



GOVERNMENT OF SINDH
- AGRICULTURE, SUPPLY &
PRICES DEPARTMENT

NOTIFICATION

No.13(347)SO(DEV:)MF/2013: In supersession of this department's Notification of even number dated 28-03-2016 in pursuance of Rule-7 of SPPRA Rules, 2010, Government of Sindh, Agriculture, Supply & Prices Department is pleased to re-constitute a **Procurement Committee** for the Schemes / Projects of Agriculture Extension Sindh with following composition and Terms of References:-

I. COMPOSITION.

1-	Director (Concerned), Agriculture Extension Sindh.	Chairman
2-	Deputy Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member
3-	Representative of Industries Department, Government of Sindh, Karachi.	Member
4-	District Accounts Officer / Representative of the District Accounts Officer, Hyderabad.	Member
5-	Agriculture Officer, Directorate General, Agriculture Extension Sindh, Hyderabad (Head Quarter).	Member/ Secretary

II. Terms of References:

- Prepare bidding documents;
- Carry out Technical as well as Financial evaluation of the bids;
- Prepare evaluation report as provided in Rule-45 of SPPRA;
- Make recommendations for the award of contract to the competent authority
and;
- Perform any other function ancillary and incidental to the above.

Director General, Agriculture Extension shall examine all proposals / finalized by the Procurement Committee and submit to Administrative Department.

SECRETARY TO GOVT. OF SINDH

No.13 (347)SO(DEV:)MF/2013

Karachi, dated 30-12-2016

A copy is forwarded for information & further necessary action to:

- The Secretary to Government of Sindh, Industries Department, Karachi.
- The Director General, Agriculture Extension Sindh, Hyderabad.
- The District Accounts Officer, Hyderabad.
- All Members of Committee.

(ABDUL AZIZ CHANNA)
DEPUTY SECRETARY (TECH.)

C.c. to:

- P.S. to Minister Agriculture, Supply & Prices Department, Govt. of Sindh, Karachi.
- P.S. to Secretary Agriculture, Supply & Prices Department, Govt. of Sindh, Karachi.



GOVERNMENT OF SINDH
AGRICULTURE, SUPPLY &
PRICES DEPARTMENT

NOTIFICATION

No.13(347)SO(DEV.)/2016: In compliance with Rule 31 of SPP Rules, 2010, Government of Sindh, Agriculture, Supply & Prices Department is pleased to constitute a Committee for Complaint Redressal with the following Composition and Terms of Reference:-

I. COMPOSITION.

1-	Director General, Agricultural Extension Sindh, Hyderabad.	Chairman
2-	Mr. Bashir Ahmed Keerio, (An Independent Professional).	Member
3-	Representative of Office of the Accountant General Sindh, Karachi.	Member

Terms of References:

- I. Committee may examine the complain of bidder as per SPPRA Rules.
- II. The Complaint Redressal Committee upon receiving a complaint from an aggrieved bidder may, if satisfied:
 - a. Prohibit the procurement committee from acting or decision in a manner, inconsistent with these rules and regulations;
 - b. Annul in whole or in part, any authorized act or decision of the procurement committee; and
 - c. Reverse any decision of the procurement committee or substitute its own decision for such a decision.Provide that the Complaint Redressal Committee shall not make any decision to award this contract.
- III. The committee shall announce its decision within seven days. The decision shall be intimated to the bidder and the Authority within three working days by procuring agency. In case of failure of the committee to decide the complaint, the procuring agency shall not award the contract.
- IV. The procuring agency shall award the contract after the decision of the Complaint Redressal Committee.
- V. Mere fact of lodging of a complaint shall not warrant suspension of the procurement proceedings.

DR. SAEED AHMED MANGNEJO
SECRETARY TO GOVT. OF SINDH

No.13 (347) SO (DEV:)/2016:

Karachi, dated the 05-01-2017

A copy is forwarded for information & further necessary action to:-

- 1- The Principal Secretary to Governor of Sindh, Karachi.
- 2- The Principal Secretary to Chief Minister, Sindh, Karachi.
- 3- The Accountant General Sindh, Karachi.
- 4- The Managing Director, Sindh Public Procurement Regulatory Authority, Karachi.
- 5- The Additional Secretary (Staff) to Chief Secretary, Sindh, Karachi.
- 6- The Director General, Agricultural Engineering & Water Management, Sindh, Hyd.
- 7- The Director General, Agriculture Extension Sindh, Hyderabad.
- 8- The Director General, Agriculture Research Sindh, Tandojam.
- 9- Members of the Committee.

(ABDUL AZIZ CHANNA)
DEPUTY SECRETARY (TECH:)

C.c. to:

- 1- P.S. to Minister Agriculture, Supply & Prices Department, Govt. of Sindh, Karachi.
- 2- P.S. to Secretary Agriculture, Supply & Prices Department, Govt. of Sindh, Karachi.

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MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE, PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18.

Bid Evaluation Report

1. Name of Procuring Agency: Agriculture Extension Sindh
2. Tender Reference No. DAI/Acct:/2017-18/652 Dated 25.09.2017
3. Tender Description/Name of work/item:
 - i) Telecast time for agricultural messages through regional TV channels in shape of production & telecast of TV talk shows, telecast of scroll messages through regional TV channels, broadcast audio messages through fm channels.
 - ii) Publicity through Mobile Phone Text & Voice Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM Channels & Production of Documentary Films..
 - iii) Printing of brochures & Mounted posters.
 - iv) To organize Divisional Seminar.
4. Method of Procurement: Open competitive bidding (National Competitive Bidding) Single Stage – Two Envelopes Procedure
5. Tender Published:
 - a. Daily Awami Awaz, dated: 03-10-2017
 - b. Daily The Express Tribune, dated 30-09-2017.
 - c. Daily Duniya, dated 30-09-2017.
 - d. Daily Ummat, dated 30-09-2017
6. Total Bid Documents Sold:
 - Telecast time for agricultural messages through regional TV channels in shape of production & telecast of TV talk shows, Broadcast audio messages through fm channels. **Eight**
 - Publicity Through Mobile Phone **Seven**

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Text & Voice
Corporate
Messages,
Production of
Audio Messages
for Mobile Phone
Voice Messages
and Broadcast on
FM Channel &
Production of
Documentary Films.

- Printing & distribution of brochures & Mounted posters **Four**

- To organized Divisional Seminars **Three**

7. Total Bids Received:

- Telecast time for agricultural messages through regional TV channels in shape of production & telecast of TV talk shows, Broadcast audio messages through fm channels. **Four**

- Publicity Through Mobile Phone Text & Voice Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM Channel & Production of Documentaries. **Five**

- Printing & distribution of brochures & Mounted posters **Three**

- To organized Divisional Seminars **One**

8. Technical Bid Opening date:

25.10.2017

9. No. of Bid technically qualified (if

- Telecast time for agricultural messages **Three**





applicable):

10. Bid(s) Rejected:

- | | |
|---|---|
| through regional TV channels in shape of production & telecast of TV talk shows, Broadcast audio messages through fm channels. | |
| • Publicity Through Mobile Phone Text & Voice Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM Channel & Production of Documentary Films. | Four |
| • Printing & distribution of brochures & Mounted posters | Two |
| • To organized Divisional Seminars | One |
| • Telecast time for agricultural messages through regional TV channels in shape of production & telecast of TV talk shows, Broadcast audio messages through fm channels | One
M/s Connect Marketing & Communication (Pvt) Ltd Karachi. |
| • Publicity Through Mobile Phone Text & Voice Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM Channel & Production of Documentary Films | One
M/s Connect Marketing & Communication (Pvt) Ltd Karachi.

Two
M/s Connect Marketing & Communication (Pvt) Ltd Karachi.
&
M/s Adarts Karachi (Pvt) Ltd Karachi |

- Printing & distribution of brochures & Mounted posters

One
M/s Adeel
Associates
Hyderabad

11. Financial Bid Opening date:






27.11.2017

12. Bid Evaluation Report:

S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
1.	Telecast time for agricultural messages through regional TV channels in shape of production & telecast of TV talk shows, Broadcast audio messages through fm channels.					
A.	Production & Telecast time for Agriculture TV Talk shows (per <u>25</u> minute per show)					
a)	PTV Regional Time					
i	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 565000/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii	M/s Adarts Karachi (Pvt.) Ltd	Rs. 1412500/-	2 nd lowest	As per tender cost	Higher bid rejected	
b)	KTN News					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 1070500/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 1073500/-	2 nd lowest	As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 1227975/-	3 rd lowest	As per tender cost	Higher bid rejected	
c)	Sindh TV News					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 790000/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 847000/-	2 nd lowest	As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 1149500/-	3 rd lowest	As per tender cost	Higher bid rejected	

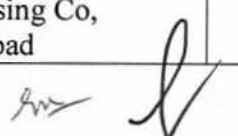



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S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
d)	Mehran TV					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 632000/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 650000/-	2 nd lowest	As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 775925/-	3 rd lowest	As per tender cost	Higher bid rejected	
e)	Awaz TV					
i.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 300000/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 381353/-	2 nd lowest	As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 459800/-	3 rd lowest	As per tender cost	Higher bid rejected	
f)	Dharti TV					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 105000/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 107350/-	2 nd lowest	As per tender cost	Higher bid rejected	
iii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 242000/-	3 rd lowest	As per tender cost	Higher bid rejected	
B.	Telecast of Scroll Messages (Per Minute)					
a)	PTV Regional Time					
i.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 45200/-	Single bidder	As per tender cost	1 st lowest bid accepted.	
b)	KTN News					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 10000/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 10000/-	1 st lowest	As per tender cost	1 st lowest bid accepted	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. Rs. 12645/-	2 nd lowest	As per tender cost	Higher bid rejected	

S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
c)	Sindh TV News					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 7950/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 9000/-	2 nd lowest	As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 11495/-	3 rd lowest	As per tender cost	Higher bid rejected	
d)	Mehran TV					
i.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 5500/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 6200/-	2 nd lowest	As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 8588/-	3 rd lowest	As per tender cost	Higher bid rejected	
e)	Awaz TV					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 9040/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 10000/-	2 nd lowest	As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	. 11495	3 rd lowest	As per tender cost	Higher bid rejected	
f)	Dharti TV					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 4000/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 4500/-	2 nd lowest	As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 6460/-	3 rd lowest	As per tender cost	Higher bid rejected	
C.	Broadcast audio messages through FM Channels.					
a)	FM-91					
i.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 1050/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	

S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
ii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi ✓	Rs. 3449/-	2 nd lowest	As per tender cost	Higher bid rejected	
b)	FM-100.6					
i.	M/s S.S. Marketing & Advertising Co, Hyderabad ✓	Rs. 1200/-	1 st lowest ✓	As per tender cost ✓	1 st lowest bid accepted. ✓	
ii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 2012/-	2 nd lowest	As per tender cost	Higher bid rejected	
c)	FM-91 Ghotki					
i.	M/s Oktopus 360 Media (Pvt) Ltd Karachi ✓	Rs. 1050/-	1 st lowest ✓	As per tender cost ✓	1 st lowest bid accepted. ✓	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 3449/-	2 nd lowest	As per tender cost	Higher bid rejected	
d)	FM-105 Hyderabad, Mirpurkhas and Larkana					
i.	M/s Oktopus 360 Media (Pvt) Ltd Karachi ✓	Rs. 5748/-	1 st lowest ✓	As per tender cost ✓	1 st lowest bid accepted. ✓	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 6000/-	2 nd lowest	As per tender cost	Higher bid rejected	
e)	FM-99					
i.	M/s Oktopus 360 Media (Pvt) Ltd Karachi ✓	Rs. 575/-	1 st lowest ✓	As per tender cost ✓	1 st lowest bid accepted. ✓	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 4000/-	2 nd lowest	As per tender cost	Higher bid rejected	
f)	FM-98					
i.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 1150/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 4000/-	2 nd lowest	As per tender cost	Higher bid rejected ✓	
g)	FM-101					
i.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 2299/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 3050/-	2 nd lowest	As per tender cost	Higher bid rejected	

S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
h) FM-92						
i.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 2100/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 3449/-	2 nd lowest	As per tender cost	Higher bid rejected	
i) FM-104						
i.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 1050/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 3449/-	2 nd lowest	As per tender cost	Higher bid rejected	
2.	Publicity Through Mobile Phone Text & Voice Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM Channel & Production of Documentaries.					
A.	Publicity Through Mobile Phone Text & Voice Corporate Messages					
a)	Text Message					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 0.48 Paisas per SMS	Single Bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	
b)	Voice Message					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 1.51 per minute	Single Bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	
B.	Production of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM Channel					
i.	M/s Adarts Karachi (Pvt) Ltd..	Rs. 2420/- per minute	1 st lowest	As per Tender Cost	1 st lowest bid accepted.	







S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 5000/- Per minute	2 nd Lowest	As per Tender Cost	Higher bid rejected	
C.	Production of Documentary Films (Rate Per Minute)					
i.	M/s 99 Mega Pixel Production Hyderabad	Rs. 47000/-	1 st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs. 51000/-	2 nd Lowest	As per Tender Cost	Higher bid rejected	
ii.	M/s A.R. Production Hyderabad	Rs. 53870/-	3 rd Lowest		Higher bid rejected	
3.	Printing & distribution of brochures & Mounted posters					
A.	Printing & distribution of brochures					
i.	M/s S.S Marketing & Advertising Co. Hyderabad	Rs. 14/- per brochure	1 st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii.	M/s Affair Publishing House Karachi.	Rs.15/- per brochure	2 nd Lowest	As per Tender Cost	Higher bid rejected	
B.	Printing & distribution of Mounted posters					
i.	M/s S.S Marketing & Advertising Co. Hyderabad	Rs. 155/- per mounted poster	1 st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii.	M/s Affair Publishing House Karachi.	Rs. 160/- per mounted poster	2 nd Lowest	As per Tender Cost	Higher bid rejected	
4.	To organize Divisional Seminars					
A.	To organize Divisional Seminars					
i.	M/s 99 Mega Pixel Production Hyderabad	Rs. 665000/- per divisional Seminar	Single Bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	

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Signature of the members of the committee



A. (Rasheed Ahmed Shaikh)
Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER



(Saifullah Magsi)
Additional District Accounts Officer-I
District Accounts Office
Hyderabad

MEMBER



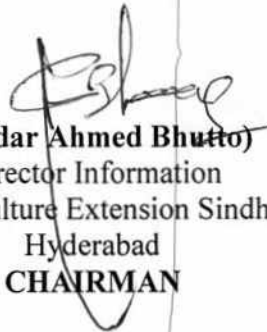
(Musarrat Mokhtar)
Deputy Director (Inspection)
Industries Department,
Government of Sindh,
Karachi

MEMBER



(Abid Ali Nahiyoona)
Agriculture Officer (HQ)
Directorate General
Agriculture Extension Sindh
Hyderabad

MEMBER / SECRETARY




(Deedar Ahmed Bhutto)
Director Information
Agriculture Extension Sindh
Hyderabad
CHAIRMAN

CERTIFICATE FOR COMPLAINE OF SPPRARULE 48

This is to certify that one bid was received for Publicity through Mobile Phone Text & Voice Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages from bidder M/S Adarts Karachi (Pvt) Ltd, hence for the compliance of Rule 48, last year's rates for this activity has been compared and rates has been found same.

Moreover, for to organized divisional Seminars, only one bidder M/s 99 Mega Pixels Production Hyderabad has been participated for the organizing divisional seminars. Hence for the compliance of Rule 48, current market rates have been obtained in shape of quotations, the details are as under:


Details as per tender document	Current Market Rates		Bidder Quoted Rates	
	Name	Rates	Details as per tender document	Rates
TO organized Divisional Seminars	M/s Red Star Event services Hyderabad	Rs.690000/- per seminar	TO organized Divisional Seminars	Rs.665000/- per Seminar
	M/s 101 Events Hyderabad	Rs.715000/- per seminar		
	M/s M.A Decorators Hyderabad	Rs.750000/- per seminar		


(Rasheed Ahmed Sheikh)
Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices
Department
Government of Sindh, Karachi.


Member


(Musarat Mokhtar)
Representative
Industries Department,
Government of Sindh,
Karachi


Member


(Saifullah Magsi)
Additional District Account
Officer-I
District Accounts Office
Hyderabad

Member


(Abid Ali Nahiyoan)
Agriculture Officer (H.Q)
Directorate General
Agriculture Extension Sindh
Hyderabad

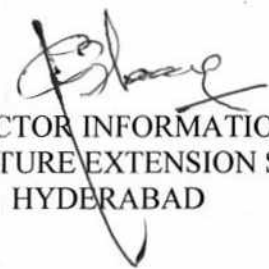
Member/Secretary


(Deedar Ahmed Bhutto)
Director Information
Agriculture Extension Sindh
Hyderabad
Chairman

ANNUAL PROCUREMENT PLAN FOR THE YEAR 2017-18

DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC AND PRINT MEDIA PHASE-II.

Sr. No.	Description of procurement	Quantity) (where Applicable)	Estimated Unit cost (where applicable)	Estimated Total Cost	Funds Allocated	Source of funds (ADP/Non ADP)	Proposed procurement method	Timing of Procurements				Remarks
								1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter	
1	2	3	4	5	6	7	8	9	10	11	12	13
1.	Media Publicity	Various items as per tender	As per tender cost	36.800 Million	36.800 Million	ADP	National Competitive Bidding Single stage two envelop system	2 nd to 4 th quarter				Subjects to availability of funds


 DIRECTOR INFORMATION
 AGRICULTURE EXTENSION SINDH
 HYDERABAD

MINUTES OF THE MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 25-10-2017 TO OPEN TECHNICAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

List of participants is attached.

The meeting of the Procurement Committee for Agriculture Extension was held on 25-10-2017 under the chairmanship of Director Information, Agriculture Extension Sindh in the committee room of Directorate General Agriculture Extension Sindh Hyderabad to open the technical proposals of the tenders invited for Media Publicity i-e telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels, publicity through mobile phone voice & text corporate messages service, production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels .to organize divisional seminars and printing and distribution of brochures, printing and distribution of Posters (Mounted) for the year 2017-18

The Director Information Agriculture Extension Sindh welcomed the participants and informed that under the development scheme **"Dissemination of Agricultural Information among the Farming Community through Demonstration Plots and Farmers Field day, Electronic & Print Media Phase-II"**, there is a provision for Media Publicity i-e telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels, publicity through mobile phone voice & text corporate messages service, production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels ,to organize divisional seminars and printing and distribution of brochures, printing and distribution of Posters (Mounted) for the year 2017-18.

In this regard, the tender advertisement was sent to Director Information (Advertisement) Information Department Government of Sindh, Karachi through Administrative Department for publication in the well circulated newspapers and the



same was published in following well circulated newspapers vide No. INF-KRY/4018/17 and also uploaded on SPPRA website.

1. Daily Awami Awaz	Dated: 03-10-2017
2. Daily The Express Tribune	Dated: 30-09-2017
3. Daily Duniya	Dated: 30-09-2017
3. Daily Ummat	Dated: 30-09-2017

In response of the above advertisement following firms have obtained the tender documents:

S.NO.	Media Work	Tender obtained by
1.	Telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels	1. M/s Studio In Media Service Karachi.
		2. M/s Adarts Karachi (Pvt) Ltd Karachi.
		3. M/s Connect Marketing & Communication (Pvt) Ltd Karachi.
		4. M/s The Brand Partner (Pvt) Ltd Karachi.
		5. M/s Oktopus 360 Media (Pvt) Ltd Karachi.
		6. M/s S.S Marketing & Advertising Co. Hyderabad
		7. M/s Interflow communications Karachi
		8. M/s Alive Broadcasting Company (Pvt) Ltd Hyderabad
2.	Publicity through mobile phone voice & text corporate messages service. production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels	1. M/s Adarts Karachi (Pvt) Ltd Karachi.
		2. M/s Connect Marketing & Communication (Pvt) Ltd Karachi
		3. M/s The Brand Partner (Pvt) Ltd Karachi.
		4. M/s Oktopus 360 Media (Pvt) Ltd Karachi
		5. M/s 99 Mega pixel UAE/Hyderabad.
		6. M/s A.R Production Hyderabad.
		7. M/s S.S Marketing & Advertising Co. Hyderabad
3.	To organize Divisional Seminars	1. M/s Connect Marketing & Communication (Pvt) Ltd Karachi.
		2. M/s 99 Mega Pixel UAE/ Hyderabad
		3. M/s S.S Marketing & Advertising Co. Hyderabad

[Handwritten signatures]


4.	Printing and distribution of brochures, printing and distribution of Posters (Mounted)	1.	M/s Adeel Associates Hyderabad.
		2.	M/s Connect Marketing & Communication (Pvt) Ltd Karachi.
		3.	M/s Affair Publishing House Karachi.
		4.	M/s S.S Marketing & Advertising Co. Hyderabad

The following bidders were submitted their bids within time:

S.NO.	Media Work	Tender Submitted by	
1.	Telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels	1.	M/s Adarts Karachi (Pvt) Ltd Karachi.
		2.	M/s Connect Marketing & Communication (Pvt) Ltd Karachi.
		3.	M/s Oktopus 360 Media (Pvt) Ltd Karachi.
		4.	M/s S.S Marketing & Advertising Co. Hyderabad
2.	Publicity through mobile phone voice & text corporate messages service. production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels	1.	M/s Adarts Karachi (Pvt) Ltd Karachi.
		2.	M/s Connect Marketing & Communication (Pvt) Ltd Karachi
		3.	M/s 99 Mega pixel UAE/Hyderabad.
		4.	M/s A.R Production Hyderabad.
		5.	M/s S.S Marketing & Advertising Co. Hyderabad
3.	To organize Divisional Seminars	1.	M/s 99 Mega Pixel UAE/ Hyderabad
4.	Printing and distribution of brochures, printing and distribution of Posters (Mounted)	1.	M/s Adeel Associates Hyderabad.
		2.	M/s Affair Publishing House Karachi.
		3.	M/s S.S Marketing & Advertising Co. Hyderabad

The tenders were opened by the procurement Committee comprising on the following members in the presence of the interested bidder/ representatives.

The meeting was ended with the vote of thanks by the chair.





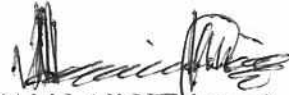
(Abdul Rasheed Shaikh)
Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices
Department
Government of Sindh, Karachi.



(Saifullah Magsi)
Additional District Account Officer-I
District Accounts Office
Hyderabad



(Musarrat Mokhtar)
Representative
Industries Department,
Government of Sindh,
Karachi



(Abid Ali Nahiyoona)
Agriculture Officer (H.Q)
Directorate General
Agriculture Extension Sindh
Hyderabad




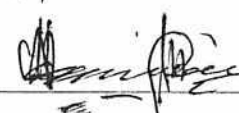



(Deedar Ahmed Bhutto)
Director Information
Agriculture Extension Sindh
Hyderabad

LIST OF PARTICIPANTS OF MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 25-10-2017 TO OPEN TECHNICAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

1.	Mr. Deedar Ahmed Bhutto, Director Information, Agriculture Extension Sindh, Hyderabad.	Chairman
2.	Mr. Abdul Rasheed Shaikh Deputy Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member
3.	Mr. Saifullah Magsi, Additional District Accounts Officer-I Representative of District Accounts Officer, Hyderabad	Member
4.	Mr. Musarrat Mokhtar, Representative of Industries Department, Government of Sindh, Karachi.	Member
5.	Mr. Abid Ali Nahiyoan Agriculture Officer (HQ), Directorate General, Agriculture Extension Sindh, Hyderabad	Member/Secretary

LIST OF THE PARTICIPANTS OF THE PROCUREMENT COMMITTEE MEETING TO BE HELD ON 25.10.2017 AT 12.00 PM TO OPEN TECHNICAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

S.No.	Name & Designation	Signature
1)	Deedar Ahmad Bhutta DA/	
2)	Abdul Rashid Mulla DOPM	
3)	M/USARRAT MOKHTAR Dy. Dir. Iyeli	
4)	Abid Ali Nahijoor (TECH) AO	
5)	Saifullah Qureshi ADA.O-1 Hyd. DG (AE) Sindh	

BIDDER QUALIFICATION REPORT**Name of Department:****Name of Work: Media Publicity****Tender-I****Telecast****N.I.T No. DAI/ACCT/2017-18/652 dated: 25.09.2017**

Sr. No.	Tender requirements	M/S Adarts Karachi (Pvt) Ltd. Karachi	M/S S.S Marketing & Advertising Co. Hyderabad	M/s Connect Marketing & Communication (Pvt) Ltd Karachi.	M/s Oktopus 360 Media (Pvt) Ltd Karachi.
01	Location with full address of company along with contact numbers.	Azayam Plaza, (4 th floor), 5-A, Sindhi Muslim Housing Society, Shahr-e- Faisal Karachi. 021-34552773,021-34551463.	Flat # A-33, Indus Heights, Giddu Chowk, Auto Bhan Road Hyderabad. 022-30402603	Plot No.18-C/1, Khayaban-e-Nishat, DHA Phase-VI, Karachi. 021-35850291-2	C-28-B, 24 th Commercial Street, Phase-II EXT, DHA Karachi. 021-35313863-66
02	Firm profile including description of advertising agency, year of establishment etc.)	Profile attached. Year of establishment 1939.	Profile Attached. Established in 2008.	Profile Attached. Established in 2011	Profile Attached. Established in 1965
03	Proof of experience in Telecast of TV Talk Shows and Scroll Messages and Broadcast of Radio Programmes/Messages through FM channels on crops and other agricultural activities.	Responsive	Responsive	Responsive	Responsive
04	Proof of accreditation with Pakistan Broadcast Association.	Responsive	Responsive	Responsive	Responsive
05	Detail of their permanent staff, their qualification and experience (Separate sheet may be attached for Technical Personal)	Responsive	Responsive	Responsive	Responsive
06	Available Audio & Video Technical Facilities with the agency	Responsive	Responsive	Responsive	Responsive
07	3-5 Specimen / exhibit of production of talk show / Audio Messages on crops and other agricultural activities. (Which is applicable).	Responsive	Responsive	Non Responsive	Responsive
08	Bank Statement of last three years showing the financial stability.	Responsive	Responsive	Responsive	Responsive
09	Income Tax Registration Certificate.	Responsive	Responsive	Responsive	Responsive
10	SST Registration Certificate.	Responsive	Responsive	Responsive	Responsive
11	Earnest Money	Responsive	Responsive	Responsive	Responsive

Signature of the members of the committee



(Abdul Rasheed Shaikh)
Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER



(Saifullah Magsi)
Additional District Accounts Officer-I
District Accounts Office
Hyderabad

MEMBER

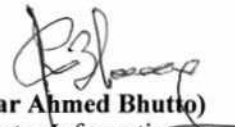


(Musarrat Mokhtar)
Deputy Director (Inspection)
Industries Department,
Government of Sindh,
Karachi

MEMBER



(Abid Ali Nahiyo)
Agriculture Officer (HQ)
Directorate General
Agriculture Extension Sindh
Hyderabad
MEMBER / SECRETARY



(Deedar Ahmed Bhutto)
Director Information
Agriculture Extension Sindh
Hyderabad

CHAIRMAN

AFTER PRELIMINARY SCREENING

PRELIMINARY SCREENING												
S. No.	Salient Features	Points Allocated	Name of Firm				Remarks					
			M/S Adarts Karachi (Pvt) Ltd.	M/S S.S Marketing & Advertising Co. Hyderabad	M/s Connect Marketing & Communication (Pvt) Ltd Karachi.	M/s Oktopus 360 Media (Pvt) Ltd Karachi.						
1.	Proof since firm was established:											
	i) 10 years or above	20	Above ten years Marks 20	Established in 2008 Marks 10	Established in 2011 Marks 10	Established in 1965 Marks 20						
	ii) 6 – 10 years	10										
	iii) 1 – 5 years	5										
2.	Capacity of the firm											
	Firm has own permanent technical staff & Audio Video facilities (Attach proof)											
	i) Yes	15	Marks 15	Marks 15	Marks 15	Marks 15						
	ii) No	00										
3.	Financial capacity of the firm supported by Bank certificate.											
	i) Sound (1.00 Million and onward)	15	Marks 15	Marks 15	Marks 15	Marks 15						
	ii) Fair (0.5 Million to 1.00 Million)	10										
	iii) Weak (below 0.5 Million)	5										
4.	Proof of experience:											
	In Telecast of TV Talk Shows and Scroll Messages and broadcast on FM channels and Broadcast of Radio Messages through Regional Channels.											
	i) 07-10 years or above (52 and above TV Talk Shows).	15	Marks15	Marks 10	Marks 0	Marks 15						
	ii) 07-10 years or above (5001-10000 Scroll Messages).											
	iii) 07-10 years or above (301-500 Broadcast of Radio Messages through FM channels).											
	i) 04-07 years or above (26-51 TV Talk Shows)	10										
	ii) 04-07 years or above (2501-5000 Scroll Messages)											
	iii) 04-07 years or above (151-300 Broadcast Radio Messages through FM channels)											
	i) 01-04 years or above (10-25 TV Talk Shows)	5										
	ii) 01-04 years or above (1000-2500 Scroll Messages)											
	iii) 01-04 years or above (50-150 Broadcast Radio Messages through FM channels)											
5.	Proof of experience on crops & other agricultural activities:											
	In Telecast of TV Talk Shows and Scroll Messages and Broadcast of Radio Messages through Regional Channels.											
	i) 06 years or above (26 and above TV Talk Shows)	35	Marks 25	Marks 35	Marks 15	Marks 25						
	ii) 06 years or above (2500-5000 Scroll Messages)											
	iii) 06 years or above (151-300 Broadcast of Radio Messages through											



	FM channels)						
i)	03-06 years or above (13-25 TV Talk Shows).	25					
ii)	03-06 years or above (1501-2500 Scroll Messages).						
iii)	03-06 years or above (76-150 Broadcast Radio Messages through FM channels).						
i)	01-03 years or above (06-12 TV Talk Shows).	15					
ii)	01-03 years or above (1000-1500 Scroll Messages).						
iii)	01-03 years or above (50-75 Broadcast Radio Messages through FM channels).						
	TOTAL	100	90	85	55	90	

Signature of the members of the committee




(Abdul Rasheed Shaikh)
Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER


(Saifullah Magsi)

Additional District Accounts Officer-I
District Accounts Office
Hyderabad

MEMBER


(Deedar Ahmed Bhutto)

Director Information
Agriculture Extension Sindh
Hyderabad

CHAIRMAN



(Musarrat Mokhtar)
Deputy Director (Inspection)
Industries Department,
Government of Sindh,
Karachi

MEMBER


(Abid Ali Nahiyoona)

Agriculture Officer (HQ)
Directorate General
Agriculture Extension Sindh
Hyderabad

MEMBER / SECRETARY

BIDDER QUALIFICATION REPORT**Name of Department: Agriculture, supply & Prices Government of Sindh****Name of Work: Media Publicity Tender-II Production****N.I.T No. DAI/ACCT/2017-18/652 dated: 25.09.2017**

Sr. No.	Tender requirements	M/S Adarts Karachi (Pvt) Ltd. Karachi	M/S S.S Marketing & Advertising Co. Hyderabad	M/s Connect Marketing & Communication (Pvt) Ltd Karachi.	M/s A.R Production Hyderabad.	M/s 99 Mega Pixel Production UAE/ Hyderabad.
01	Location with full address of company along with contact numbers.	Azayam Plaza, (4 th floor), 5-A, Sindhi Muslim Housing Society, Shahr-e-Faisal Karachi. 021-34552773, 021-34551463.	Flat # A-33, Indus Heights, Giddu Chowk, Auto Bhan Road Hyderabad. 022-30402603	Plot No.18-C/1, Khayaban-e-Nishat, DHA Phase-VI, Karachi. 021-35850291-2	Ground floor, 135 Shabbir Manzil, Saddar cantt, Hyderabad. 022-2785805.	Banglow No. 170/B, Block-C, unit No.02, Latifabad, Hyderabad 022-3821700
02	Firm profile including description, year of establishment etc.	Profile attached. Year of establishment 1939.	Profile Attached. Established in 2008.	Profile Attached. Established in 2011	Profile Attached Established in 2008	Profile Attached Established in 2006.
03	Proof of experience in Mobile Phone Voice & Text messages, Production of Audio Messages & Production of documentaries on crops and other agricultural activities.	Responsive (Experience in mobile phone SMS & production of audio messages Attached while production of documentaries on crops and other agricultural activities is not attached	Responsive	Non Responsive	Responsive (Applied in production of documentary films only)	Responsive (Applied in production of documentary films only)
04	Detail of their permanent staff, their qualification and experience (Separate sheet may be attached for Technical Personal)	Responsive	Responsive	Responsive	Responsive	Responsive
05	Available Audio & Video Technical Facilities with the agency (For Production work)	Responsive	Responsive	Responsive	Responsive	Responsive
06	3-5 Specimen / exhibit of production of documentary /Audio Messages on crops and other agricultural activities. (Which is applicable)	Responsive	Responsive	Non Responsive	Responsive	Responsive
07	Bank Statement of last three years showing the financial stability.	Responsive	Responsive	Responsive	Responsive	Responsive
08	Income Tax Registration Certificate.	Responsive	Responsive	Responsive	Responsive	Responsive

09	SST Registration Certificate.	Responsive	Responsive	Responsive	Responsive	Responsive
10	Earnest Money	Responsive	Responsive	Responsive	Responsive	Responsive

Signature of the members of the committee



(Abdul Rasheed Shaikh)
Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER



(Saifullah Magsi)
Additional District Accounts Officer-I
District Accounts Office
Hyderabad

MEMBER



(Musarrat Mokhtar)
Deputy Director (Inspection)
Industries Department,
Government of Sindh,
Karachi

MEMBER



(Abid Ali Nahiyoon)
Agriculture Officer (HQ)
Directorate General
Agriculture Extension Sindh
Hyderabad

MEMBER / SECRETARY



(Deedar Ahmed Bhutto)
Director Information
Agriculture Extension Sindh
Hyderabad

CHAIRMAN

AFTER PRELIMINARY SCREENING

S. No.	Salient Features	Points Allocated	Name of Firm					Remarks
			M/S Adarts Karachi (Pvt) Ltd.	M/S S.S Marketing & Advertising Co. Hyderabad	M/s Connect Marketing & Communication (Pvt) Ltd Karachi.	M/s A.R Production Hyderabad.	M/s 99 Mega Pixel Production UAE/ Hyderabad	
1.	Proof since firm was established:							
	i) 10 years or above	20	Above ten years Marks 20	Established in 2008 Marks 10	Established in 2011 Marks 10	Established in 2008 Marks 10	Established in 2006 Marks 20	
	ii) 6 – 10 years	10						
	iii) 1 – 5 years	5						
2.	Capacity of the firm							
	Firm has own permanent technical staff & Audio Video facilities (Attach proof)							
	i) Yes	15	Yes Marks 15	Yes Marks 15	Yes Marks 15	Yes Marks 15	Yes Marks 15	
	ii) No	00						
3.	Financial capacity of the firm supported by Bank certificate.							
	i) Sound (1.00 Million and onward)	15	Sound Marks 15	Sound Marks 15	Sound Marks 15	Sound Marks 15	Sound Marks 15	
	ii) Fair (0.5 Million to 1.00 Million)	10						
	iii) Weak (below 0.5 Million)	5						
4.	Proof of experience:							
	In Publicity through mobile phone voice & text corporate messages, Production of Audio Messages for Mobile Phone Voice & FM Messages & Production of Documentaries.							
	i) 07-10 years or above (Publicity through mobile phone voice & text corporate messages).	15	Marks15	Marks 10	Marks 5	Marks 10	Marks 10	
	ii) 07-10 years or above (101-150 Production of Audio Messages for Mobile Phone Voice & FM Messages).							
	iii) 07-10 years or above (21-25 Documentaries).							
	i) 04-07 years or above (Publicity through mobile phone voice & text corporate messages).	10						
	ii) 04-07 years or above (51-100 Production of Audio Messages For Mobile Phone Voice & FM Messages)							
	iii) 04-07 years or above (11-20 Documentaries).							
	i) 01-04 years or above (Publicity through mobile phone voice & text corporate messages).	5						

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	ii) 01-04 years or above (10-50 Production of Audio Messages for Mobile Phone Voice & FM Messages).							
	iii) 01-04 years or above (05-10 Documentaries).							
5.	Proof of experience on crops & other agricultural activities:							
	In Publicity through mobile phone voice & text corporate messages, Production of Audio Messages for Mobile Phone Voice & FM Messages & Production of Documentaries.							
	i) 06 years or above (Publicity through mobile phone voice & text corporate messages).	35	Marks 25 on production of audio msgs, Publicity through SMS	Marks 25	Marks 0	Marks 35	Marks 35	
	ii) 06 years or above (51-100 Production of Audio Messages for Mobile Phone Voice & FM Messages).							
	iii) 06 years or above (11-15 Documentaries).							
	i) 03-06 years or above (Publicity through mobile phone voice & text corporate messages).	25						
	ii) 03-06 years or above (26-50 Production of Audio Messages for Mobile Phone Voice & FM Messages).							
	iii) 03-06 years or above (06-10 Documentaries).							
	i) 01-03 years or above (Publicity through mobile phone voice & text corporate messages).	15						
	ii) 01-03 years or above (10-25 Production of Audio Messages for Mobile Phone Voice & FM Messages).							
	iii) 01-03 years or above (03-05 Documentaries)							
	TOTAL	100	90	75	45	85	95	






Signature of the members of the committee



(Abdul Rasheed Shaikh)
Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER



(Musarrat Mokhtar)
Deputy Director (Inspection)
Industries Department,
Government of Sindh,
Karachi

MEMBER




(Saifullah Magsi)
Additional District Accounts Officer-I
District Accounts Office
Hyderabad

MEMBER



(Abid Ali Nahiyoon)
Agriculture Officer (HQ)
Directorate General
Agriculture Extension Sindh
Hyderabad

MEMBER / SECRETARY



(Deedar Ahmed Bhutto)
Director Information
Agriculture Extension Sindh
Hyderabad

CHAIRMAN

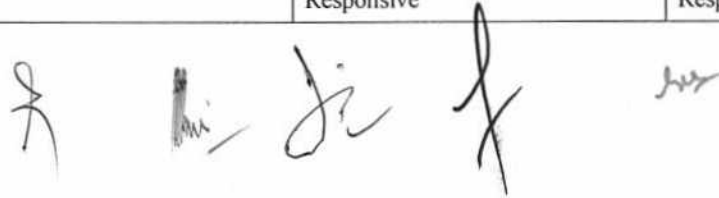
BIDDER QUALIFICATION REPORT

Name of Department: Agriculture, supply & Prices Government of Sindh

Name of Work: Media Publicity Tender-III Printing

N.I.T No. DAI/ACCT/2017-18/652 dated: 25.09.2017

Sr. No.	Tender requirements	M/s Adeel Associates Hyderabad	M/S S.S Marketing & Advertising Co. Hyderabad	M/s Affair Publishing house Karachi.
01	Location of shop / office (Complete Address with, Phone, Fax, e-mail, Website address) of the Firm / Bidder.	A/96, Juneja Colony, Qasimabad, Hyderabad. 022-2112526	Flat # A-33, Indus Heights, Giddu Chowk, Auto Bhan Road Hyderabad. 022-30402603	6 th Floor, Phillips Markaz, M.A Jinnah Road, Karachi.
02	Profile: Complete profile of the Firm / Bidder.	Profile Attached Established in 2007.	Profile Attached. Established in 2008.	Profile Attached Established in 2004.
03	Experience/ Reference: Experience in Related field, not less than 02 years. The Bidder must supply at least three references for Supply of such printing material.	Non Responsive	Responsive	Responsive
04	5-10 Samples / Exhibits of Agricultural Material Printing in four colours.	Non Responsive	Responsive	Responsive
05	Financial Stability: Bank Statement showing the financial stability of bidder / supplier to deliver the contract.	Non Responsive	Responsive	Responsive
06	Income Tax Registration Certificate and last income pay certificate	Income tax certificate attached while last pay not attached	Responsive	Responsive
07	GST Registration Certificate and last GST pay certificate / proof.	GST certificate attached while last GST pay not attached	Responsive	Responsive
08	Earnest Money	Responsive	Responsive	Responsive



Signature of the members of the committee



(Abdul Rasheed Shaikh)
Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER



(Saifullah Magsi)
Additional District Accounts Officer-I
District Accounts Office
Hyderabad

MEMBER



(Musarrat Mokhtar)
Deputy Director (Inspection)
Industries Department,
Government of Sindh,
Karachi

MEMBER



(Abid Ali Nahiyo)
Agriculture Officer (HQ)
Directorate General
Agriculture Extension Sindh
Hyderabad

MEMBER / SECRETARY



(Deedar Ahmed Bhutto)
Director Information
Agriculture Extension Sindh
Hyderabad

CHAIRMAN

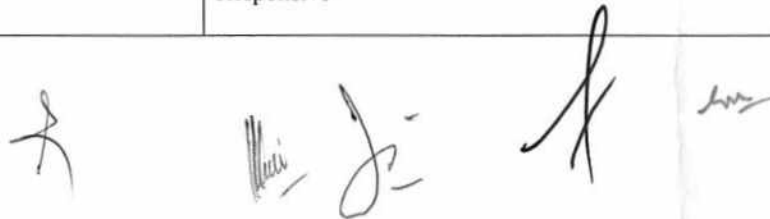
BIDDER QUALIFICATION REPORT

Name of Department: Agriculture, supply & Prices Government of Sindh

Name of Work: Media Publicity Tender-IV Seminars

N.I.T No. DAI/ACCT/2017-18/652 dated: 25.09.2017

Sr. No.	Tender requirements	M/s 99 Mega Pixel Production UAE/ Hyderabad.
01	Location with full address of company along with contact numbers.	Banglow No. 170/B, Block-C, unit No.02, Latifabad, Hyderabad 022-3821700
02	Firm profile including description of advertising agency, year of establishment etc.)	Profile Attached Established in 2006.
03	Proof of experience in Event Management/ To organize high level seminars	Responsive
04	Detail of their permanent staff, their qualification and experience (Separate sheet may be attached for Technical Personal)	Responsive
05	Bank Statement of last three years showing the financial stability.	Responsive
06	Income Tax Registration Certificate.	Responsive
07	SST Registration Certificate.	Responsive
08	Earnest Money	Responsive



Signature of the members of the committee



(Abdul Rasheed Shaikh)
Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER



(Saifullah Magsi)
Additional District Accounts Officer-I
District Accounts Office
Hyderabad

MEMBER



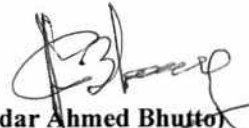
(Musarrat Mokhtar)
Deputy Director (Inspection)
Industries Department,
Government of Sindh,
Karachi

MEMBER



(Abid Ali Nahiyo)
Agriculture Officer (HQ)
Directorate General
Agriculture Extension Sindh
Hyderabad

MEMBER / SECRETARY

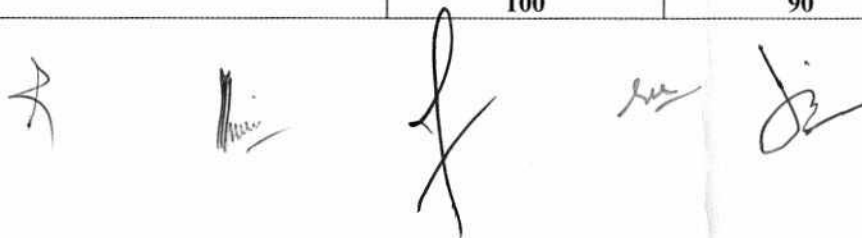


(Deedar Ahmed Bhutto)
Director Information
Agriculture Extension Sindh
Hyderabad

CHAIRMAN

AFTER PRELIMINARY SCREENING

S.No.	Salient Features	Points Allocated	M M/s 99 Mega Pixel Production UAE/ Hyderabad.	Remarks
1.	Proof since firm was established:		Marks 30	
	i) 10 years or above	30		
	ii) 6 – 10 years	20		
	iii) 1 – 5 years	10		
2.	Capacity of the firm		Marks 25	
	Firm has own permanent technical staff (Attach proof)			
	i) Yes	25		
	ii) No	00		
3.	Financial capacity of the firm supported by Bank certificate.		Marks 20	
	i) Sound (1.00 Million and onward)	20		
	ii) Fair (0.5 Million to 1.00 Million)	15		
	iii) Weak (below 0.5 Million)	5		
4.	Proof of experience:		Marks 15	
	In Organizing high level Seminars			
	i) 07-10 years or above (52 and above)	25		
	i) 04-07 years or above (26-51)	15		
	i) 01-04 years or above (10-25)	10		
	Total Marks	100	90	



Signature of the members of the committee



(Abdul Rasheed Shaikh)
Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER



(Saifullah Magsi)
Additional District Accounts Officer-I
District Accounts Office
Hyderabad

MEMBER



(Musarrat Mokhtar)
Deputy Director (Inspection)
Industries Department,
Government of Sindh,
Karachi

MEMBER



(Abid Ali Nahiyo)
Agriculture Officer (HQ)
Directorate General
Agriculture Extension Sindh
Hyderabad
MEMBER / SECRETARY



(Deedar Ahmed Bhutto)
Director Information
Agriculture Extension Sindh
Hyderabad

CHAIRMAN

MINUTES OF THE MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 27-11-2017 TO OPEN FINANCIAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

List of participants is attached.

The meeting of the Procurement Committee for Agriculture Extension was held on 27-11-2017 under the chairmanship of Director Information, Agriculture Extension Sindh in the office of Director Information Agriculture Extension Sindh, Hyderabad, to open the Financial proposals regarding Media Publicity i-e telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels, publicity through mobile phone voice & text corporate messages service, production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels, to organize divisional seminars and printing and distribution of brochures, printing and distribution of Posters (Mounted) under the development scheme, "Dissemination of agricultural Information among the Farming Community through Demonstration Plots & Farmers Field days, Electronic & Print Media Phase-II" for the year 2017-18.

The Procurement Committee opened the financial proposals of the technically qualifying firms:


S.NO.	Media Work	Qualified Firms in Technical Proposals	
1.	Telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels	1.	M/s Adarts Karachi (Pvt) Ltd Karachi.
		2.	M/s Oktopus 360 Media (Pvt) Ltd Karachi.
		3.	M/s S.S Marketing & Advertising Co. Hyderabad
2.	Publicity through mobile phone voice & text corporate messages service. production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels	1.	M/s Adarts Karachi (Pvt) Ltd Karachi.
		2.	M/s 99 Mega pixel UAE/Hyderabad.
		3.	M/s A.R Production Hyderabad.
		4.	M/s S.S Marketing & Advertising Co. Hyderabad

3.	To organize Divisional Seminars	1.	M/s 99 Mega Pixel UAE/ Hyderabad
4.	Printing and distribution of brochures, printing and distribution of Posters (Mounted)	1.	M/s Affair Publishing House Karachi.
		2.	M/s S.S Marketing & Advertising Co. Hyderabad


The Procurement Committee was not entertained the Financial Proposal of M/S Adarts Karachi (Pvt) Ltd Karachi for Production of documentary films.

The Procurement Committee advised to the member Secretary to return the Financial Proposals of the remaining disqualifying Firms at the earliest.

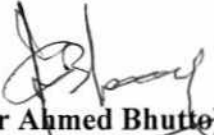
The meeting was ended with the vote of thanks by the chair.


(Abdul Rasheed Shaikh)
 Deputy Director
 Planning & Monitoring Cell
 Agriculture, Supply & Prices
 Department
 Government of Sindh, Karachi.

MEMBER



(Saifullah Magsi)
 Additional District Account Officer-I
 District Accounts Office
 Hyderabad

MEMBER


(Deedar Ahmed Bhutto)
 Director Information
 Agriculture Extension Sindh
 Hyderabad
CHAIRMAN




(Musarrat Mokhtar)
 Representative
 Industries Department,
 Government of Sindh,
 Karachi

MEMBER







(Abid Ali Nahiyo)
 Agriculture Officer (H.Q)
 Directorate General
 Agriculture Extension Sindh
 Hyderabad

MEMBER SECRETARY

LIST OF PARTICIPANTS OF MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 27-11-2017 TO OPEN THE FINANCIAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

1.	Mr. Deedar Ahmed Bhutto, Director Information, Agriculture Extension Sindh, Hyderabad.	Chairman
2.	Mr. Abdul Rasheed Shaikh Deputy Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member
3.	Mr. Saifullah Magsi, Additional District Accounts Officer-I Representative of District Accounts Officer, Hyderabad	Member 
4.	Mr. Musarrat Mokhtar, Representative of Industries Department, Government of Sindh, Karachi.	Member 
5.	Mr. Abid Ali Nahiyoan Agriculture Officer (HQ), Directorate General, Agriculture Extension Sindh, Hyderabad	Member/Secretary

LIST OF THE PARTICIPANTS OF THE PROCUREMENT COMMITTEE MEETING TO BE HELD ON 27.11.2017 AT 11.30 AM TO OPEN FINACIAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

S.No.	Name & Designation	Contact No	Signature
1-	Deedar Ahmad Bhatti	0333-2604205	
2-	MUSARRAT MOHTAR.	0304- 4897299	
3-	Abid Ali Nahiyaan	0333-2601941	
4.	Saifullah Syed A.D.A.O. Hqd.	0333-2602683	
5.	Abdul Rasheed	0300 3611793	

LIST OF THE PARTICIPANTS OF THE PROCUREMENT COMMITTEE MEETING TO BE HELD ON 27.11.2017 AT 11.30 AM TO OPEN FINACIAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

List of bidders Participants

S.No.	Name & Designation	Name of Firm	Contact No.	Signature
	Manager	OKTOPUS 360 Media	0333 2601474	
	Manager Affair M. Anly.	NAZAR	0333 3758220	
	ISRAH Ali CEO	SS Marketing Advertising Pvt Ltd	0333 7017141	
4	Muhammad Anjad C.E.	AR Production	0333 2727656	
	Banoor Shoukhr CEO	99 mega Prod	0300 9229849	
	Ali Qalab Baladi	Adarts Client Services Ex	0333-8322726	

MINUTES OF THE MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 08-11-2017 TO EVALUATE TECHNICAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

List of participants is attached.

The meeting of the Procurement Committee for Agriculture Extension was held on 08-11-2017 under the chairmanship of Director Information, Agriculture Extension Sindh in the office of Director planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi to evaluate the technical proposals opened on 25-10-2017 regarding Media Publicity i-e telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels, publicity through mobile phone voice & text corporate messages service, production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels, to organize divisional seminars and printing and distribution of brochures, printing and distribution of Posters (Mounted) under the development scheme, "Dissemination of agricultural Information among the Farming Community through Demonstration Plots & Farmers Field days, Electronic & Print Media Phase-II" for the year 2017-18.

The Procurement Committee evaluated the technical proposals and discussed each proposal according tender requirement and qualified the firms for financial opening as under:-

1. Telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels:

The Procurement Committee observed that four firms i-e M/s Adarts Karachi (Pvt) Ltd Karachi, M/s Connect Marketing & Communication (Pvt) Ltd Karachi, M/s Oktopus 360 Media (Pvt) Ltd Karachi and M/s S.S Marketing & Advertising Co. Hyderabad have participated in telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels. The Procurement Committee evaluated the technical proposals and recommended three firms i-e M/s Adarts Karachi (Pvt) Ltd Karachi, M/s Oktopus 360 Media (Pvt) Ltd Karachi and M/s S.S Marketing & Advertising Co. Hyderabad for opening of financial proposals.

2. Publicity through mobile phone voice & text corporate messages service. production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels:

The Procurement Committee observed that five firms i-e M/s Adarts Karachi (Pvt) Ltd Karachi, M/s Connect Marketing & Communication (Pvt) Ltd Karachi, M/s S.S Marketing & Advertising Co. Hyderabad, M/s 99 Mega pixel UAE/Hyderabad and M/s A.R Production Hyderabad have participated in Publicity through mobile phone voice & text corporate messages service. production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels. The Procurement Committee evaluated the technical proposals and recommended four firms i-e, i-e M/s Adarts Karachi (Pvt) Ltd Karachi, M/s S.S Marketing & Advertising Co. Hyderabad, M/s 99 Mega pixel UAE/Hyderabad and M/s A.R Production Hyderabad, for opening of financial proposals, while financial bid of M/s M/s Adarts Karachi (Pvt) Ltd Karachi will not be accepted for production of documentary.

3. To organize Divisional Seminars:

The Procurement Committee observed that only one firm i-e M/s 99 Mega pixel UAE/Hyderabad has participated to organize Divisional Seminars. The Procurement Committee evaluated the technical proposal and recommended M/s 99 Mega pixel UAE/Hyderabad, for opening of financial proposal.

4. Printing and distribution of brochures, printing and distribution of Posters (Mounted):

The Procurement Committee observed that three bidders i-e M/s S.S Marketing & Advertising Co. Hyderabad, M/s Adeel Associates Hyderabad and M/s Affair Publishing House Karachi have participated in Printing and distribution of brochures, printing and distribution of Posters (Mounted). The Procurement Committee evaluated the technical proposals and recommended two bidders i-e M/s S.S Marketing & Advertising Co. Hyderabad and M/s Affair Publishing House Karachi for opening of financial proposals.

The meeting was ended with the vote of thanks by the chair.



(Abdul Rasheed Shaikh)
Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices
Department
Government of Sindh, Karachi.

MEMBER



(Musarrat Mokhtar)
Representative
Industries Department,
Government of Sindh,
Karachi

MEMBER



(Saifullah Magsi)

Additional District Account Officer-I
District Accounts Office
Hyderabad


MEMBER



(Abid Ali Nahiyoona)

Agriculture Officer (H.Q)
Directorate General
Agriculture Extension Sindh
Hyderabad

MEMBER SECRETARY



(Deedar Ahmed Bhutto)

Director Information
Agriculture Extension Sindh
Hyderabad

CHAIRMAN

LIST OF PARTICIPANTS OF MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 08-11-2017 TO EVALUATE TECHNICAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

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