

# Bid Evaluation Report

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1. Name of Procuring Agency: Automation of Stamps and Registration, Board of Revenue, Sindh
2. Tender Reference No: **TENDER NIT NO. 2424/17 DATED: 05-05-2017**
3. Tender Description/Name: **"SERVICES FOR PRODUCTION OF CORPORATE TELEVISION COMMERCIAL (TVC), OUTDOOR BRANDING, SOCIAL MEDIA MANAGEMENT AND CORPORATE TRAINING FOR PUBLICITY OF AUTOMATED & COMPUTERIZED LAND RECORDS SERVICES OF BOARD OF REVENUE SINDH"**
4. Method of Procurement: Single Stage Two Envelope Procedure
5. Tender Published: Daily Dawn, Daily Jang & Kawish dated 5<sup>th</sup> May 2017, & SPPRA at Sr. No. 33158
6. Total Bid documents Sold; 02 (Two)
7. Total Bids Received: 02 (Two)
8. Technical Bid Opening date: 23-05-2017
9. No. of Bids technically qualified: 03 (three)
10. Bid(s) Rejected: One (01)
11. Financial Bid Opening date: 31-05-2017
12. Bid Evaluation Report:

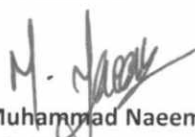
S No	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for acceptance/rejection	Remarks
0	1	2	3	4	5	6
1	M/s. Connect Marketing Communication Pvt. Ltd	Rs.24,791,300/-	1 <sup>st</sup>	Lowest	The Procurement Committee found the bid as the best evaluated lowest bid and recommended for award of contract.	Procurement Committee recommended the bidder for final award of contract in its meeting dated: 31-05-2017 to the competent authority.
2	M/s. Communication Spot Pvt. Ltd	Rs.28,353,000/-	2 <sup>nd</sup>	Lower	The firm was technically qualified but its bid was found higher.	The Procurement Committee found the quoted bid as higher than the bid of M/s. M/s. Connect Marketing

  
(Musarrat Mokhtar)  
Deputy Director,  
Industries Deptt.  
Government of Sindh

  
(Habibullah Shaikh)  
Deputy Director F&A  
ASR, Board of Revenue, Sindh

  
(Zulfiqar Ali Shah)  
Member R&S  
Board of Revenue, Sindh

  
(Jehanzeb Memon)  
Video Conferencing Engineer  
IS&T Department  
Government of Sindh

  
(Muhammad Naeem)  
Project Director ASR  
Board of Revenue, Sindh



PROJECT MANAGEMENT UNIT  
BOARD OF REVENUE SINDH

Subject: MINUTES OF THE MEETING OF PROCUREMENT COMMITTEE HELD ON 23-05-2017 FOR THE TENDER NIT INF KRY No. 2424/17 dated: 05-05-2017 UNDER THE SCHEME AUTOMATION OF STAMPS & REGISTRATION, EXTENSION TO ALL DISTRICTS

A meeting of Procurement Committee was held on 23-05-2017 at 03:30 PM under the Chairmanship of Member R&S to open the technical proposals of firms as per NIT published vide INF KRY No. 2424/17 dated:05-05-2017 for the subject tender item under SPP Rules 2010. List of participants is attached at Annexure-"A"

Following agenda items were discussed in detail and decisions thereupon were taken as under:

**AGENDA ITEM NO. 01: OPENING OF TECHNICAL PROPOSALS**

As per NIT published in leading newspapers vide INF KRY No. 2424/17 Dated: 05-05-2017 (Flag-A), the bid submission date for the subject bidding process was fixed as **Tuesday May 23<sup>rd</sup> till 3:00 PM and opening at 3:30 PM** on the same day. As per NIT, bids were invited under Single Stage Two Envelope Bidding Procedure of SPP Rules 2010. Upto the submission time, Three (03) firms purchased the bidding documents and submitted their bids upto the closing date & time. The technical proposals were placed before the Procurement Committee for opening in presence of bidders.

**Decision:** The Committee opened the technical proposals of the participating bidders namely (1) M/s. Ad-works Pvt. Ltd., (2) M/s. Communication Spot Pvt. Ltd., and (3) M/s. Connect Marketing Communications Pvt. Ltd in presence of bidders and assigned detailed evaluation of the same to the technical sub-committee of PMU to facilitate the Procurement Committee in individual assessment of the technical proposals.

The Committee further decided to finalize the evaluation of technical proposals in its next meeting fixed on Tuesday 31<sup>st</sup> May 2017 at 3:00PM to be followed by opening of financial bids of qualified bidders. Representatives of bidding firms present in the meeting were also informed accordingly.

Meeting ended with a vote of thanks to and from the chair.

  
(Musarrat Mokhtar)  
Deputy Director  
Industries Department,  
Govt. of Sindh/Member

  
(Sumair Murad Shah)  
Video Conferencing Engineer  
IS&T Department,  
Govt. of Sindh/Member

  
(Habibullah Shaikh)  
Deputy Director (F&A)  
PMU, ASR Board of Revenue  
/Member

  
(Mohammad Naeem Sindhu)  
Project Director (ASR)  
Board of Revenue  
/Member

  
(Zulfiqar Ali Shah)  
Member R&S,  
Board of Revenue, Sindh/Chairman



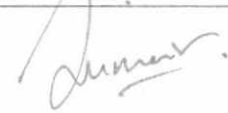

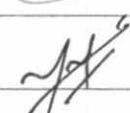
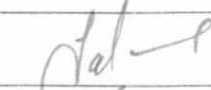


**LIST OF PARTICIPANTS**

**MEETING OF PROCUREMENT COMMITTEE**

FOR OPENING OF BIDS FOR TENDER NAMEDLY

"SERVICES FOR PRODUCTION OF CORPORATE TELEVISION COMMERCIAL (TVC), OUTDOOR BRANDING, SOCIAL MEDIA MANAGEMENT AND CORPORATE TRAINING FOR PUBLICITY OF AUTOMATED & COMPUTERIZED LAND RECORDS SERVICES OF BOARD OF REVENUE SINDH"

UNDER THE SCHEME ADP HELD ON 23-05-2017 AT 03:30 P.M, AT PMU OFFICE, CLIFTON, KARACHI

<u>S.No.</u>	<u>Name</u>	<u>Designation</u>	<u>Signature</u>
<b>PROCUREMENT COMMITTEE</b>			
1	Zulfiqar Ali Shah	Member (R&S), Board of Revenue Sindh	<u>In-Chair</u>
2	Muhammad Naeem	Project Director ASR, BOR	
3	Habibullah Shaikh	Deputy Director (F&A), ASR PMU, BOR	
4	SUMAIR MURAD	Project Director IS&T Dept, Govt. of Sindh	
5	AMIR HUSSAIN	Representative Deputy-Director of Industries Dept, Govt. of Sindh	For 
6	Mursan Nusrat	Deputy Director Representative of Industries Dept	
<b>PARTICIPATING FIRMS</b>			
	<u>Name</u>	<u>Company</u>	<u>Signature</u>
	Salman	Communications Spot	
	Sheraz Khan	Adworks (Pvt.) Ltd.	
	SYED M. YOUSUF	CONNECT MKT. COMMUNICATION	



PROJECT MANAGEMENT UNIT  
AUTOMATION OF STAMPS & REGISTRATION  
BOARD OF REVENUE SINDH

SUBJECT: MINUTES OF THE MEETING OF PROCUREMENT COMMITTEE HELD ON 31-05-2017 FOR TENDER NIT NO. INF/KRY-2424/17 DATED: 05-05-2017 UNDER THE PROJECT OF AUTOMATION OF STAMPS AND REGISTRATION BOR SINDH

A meeting of Procurement Committee was held on 31-05-2017 at 03:00 PM to finalize evaluation of technical proposals in respect of subject NIT in Committee room of ASR, PMU, Board of Revenue, Sindh under chairmanship of the Member (R&S), B.O.R Sindh under SPP Rules 2010 (List of Participants at **Annex-A**)

- i) Finalization of Evaluation of Technical Proposals
- ii) Opening of Financial Proposals of technically qualified firms
- iii) Any other agenda item with the permission of the Chair.

AGENDA ITEM NO. 01: FINALIZATION OF EVALUATION OF TECHNICAL PROPOSALS BY THE PROCUREMENT COMMITTEE IN RESPECT OF THE ABOVE TENDER

- As per decision of the Procurement Committee in its meeting held on 23-05-2017, the technical sub-committee comprising of members of Network Connectivity and Procurement Section of PMU was assigned the task of assessment of technical proposals of three (03) participating bidders in view of pre-defined evaluation criteria of the bid document to facilitate the Procurement Committee in evaluation of the technical bids. The sub-committee minutely evaluated the technical bids and placed its consolidated evaluation sheet before the Procurement Committee for consideration (**Annexure-B**). Individual assessment of the proposals was also carried out by the Committee members as well as its Chairman which is attached at **Annexure-C**. The individual assessment of the Procurement Committee was consolidated and is placed at **Annexure-D**.

**Decision:** In the light of evaluation report of sub-committee and with consensus of the Procurement Committee, the technical bids of two (02) firms namely (1) M/s. Communication Spot Pvt. Ltd., and (2) M/s. Connect Marketing Communication Pvt. Ltd., were declared responsive and technically compliant. The Committee announced the results of technical evaluation before the bidders in accordance with SPP Rules 2010.

Contd.....

AGENDA ITEM NO. 02: OPENING OF FINANCIAL PROPOSALS OF TECHNICALLY QUALIFIED FIRMS

The financial proposals of technically compliant firms were placed on board for opening by the Committee. The financial proposals of both the firms were thereafter opened one by one in alphabetical order in presence of the bidders and read out aloud. The financial bid submitted by M/s. Communication Spot also lacked required 2% bid security and hence the same was rejected. However, bid comparison was made. The financial bids furnished by the respective bidders are as under:

Name of firm	Price Quoted
(1) M/s. Communication Spot Pvt. Ltd	Rs.28,353,000/-
(2) M/s. Connect Marketing Communication Pvt. Ltd	Rs.24,791,300/-

**Decision:** In the light of evaluation report of Sub-committee and with consensus of the Procurement Committee, the lowest bid of technically qualified bidder namely M/s. Connect Marketing Communication Pvt. Ltd was declared as the best evaluated bid and was recommended for award of contract at total bid price of Rs. 24,791,300/- (Rupees Twenty Four Million, Seven Hundred and Ninety One Thousand, Three Hundred Only) to the competent authority.

Further, the committee also signed the Bid Evaluation Report (Annexure-E) for intimation to participant bidders and publication on the website of SPPRA and PMU accordingly.

Meeting ended with a vote of thanks to and from the chair.



(Musarrat Mokhtar)  
Deputy Director  
Industries Deptt.  
Government of Sindh



(Jehanzeb Memon)  
Video Conferencing Engineer  
IS&T Department  
Government of Sindh



(Habibullah Shaikh)  
Deputy Director F&A  
ASR, Board of Revenue, Sindh



(Muhammad Naeem)  
Project Director ASR  
Board of Revenue, Sindh



(Zulfqar Ali Shah)  
Member R&S  
Board of Revenue, Sindh

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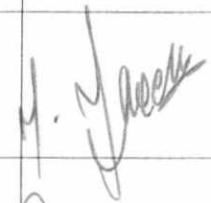

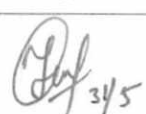

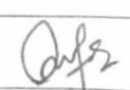
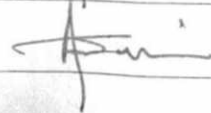
LIST OF PARTICIPANTS

**MEETING OF PROCUREMENT COMMITTEE**

FOR OPENING OF FINANCIAL BIDS FOR TENDER NAMEDLY

"SERVICES FOR PRODUCTION OF CORPORATE TELEVISION COMMERCIAL (TVC), OUTDOOR BRANDING, SOCIAL MEDIA MANAGEMENT AND CORPORATE TRAINING FOR PUBLICITY OF AUTOMATED & COMPUTERIZED LAND RECORDS SERVICES OF BOARD OF REVENUE SINDH"

UNDER THE SCHEME ADP HELD ON 31-05-2017 AT 03:00 P.M, AT ASR OFFICE, CLIFTON, KARACHI

<u>S.No.</u>	<u>Name</u>	<u>Designation</u>	<u>Signature</u>
<b>PROCUREMENT COMMITTEE</b>			
1	Zulfiqar Ali Shah	Member (R&S), Board of Revenue Sindh	<u>In-Chair</u>
2	Muhammad Naeem	Project Director ASR, BOR	
3	Habibullah Shaikh	Deputy Director (F&A), ASR PMU, BOR	
4	JAHANZEB MEMON	Representative of IS&T Dept, Govt. of Sindh	
5	MUSSEENT MUKHTAR	Deputy Director Representative of of Industries Dept, Govt. of Sindh	
6			
<b>PARTICIPATING FIRMS</b>			
<u>Name</u>	<u>Company</u>	<u>Signature</u>	
SYED M. YOUSUF	CONNECT MARKETING		
ASIM KHAN SIKANDAR	COMMUNICATION SPIT		

B)

EVALUATION OF TECHNICAL PROPOSAL BY TECHNICAL SUB-COMMITTEE OF ASR BOARD OF REVENUE FOR THE TENDER PUBLISHED IN LEADING NEWSPAPER TENDER NIT No. INF-KRY NO.2424/17 Dated: 05-05-2017 NAMEDLY "SERVICES FOR PRODUCTION OF CORPORATE TELEVISION COMMERCIAL (TVC), OUTDOOR BRANDING, SOCIAL MEDIA MANAGEMENT AND CORPORATE TRAINING FOR PUBLICITY OF AUTOMATED & COMPUTERIZED LAND RECORDS SERVICES OF BOARD OF REVENUE SINDH" UNDER THE ADP SCHEME NAMEDLY "AUTOMATION OF STAMPS AND REGISTRATION, BOARD OF REVENUE SINDH"

**MANDATORY CLAUSE CHECKLIST**

S. No.	Mandatory Clause	M/s. Communicati on Spot Pvt. Ltd.	M/s. Connect Marketing Communicatio n Pvt. Ltd	M/s. Adworks Pvt. Ltd.
1	The Bidders must be registered with Federal Board of Revenue (FBR) for Income Tax and Sales Tax and must be on FBR's Active Taxpayers List.	✓	✓	✓
2	The Bidders must be registered with Sindh Revenue Board (SRB) for Provincial Sales Tax and must be on SRB's Active Taxpayers List.	✓	✓	✓
3	The Bidders must be able to demonstrate that they have expertise in performing the tasks enlisted under scope of work.	✓	✓	X
4	Bidders may submit bids as a Joint Venture but in such case one bidder shall be appointed as a lead bidder who shall be solely responsible for end to end delivery of the entire contract.	✓	✓	✓
5	Bidders or any of its consortium partners must not have been black listed or declared bankrupt by any Government or Financial institution.	✓	✓	✓
6	The Firms concerned must submit the authority letter/accreditation letter from PBA & APNS without which the offer should not be considered.	✓	✓	X

  
**ASSISTANT PROCUREMENT**  
 ASR BOARD OF REVENUE  
 SINDH

  
**ASSISTANT DIRECTOR P/CM**  
 LARMIS, PMU

  
**NETWORK ADMINISTRATOR**  
 LARMIS, BOARD OF REVENUE  
 SINDH

**EVALUATION CRITERIA**

18

S.No.	Criteria	Max. Marks	M/s.Communication Spot Pvt. Ltd.	M/s. Connect Marketing Communication Pvt. Ltd
<b>(A)</b>	<b>COMPANY PROFILE</b>	<b>200</b>		
1.	The firm must be registered for a period given below alongwith marks against each: a) More than 5 year in relevant business = 100 Marks b) Between 3 and 5 years in relevant business = 50 Marks (Attach Certificate of Incorporation / Company Registration Document)	100		
2.	The firm must have following Employees/Staff on company's permanent payroll in relevant category for last One (01) Year. a) 01 x Director = 40 Marks b) 02 x Assistant Director = 40 Marks (10 Marks for each Employee) c) 01 x DOP = 20 Marks d) 04 x Artists = 40 Marks (10 Marks for each Employee) e) 04 x Production/Technical Staff = 40 (10 Marks for each Staff) (Attach Authenticated Company's Payroll, CV and Certificate/ Degrees of Employees)	200		
<b>(B)</b>	<b>EXPERIENCE</b>	<b>500</b>		
1.	The firm must have Completed Projects for production of corporate TVC (100 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	200		
2.	The firm must have Completed Projects for social media & web marketing (50 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	100		
3.	The firm must have Completed Projects for production of outdoor branding/advertising (i.e. posters, banner, boards and hoardings with installation) (50 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	100		
4.	The firm must have Completed Projects for training services. (50 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	100		
<b>(C)</b>	<b>FINANCIAL CAPABILITY</b>	<b>200</b>		
1.	The firm must have Average Financial Turnover of 50 Million or above in relevant business during last 3 years: (No Marks will be given below Rs. 50 Million) (Attach Audited Financial Statements)	200		
<b>Total:</b>		<b>1000</b>		
<b>Passing Marks:</b>		<b>800</b>		

  
**ASSISTANT PROCUREMENT**  
**ASR BOARD OF REVENUE SINDH**

  
**ASSISTANT DIRECTOR P/CM**  
**LARMIS, PMU**

  
**NETWORK ADMINISTRATOR**  
**LARMIS, BOARD OF REVENUE SINDH**



10

EVALUATION OF TECHNICAL PROPOSAL BY INDIVIDUAL MEMBERS OF PROCUREMENT COMMITTEE OF ASR BOARD OF REVENUE FOR THE TENDER PUBLISHED IN LEADING NEWSPAPER VIDE NIT No. INF-KRY NO.2424/17 Dated: 05-05-2017 NAMEDLY "SERVICES FOR PRODUCTION OF CORPORATE TELEVISION COMMERCIAL (TVC), OUTDOOR BRANDING, SOCIAL MEDIA MANAGEMENT AND CORPORATE TRAINING FOR PUBLICITY OF AUTOMATED & COMPUTERIZED LAND RECORDS SERVICES OF BOARD OF REVENUE SINDH" UNDER THE ADP SCHEME NAMEDLY "AUTOMATION OF STAMPS AND REGISTRATION, BOARD OF REVENUE SINDH"

### MANDATORY CLAUSE CHECKLIST

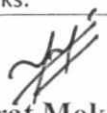
S. No.	Mandatory Clause	M/s. Communicati on Spot Pvt. Ltd.	M/s. Connect Marketing Communicatio n Pvt. Ltd	M/s. Adworks Pvt. Ltd.
1	The Bidders must be registered with Federal Board of Revenue (FBR) for Income Tax and Sales Tax and must be on FBR's Active Taxpayers List.	✓	✓	✓
2	The Bidders must be registered with Sindh Revenue Board (SRB) for Provincial Sales Tax and must be on SRB's Active Taxpayers List.	✓	✓	✓
3	The Bidders must be able to demonstrate that they have expertise in performing the tasks enlisted under scope of work.	✓	✓	X
4	Bidders may submit bids as a Joint Venture but in such case one bidder shall be appointed as a lead bidder who shall be solely responsible for end to end delivery of the entire contract.	✓	✓	✓
5	Bidders or any of its consortium partners must not have been black listed or declared bankrupt by any Government or Financial institution.	✓	✓	✓
6	The Firms concerned must submit the authority letter/accreditation letter from PBA & APNS without which the offer should not be considered.	✓	✓	X



**(Musarrat Mokhtar)**  
Deputy Director  
Industries Deptt.  
Government of Sindh

**EVALUATION CRITERIA**

S.No.	Criteria	Max. Marks	M/s.Communication Spot Pvt. Ltd.	M/s. Connect Marketing Communication Pvt. Ltd
<b>(A)</b>	<b>COMPANY PROFILE</b>	<b>200</b>		
1.	The firm must be registered for a period given below alongwith marks against each: a) More than 5 year in relevant business = 100 Marks b) Between 3 and 5 years in relevant business = 50 Marks (Attach Certificate of Incorporation / Company Registration Document)	100	100	100
2.	The firm must have following Employees/Staff on company's permanent payroll in relevant category for last One (01) Year. a) 01 x Director = 40 Marks b) 02 x Assistant Director = 40 Marks (10 Marks for each Employee) c) 01 x DOP = 20 Marks d) 04 x Artists = 40 Marks (10 Marks for each Employee) e) 04 x Production/Technical Staff = 40 (10 Marks for each Staff) (Attach Authenticated Company's Payroll, CV and Certificate/ Degrees of Employees)	200	200	160
<b>(B)</b>	<b>EXPERIENCE</b>	<b>500</b>		
1.	The firm must have Completed Projects for production of corporate TVC (100 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	200	200	200
2.	The firm must have Completed Projects for social media & web marketing (50 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	100	0	50
3.	The firm must have Completed Projects for production of outdoor branding/advertising (i.e. posters, banner, boards and hoardings with installation) (50 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	100	100	100
4.	The firm must have Completed Projects for training services. (50 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	100	50	50
<b>(C)</b>	<b>FINANCIAL CAPABILITY</b>	<b>200</b>		
1.	The firm must have Average Financial Turnover of 50 Million or above in relevant business during last 3 years: (No Marks will be given below Rs. 50 Million) (Attach Audited Financial Statements)	200	200	200
<b>Total:</b>		<b>1000</b>	<b>850</b>	<b>860</b>
<b>Passing Marks:</b>		<b>800</b>		

  
**(Musarrat Mokhtar)**  
 Deputy Director  
 Industries Deptt.  
 Government of Sindh

EVALUATION OF TECHNICAL PROPOSAL BY INDIVIDUAL MEMBERS OF PROCUREMENT COMMITTEE OF ASR BOARD OF REVENUE FOR THE TENDER PUBLISHED IN LEADING NEWSPAPER VIDE NIT No. INF-KRY NO.2424/17 Dated: 05-05-2017 NAMEDLY "SERVICES FOR PRODUCTION OF CORPORATE TELEVISION COMMERCIAL (TVC), OUTDOOR BRANDING, SOCIAL MEDIA MANAGEMENT AND CORPORATE TRAINING FOR PUBLICITY OF AUTOMATED & COMPUTERIZED LAND RECORDS SERVICES OF BOARD OF REVENUE SINDH" UNDER THE ADP SCHEME NAMEDLY "AUTOMATION OF STAMPS AND REGISTRATION, BOARD OF REVENUE SINDH"

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3	The Bidders must be able to demonstrate that they have expertise in performing the tasks enlisted under scope of work.	✓	✓	X
4	Bidders may submit bids as a Joint Venture but in such case one bidder shall be appointed as a lead bidder who shall be solely responsible for end to end delivery of the entire contract.	✓	✓	✓
5	Bidders or any of its consortium partners must not have been black listed or declared bankrupt by any Government or Financial institution.	✓	✓	✓
6	The Firms concerned must submit the authority letter/accreditation letter from PBA & APNS without which the offer should not be considered.	✓	✓	X



**(Jehanzeb Memon)**  
Video Conferencing Engineer,  
IS&T Department  
Government of Sindh

**EVALUATION CRITERIA**

1 C

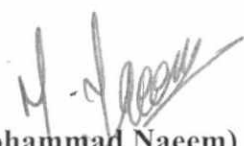
S.No.	Criteria	Max. Marks	M/s.Communication Spot Pvt. Ltd.	M/s. Connect Marketing Communication Pvt. Ltd
(A)	<b>COMPANY PROFILE</b>	<b>200</b>		
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(B)	<b>EXPERIENCE</b>	<b>500</b>		
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4.	The firm must have Completed Projects for training services. (50 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	100	50	50
(C)	<b>FINANCIAL CAPABILITY</b>	<b>200</b>		
1.	The firm must have Average Financial Turnover of 50 Million or above in relevant business during last 3 years: (No Marks will be given below Rs. 50 Million) (Attach Audited Financial Statements)	200	200	200
<b>Total:</b>		<b>1000</b>	<b>850</b>	<b>860</b>
<b>Passing Marks:</b>		<b>800</b>		

**(Jehanzeb Memon)**  
Video Conferencing Engineer,  
IS&T Department  
Government of Sindh

EVALUATION OF TECHNICAL PROPOSAL BY INDIVIDUAL MEMBERS OF PROCUREMENT COMMITTEE OF ASR BOARD OF REVENUE FOR THE TENDER PUBLISHED IN LEADING NEWSPAPER VIDE NIT No. INF-KRY NO.2424/17 Dated: 05-05-2017 NAMEDLY "SERVICES FOR PRODUCTION OF CORPORATE TELEVISION COMMERCIAL (TVC), OUTDOOR BRANDING, SOCIAL MEDIA MANAGEMENT AND CORPORATE TRAINING FOR PUBLICITY OF AUTOMATED & COMPUTERIZED LAND RECORDS SERVICES OF BOARD OF REVENUE SINDH" UNDER THE ADP SCHEME NAMEDLY "AUTOMATION OF STAMPS AND REGISTRATION, BOARD OF REVENUE SINDH"

**MANDATORY CLAUSE CHECKLIST**


S. No.	Mandatory Clause	M/s. Communicati on Spot Pvt. Ltd.	M/s. Connect Marketing Communicatio n Pvt. Ltd	M/s. Adworks Pvt. Ltd.
1	The Bidders must be registered with Federal Board of Revenue (FBR) for Income Tax and Sales Tax and must be on FBR's Active Taxpayers List.	✓	✓	✓
2	The Bidders must be registered with Sindh Revenue Board (SRB) for Provincial Sales Tax and must be on SRB's Active Taxpayers List.	✓	✓	✓
3	The Bidders must be able to demonstrate that they have expertise in performing the tasks enlisted under scope of work.	✓	✓	X
4	Bidders may submit bids as a Joint Venture but in such case one bidder shall be appointed as a lead bidder who shall be solely responsible for end to end delivery of the entire contract.	✓	✓	✓
5	Bidders or any of its consortium partners must not have been black listed or declared bankrupt by any Government or Financial institution.	✓	✓	✓
6	The Firms concerned must submit the authority letter/accreditation letter from PBA & APNS without which the offer should not be considered.	✓	✓	X

  
**(Mohammad Naeem)**  
 Project Director ASR  
 Board of Revenue, Sindh

**EVALUATION CRITERIA**

10

S.No.	Criteria	Max. Marks	M/s.Communication Spot Pvt. Ltd.	M/s. Connect Marketing Communication Pvt. Ltd
<b>(A)</b>	<b>COMPANY PROFILE</b>	<b>200</b>		
1.	The firm must be registered for a period given below alongwith marks against each: a) More than 5 year in relevant business = 100 Marks b) Between 3 and 5 years in relevant business = 50 Marks (Attach Certificate of Incorporation / Company Registration Document)	100	100	100
2.	The firm must have following Employees/Staff on company's permanent payroll in relevant category for last One (01) Year. a) 01 x Director = 40 Marks b) 02 x Assistant Director = 40 Marks (10 Marks for each Employee) c) 01 x DOP = 20 Marks d) 04 x Artists = 40 Marks (10 Marks for each Employee) e) 04 x Production/Technical Staff = 40 (10 Marks for each Staff) (Attach Authenticated Company's Payroll, CV and Certificate/ Degrees of Employees)	200	200	160
<b>(B)</b>	<b>EXPERIENCE</b>	<b>500</b>		
1.	The firm must have Completed Projects for production of corporate TVC (100 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	200	200	200
2.	The firm must have Completed Projects for social media & web marketing (50 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	100	0	50
3.	The firm must have Completed Projects for production of outdoor branding/advertising (i.e. posters, banner, boards and hoardings with installation) (50 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	100	100	100
4.	The firm must have Completed Projects for training services. (50 Marks will be given for each project) (Attach Work Order / Contract Agreement / Completion Certificate alongwith CD/DVD)	100	50	50
<b>(C)</b>	<b>FINANCIAL CAPABILITY</b>	<b>200</b>		
1.	The firm must have Average Financial Turnover of 50 Million or above in relevant business during last 3 years: (No Marks will be given below Rs. 50 Million) (Attach Audited Financial Statements)	200	200	200
<b>Total:</b>		<b>1000</b>	<b>850</b>	<b>860</b>
<b>Passing Marks:</b>		<b>800</b>		

  
**(Mohammad Nacem)**  
 Project Director ASR  
 Board of Revenue, Sindh

EVALUATION OF TECHNICAL PROPOSAL BY INDIVIDUAL MEMBERS OF PROCUREMENT COMMITTEE OF ASR BOARD OF REVENUE FOR THE TENDER PUBLISHED IN LEADING NEWSPAPER VIDE NIT No. INF-KRY NO.2424/17 Dated: 05-05-2017 NAMEDLY "SERVICES FOR PRODUCTION OF CORPORATE TELEVISION COMMERCIAL (TVC), OUTDOOR BRANDING, SOCIAL MEDIA MANAGEMENT AND CORPORATE TRAINING FOR PUBLICITY OF AUTOMATED & COMPUTERIZED LAND RECORDS SERVICES OF BOARD OF REVENUE SINDH" UNDER THE ADP SCHEME NAMEDLY "AUTOMATION OF STAMPS AND REGISTRATION, BOARD OF REVENUE SINDH"

### MANDATORY CLAUSE CHECKLIST

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5	Bidders or any of its consortium partners must not have been black listed or declared bankrupt by any Government or Financial institution.	✓	✓	✓
6	The Firms concerned must submit the authority letter/accreditation letter from PBA & APNS without which the offer should not be considered.	✓	✓	X

  
 (Zulfiqar Ali Shah)  
 Member R&S  
 Board of Revenue, Sindh

**EVALUATION CRITERIA**

10

S.No.	Criteria	Max. Marks	M/s.Communication Spot Pvt. Ltd.	M/s. Connect Marketing Communication Pvt. Ltd
<b>(A)</b>	<b>COMPANY PROFILE</b>	<b>200</b>		
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<b>(C)</b>	<b>FINANCIAL CAPABILITY</b>	<b>200</b>		
1.	The firm must have Average Financial Turnover of 50 Million or above in relevant business during last 3 years: (No Marks will be given below Rs. 50 Million) (Attach Audited Financial Statements)	200	200	200
<b>Total:</b>		<b>1000</b>	<b>850</b>	<b>860</b>
<b>Passing Marks:</b>		<b>800</b>		

**(Zulfiqar Ali Shah)**

Member R&amp;S

Board of Revenue, Sindh




CONSOLIDATED EVALUATION OF TECHNICAL PROPOSAL BY PROCUREMENT COMMITTEE OF ASR BOARD OF REVENUE FOR THE TENDER PUBLISHED IN LEADING NEWSPAPER VIDE NIT No. INF-KRY NO.2424/17 Dated: 05-05-2017 NAMEDLY "SERVICES FOR PRODUCTION OF CORPORATE TELEVISION COMMERCIAL (TVC), OUTDOOR BRANDING, SOCIAL MEDIA MANAGEMENT AND CORPORATE TRAINING FOR PUBLICITY OF AUTOMATED & COMPUTERIZED LAND RECORDS SERVICES OF BOARD OF REVENUE SINDH" UNDER THE ADP SCHEME NAMEDLY "AUTOMATION OF STAMPS AND REGISTRATION, BOARD OF REVENUE SINDH"

S#	MEMBERS OF PROCUREMENT COMMITTEE	M/s.Communi cation Spot Pvt. Ltd.	M/s. Connect Marketing Communication Pvt. Ltd
1	Mr. Zulfiqar Ali Shah, Member R&S/ Chairman PC	850	860
2	Mr. Muhammad Naeem, Project Director (ASR)/ Secretary PC	850	860
3	Mr. Habibullah Shaikh, DD(F&A)/Member PC	850	860
4	Mr. Musarrat Mokhtar, Deputy Director, Industries Deptt: Govt. of Sindh/ Member PC	850	860
5	Mr. Jehanzeb Memon, Video Conferencing Engineer, IS&T Department, Govt. of Sindh/Member PC	850	860
	<b>Total Marks Obtained</b>	<b>4250</b>	<b>4300</b>
	<b>AVERAGE CONSOLIDATED MARKS OBTAINED</b>	<b>850</b>	<b>860</b>

  
(Musarrat Mokhtar)  
Deputy Director,  
Industries Deptt.  
Government of Sindh

  
(Jehanzeb Memon)  
Video Conferencing Engineer,  
IS&T Department  
Government of Sindh

  
(Habibullah Shaikh)  
Deputy Director F&A  
ASR, Board of Revenue, Sindh

  
(Muhammad Naeem)  
Project Director ASR  
Board of Revenue, Sindh

  
(Zulfiqar Ali Shah)  
Member R&S  
Board of Revenue, Sindh