rights.
- 4. The payment shall be paid after completion of the work as per work-wise separate bills in favour of ADP Scheme "Series of Awareness Campaign for Human Rights"

- That the Project Coordinator shall take necessary measures for timely payment to the M/s. Media 1, as stipulated time, mentioned above.
- No advance payment will be made.
- That the Project Procurement Committee of Directorate of Human Rights, Government of Sindh will strictly check the quantity, quality and timely completion of work as per given criteria.
- That if M/s.Media 1, fail to do any component of work or quantity of work as per work order issued then the payment for that component will be stopped.
- That the agreement shall terminate when, pursuant to the provisions hereof, the work have been done and the payment have been made.

Others terms and conditions will be same as mentioned in the tender docume

Chief Executive Officer

M/s. Media 1

of Human River (Shaukat Ali Memon)ectol

Directorate of Human Rights of Sindh Government of Sindh



### Directorate of Human Rights Government of Sindh

Karachi dated the 14 may 2014

### **WORK ORDER**

NAME AND ADDRESS OF CONTRACTOR M/S. Media 1 House No.7, Muslim Colony Mripur Karachi 01. 4 DATE 26<sup>th</sup> March 2014 CONTRACTORS TENDER NO. AND DATE 02. DIRECTORATE OF HUMAN RIGHTS INDENTER NAME AND ADDRESS GOVERNMENT OF SINDH KARACHI 03. DIR/HR/(145-B)/ 2014 INDENTER'S INDENT NO. AND DATE 04. AS CONTAINED TENDER CONDITIONS OF CONTRACT 05. DOCUMENTS

06. PARTICULARS OF THE SUPPLIES

AS BELOW.

Tender	No.2: Publicity & Advertisement Work		Work			Total
Sr.No	Work with Description	Quantity Air time	Delivery Required at	Duration	Cost @ of	Amount Including (GST)
	ADP No: 887 Series of Awareness Campaign for Human Rights					
	Publicity and Advertisement			0		
а	Participation in Promotional Programs in various local TV etc. 5 Programs	3 Channel		One Month		
	per year channel 1. Dhoom TV 2. Mehran TV 3. Sindh TV				86,000 86,000 86,000	498,800 498,800 498,800
Ь	Production of TV Telops for Promotion of Human Rights Script will approve by Directorate	6 Telops (3X2)		One Month	5,500	38,280
	30 Second Duration Execution At					
	1-Local Sindh TV (Mehran TV) 2-Local Urdu TV (Dhoom TV)	(20 Minutes) (22 Minutes & 30		i	25,000 22,630	1160,000
		Seconds)		TOTAL	10UNT :	3.875,966

TOTAL VALUE IN WORDS RUPEES: THREE MILLION EIGHT HUNDRED SEVENTY FIVE THOUSAND

NINE HUNDRED AND SIXTY SIX ONLY

NOTE: GOODS SHOULD BE SUPPLIED EXACTLY AS PER TENDER SAMPLE APPROVED BY THE

PROCUREMENT COMMITTEE.

07. DATE OF DELIVERY: WITHIN 60 DAYS

08. PLACE OF DELIVER A CONSIGNEE'S END AT KARACHI

09. NAME AND ADDRESS OF CONSIGNEES DIRECTORATE OF HUMAN RIGHTS, GOVERNMENT OF SINDH

SUPPLIES SHOULD BE DELIVERED FREE TO THE CONSIGNEE AT A CONSIGNEE'S END AT KARACHI.

THE DEPUTY DIRECTOR, DIRECTORATE OF INDUSTRIES DEPARTMENT, GOVT. OF SINDH OR AN OFFICER HIS BEHALF.

12. PLACE AT WHICH TO BE INSPECTED

13. PAYMENT

14. SECURITY DEPOSIT

AT CONSIGNEES END AT KARACHI

ON COMPLETE DELIVERY.

WORTH **RS. 387,597** (I.E. 10% OF CONTRACT VALUE) OBTAINED.

1111

(SHAUKAT ALI MENON)
DIRECTOR HUMAN RIGHTS

### COPY TO:

1. ACCOUNTANT OFFICER

THE ACCOUNT GENERAL SINDH, KARACHI(THROUGH S.O.V) THE COST IS DEBIT-ABLE TO HEAD OF ACCOUNT NO. "SC22051(051)DEVELOPMENT (REVENUE)-03-PUBLIC ORDER AND SAFETY AFFAIRS-036-ADMINISTRATION OF PUBLIC ORDER 0361-ADMINISTRATION -036101-SECRETARIAT" PROJECT ID CODE KA12130516 ADP No. 887 D.D.O CODE NO. KR-9896- DIRECTORATE OF HUMAN RIGHTS A03-OPERATING EXPENSES A039-GENERAL-PUBLICITY & ADVERTISEMENT.

2. INDENTING / CONSIGNEE OFFICER

DIRECTORATE OF HUMAN RIGHTS GOVERNMENT OF SINDH, KARACHI

(SHAUKAT ALI MENON)
DIRECTOR HUMAN RIGHTS

### **Bid Evaluation Report**

1. Name of Procuring Agency: <u>Directorate of Human Rights, Government of Sindh</u>

2. Tender Reference No: <u>INF-KRY:No.809/2014</u>

3. Tender Description/Name of work/item: Designing, Printing, Publicity and

Advertisement for ADP Schemes No. 885
"Establishment of Human Rights Complaint
Cell" ADP No. 886 " Free Legal Aid Center at
District level" ADP No. 887" Series of

Awareness Campaign for Human Rights"

4. Method of Procurement: Single Stage- One envelop Procedure

5. Tender Publish: SPPRA ID No.1575214944/2014 Pakistan State Times, Daily Nawa-e-

Waqt & Tameer-e-Sindh 13.03.2014.

6. Total Bid documents Sold: (05) Five

7. Total Bids Received: (04) Four

8. Technical Bid Opening date: (if applicable) 27.03.2014 (detail evaluation sheet attached)

9. No. of Bid technically qualified (if applicable): (04) Four

10. Bid(s) Rejected: None

11. Bid Evaluation Report:

S.No	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for acceptance/re jection	Remarks
1.	ADP NO: 885 Establishment Publicity & Ac	of Human	Rights Con	nplaint Cell		
a.	Voice Recordin 6 Commercials	g uf Radio ( (3x2) 30 Se	Commercial cond Duration	on	,	
	Media I	4000	I <sup>st</sup> Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	Procurement Committee recommended to award M/s. Media 1 for Designing, Printing, and Publicity & Advertisement work on the basis of offered 1st lowest best evaluated big
	A' Massage th	rough Radi	io Commerci	al ( 3 Radio Chann	iel)	
	Karachi/ Hyde	rahad/Sukk	ur/Larkana/	Dadu/Gaoud		
	Media I	3000 3000 2500 2500 2500 2500	1st Lowest	Within Budger Cost	Qualified as per Evaluation Criteria	-do-
b.	Air Message the		Network			
	3 Channels ( O Media 1	ne Month) 8000	1 <sup>st</sup> Lowes	Within Budget Cost	-do-	-do-

Page | 1

Constitute of Sings Direct state of Finance Biblio Director

ċ.	Dairies					
		1	1 .	*	-	
	Media I	125	1 <sup>st</sup> Lowest	Within Budget	Qualified as per	-do-
				Cost	Evaluation	
		1		<u> </u>	Criteria	
J.	Wall Clocks					
	Media 1	160	1 <sup>st</sup> Lowest	Within Budget	-do-	-do-
				Cost		
3.	Mugs			·		
	Media I	65	Ist Lowest	Within Budget	-do-	-do-
ſ				Cost		
ı,	Key Chains	1			· · · · · · · · · · · · · · · · · · ·	
	Media 1	U)	1 <sup>st</sup> Lowest	Within Budget	-do-	-do-
	.vicula i	7	I LOWEST	Cost	: ""	-40-
				Cost		
,	Cana					
2.	Caps	1 45	1 St 1	Widt D I	1	d .
	Media 1	47	1 <sup>st</sup> Lowest	Within Budget	-do-	-do-
			1,	Cost	· · · · · · · · · · · · · · · · · · ·	
1.	T Shirts					
	Media 1	115	1 <sup>st</sup> Lowest	Within Budget	-do-	-do-
				Cost		
	Hard Board Pa	per Bags				
	Media 1	52	1 <sup>st</sup> Lowest	Within Budget	-do-	-do-
				Cost		
	Plastic Folders					
	Media 1	18	1 <sup>st</sup> Lowest	Within Budget	-do-	-do-
				Cost	÷	<del>4</del> 4.5.
	ADP NO : 885	ζ'		1		
			D'AL C	1.1 4 6 11		
	<b>Establishment</b>		ı Rights Con	iplaint Cell		
	Printing & Pu					
1.	Department Pro	file Book (31	0 gm Art Card	paper in 4 Colour	with Lamination)	
	Media 1	77	1 <sup>st</sup> Lowest	Within Budget	Qualified as per	-du-
	Media 1	77	1 <sup>st</sup> Lowest	Within Budget Cost	Qualified as per Evaluation	-du-
	Media 1	77	1 <sup>st</sup> Lowest			-do-
	Media 1  ADP NO: 886		1 <sup>st</sup> Lowest		Evaluation	-do-
2.	ADP NO: 886			Cost	Evaluation	-do-
2.	ADP NO: 886 Free Legal Aid	d Center @	) District Le	Cost	Evaluation	-do-
	ADP NO: 886 Free Legal Aid Publicity & A	d Center (a	) District Le	Cost	Evaluation	-dn-
	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes)	d Center (a dvertiseme ) Size 6x2	District Le	Cost vel	Evaluation Criteria	
	ADP NO: 886 Free Legal Aid Publicity & A	d Center (a	) District Le	Vel Within Budget	Evaluation Criteria  Qualified as per	-do-
	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes)	d Center (a dvertiseme ) Size 6x2	District Le	Cost vel	Evaluation Criteria  Qualified as per Evaluation	
١.	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1	d Center (a) dvertiseme ) Size 6x2 50	District Le	Vel Within Budget	Evaluation Criteria  Qualified as per	
١.	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1	d Center (a) dvertiseme ) Size 6x2  50  8x6 Panafle	District Le	Vel Within Budget Cost	Evaluation Criteria  Qualified as per Evaluation Criteria	-d()-
١.	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1	d Center (a) dvertiseme ) Size 6x2 50	District Le	Vel Within Budget	Evaluation Criteria  Qualified as per Evaluation	
١.	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1	d Center (a) dvertiseme ) Size 6x2  50  8x6 Panafle	District Le	Vel Within Budget Cost	Evaluation Criteria  Qualified as per Evaluation Criteria	-d()-
),	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1	d Center (a) dvertiseme ) Size 6x2 50  8x6 Panafle 219	District Leent  1 <sup>SI</sup> Lowest  X	Vel Within Budget Cost Within Budget	Evaluation Criteria  Qualified as per Evaluation Criteria  -do-	-d()-
),	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1	d Center (advertiseme) Size 6x2  50  3x6 Panafle  219  oarding / B	District Leent  1 <sup>SI</sup> Lowest  X  1 <sup>SI</sup> Lowest  illboards Size	Within Budget Cost  Within Budget Cost  Within Budget Cost  10'x20' (skin + s	Evaluation Criteria  Qualified as per Evaluation Criteria  -do-	-d()-
	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H	d Center (advertiseme) Size 6x2  50  3x6 Panafle  219  oarding / B	District Leent  1 <sup>SI</sup> Lowest  X  1 <sup>SI</sup> Lowest  illboards Size	Within Budget Cost  Within Budget Cost  Within Budget Cost  10'x20' (skin + s	Evaluation Criteria  Qualified as per Evaluation Criteria  -do-	-d()-
	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Sui	d Center (advertiseme) Size 6x2  50  3x6 Panafle  219  oarding / B kkur/Dadu/O	District Leent  1 <sup>SI</sup> Lowest  X  1 <sup>SI</sup> Lowest  illboards Size Ghotki/Larkana	Within Budget Cost  Within Budget Cost  Within Budget Sost 10'x20' (skin + s	Evaluation Criteria  Qualified as per Evaluation Criteria  -do- tructure)	-do-
),	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Sui	d Center (advertiseme) Size 6x2  50  8x6 Panafler  219  oarding / B  kkur/Dadu/O	District Leent  1 <sup>SI</sup> Lowest  X  1 <sup>SI</sup> Lowest  illboards Size Ghotki/Larkana	Within Budget Cost  Within Budget Cost  Within Budget Cost  10'x20' (skin + s t/Jacobabad) Within Budget	Evaluation Criteria  Qualified as per Evaluation Criteria  -do- tructure)	-do-
),	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Sui	d Center (advertiseme) Size 6x2 50 50 sax6 Panafler 219 carding / B kkur/Dadu/C 19,000 19,000 19,000	District Leent  1 <sup>SI</sup> Lowest  X  1 <sup>SI</sup> Lowest  illboards Size Ghotki/Larkana	Within Budget Cost  Within Budget Cost  Within Budget Cost  10'x20' (skin + s t/Jacobabad) Within Budget	Evaluation Criteria  Qualified as per Evaluation Criteria  -do- tructure)	-d()-
	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Sui	d Center (advertiseme) Size 6x2  50  3x6 Panafler  219  oarding / B  kkur/Dadu/C  19,000  19,000  19,000  19,000  19,000	District Leent  1 <sup>SI</sup> Lowest  X  1 <sup>SI</sup> Lowest  illboards Size Ghotki/Larkana	Within Budget Cost  Within Budget Cost  Within Budget Cost  10'x20' (skin + s t/Jacobabad) Within Budget	Evaluation Criteria  Qualified as per Evaluation Criteria  -do- tructure)	-d()-
	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Sui	d Center (advertiseme) Size 6x2 50 50 size 6x2 219 carding / B kkur/Dadu/C 19,000 19,0	District Leent  1 <sup>SI</sup> Lowest  X  1 <sup>SI</sup> Lowest  illboards Size Ghotki/Larkana	Within Budget Cost  Within Budget Cost  Within Budget Cost  10'x20' (skin + s t/Jacobabad) Within Budget	Evaluation Criteria  Qualified as per Evaluation Criteria  -do- tructure)	-d()-
	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Suit) Media 1	d Center (advertisemed) Size 6x2 50 50 50 6x2 50 6x2	District Leent  1 <sup>SI</sup> Lowest  X  1 <sup>SI</sup> Lowest  illboards Size Ghotki/Larkana	Within Budget Cost  Within Budget Cost  Within Budget Cost  10'x20' (skin + s t/Jacobabad) Within Budget	Evaluation Criteria  Qualified as per Evaluation Criteria  -do- tructure)	-do-
),	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Su Media 1	d Center (advertiseme ) Size 6x2 50	District Leent  1 <sup>SI</sup> Lowest   Within Budget Cost  Within Budget Cost  10'x20' (skin + s  1/Jacobabad)  Within Budget Cost	Evaluation Criteria  Qualified as per Evaluation Criteria  -do- tructure)	-do-	
),	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Suidedia)  ADP NO: 886 Free Legal Aid	d Center (advertiseme ) Size 6x2 50	District Leent  1 <sup>SI</sup> Lowest   Within Budget Cost  Within Budget Cost  10'x20' (skin + s  1/Jacobabad)  Within Budget Cost	Evaluation Criteria  Qualified as per Evaluation Criteria  -do- tructure)	-do-	
),	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Su Media 1	d Center (advertiseme ) Size 6x2 50	District Leent  1 <sup>SI</sup> Lowest   Within Budget Cost  Within Budget Cost  10'x20' (skin + s  1/Jacobabad)  Within Budget Cost	Evaluation Criteria  Qualified as per Evaluation Criteria  -do- tructure)	-do-	
2.	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Suidedia)  ADP NO: 886 Free Legal Aid Printing & Pu	d Center (advertiseme) Size 6x2 50	District Leent  181 Lowest  181 Lowest  181 Lowest  181 Lowest  181 Lowest  District Lee	Within Budget Cost  Within Budget Cost  10'x20' (skin + s  1/Jacobabad)  Within Budget Cost	Evaluation Criteria  Qualified as per Evaluation Criteria  -do- tructure)	-d()-
1.	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Suideal)  ADP NO: 886 Free Legal Aid Printing & Pu Poster Size A-4	d Center (advertiseme) Size 6x2 50	District Leent  181 Lowest  181 Lowest  181 Lowest  181 Lowest  181 Lowest  District Leentie	Within Budget Cost  Within Budget Cost  Within Budget Cost  10'x20' (skin + s /Jacobabad)  Within Budget Cost  Cost	Evaluation Criteria  Qualified as per Evaluation Criteria  -do- tructure)  -do-	-do-
1.	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Suidedia)  ADP NO: 886 Free Legal Aid Printing & Pu	d Center (advertiseme) Size 6x2  50  3x6 Panafler 219  oarding / B kkur/Dadu/C  19,000 19,000 19,000 19,000 19,000 19,000 d Center (ablication (Black & W	District Leent  181 Lowest  181 Lowest  181 Lowest  181 Lowest  181 Lowest  District Lee	Within Budget Cost  Within Budget Cost  10'x20' (skin + s  1/Jacobabad)  Within Budget Cost	Evaluation Criteria  Qualified as per Evaluation Criteria  -do- tructure)	-do-
2.	ADP NO: 886 Free Legal Aid Publicity & A Banner (Clothes) Media 1  Streamer Size 3 Media 1  Placement of H (Hyderabad/ Suideal)  ADP NO: 886 Free Legal Aid Printing & Pu Poster Size A-4	d Center (advertiseme) Size 6x2  50  3x6 Panafler 219  oarding / B kkur/Dadu/C  19,000 19,000 19,000 19,000 19,000 19,000 d Center (ablication (Black & W	District Leent  181 Lowest  181 Lowest  181 Lowest  181 Lowest  181 Lowest  District Leentie	Within Budget Cost  Within Budget Cost  Within Budget Cost  10'x20' (skin + s /Jacobabad)  Within Budget Cost  vel	Qualified as per Evaluation Criteria  Qualified as per Evaluation Criteria  -do-  tructure)  -do-	-do-

Page | 2

b.	Poster Size A-3	Black & W	hite)			<del></del>
	Media I	3	1 <sup>st</sup> Lowest	Within Budget Cost	Qualified as per Evaluation	-do-
i— — — —	Brochures Art	Lard Pane	r (310 gram f	our colour with L	Criteria	
	Media I	5	I" Lowest	Within Budget Cost	-do-	-do-
_ <u>d.</u> _	Brochures Art	Card Pape	r 2 Fold(4 cold	our with Laminat	ion A-4 Size )	
	Media 1	8	1 <sup>st</sup> Lowest	Within Budget Cost	-do-	-do-
3.	ADP No: 887				·	·
	Series of Awar	eness Car	npaign for H	uman Rights		
	Printing & Pu	blication		Tubits		
a.	Banner (Clothes)					
	Media 1	50	1 <sup>st</sup> Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	-do-
b.	Streamer Size 3:	x6 Panafle	X		Carteria	
	Media 1	219	1 <sup>st</sup> Lowest	Within Budget Cost	-do-	-do-
e.	Brochures Art C in four colour w (Shikarpur/Mat	ith Lamina	ition <u>T</u> harparkar/N	t card paper		
	Media I	5	1 <sup>st</sup> Lowest	Within Budget	-do-	-do-

Consumery of Section Check Tage of Human is a Disector

DIRECTOR
DIRECTORATE OF HUMAN RIGHTS

### **Bid Evaluation Report**

1. Name of Procuring Agency: <u>Directorate of Human Rights, Government of Sindh</u>

2. Tender Reference No: INF-KRY:No.809/2014

3. Tender Description/Name of work/item: Publicity and Advertisement for ADP Scheme

No. 887" Series of Awareness Campaign for

Human Rights"

4. Method of Procurement:

Single Stage- One envelop Procedure

5. Tender Publish: <u>SPPRA ID No.1575214944/2014 Pakistan State Times, Daily Nawa-e-Waqt & Tameer-e-Sindh 13.03.2014.</u>

6. Total Bid documents Sold:

(05) Five

7. Total Bids Received: (04) Four

8. Technical Bid Opening date: (if applicable) 27.03.2014 detail evaluation sheet attached)

9. No. of Bid technically qualified (if applicable): (04) Four

10. Bid(s) Rejected: None

H. Bid Evaluation Report:

S.No	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for acceptance/re jection	Remarks
	ADP NO: 887					-+·/=··
I.	Series of Aware	ness Campa	iign for Hum:	an Rights		
i 	Publicity & Adv	ertisement				
a.				( 5 Programs per Y	ear)	<del></del>
	(Dhoom Tv/ Meh	ran Tv/ Sind				
	Media 1	86.000 86.000 86.000	2 <sup>nd</sup> Lowest 1 <sup>st</sup> Lowest 1 <sup>st</sup> Lowest	Cost	Qualified as per Evaluation Criteria	Procurement Committee recommended to award Mrs. Medial for Publicity & Advertisement work on the basis of offered 1 <sup>st</sup> lowest best evaluated bid
h.	Production of TV			uman Rights,		
	(30 Second Dura		~			<u> </u>
	Media I	5,500.	1 <sup>st</sup> Lowest	Within Budget Cost	Qualified as per Evaluation Criteria	: -do-
	Production of TV	Telops for P	romotion of H	uman Rights,		
	(Execution at Loc	cal Sindh TV	/ Local Urdu T	V) 30 Second Dura	ation	
	Media 1	25,000 22,630	1 <sup>st</sup> Lawest	Within Budget Cost	Qualified as per Evuluation Criteria	-do-

DIRECTOR

DIRECTOR
DIRECTORATE OF HUMAN RIGHTS

Director
Directorate of Human Reprinted Covernment of Studio



### GOVERNMENT OF SINDH LAW, PARLIAMENTARY AFFAIRS & HUMAN RIGHTS DEPARTMENT

Karachi dated the March 2014

### **NOTIFICATION**

NO:S.Judl:11-7/2010(Pt-II) In supersession of this Department Notification NO:S.Judl:11-7/2010(Pt-II)/172, dated 8<sup>th</sup> February, 2013, the composition of the "Procurement Committee" for "printing & Publication" and "Publicity & Advertisement", has been revised for the ADP Scheme bearing No.885/2013-14 "Establishment of Human Right Complaint Cell Centre" No.886/2013-14 "Free Legal Aid Centre @ District Level" No.887/2013-14 "Series of Awareness Campaign of Human Rights" as under:-

1.	Director Human Rights	Chairman
2.	Rep. of Finance Department	Member
3.	Rep. of Culture Department	Member
4.	Co-opted Member of Law Department	Member

### (MIR MUHAMMAD SHAIKH) SECRETARY TO GOVT. OF SINDH

NO: S.Judl:11-7/2010(Pt-II)/ 299

Karachi dated the 16th Mach 2014

A copy is forwarded for information and necessary action to:-

I. The Additional Chief Secretary (Dev.), P&D Department, Govt. of Sindh.

2. The Secretary to Government of Sindh, Finance Department, Karachi.

3. The Secretary Culture & Tourism Department, Government of Sindh, Karachi, with request to nominate a suitable officer.

The Director, Directorate of Human Rights, Government of Sindh, Karachi

5. P.S to Coordinator to Chief Minister for Human Rights, Sindh, Karachi

6. P.S to Secretary, Law Parliamentary Affairs & Human Rights Department, Government of Sindh, Karachi

(MANZOOR AHMED MEMON)
Section Officer (Judicial)
For Secretary to Govt. of Sindh
Law Department

### MINUTES OF THE MEETING HELD ON THRUSDAY THE 27<sup>TH</sup> MARCH, 2014, AT 4:00 PM OPENING THE TENDER NO.1 "DESIGNING, PRINTING, PUBLICITY & ADVETISEMENT WORK" AND TENDER NO. 2 "PUBLICITY & ADVERTISEMNT WOERK"

The Minutes of the committee meeting consisting of the following members held on Thursday the 27th March.2014 at 4:00 pm at Bungalow No. 4-J. Block-6, PECHS, Karachi, under the Chairmanship of Director Human Rights Sindh, for opening examine and finalize the tender documents/bids of firms for supply of designing, printing, publicity & advertisement work under ADP 2013-2014 schemes No.885 "Establishment of Human Rights complaint cell", 886 "Free Legal Aid Center @ District Level" and 887 "Series of awareness Campaign for Human Rights"

The following attended the meeting:-

Mr. Shaukat Ali Memon,

Chairman

Director,

Directorate of Human Rights Sindh

Mr.Waheed Asghar Shah Section Offier

Member

Cultural Departemt, Government of Sindh

Mr.Shafqat Soomro Section Officer (Dev-V),

Finance Department,

Government of Sindh

Member

4 Mr. Tahira Pechuho Consultant, Law and Human Rights Department Co-Opted Member

Tender proceeding started with the name of Almighty Allah. Chairman Welcomed to the participants and informed that sealed tender were invited from reputed firms/agencies through daily newspapers published on 13-03-2014 in "Pakistan State Times". "Daily Nawa-i-waqt" & "Daily Tameer-e-Sindh" and also uploaded on Sindh Procurement Regularity Authority official website. Details of tender are as under:

Tender 1: Designing, Printing, Publicity & advertisement Work

Tender 2: Publicity & Advertisement Work

The last date for submission of Tender documents was 27-03-2014 at 3:00 pm and to be opened on the same day at 4:00 pm.

Following Five (5) firms purchased documents of Tender No.1 and Five (5) firms Purchased documents of Tender No.2.

Tender No.1 Designing,Printing, Publicity & Advertisement Work	Tender No.2 Publicity & Advertisement Work
1. Up Tick Venture (Pvt) Ltd	1. Up Tick Venture (Pvt) Ltd
2. Adarts Karachi (Pvt) Ltd	2. Adarts Karachi (Pvt) Ltd
3. M. Communication	3. M. Communication
4. Media 1	4. Media 1
5.1 T Equipment	5.1 T Equipment

Only four (4) firms submitted their bid proposals for competition. The bid proposals are opened before Representative of firms (as per attendance sheet attached) on 27-03-2014 at 4:00 pm as per SPPRA Rule (F/A):-

Procurement Committee minutely goes through the bids proposals and examined in detail. M/s. Up-Tick Ventures (Pvt) Ltd, Adarts Karachi (Pvt) Ltd, Media 1 and 1 T Equipment were eligible for the competition. Procurement Committee evaluated each item bid proposal one to another under the availability of funds.

After detail deliberation, the Committee unanimously selected and recommended to award the both tender to the M/s. Media 1, On the basis of Offered best lowest evaluated rate, followed by the SPPRA Rule 2010.

Mr. Tahira Pechuho

Member/Consultant/(Co-opted Member)

Law and Human Rights Department

Member Section Officer (Dev)

Finance Department

Member /Deputy Secretary

Cultural Departemt,

Director

Mr. Shaukat Ali Memoriate of Human Chairman/Directofiovernment of Sin

Directorate of Human Rights Sindh

### COMPARATIVE STATEMENT

# TENDER No.1 Designating, Printing & Publicity & Advertisement Work 2013-14 Under ADP Scheme of Directorate of Human Rights

L	ļ		Y TARE TARE	VIII OII DII O	veolate.	Discolate of finitial Mights	Ian M	gills	
				Comp	Company Name	me			
	S. S.	Work with Description	Work Required	Quantity Air time	M/s.Up Tick	M/s. Adart	Media I	l T Equipment	Remarks
		Publicity and Advertisement							On the basis of low
	1	Voice Recording of Radio Commercial.							Committee unanimously recommeded to award
	<u> </u>	(i) 30 Second duration	Karachi/	6 Commercial (3X2)	5,000	8,000	4,000	2,000	tender 1 to Media 1 according to SPPAR Rules
		To Air Message Through Radio Commercial	Hyderabad/ Sukkur/ Larkana/	3 Radio Channel	30,200	44,694	18,560	44,200	
	2	To Air Message Through Cable Network	Dadu/ Ghotki	3 Channel (One Month)	25,000	30,000	8,000	30,000	
1	3	Dairies	Karachi	3,000	130	135	125	140	
	-	Wall Clocks	-op-	1,000	170	190	160	180	
	-	Mugs	-op-	3,000	70	150	65	145	
	<u> </u>	Key Chains	-op-	2,000	10	20	6	18	
<u></u> ۲	$\dashv$	Caps	-op-	2,000	50	65	47	80	
		T Shirts	-op-	2,000	120	160	115	155	
		Hard Board Paper Bags	-op-	2,000	55	09	52	09	
		Plastic Folders	-op-	1,000	20	20	18	21	
	<u> </u>	ADP NO:885 Establishment							
	<u> </u>	of Human Rights Campaign							
	<u> </u>	Cell							
4	<u></u>	Printing and Publication							
Q	<u> </u>	Department Profile Book 310							
	<u>ာ</u>	grams art cards paper in 4	Karachi	2.200	80	06	77	85	-op-
$\prec$	2	colours with Lamination.							
	<u> </u>	ADP NO:886 Free Legal Aid							
	<b>⊣</b>	Center (a) District Level							

		Publicity and Advertisement							
	г			3,000	09	75	50	63	- op-
	7	Streamer Size 3X6 (Panaflex)		1,000	700	900	219	850	On the basis of low rate,
				_	20,000	25,000	19,000	23,750	Procuement Committee
		Placement of Hoarding/ Bill			20,000	25,000	19,000	23,750	unanimously recommeded
	33				20,000	25,000	19,000	23,750	to award tender 1 to
		Structure)			20,000	25,000	19,000	23,750	Media I according to
				-	20,000	25,000	19,000	23,750	SPPAR Rule
		ADP NO.886 Froe Long Aid		_	20,000	25,000	19,000	23,750	
		Center (a) District Level				•			
		Printing and Publication							
	1	Poster Size A-4 (Black & White)	Jacobabad	0006	Ж	8	2	, n	-op-
		Poster Size A-3 (Black & White)	-op-	10000	3	33	3	3	-op-
	2	Brochures art card paper 310 gram 4 colours with lamination	Karachi	10,000	12	13	5	13	-op-
		Brochures art card paper 4 colousr with lamination, A-4 Size 2-fold							
			-op-	3.500	10		×	1	
		ADP NO:887 Series of Awareness Campaign of						1	-()n-
		Printing and Publication							
	1	Banner(Clothes) Size 6X2	Karachi	5000	9	75	03	60	-
	2	Streamer Size 3X6 (Panaflex)	-op-	1500	700	006	219	850	-op-
	c	Brochures art card paper 310	Shikarpur, Matiari, Badin, Tharkarkar @	5.650		(1)	73e	7	
		graffi 4 colours with lamination	Mith and Naushero Feroz			( Cod )		CT ,	-do-
6			Section Office			Directorate	te of Human Righ		Le la constante de la constant
					\ \ \	Cove	Government of Street		

## COMPARATIVE STATEMENT

### TENDER No.2 Publicity and Advertisement Work 2013-14 Under ADP Scheme of Directorate of Human Rights

5				Company Name	y Name			
Sr.1v0	Work With Description	Work Reguired	Quantity Air time	M/s.Up Tick M/s. Adart	M/s. Adart	Media 1	J T Equipment	Remarks
_	ADP No: 887 Series of Awareness Campaign for Human RightsPublicity and Advertisement							Procuement Committee unanimously recommended to award tender to Media 1 according to SPPAR Rules as
				20.000	58.000	86,000	55,000	the whole tendr goes to M/s.  Media I, on the basis of quoted low evaluated rates
æ	Participation in Promotional Programs in various local TV etc. 5 Programs per year channel	Karachi	3 Channel	000,001	110,000	86.000	105,000	
				100,000	110.000	86,000	105,000	
	Production of TV Telops for Promotion of Human Rights Script will approve by Directorate	-op-	6 Telops (3X2)	15,000	25,000	5,500	20.000	
2	30 Second Duration							
s 	Execution At							On the basis of low rate,
	1-Local Sindh TV	-op-		130,000	160,000	25.000	155.000	155.000 unanimously recommended
	2-Local Urdo TV	-op-		147,000	158,000	22.630	150,000	to award tender to Media 1
	700	E						Carry Marie Carry

Oirect rate of Human Right Government of Sindh