

GOVERNMENT OF SINDH -AGRICULTURE, SUPPLY & PRICES DEPARTMENT

NOTIFICATION

No.13(347)SO(DEV:)MF/2013: In supersession of this department's Notification of even number dated 28-03-2016 in pursuance of Rule-7 of SPPRA Rules, 2010, Government of Sindh, Agriculture, Supply & Prices Department is Procurement Committee for the Schemes / Projects of with following composition and Terms of References:-

I. COMPOSITION.

1-/	Director (Concerned), Agriculture Extension Sindh.	Chairman
2/	Deputy: Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member
3./	Representative of Industries Department, Government of Sindh, Karachi.	Member
4-5	District Accounts Officer / Representative of the District Accounts Officer, Hyderabad.	Member
5-2	Agriculture Officer, Directorate General, Agriculture Extension Sindh, Hyderabad (Head Quarter).	

II. Terms of References:

i. I. Prepare bidding documents; 1

ii. [1] Carry out Technical as well as Financial evaluation of the bids;

iii. . ! Prepare evaluation report as provided in Rule-45 of SPPRA;

iv. Make recommendations for the award of contract to the competent authority

and;

v. Perform any other function ancillary and incidental to the above.

Director General, Agriculture Extension shall examine all proposals / finalized by the rocurement Committee and submit to Administrative Department.

SECRETARY TO GOVT. OF SINDH

No.13 (347)SO(DEV:)MF/2013

Karachi, dated 30-12-2016

A copy is forwarded for information & further necessary action to:

1- The Secretary to Government of Sindh, Industries Department, Karachi,

- 2- The Director General, Agriculture Extension Sindh, Hyderabad.
- 3- The District Accounts Officer, Hyderabad.
- 4- All Members of Committee.

ZZ CHANNA) DEPUTY SECRETARY (TECH:)

C.c. to:

1- P.S. to Minister Agriculture, Supply & Prices Department, Govt. of Sindh, Karachi.

P.S. to Secretary Agriculture, Supply & Prices Department, Govt. of Sindh, Karachi.

GOVERNMENT OF SINDH AGRICULTURE, SUPPLY & PRICES DEPARTMENT

NOTIFICATION

No.13(347)SO(DEV:)/2016: In compliance with Rule 31 of SPP Rules, 2010, Government of Sindh, Agriculture, Supply & Prices Department is pleased to constitute a Committee for Complaint Redressal with the following Composition and Terms of Reference:-

I. COMPOSITION.

1-	Director General, Agricultural Extension Sindh, Hyderabad.		Cht	ាក់បាស់រា
2.	Mr. Bashir Ahmed Keerio, (An Independent Professional).		· Me	ember
3-	Representative of Office of the Accountant General Sindh, Ka		: Me	the second s
iv I.	Terms of References: Committee may examine the complain of bidder as per SPPRA	Rules'	1941 - 1 • • • • • • •	
	compland of blader as per STTRA	ixuies.	Den a ger i	4.
[].	The Complaint Redressal Committee upon receiving a complain satisfied:	nt from an	aggrieved b	idder may, if
	a. Prohibit the procurement committee from acting or deci- these rules and regulations ;	sion in 'n 'n	nainner, inco	nsistent with
×	b. Annual in whole or in part, any authorized act or decision	1.1		early for the
	 Reverse any decision of the procurement committee or s decision; 	1	1 - N - N	
	Provide that the Complaint Redressal Committee shall r contract.	not make a	ny decision	to award this
Ш.	The committee shall announce its decision within seven days. I bidder and the Authority within three working days by procur	ing agency	In case of	injated to the failure of the
5. 5	committee to decide the complaint, the procuring agency shall i The procuring agency shall award the contract after the de	iot award Il	ie contract.	
-~um .*	Committee.			int Redressar
V	Mere fact of lodging of a complaint shall not warrant suspensio	n drthe pre	ocurement pr	oceedings.
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No.13 (347) SO (DEV:)/2016: Karachi, dated the 05-01-2017 A copy is forwarded for information & further necessary action to:-111 The Principal Secretary to Governor of Sindh, Karachi. 2.1 The Principal Secretary to Chief Minister, Sindh, Karachi. 3; i The Accountant General Sindh, Katachi. 4- The Managing Director, Sindh Public Procurement Regulatory Authority, Karachi. 5- The Additional Secretary (Staff) to Chief Secretary, Sindh, Karachi. 6- The Director General, Agricultural Engineering & Water Management, Sindh, Hyd. 74 The Director General, Agriculture Extension Sindh, Hyderabad. isu0] 8- The Director General, Agriculture Research Siddh, Tandgian 9. Members of the Committee. 2 M 1.11 · (1) 21 - 5 (ABDUL ΔΔΙΖ CHANNA) DEPUTY SECRICTARY (TECH:) C.c. to: ne l'est 1- P.S. to Minister Agriculture, Supply & Prices Department, Govt. of Sindh, Karachi P.S. to Secretary Agriculture, Supply & Prices Department, Covt. of Sindh, Karachi. 2 -1 die w. Lu. an 1 n 173 정 19 분야 하는 일부를 Th File 1 . 1. um . 111 1 dy

MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE, PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18.

Bid Evaluation Report

- 1. Name of Procuring Agency:
- 2. Tender Reference No.
- 3. Tender Description/Name of work/item:

- 4. Method of Procurement:
- 5. Tender Published:

go=

6. Total Bid Documents Sold:

Agriculture Extension Sindh

DAI/Acct:/2017-18/652 Dated 25.09.2017

- Telecast time for agricultural messages through regional TV channels in shape of production & telecast of TV talk shows, telecast of scroll messages through regional TV channels, broadcast audio messages through fm channels.
- Publicity through Mobile Phone Text & Voice Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM Channels & Production of Documentary Films..
- iii) Printing of brochures & Mounted posters.
- iv) To organize Divisional Seminar.

Open competitive bidding (National Competitive Bidding) Single Stage – Two Envelopes Procedure

- a. Daily Awami Awaz, dated: 03-10-2017
- b. Daily The Express Tribune, dated 30-09-2017.
- c. Daily Duniya, dated 30-09-2017.
- d. Daily Ummat, dated 30-09-2017
- Telecast time for Eight agricultural messages TV through regional channels in shape of production & telecast of TV talk shows. Broadcast audio messages through fm channels.
- Publicity Through Mobile Phone

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7.	Total Bids Received:

8.	Technical Bid Opening date:	

9. No. of Bid technically qualified (if

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Τe	ext & Voice	
	prporate	
1.000	essages,	
1.1 B.C.1.0.	oduction of	
	udio Messages	
	r Mobile Phone	
	pice Messages	
	d Broadcast on	
	1 Channel &	
	oduction of	
	cumentary Films.	
	inting &	Four
	stribution of	
	ochures &	
	ounted posters	
	canter postero	
• To	organized	Three
	ivisional	Intec
	eminars	
50	annars	
	Tologoat time for	Farm
•	Telecast time for	Four
	agricultural messages	
	through regional TV	
-	channels in shape of	
	production & telecast of	
	TV talk shows,	
	Broadcast audio	
	messages through fm	
	channels.	
•	Publicity Through	Five
	Mobile Phone Text &	
	Voice Corporate	
	Messages, Production of	
	Audio Messages for	
	Mobile Phone Voice	
	Messages and Broadcast	
	on FM Channel &	
	Production of	
	Documentaries.	
	Printing &	Three
	distribution of	Three
	brochures &	
	Mounted posters	0
•	To organized	One
	Divisional	
	Seminars	
25.1	10.2017	
		1.000
•	Telecast time for	Three
1	agricultural messages	

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applicable):

10. Bid(s) Rejected:

for

through regional TV channels in shape of production & telecast of TV talk shows. Broadcast audio messages through fm channels. Publicity Through Four Mobile Phone Text & Voice Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM Channel & Production of Documentary Films. Printing & distribution Two . of brochures & Mounted posters To organized Divisional One . Seminars Telecast time for One agricultural messages through regional TV M/s Connect channels in shape of Marketing & production & telecast Communication of TV talk shows, (Pvt) Ltd Karachi. Broadcast audio messages through fm channels Publicity One Through Mobile M/s Connect Marketing & Phone Text & Voice Corporate Communication (Pvt) Ltd Messages. Production Karachi. of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM Channel & Production of Two Documentary M/s Connect Films Marketing & Communication (Pvt) Ltd Karachi. & M/s Adarts Karachi (Pvt) Ltd Karachi

•	Printing	&
	distribution	of
	brochures	&
	Mounted pos	ters
27.	1.2017	

One M/s Adeel Associates Hyderabad

11. Financial Bid Opening date:

12. Bid Evaluation Report:

S.No.	Name of Firm or	Cost offered	Ranking in	Comparison	Reasons	Remarks
	Bidder	by the	terms of	with	for	
		Bidder	cost	Estimated	Acceptance	
				cost	/ rejection	
0	1	2	3	4	5	6
1.	Telecast time for agric of production & teleca fm channels.					
А.	Production & Telecast time for Agriculture TV Talk shows (per <u>25 minute</u> per show)					
a)	PTV Regional Time					
i	M/s Oktopus 360 Media (Pvt) Ltd	Rs. 565000/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	-
Ii	M/s Adarts Karachi (Pvt.) Ltd	Rs. 1412500/-	2 nd lowest	As per tender cost	Higher bid rejected	
b)	KTN News	, ,				
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 1070500/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 1073500/-	2 nd lowest	As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 1227975/-	3 rd lowest	As per tender cost	Higher bid rejected	
c)	Sindh TV News					
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 790/000/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 847000/-	2 nd lowest	As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 1149500/-	3 rd lowest	As per tender cost	Higher bid rejected	

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012345d)Mehran TVRs. 1^{31} lowestAs per tender cost 1^{31} lowestAs per tender cost 1^{31} lowesti.My S S.S. Marketing & Advertising Co, HyderabadRs. 2^{131} lowestAs per tender costHigher bid tender costiii.My S S.S. Marketing & Rs. 3^{13} lowestAs per tender costrejectedHyderabad775925/- 3^{13} lowestAs per tender costbid accepted.iii.My S S.S. Marketing & Rs. 3^{13} lowestAs per tender costbid accepted.iii.My S Adarts KarachiRs. 3^{13} lowestAs per tender costbid accepted.iii.My S Oktopus 360Rs. 3^{14} lowestAs per tender costbid accepted.iii.My S Oktopus 360Rs. 3^{14} lowestAs per tender costrejectediii.My S Oktopus 360Rs. 1^{14} lowestAs per tender costrejectediii.My S Adarts KarachiRs. 1^{14} lowestAs per tender costrejectediii.My S Adarts KarachiRs. 2^{16} lowestAs per tender costbid accepted.iii.My S Oktopus 360Rs. 2^{16} lowestAs per tender costbid accepted.iii.My S Oktopus 360Rs. 2^{14} lowestAs per tender costbid accepted.iii.My S Narketing & Rs. 2^{14} lowestAs per tender costbid accepted.iii.My S Oktopus 360Rs. 45200/-bidder	S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ran term cost	0.00000	Comparison with Estimated cost	Reasons for Acceptance / rejection	Rema
d) Mehran TV Image: Second	0	1	2		3	the second se	5	6
i. M/s Adarts Karachi (Pvt.) Ltd Rs. 632000/- r 1 st lowest (Pvt.) Ltd As per tender cost (Pvt.) Ltd Higher bid (Pvt.) Ltd iii. M/s Oktopus 360 (Pvt.) Ltd Rs. (Pvt.) Ltd 3 rd (Pvt.) Ltd As per tender cost (Pvt.) Ltd Higher bid (Pvt.) Ltd i. M/s S.S. Marketing & (Pvt.) Ltd Rs. (Pvt.) Ltd 1 st lowest (Pvt.) Ltd As per tender cost (Pvt.) Ltd 1 st lowest (Pvt.) Ltd As per tender cost 1 st lowest (Pvt.) Ltd As per tender cost 1 st lowest (Pvt.) Ltd As per tender cost 1 st lowest (Pvt.) Ltd 1 st lowest (Pvt.) Ltd As per tender cost 1 st lowest (Pvt.) Ltd 1 st lowest (Pvt.) Ltd As per tender cost 1 st lowes		Mehran TV						
Advertising Co, Hyderabad 650000/- Yold tender cost rejected iii. M/s Oktopus 360 Rs. 3rd lowest As per tender cost Higher bid rejected e) Awaz TV I 1% lowest As per tender cost Higher bid rejected i. M/s S.S. Marketing & Advertising Co, Hyderabad Rs. 1% lowest As per tender cost 1% lowest iii. M/s Adarts Karachi Rs. 2nd lowest As per tender cost Higher bid rejected iii. M/s Oktopus 360 Rs. 3rd lowest As per tender cost Higher bid rejected f) Dharti TV 1 459800/- Karachi 1% lowest As per tender cost 1% lowest ii. M/s Oktopus 360 Rs. 1% lowest As per tender cost 1% lowest iii. M/s S.S. Marketing & Advertising Co, Hyderabad Rs. 2nd lowest As per tender cost Higher bid rejected iii. M/s Oktopus 360 Rs. 2nd lowest As per tender cost Higher bid rejected iii. M/s Oktopus 360 Rs. 2nd lowest As per tender cost Higher bid rejected <				1 st	lowest		bid	-
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i. M/s S.S. Marketing & Rs. Advertising Co, Hyderabad Rs. 300000/- Hyderabad 1st lowest tender cost (Pvt.) Ltd As per tender cost (Pvt.) Ltd 1st lowest bid accepted. iii. M/s Adarts Karachi (Pvt.) Ltd Rs. 381353/- 2nd lowest tender cost As per tender cost Higher bid rejected iii. M/s Oktopus 360 Karachi Rs. (Pvt.) Ltd 3st 35/- 459800/- Karachi 1st lowest tender cost As per tender cost Higher bid rejected ii. M/s Adarts Karachi (Pvt.) Ltd Rs. 105000/- 1st lowest tender cost As per tender cost 1st lowest bid accepted. iii. M/s Oktopus 360 Media (Pvt) Ltd Rs. 107350/- Karachi 2nd lowest 107350/- Karachi As per tender cost Higher bid rejected iiii. M/s S.S. Marketing & Advertising Co, Hyderabad Rs. 242000/- 3rd lowest 24200/- As per tender cost Higher bid rejected a) Telecast of Scroll Media (Pvt) Ltd Rs. 45200/- bidder Single bidder As per tender cost 1st lowest bid accepted. ii. M/s Adarts Karachi (Pvt.) Ltd Rs. 10000/ 1st lowest 1st lowest As per tender cost 1st lowest bid accepted. iii. M/s S.S. Marketing & Advertising Co, Hyderabad Rs. Rs. 12645/- 2nd lowest As pe	iii.	Media (Pvt) Ltd	A CONTRACTOR OF A CONTRACTOR A	3 rd	lowest			
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Media (Pvt) Ltd Karachi459800/- 459800/-tender costrejectedf)Dharti TViiiiii.M/s Adarts Karachi (Pvt.) LtdRs. 105000/-1st lowestAs per tender costist lowestii.M/s Oktopus 360 Media (Pvt) Ltd HyderabadRs. 107350/-2nd lowestAs per tender costHigher bid rejectediii.M/s Oktopus 360 Media (Pvt) Ltd HyderabadRs. 242000/-3nd lowestAs per tender costHigher bid rejecteda)PTV Regional Time Media (Pvt) Ltd KarachiRs. 45200/- PVN Regional TimeSingle bidderAs per tender cost1st lowest bid accepted.i.M/s Oktopus 360 Media (Pvt) Ltd KarachiRs. 10000/ PVN Regional Time1st lowest tender costAs per tender cost1st lowest bid accepted.i.M/s Adarts Karachi (Pvt.) LtdRs. 10000/ PVN Regional1st lowest tender costAs per tender cost1st lowest bid accepted.ii.M/s Adarts Karachi (Pvt.) LtdRs. 10000/ PVN Regional1st lowest tender costAs per tender cost1st lowest bid accepted.iii.M/s S.S. Marketing & Advertising Co, HyderabadRs. 8. PVN lows2nd lowestAs per tender cost1st lowest bid acceptediii.M/s Oktopus 360 Media (Pvt) LtdRs. 8. 12645/-2nd lowestAs per tender cost1st lowest bid accepted	617520	사망 전 14 16 16 17 17 17 18 17 17 17 18 28 17 28 17 28 18 18 18 18 18 18 18 18 18 18 18 18 18						
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Media (Pvt) Ltd 12645/- tender cost rejected		Advertising Co, Hyderabad						
Karachi	iii.			2 nd	lowest	and the second		

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S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking terms of cost		Comparison with Estimated cost	Reasons for Acceptance / rejection	Remar
0	1	2	3		4	5	6
c)	Sindh TV News						
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 7950/-	1 st low	-	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 9000/-	2 nd lov		As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 11495/-	3 rd low	vest	As per tender cost	Higher bid rejected	
d)	Mehran TV						
i.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 5500/- ~	l st low	-	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 6200/-	2 nd lov		As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 8588/-	3 rd low	vest	As per tender cost	Higher bid rejected	
e)	Awaz TV						
i.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 9040/-	1 st low	vest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 10000/-	2 nd lov	west	As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	. 11495	3 rd low		As per tender cost	Higher bid rejected	
f)	Dharti TV						
í.	M/s Adarts Karachi (Pvt.) Ltd	Rs. 4000/-	1 st low	vest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 4500/-	2 nd lov		As per tender cost	Higher bid rejected	
iii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 6460/-	3 rd low		As per tender cost	Higher bid rejected	
C.	Broadcast audio messages through FM Channels.						
a)	FM-91		, et .			et -	
i.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 1050/-	1 st low	vest	As per tender cost	1 st lowest bid accepted.	

1 M/s Oktopus 360 Media (Pvt) Ltd Karachi FM-100.6 M/s S.S. Marketing &	2 Rs. 3449/-	and	3			
Media (Pvt) Ltd Karachi FM-100.6	Rs. 3449/-	200		4	5	6
Contraction of the state of the		2.4	lowest	As per tender cost	Higher bid rejected	
M/s S S Marketing &						
Advertising Co, Hyderabad	Rs. 1200/-		lowest	As per tender cost	1 st lowest bid accepted.	-
M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 2012/-	2 nd	lowest	As per tender cost	Higher bid rejected	
Media (Pvt) Ltd Karachi	-			As per tender cost	bid - accepted.	-
Advertising Co, Hyderabad	Rs. 3449/-	2 nd	lowest	As per tender cost	Higher bid rejected	
FM-105 Hyderabad, Mirpurkhas and Larkana						
M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 5748/-		<	As per tender cost	1 st lowest bid accepted.	/
M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 6000/-	2 nd	lowest	As per tender cost	Higher bid rejected	
FM-99						
M/s Oktopus 360 Media (Pvt) Ltd	Rs. 575/-	-		As per tender cost -	1 st lowest bid accepted.	
M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 4000/-	2 nd	lowest	As per tender cost	Higher bid rejected	-
FM-98						
M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 1150/-			As per tender cost	1 st lowest bid accepted.	
M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 4000/-	2 nd	lowest	As per tender cost	Higher bid rejected	
FM-101						
M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 2299/-			As per tender cost	1 st lowest bid accepted.	
M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 3050/-	2 nd	lowest	As per tender cost	Higher bid rejected	
	FM-91 GhotkiM/s Oktopus 360Media (Pvt) LtdKarachiM/s S.S. Marketing &Advertising Co,HyderabadFM-105 Hyderabad,Mirpurkhas andLarkanaM/s Oktopus 360Media (Pvt) LtdKarachiM/s S.S. Marketing &Advertising Co,HyderabadFM-99M/s Oktopus 360Media (Pvt) LtdKarachiM/s S.S. Marketing &Advertising Co,HyderabadFM-99M/s Oktopus 360Media (Pvt) LtdKarachiM/s S.S. Marketing &Advertising Co,HyderabadFM-98M/s Oktopus 360Media (Pvt) LtdKarachiM/s S.S. Marketing &Advertising Co,HyderabadFM-101M/s Oktopus 360Media (Pvt) LtdKarachiM/s Oktopus 360Media (Pvt) LtdKarachiM/s S.S. Marketing &Advertising Co,HyderabadFM-101M/s S.S. Marketing &Advertising Co,M/s S.S. Marketing &Advertising Co,M/s S.S. Marketing &Advertising Co,M/s S.S. Marketing &Advertising Co,M/s S.S. Marketing &Advertising Co,	FM-91 GhotkiM/s Oktopus 360Rs. 1050/-Media (Pvt) LtdKarachiM/s S.S. 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Marketing & Advertising Co, HyderabadRs. 6000/-2ndFM-99Image: marked structure1stM/s Oktopus 360Rs. 575/-1stMedia (Pvt) Ltd KarachiRs. 4000/-2ndM/s Oktopus 360Rs. 1150/-1stM/s S.S. Marketing & Advertising Co, HyderabadRs. 4000/-2ndFM-98Image: marketing & M/s Oktopus 360Rs. 1150/-1stM/s S.S. Marketing & Advertising Co, HyderabadRs. 4000/-2ndFM-101Image: marketing & M/s Oktopus 360Rs. 2299/-1stM/s Oktopus 360Rs. 2299/-1stM/s Oktopus 360Rs. 2299/-1stM/s Oktopus 360Rs. 3050/-2ndM/s Oktopus 360Rs. 2299/-1stM/s Oktopus 360Rs. 3050/-2ndM/s Oktopus 360Rs. 2299/-1stM/s S.S. Marketing & Advertising Co,Rs. 3050/-2ndM/s S.S. Marketing & Advertising Co,Rs. 3050/-2ndM/s S.S. 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	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
h)	FM-92					
í.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 2100/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 3449/-	2 nd lowest	As per tender cost	Higher bid rejected	
i)	FM-104					
i.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 1050/-	1 st lowest	As per tender cost	1 st lowest bid accepted.	
ii.	M/s Oktopus 360 Media (Pvt) Ltd Karachi	Rs. 3449/-	2 nd lowest	As per tender cost	Higher bid rejected	
2.	Publicity Through Mo Audio Messages for M Production of Document	obile Phone Vo	ct & Voice Con Dice Messages	rporate Messa and Broadcas	ges, Productio t on FM Chan	n of nel &
A.	Publicity Through Mobile Phone Text & Voice Corporate					
	Messages					
a)						
a) i.	Messages	Rs. 0.48 Paisas per SMS	Single Bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	
i.	Messages Text Message M/s Adarts Karachi (Pvt.) Ltd	Paisas per		000/0	bidder quoted the rate hence	
	Messages Text Message M/s Adarts Karachi	Paisas per		000/0	bidder quoted the rate hence bid	
i. b)	Messages Text Message M/s Adarts Karachi (Pvt.) Ltd Voice Message M/s Adarts Karachi	Paisas per SMS Rs. 1.51 per	Bidder	tender cost As per	bidder quoted the rate hence bid accepted. Single bidder quoted the rate hence bid	

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S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranl term cost	cing in s of	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remark
0	1	2		3	4	5	6
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad	Rs. 5000/- Per minute	2 nd	Lowest	As per Tender Cost	Higher bid rejected	
C.	Production of Documentary Films (Rate Per Minute)						
i.	M/s 99 Mega Pixel Production Hyderabad	Rs. 47000/-	1 st	Lowest	As per Tender Cost	1 st lowest bid accepted.	-
ii.	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs. 51000/-	2 nd	Lowest	As per Tender Cost	Higher bid rejected	
ii.	M/s A.R. Production Hyderabad	Rs. 53870/-	3 rd	Lowest		Higher bid rejected	
3.	Printing & distribution	of brochures	& Mo	ounted p	osters		
А.	Printing & distribution of brochures						
i.	M/s S.S Marketing & Advertising Co. Hyderabad	Rs. 14/- per brochure	1 st]	Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii.	M/s Affair Publishing House Karachi.	Rs.15/- per brochure	2 nd	Lowest	As per Tender Cost	Higher bid rejected	
B.	Printing & distribution of Mounted posters						
i.	M/s S.S Marketing & Advertising Co. Hyderabad	Rs. 155/- per mounted poster	1 st	Lowest	As per Tender Cost	1 st lowest bid accepted.	_
ii.	M/s Affair Publishing House Karachi.	Rs. 160/- per mounted poster	2 nd	Lowest	As per Tender Cost	Higher bid rejected	
4.	To organize Divisional	Seminars					
А.	To organize Divisional Seminars						
i.	M/s 99 Mega Pixel Production Hyderabad	Rs. 665000/- per divisional Seminar		ingle idder	As per tender cost	Single bidder quoted the rate hence bid accepted.	

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Signature of the members of the committee

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(Rasheed Ahmed Shaikh) Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

MEMBER



(Saifullah Magsi) Additional District Accounts Officer-I District Accounts Office Hyderabad

MEMBER

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Abid Ali Nahiyoon) Agriculture Officer (HQ) Directorate General Agriculture Extension Sindh Hyderabad MEMBER / SECRETARY

(Deedar Ahmed Bhutto) Director Information Agriculture Extension Sindh Hyderabad CHAIRMAN

CERTIFICATE FOR COMPLAINCE OF SPPRARULE 48

This is to certify that one bid was received for Publicity through Mobile Phone Text & Voice Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages from bidder M/S Adarts Karachi (Pvt) Ltd, hence for the compliance of Rule 48, last year's rates for this activity has been compared and rates has been found same.

Moreover, for **to organized divisional Seminars**, only one bidder M/s 99 Mega Pixels Production Hyderabad has been participated for the organizing divisional seminars. Hence for the compliance of Rule 48, current market rates have been obtained in shape of quotations, the details are as under:

Details as per tender	Current Marke	Bidder Quoted Rates			
document	Name	Rates	Details as per tender document	Rates	
TO organized Divisional	M/s Red Star Event services Hyderabad	Rs.690000/- per seminar	TO organized Divisional	Rs.665000/- per Seminar	
Seminars	M/s 101 Events Hyderabad	Rs.715000/- per seminar	Seminars		
	M/s M.A Decorators Hyderabad	Rs.750000/- per seminar			

(Deedar Ahmed Bhutto) Director Information Agriculture Extension Sindh Hyderabad

Chairman

(Rasheed Ahmed Sheikh) Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

Member

(Musarrat Mokhtar) Representative

Representative Industries Department, Government of Sindh, Karachi

Member



Additional District Account Officer-I District Accounts Office Hyderabad

Member

(Abid Ali Nahiyoon) Agriculture Officer (H.Q) Directorate General Agriculture Extension Sindh Hyderabad

Member/Secretary

ANNUAL PROCUREMENT PLAN FOR THE YEAR 2017-18

DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC AND PRINT MEDIA PHASE-II.

Sr.	Description	Quantity)	Estimated	Estimated	Funds	Source of	Proposed	Timing of Procurements			Remarks	
No.	of procurement	(where Applicable)	Unit cost (where applicable)	Total Cost	Allocated	funds (ADP/Non ADP)	procurement method	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter	
1	2	3	4	5	6	7	8	9	10	11	12	13
1.	Media	Various	As per	36.800	36.800	ADP	National		2 nd to 4 ^t	^h quarter		Subjects to
/	Publicity	items as per tender	tender cost	Million	Million		Competitive Bidding Single stage two envelop system					availability of funds

DIRECTOR INFORMATION AGRICULTURE EXTENSION SINDH HYDERABAD

MINUTES OF THE MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 25-10-2017 TO OPEN TECHNICAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

List of participants is attached.

The meeting of the Procurement Committee for Agriculture Extension was held on 25-10-2017 under the chairmanship of Director Information, Agriculture Extension Sindh in the committee room of Directorate General Agriculture Extension Sindh Hyderabad to open the technical proposals of the tenders invited for Media Publicity i-e telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels, publicity through mobile phone voice & text corporate messages service, production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels ,to organize divisional seminars and printing and distribution of brochures, printing and distribution of Posters (Mounted) for the year 2017-18

The Director Information Agriculture Extension \$indh welcomed the participants and informed that under the development scheme **"Dissemination of Agricultural Information among the Farming Community through Demonstration Plots and Farmers Field day, Electronic & Print Media Phase-II", there is a provision for Media Publicity i-e telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels, publicity through mobile phone voice & text corporate messages service, production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels , to organize divisional seminars and printing and distribution of brochures, printing and distribution of Posters (Mounted) for the year 2017-18.**

In this regard, the tender advertisement was sent to Director Information (Advertisement) Information Department Government of Sindh, Karachi through Administrative Department for publication in the well circulated newspapers and the

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same was published in following well circulated newspapers vide No. INF-KRY/4018/17 and also uploaded on SPPRA website.

1. Daily Awami Awaz	Dated: 03-10-2017
2. Daily The Express Tribune	Dated: 30-09-2017
3. Daily Duniya	Dated: 30-09-2017
3. Daily Ummat	Dated: 30-09-2017

In response of the above advertisement following firms have obtained the tender documents:

S.NO.	Media Work		Tender obtained by
1.	Telecast time for Agricultural	1.	M/s Studio In Media Service Karachi.
	messages through regional TV	2.	M/s Adarts Karachi (Pvt) Ltd Karachi.
	channels in shape of	3.	M/s Connect Marketing &
	production & telecast of TV		Communication (Pvt) Ltd Karachi.
	talk shows and telecast of scroll messages, broadcast	4.	M/s The Brand Partner (Pvt) Ltd Karachi.
	audio messages through FM channels	5.	M/s Oktopus 360 Media (Pvt) Ltd Karachi.
	chamiers	6.	M/s S.S Marketing & Advertising Co.
		0.	Hyderabad
		7.	M/s Interflow communications Karachi
		8.	M/s Alive Broadcasting Company (Pvt) Ltd Hyderabad
2.	Publicity through mobile	1.	M/s Adarts Karachi (Pvt) Ltd Karachi.
	phone voice & text corporate messages service. production of documentary films, production of audio messages	2.	M/s Connect Marketing & Communication (Pvt) Ltd Karachi
		3.	M/s The Brand Partner (Pvt) Ltd Karachi.
	for mobile phone corporate SMS service and broadcast		M/s Oktopus 360 Media (Pvt) Ltd Karachi
	through FM channels	5.	M/s 99 Mega pixel UAE/Hyderabad.
		6.	M/s A.R Production Hyderabad.
		7.	M/s S.S Marketing & Advertising Co. Hyderabad
3.	To organize Divisional	1.	M/s Connect Marketing &
	Seminars		Communication (Pvt) Ltd Karachi.
		2.	M/s 99 Mega Pixel UAE/ Hyderabad
		3.	M/s S.S Marketing & Advertising Co Hyderabad

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4.	Printing and brochures,	distribution of printing and	1.	M/s Adeel Associates Hyderabad.				
	distribution (Mounted)	of	Posters	2.	M/s Comm	Connect unication (Pv	Marketing t) Ltd Karachi.	&
			3.	M/s Af	fair Publishir	ng House Karachi	i.	
				4.	M/s S. Hydera		& Advertising	Co.

The following bidders were submitted their bids within time:

S.NO.	Media Work	Tender Submitted by						
1.	Telecast time for Agricultural	1.	M/s Adarts Karachi (Pvt) Ltd Karachi.					
	messages through regional TV	2.	M/s Connect Marketing &					
	channels in shape of		Communication (Pvt) Ltd Karachi.					
	production & telecast of TV	3.	M/s Oktopus 360 Media (Pvt) Ltd					
	talk shows and telecast of		Karachi.					
	scroll messages, broadcast	4.	M/s S.S Marketing & Advertising Co.					
	audio messages through FM		Hyderabad					
	channels	-						
2.	Publicity through mobile	1.	M/s Adarts Karachi (Pvt) Ltd Karachi.					
	phone voice & text corporate	2.	M/s Connect Marketing &					
	messages service. production		Communication (Pvt) Ltd Karachi					
	of documentary films, production of audio messages for mobile phone corporate		M/s 99 Mega pixel UAE/Hyderabad.					
			M/s A.R Production Hyderabad.					
	SMS service and broadcast	5.	M/s S.S Marketing & Advertising Co.					
	through FM channels		Hyderabad					
3.	To organize Divisional Seminars	1.	M/s 99 Mega Pixel UAE/ Hyderabad					
4.	Printing and distribution of brochures, printing and	1.	M/s Adeel Associates Hyderabad.					
	distribution of Posters	2.	M/s Affair Publishing House Karachi.					
	(Mounted)		M/s S.S Marketing & Advertising Co. Hyderabad					

The tenders were opened by the procurement Committee comprising on the following members in the presence of the interested bidder/ representatives.

for

The meeting was ended with the vote of thanks by the chair.

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(Abdul Rasheed Shaikh) Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

(Saifullah Magsi) Additional District Account Officer-I District Accounts Office Hyderabad

(Musarrat Mokhtar) Representative Industries Department, Government of Sindh, Karachi

(Abid Ali Nahiyoon)

Agriculture Officer (H.Q) Directorate General Agriculture Extension Sindh Hyderabad

(Deedar Ahmed Bhutto) Director Information Agriculture Extension Sindh Hyderabad LIST OF PARTICIPANTS OF MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 25-10-2017 TO OPEN TECHNICAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

1.	Mr. Deedar Ahmed Bhutto, Director Information, Agriculture Extension Sindh, Hyderabad.	Chairman
2.	Mr. Abdul Rasheed Shaikh Deputy Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member
3.	Mr. Saifullah Magsi, Additional District Accounts Officer-I Representative of District Accounts Officer, Hyderabad	Member
4.	Mr. Musarrat Mokhtar, Representative of Industries Department, Government of Sindh, Karachi.	Member
5.	Mr. Abid Ali Nahiyoon Agriculture Officer (HQ), Directorate General, Agriculture Extension Sindh, Hyderabad	Member/Secretary

LIST OF THE PARTICIPANTS OF THE PROCUREMENT COMMITTEE MEETING TO BE HELD ON 25.10.2017 AT 12.00 PM TO OPEN TECHNICAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

Name of Firm S.No. Name & Designation Signature 1 Adeel Associates 0300-913040 Adeed Nasiv (Accant Director) Connect Morketing 2. 0300 - 8393767 (ABOUL Qudue) Communication OKtopus Lan A 3 360 M 99 mega pix megepical Production 4 Jad Shah. (C.E) 5. Ahi Baladi Adasts 6. 18mon 07 ecstab. ISTAY ALL G.E.D. Finnco

LIST OF THE PARTICIPANTS OF THE PROCUREMENT COMMITTEE MEETING TO BE HELD ON 25.10.2017 AT 12.00 PM TO OPEN TECHNICAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION THE FARMING COMMUNITY AMONG THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

S.No. Name & Designation Signature 1 ad Bhutte DA/ Deedar Ah 1 4 Alsolal Rashid la poper 3, 4

BIDDER QUALIFICATION REPORT

Name of Department: Name of Work: Media Publicity Tender-I

Telecast

N.I.T No. DAI/ACCT/2017-18/652 dated: 25.09.2017

Sr. No.	Tender requirements	M/S Adarts Karachi (Pvt) Ltd. Karachi	M/S S.S Marketing & Advertising Co. Hyderabad	M/s Connect Marketing & Communication (Pvt) Ltd Karachi.	M/s Oktopus 360 Media (Pvt) Ltd Karachi.
01	Location with full address of company along with contact numbers.	Azayam Plaza, (4 th floor), 5-A, Sindhi Muslim Housing Society, Shahrah-e- Faisal Karachi. 021-34552773,021-34551463.	Flat # A-33, Indus Hieghts, Giddu Chowk, Auto Bhan Road Hyderabad. 022-30402603	Plot No.18-C/1, Khayaban-e- Nishat, DHA Phase-VI, Karachi. 021-35850291-2	C-28-B, 24 th Commercial Street, Phase-II EXT, DHA Karachi. 021-35313863-66
02	Firm profile including description of advertising agency, year of establishment etc.)	Profile attached. Year of establishment 1939.	Profile Attached. Established in 2008.	Profile Attached. Established in 2011	Profile Attached. Established in 1965
03	Proof of experience in Telecast of TV Talk Shows and Scroll Messages and Broadcast of Radio Programmes/Messages through FM channels on crops and other agricultural activities.	Responsive	Responsive	Responsive	Responsive
04	Proof of accreditation with Pakistan Broadcast Association.	Responsive	Responsive	Responsive	Responsive
05	Detail of their permanent staff, their qualification and experience (Separate sheet may be attached for Technical Personal)	Responsive	Responsive	Responsive	Responsive
06	Available Audio & Video Technical Facilities with the agency	Responsive	Responsive	Responsive	Responsive
07	3-5 Specimen / exhibit of production of talk show / Audio Messages on crops and other agricultural activities. (Which is applicable).	Responsive	Responsive	Non Responsive	Responsive
08	Bank Statement of last three years showing the financial stability.	Responsive	Responsive	Responsive	Responsive
09	Income Tax Registration Certificate.	Responsive	Responsive	Responsive	Responsive
10	SST Registration Certificate.	Responsive	Responsive	Responsive	Responsive
11	Earnest Money	Responsive	Responsive	Responsive	Responsive

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Signature of the members of the committee

Semaie

(Abdul Rasheed Shaikh) Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

MEMBER

(Saifullah Magsi) Additional District Accounts Officer-I District Accounts Office Hyderabad

MEMBER

(Musarrat Mokhtar) Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Abid Ali Nahiyoon)

Agriculture Officer (HQ) Directorate General Agriculture Extension Sindh Hyderabad MEMBER / SECRETARY

(Deedar Ahmed Bhutto) Director Information Agriculture Extension Sindh Hyderabad CHAIRMAN

AFTER PRELIMINARY SCREENING

S.	Salient Features	Points		Name o	f Firm	97	Remarks
No.		Allocated	M/S Adarts Karachi (Pvt) Ltd.	M/S S.S Marketing & Advertising Co. Hyderabad	M/s Connect Marketing & Communication (Pvt) Ltd Karachi.	M/s Oktopus 360 Media (Pvt) Ltd Karachi.	
1.	Proof since firm was established:						
	i) 10 years or above	20	Above ten years	Established in	Established in	Established in	
	ii) 6 – 10 years	10	Marks 20	2008	2011	1965	
	iii) 1-5 years	5		Marks 10	Marks 10	Marks 20	
	Capacity of the firm						
	Firm has own permanent technical staff & Audio Video facilities (Attach proof)						
-	i) Yes	15	Marks 15	Marks 15	Marks 15	Marks 15	
	ii) No	00					
	Financial capacity of the firm supported by Bank certificate.						
	i) Sound (1.00 Million and onward)	15	Marks 15	Marks 15	Marks 15	Marks 15	
	ii) Fair (0.5 Million to 1.00 Million)	10					
	iii) Weak (below 0.5 Million)	5					
	Proof of experience:						
	In Telecast of TV Talk Shows and Scroll Messages and broadcast on FM channels and Broadcast of Radio Messages through Regional Channels.						
	 i) 07-10 years or above (52 and above TV Talk Shows). ii) 07-10 years or above (5001-10000 Scroll Messages). iii) 07-10 years or above (301-500 Broadcast of Radio Messages through FM channels). 	15	Marks15	Marks 10	Marks 0	Marks 15	
	 i) 04-07 years or above (26-51 TV Talk Shows) ii) 04-07 years or above (2501-5000 Scroll Messages) iii) 04-07 years or above (151-300 Broadcast Radio Messages through FM channels) 	10					
	 i) 01-04 years or above (10-25 TV Talk Shows) ii) 01-04 years or above (1000-2500 Scroll Messages) iii) 01-04 years or above (50-150 Broadcast Radio Messages through FM channels) 	5					
5.	Proof of experience on crops & other agricultural activities:						
	In Telecast of TV Talk Shows and Scroll Messages and Broadcast of Radio Messages through Regional Channels.						
	 i) 06 years or above (26 and above TV Talk Shows) ii) 06 years or above (2500-5000 Scroll Messages) iii) 06 years or above (151-300 Broadcast of Radio Messages through 	35	Marks 25	Marks 35	Marks 15	Marks 25	

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	FM channels)						
i) ii) iii)	03-06 years or above (13-25 TV Talk Shows). 03-06 years or above (1501-2500 Scroll Messages). 03-06 years or above (76-150 Broadcast Radio Messages through FM channels).	25		l l			
i) ii) iii)	01-03 years or above (06-12 TV Talk Shows). 01-03 years or above (1000-1500 Scroll Messages). 01-03 years or above (50-75 Broadcast Radio Messages through FM channels).	15	0				
	TOTAL	100	90	85	55	90	1

Signature of the members of the committee

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(Abdul Rasheed Shaikh) Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

MEMBER

Capity and

(Saifullah Magsi) Additional District Accounts Officer-I District Accounts Office Hyderabad

MEMBER

(Deedar Ahmed Bhutto) Director Information Agriculture Extension Sindh Hyderabad CHAIRMAN (Musarrat Mokhtar) Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

enc

(Abid Ali Nahiyoon) _____ Agriculture Officer (HQ) Directorate General Agriculture Extension Sindh Hyderabad MEMBER / SECRETARY

BIDDER QUALIFICATION REPORT

Name of Department: Agriculture, supply & Prices Government of Sindh Name of Work: Media Publicity Tender-II Production N.I.T No. DAI/ACCT/2017-18/652 dated: 25.09.2017

Sr. No.	Tender requirements	M/S Adarts Karachi (Pvt) Ltd. Karachi	M/S S.S Marketing & Advertising Co. Hyderabad	M/s Connect Marketing & Communication (Pvt) Ltd Karachi.	M/s A.R Production Hyderabad.	M/s 99 Mega Pixel Production UAE/ Hyderabad.
01	Location with full address of company along with contact numbers.	Azayam Plaza, (4 th floor), 5-A, Sindhi Muslim Housing Society, Shahrah-e- Faisal Karachi. 021-34552773, 021-34551463.	Flat # A-33, Indus Hieghts, Giddu Chowk, Auto Bhan Road Hyderabad. 022-30402603	Plot No.18-C/1, Khayaban-e-Nishat, DHA Phase-VI, Karachi. 021-35850291-2	Ground floor, 135 Shabbir Manzil, Saddar cantt, Hyderabad. 022-2785805.	Banglow No. 170/B, Block-C, unit No.02, Latifabad, Hyderabad 022-3821700
02	Firm profile including description, year of establishment etc.	Profile attached. Year of establishment 1939.	Profile Attached. Established in 2008.	Profile Attached. Established in 2011	Profile Attached Established in 2008	Profile Attached Established in 2006.
03	Proof of experience in Mobile Phone Voice & Text messages, Production of Audio Messages & Production of documentaries on crops and other agricultural activities.	Responsive (Experience in mobile phone SMS & production of audio messages Attached while production of documentaries on crops and other agricultural activities is not attached	Responsive	Non Responsive	Responsive (Applied in production of documentary films only)	Responsive (Applied in production of documentary films only)
04	Detail of their permanent staff, their qualification and experience (Separate sheet may be attached for Technical Personal)	Responsive	Responsive	Responsive	Responsive	Responsive
05	Available Audio & Video Technical Facilities with the agency (For Production work)	Responsive	Responsive	Responsive	Responsive	Responsive
06	3-5 Specimen / exhibit of production of documentary /Audio Messages on crops and other agricultural activities. (Which is applicable)	Responsive	Responsive	Non Responsive	Responsive	Responsive
07	Bank Statement of last three years showing the financial stability.	Responsive	Responsive	Responsive	Responsive	Responsive
08	Income Tax Registration Certificate.	Responsive	Responsive	Responsive	Responsive	Responsive

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09	SST Registration Certificate.	Responsive	Responsive	Responsive	Responsive	Responsive
10	Earnest Money	Responsive	Responsive	Responsive	Responsive	Responsive

Signature of the members of the committee

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(Abdul Rasheed Shaikh) Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

MEMBER

and the second

(Saifullah Magsi) Additional District Accounts Officer-I District Accounts Office Hyderabad

MEMBER

00 (Deedar Ahmed Bhutto) Director Information Agriculture Extension Sindh Hyderabad CHAIRMAN

(Musarrat Mokhtar) Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Abid Ali Nahiyoon) Agriculture Officer (HQ) Directorate General Agriculture Extension Sindh Hyderabad MEMBER / SECRETARY

AFTER PRELIMINARY SCREENING

S. No.	Salient Features	Points Allocated			Name of Firm			Remarks
No.		Anocateu	M/S Adarts Karachi (Pvt) Ltd.	M/S S.S Marketing & Advertising Co. Hyderabad	M/s Connect Marketing & Communication (Pvt) Ltd Karachi.	M/s A.R Production Hyderabad.	M/s 99 Mega Pixel Production UAE/ Hyderabad	
1.	Proof since firm was established:							
1	i) 10 years or above	20	Above ten years	Established in	Established in	Established in	Established in	
	ii) 6 – 10 years	10	Marks 20	2008	2011	2008	2006	
	iii) 1 – 5 years	5		Marks 10	Marks 10	Marks 10	Marks 20	
2.	Capacity of the firm							
	Firm has own permanent technical staff & Audio Video facilities (Attach proof)							
	i) Yes	15	Yes	Yes	Yes	Yes	Yes	
1	ii) No	00	Marks 15	Marks 15	Marks 15	Marks 15	Marks 15	
3.	Financial capacity of the firm supported by Bank certificate.							
5	i) Sound (1.00 Million and onward)	15	Sound	Sound	Sound	Sound	Sound	
1	ii) Fair (0.5 Million to 1.00 Million)	10	Marks 15	Marks 15	Marks 15	Marks 15	Marks 15	
	iii) Weak (below 0.5 Million)	5	1					
4.	Proof of experience:							
	In Publicity through mobile phone voice & text corporate messages, Production of Audio Messages for Mobile Phone Voice & FM Messages & Production of Documentaries.							
	 i) 07-10 years or above (Publicity through mobile phone voice & text corporate messages). 	15	Marks15	Marks 10	Marks 5	Marks 10	Marks 10	
	 ii) 07-10 years or above (101-150 Production of Audio Messages for Mobile Phone Voice & FM Messages). iii) 07-10 years or above (21-25 Documentaries). 							
	 i) 07-10 years of above (21-25 Documentaries). i) 04-07 years or above (Publicity through mobile phone voice & text corporate messages). 	10	-					
	04-07 years or above (51-100 Production of Audio Messages For Mobile Phone Voice & FM Messages							
	iii) 04-07 years or above (11-20 Documentaries).		-		Δ			
	 01-04 years or above (Publicity through mobile phone voice & text corporate messages). 	5						

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 ii) 03-06 years or above (26-50 Production of Audio Messages for Mobile Phone Voice & FM Messages). iii) 03-06 years or above (06-10 Documentaries). i) 01-03 years or above (Publicity through mobile phone voice 	15	-					
 i) 03-06 years or above (Publicity through mobile phone voice & text corporate messages). iii) 02 06 years or above (76 50 Production of Audia Management) 	25	through SMS					
 ii) 06 years or above (11-15 Documentaries). iii) 06 years or above (11-15 Documentaries). 	55	Marks 25 on production of audio msgs, Publicity	Marks 25	Marks 0	Marks 55	Marks 35	
 In Publicity through mobile phone voice & text corporate messages, Production of Audio Messages for Mobile Phone Voice & FM Messages & Production of Documentaries. i) 06 years or above (Publicity through mobile phone voice &	35	Marka 25 an	Marka 25	Marka	Marks 35	Marila 25	
 Mobile Phone Voice & FM Messages). iii) 01-04 years or above (05-10 Documentaries). Proof of experience on crops & other agricultural activities:							

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Signature of the members of the committee

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(Abdul Rasheed Shaikh) Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

MEMBER

(Saifullah Magsi) Additional District Accounts Officer-I District Accounts Office Hyderabad

MEMBER

(Musarrat Mokhtar) Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi MEMBER

(Abid Ali Nahiyoon) Agriculture Officer (HQ) Directorate General Agriculture Extension Sindh Hyderabad MEMBER / SECRETARY

(Deedar Ahmed Bhutto) Director Information Agriculture Extension Sindh Hyderabad CHAIRMAN

BIDDER QUALIFICATION REPORT

Name of Department: Agriculture, supply & Prices Government of Sindh Name of Work: Media Publicity Tender-III Printing

N.I.T No. DAI/ACCT/2017-18/652 dated: 25.09.2017

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Sr. No.	Tender requirements	M/s Adeel Associates Hyderabad	M/S S.S Marketing & Advertising Co. Hyderabad	M/s Affair Publishing house Karachi.
01	Location of shop / office (Complete Address with, Phone, Fax, e-mail, Website address) of the Firm / Bidder.	A/96, Juneja Colony, Qasimabad, Hyderabad. 022-2112526	Flat # A-33, Indus Heights, Giddu Chowk, Auto Bhan Road Hyderabad. 022-30402603	6 th Floor, Phillips Markaz, M.A Jinnah Road, Karachi.
02	Profile: Complete profile of the Firm / Bidder.	Profile Attached Established in 2007.	Profile Attached. Established in 2008.	Profile Attached Established in 2004.
03	Experience/ Reference: Experience in Related field, not less than 02 years. The Bidder must supply at least three references for Supply of such printing material.	Non Responsive	Responsive	Responsive
04	5-10 Samples / Exhibits of Agricultural Material Printing in four colours.	Non Responsive	Responsive	Responsive
05	Financial Stability: Bank Statement showing the financial stability of bidder / supplier to deliver the contract.	Non Responsive	Responsive	Responsive
06	Income Tax Registration Certificate and last income pay certificate	Income tax certificate attached while last pay not attached	Responsive	Responsive
07	GST Registration Certificate and last GST pay certificate / proof.	GST certificate attached while last GST pay not attached	Responsive	Responsive
08	Earnest Money	Responsive	Responsive	Responsive

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Signature of the members of the committee

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(Abdul Rasheed Shaikh) Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

MEMBER

(Saifullah Magsi) Additional District Accounts Officer-I District Accounts Office Hyderabad

MEMBER

(Deedar Ahmed Bhutto) Director Information Agriculture Extension Sindh Hyderabad CHAIRMAN

(Musarrat Mokhtar)

(Musarrat Mokhtar) Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Abid Ali Nahiyoon) Agriculture Officer (HQ) Directorate General Agriculture Extension Sindh Hyderabad MEMBER / SECRETARY

BIDDER QUALIFICATION REPORT

Name of Department: Agriculture, supply & Prices Government of Sindh Name of Work: Media Publicity Tender-IV Seminas N.I.T No. DAI/ACCT/2017-18/652 dated: 25.09.2017

Sr. No.	Tender requirements	M/s 99 Mega Pixel Production UAE/ Hyderabad.
01	Location with full address of company along with contact numbers.	Banglow No. 170/B, Block-C, unit No.02, Latifabad, Hyderabad 022-3821700
02	Firm profile including description of advertising agency, year of establishment etc.)	Profile Attached Established in 2006.
03	Proof of experience in Event Management/ To organize high level seminars	Responsive
04	Detail of their permanent staff, their qualification and experience (Separate sheet may be attached for Technical Personal)	Responsive
05	Bank Statement of last three years showing the financial stability.	Responsive
06	Income Tax Registration Certificate.	Responsive
07	SST Registration Certificate.	Responsive
08	Earnest Money	Responsive

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Signature of the members of the committee

Somaile

(Abdul Rasheed Shaikh) Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

MEMBER

Z

(Saifullah Magsi) Additional District Accounts Officer-I District Accounts Office Hyderabad

MEMBER

(Deedar Ahmed Bhutto) Director Information Agriculture Extension Sindh Hyderabad

CHAIRMAN



(Musarrat Mokhtar) Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Abid Ali Nahiyoon) Agriculture Officer (HQ) Directorate General Agriculture Extension Sindh Hyderabad MEMBER / SECRETARY

AFTER PRELIMINARY SCREENING

S.No.	Salient Features	Points Allocated	M M/s 99 Mega Pixel Production UAE/ Hyderabad.	Remarks
1.	Proof since firm was established:			
	i) 10 years or above	30	Marks 30	
	ii) 6 – 10 years	20		
	iii) 1 – 5 years	10		
2.	Capacity of the firm		Marks 25	
	Firm has own permanent technical staff (Attach proof)			
	i) Yes	25		
	ii) No	00		
3.	Financial capacity of the firm supported by Bank certificate.			
	i) Sound (1.00 Million and onward)	20	Marks 20	
	ii) Fair (0.5 Million to 1.00 Million)	15		
	iii) Weak (below 0.5 Million)	5		
4.	Proof of experience:			
	In Organizing high level Seminars		Marks 15	
	i) 07-10 years or above (52 and above)	25		
	i) 04-07 years or above (26-51)	15		
	i) 01-04 years or above (10-25)	10		
	Total Marks	0 100	90	

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Signature of the members of the committee

Approala

(Abdul Rasheed Shaikh) Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

MEMBER

Allin C

(Saifuflah Magsi) Additional District Accounts Officer-I District Accounts Office Hyderabad

MEMBER

(Deedar Ahmed Bhutto) Director Information Agriculture Extension Sindh Hyderabad CHAIRMAN



(Musarrat Mokhtar) Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Abid Ali Nahiyoon) Agriculture Officer (HQ) Directorate General Agriculture Extension Sindh Hyderabad MEMBER / SECRETARY MINUTES OF THE MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 27-11-2017 TO OPEN FINANCIAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

List of participants is attached.

The meeting of the Procurement Committee for Agriculture Extension was held on 27-11-2017 under the chairmanship of Director Information, Agriculture Extension Sindh in the office of Director Information Agriculture Extension Sindh, Hyderabad, to open the Financial proposals regarding Media Publicity i-e telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels, publicity through mobile phone voice & text corporate messages service, production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels, to organize divisional seminars and printing and distribution of brochures, printing and distribution of Posters (Mounted) under the development scheme, "Dissemination of agricultural Information among the Farming Community through Demonstration Plots & Farmers Field days, Electronic & Print Media Phase-II" for the year 2017-18.

The Procurement Committee opened the financial proposals of the technically qualifying firms:

S.NO.	Media Work	Q	Qualified Firms in Technical Proposals
1.	Telecast time for Agricultural	1.	M/s Adarts Karachi (Pvt) Ltd Karachi.
	messages through regional TV channels in shape of	2.	M/s Oktopus 360 Media (Pvt) Ltd Karachi.
	production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels	3.	M/s S.S Marketing & Advertising Co. Hyderabad
2.	Publicity through mobile phone voice & text corporate messages service. production of documentary films,	1.	M/s Adarts Karachi (Pvt) Ltd Karachi.
		2.	M/s 99 Mega pixel UAE/Hyderabad.
		3.	M/s A.R Production Hyderabad.
	production of audio messages for mobile phone corporate SMS service and broadcast through FM channels	4. 1	M/s S.S Marketing & Advertising Co. Hyderabad

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3.	To organize Divisional Seminars	1.	M/s 99 Mega Pixel UAE/ Hyderabad
4.	Printing and distribution of brochures, printing and	1.	M/s Affair Publishing House Karachi.
	distribution of Posters (Mounted)	2.	M/s S.S Marketing & Advertising Co. Hyderabad

The Procurement Committee was not entertained the Financial Proposal of M/S Adarts Karachi (Pvt) Ltd Karachi for Production of documentary films.

The Procurement Committee advised to the member Secretary to return the Financial Proposals of the remaining disqualifying Firms at the earliest.

The meeting was ended with the vote of thanks by the chair.

(Abdul Rasheed Shaikh) Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

MEMBER

(Saifullah Magsi) Additional District Account Officer-I District Accounts Office Hyderabad

MEMBER

H

(Musarrat Mokhtar) Representative Industries Department, Government of Sindh, Karachi

MEMBER

(Abid Ali Nahiyoon)

Agriculture Officer (H.Q) Directorate General Agriculture Extension Sindh Hyderabad

MEMBER SECRETARY

(Deedar Anmed Bhutto) Director Information Agriculture Extension Sindh Hyderabad CHAIRMAN LIST OF PARTICIPANTS OF MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 27-11-2017 TO OPEN THE FINANCIAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

1.	Mr. Deedar Ahmed Bhutto, Director Information, Agriculture Extension Sindh, Hyderabad.	Chairman
2.	Mr. Abdul Rasheed Shaikh Deputy Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member
3.	Mr. Saifullah Magsi, Additional District Accounts Officer-I Representative of District Accounts Officer, Hyderabad	Member
4.	Mr. Musarrat Mokhtar, Representative of Industries Department, Government of Sindh, Karachi.	Member
5.	Mr. Abid Ali Nahiyoon Agriculture Officer (HQ), Directorate General, Agriculture Extension Sindh, Hyderabad	Member/Secretary

LIST OF THE PARTICIPANTS OF THE PROCUREMENT COMMITTEE MEETING TO BE HELD ON 27.11.2017 AT 11.30 AM TO OPEN FINACIAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

S.No.	Name & Designation	Contact No	Signature
1-	Deedar Ahmad Bhutts	03332604205	Ji
۲_	MUSARRAT MOKHTAN.	0304- 4897299	apt
	Abid Ali Nahupon	0333-2601941	heard
4.	Shippleh Marin A.D.H.ol	0333-2602683	Cultura
5.	Abdul Rashid	0300 3611793	In

LIST OF THE PARTICIPANTS OF THE PROCUREMENT COMMITTEE MEETING TO BE HELD ON 27.11.2017 AT 11.30 AM TO OPEN FINACIAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

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S.No.	Name & Designation	Name of Firm	Contact No.	Signature
	Manages	OKIOPUS 360 Media	03332601474	zurfzi
	Affor M.A.ly.	NAZAR	03>>3758220	Emil-
	Isvar Aci EED	55 Manicetin Advertining putting	5 0333 7017(41	Rin Allas
4	Makamuad Anjord C.E.	AR Production	6333-2727656	And
	Panve Shullh CGO	99 mega Pixd	03009229849	ship
	A li Qalab Baladi	Adasts clint services Ed	0333-8322776	Sali-

List of bidders Participants

MINUTES OF THE MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 08-11-2017 TO EVALUATE TECHNICAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

List of participants is attached.

The meeting of the Procurement Committee for Agriculture Extension was held on 08-11-2017 under the chairmanship of Director Information, Agriculture Extension Sindh in the office of Director planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi to evaluate the technical proposals opened on 25-10-2017 regarding Media Publicity i-e telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels, publicity through mobile phone voice & text corporate messages service, production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels, to organize divisional seminars and printing and distribution of brochures, printing and distribution of Posters (Mounted) under the development scheme, "Dissemination of agricultural Information among the Farming Community through Demonstration Plots & Farmers Field days, Electronic & Print Media Phase-II" for the year 2017-18.

The Procurement Committee evaluated the technical proposals and discussed each proposal according tender requirement and qualified the firms for financial opening as under:-

1. Telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels:

The Procurement Committee observed that four firms i-e M/s Adarts Karachi (Pvt) Ltd Karachi, M/s Connect Marketing & Communication (Pvt) Ltd Karachi, M/s Oktopus 360 Media (Pvt) Ltd Karachi and M/s S.S Marketing & Advertising Co. Hyderabad have participated in telecast time for Agricultural messages through regional TV channels in shape of production & telecast of TV talk shows and telecast of scroll messages, broadcast audio messages through FM channels. The Procurement Committee evaluated the technical proposals and recommended three firms i-e M/s Adarts Karachi (Pvt) Ltd Karachi, M/s Oktopus 360 Media (Pvt) Ltd Karachi and M/s S.S Marketing & Advertising Co. Hyderabad for opening of financial proposals.

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2. Publicity through mobile phone voice & text corporate messages service. production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels:

The Procurement Committee observed that five firms i-e M/s Adarts Karachi (Pvt) Ltd Karachi, M/s Connect Marketing & Communication (Pvt) Ltd Karachi, M/s S.S Marketing & Advertising Co. Hyderabad, M/s 99 Mega pixel UAE/Hyderabad and M/s A.R Production Hyderabad have participated in Publicity through mobile phone voice & text corporate messages service. production of documentary films, production of audio messages for mobile phone corporate SMS service and broadcast through FM channels. The Procurement Committee evaluated the technical proposals and recommended four firms i-e, i-e M/s Adarts Karachi (Pvt) Ltd Karachi, M/s S.S Marketing & Advertising Co. Hyderabad, M/s 99 Mega pixel UAE/Hyderabad and M/s A.R Production Hyderabad, for opening of financial proposals, while financial bid of M/s M/s Adarts Karachi (Pvt) Ltd Karachi will not be accepted for production of documentary.

3. To organize Divisional Seminars:

The Procurement Committee observed that only one firm i-e M/s 99 Mega pixel UAE/Hyderabad has participated to organize Divisional Seminars. The Procurement Committee evaluated the technical proposal and recommended M/s 99 Mega pixel UAE/Hyderabad, for opening of financial proposal.

4. Printing and distribution of brochures, printing and distribution of Posters (Mounted):

The Procurement Committee observed that three bidders i-e M/s S.S Marketing & Advertising Co. Hyderabad, M/s Adeel Associates Hyderabad and M/s Affair Publishing House Karachi have participated in Printing and distribution of brochures, printing and distribution of Posters (Mounted). The Procurement Committee evaluated the technical proposals and recommended two bidders i-e M/s S.S Marketing & Advertising Co. Hyderabad and M/s Affair Publishing House Karachi for opening of financial proposals.

The meeting was ended with the vote of thanks by the chair.

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(Abdul Rasheed Shaikh) Deputy Director Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

MEMBER

(Musarrat Mokhtar) Representative Industries Department, Government of Sindh, Karachi

MEMBER

t.

(Saifullah Magsi) Additional District Account Officer-I District Accounts Office Hyderabad

MEMBER

(Abid Ali Nahiyoon) Agriculture Officer (H.Q) Directorate General Agriculture Extension Sindh Hyderabad

MEMBER SECRETARY

(Deedar Ahmed Bhutto) Director Information Agriculture Extension Sindh Hyderabad CHAIRMAN LIST OF PARTICIPANTS OF MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 08-11-2017 TO EVALUATE TECHNICAL PROPOSALS OF THE TENDERS INVITED FOR MEDIA PUBLICITY THROUGH TELECAST TIME FOR AGRICULTURAL MESSAGES THROUGH REGIONAL TV CHANNELS IN SHAPE OF PRODUCTION & TELECAST OF TV TALK SHOWS AND TELECAST OF SCROLL MESSAGES, BROADCAST AUDIO MESSAGES THROUGH FM CHANNELS, PUBLICITY THROUGH MOBILE PHONE VOICE & TEXT CORPORATE MESSAGES SERVICE. PRODUCTION OF DOCUMENTARY FILMS, PRODUCTION OF AUDIO MESSAGES FOR MOBILE PHONE CORPORATE SMS SERVICE AND BROADCAST THROUGH FM CHANNELS, TO ORGANIZE DIVISIONAL SEMINARS AND PRINTING AND DISTRIBUTION OF BROCHURES, PRINTING AND DISTRIBUTION OF POSTERS (MOUNTED) UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2017-18

1.	Mr. Deedar Ahmed Bhutto, Director Information, Agriculture Extension Sindh, Hyderabad.	Chairman
2.	Mr. Abdul Rasheed Shaikh Deputy Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member
3.	Mr. Saifullah Magsi, Additional District Accounts Officer-I Representative of District Accounts Officer, Hyderabad	Member
4.	Mr. Musarrat Mokhtar, Representative of Industries Department, Government of Sindh, Karachi.	Member
5.	Mr. Abid Ali Nahiyoon Agriculture Officer (HQ), Directorate General, Agriculture Extension Sindh, Hyderabad	Member/Secretary