



GOVERNMENT OF SINDH
LAW, PARLIAMENTARY AFFAIRS &
HUMAN RIGHTS DEPARTMENT

Karachi dated the April 2014

NOTIFICATION

NO:S.Judl:11-7/2010(Pt-II) In supersession of this Department Notification NO:S.Judl:11-7/2010(Pt-II)/172, dated 8th February, 2013, the composition of the "Procurement Committee" for "printing & Publication" and "Publicity & Advertisement", has been revised for the ADP Scheme bearing No.885/2013-14 "Establishment of Human Right Complaint Cell Centre" No.886/2013-14 "Free Legal Aid Centre @ District Level" No.887/2013-14 "Series of Awareness Campaign of Human Rights" as under:-

- | | |
|--------------------------------------|----------|
| 1. Director Human Rights | Chairman |
| 2. Rep. of Finance Department | Member |
| 3. Rep. of Culture Department | Member |
| 4. Co-opted Member of Law Department | Member |

(MIR MUHAMMAD SHAIKH)
SECRETARY TO GOVT. OF SINDH

NO: S.Judl:11-7/2010(Pt-II)/ 299

Karachi dated the 10th April 2014

A copy is forwarded for information and necessary action to:-

1. The Additional Chief Secretary (Dev.), P&D Department, Govt. of Sindh.
2. The Secretary to Government of Sindh, Finance Department, Karachi.
3. The Secretary Culture & Tourism Department, Government of Sindh, Karachi, with request to nominate a suitable officer.
4. The Director, Directorate of Human Rights, Government of Sindh, Karachi
5. P.S to Coordinator to Chief Minister for Human Rights, Sindh, Karachi
6. P.S to Secretary, Law Parliamentary Affairs & Human Rights Department, Government of Sindh, Karachi

(MANZOOR AHMED MEMON)
Section Officer (Judicial)
For Secretary to Govt. of Sindh
Law Department



**DIRECTORATE OF HUMAN RIGHTS
GOVERNMENT OF SINDH**

Phone: 021-34182292-4

TENDER NOTICE 2014-15

Directorate of Human Rights, Government of Sindh, invites sealed bids from eligible bidders for printing, publication, and advertisement in pursuance of ADP No. 1316 (Establishment of Human Rights Compliant Cell), ADP No. 1317 (Free Legal Aid Center @ District Level) and ADP No. 1318 (Series of Awareness Campaign) in order to create awareness and promotion of Human Rights in Sindh. The bidding process shall be undertaken as Single Stage-Two Envelope in terms of Rule-4692) of SPP Rules, 2010.

TERMS / CONDITIONS

1. Information regarding NIT and tender documents can be obtained from SPPRA website i.e. www.pprasindh.gov.pk. Any amendment in schedule of obtaining / submission / opening of bids will be communicated to the bidders in advance and notice of such change will be posted on SPPRA's website.
2. Technical & Financial bids shall be submitted in separate envelopes along with bid security of 2.5% of bid quoted in shape of pay order / demand draft from any scheduled bank in favour of Director, Directorate of Human Rights, Government of Sindh, must be attached with financial bids signed by the authorized person or firm.
3. All bids shall include Government taxes, as applicable under Government's policy.
4. Rates offered by the bidder shall be valid till the end stage.
5. Bids must be in Pak Rupees. Any condition bids or bids received beyond the above mentioned schedule will not be entertained.
6. The procuring agency reserves the right to reject all or bids as per relevant provisions of SPP Rules, 2010. In addition, procuring agency may cancel any or all bids in accordance with Rule-25(1) of SPP Rules, 2010.
7. In case of public holiday or any unfavourable circumstances on the date of submission/ opening, then the bids will be received and opened on next working day as per schedule mentioned above.
8. Other terms & conditions can be pursued in tender documents available in the above mentioned office as well as on SPPRA's website.

INF-KRY No. 1431/2015

**DIRECTOR
DIRECTORATE OF HUMAN RIGHTS**

We are Pakistani and we Are Against Terrorism

سن ۽ مهسان پڻ موجود آهن

ڊائريڪٽوريٽ آف هيومن رائٽس
سنڌ حڪومت



فون نمبر: 021-34382292-3

ٽينڊر نوٽيس 2014-15

ڊائريڪٽوريٽ آف هيومن رائٽس، سنڌ حڪومت پاران اي ڊي پي نمبر 1316 (اسٽيبلشمينٽ آف هيومن رائٽس ڪمپلين سيل) اي ڊي پي نمبر 1317 (اهري ليگل ايد سينٽر واقع دسترڪٽ ليولا) ۽ اي ڊي پي نمبر 1318 (سيريل آف ايورنيس ڪمپلين) هيومن رائٽس سنڌ جي ڪريشو ايورنيس ۽ پروموشن جي ڏس ۾ پرنٽنگ، پبليڪيشن ۽ اينورٽائيزمينٽ لاءِ اهل وادڪ ڏيندڙن کان مهربند وادڪ گهريل آهن. وادڪ طريقو سنگل اسٽيج، نو ايٽووليٽ موجب رول 46 (2) آيس پي پي رولز 2010 تحت هوندو.

ٽينڊر دستاويز جن جو مڪمل سيٽ آفيس وائريڪٽر ڊائريڪٽوريٽ آف هيومن رائٽس، گورنمينٽ آف سنڌ ميرٽائن فلورا، قاضي سينئر 3 اي آيس ايم سي ايج آيس شاهراهه فيصل ڪراچي مان 1000 روپيا لاءِ ڪري هن نوٽيس جي اشاعت جي تاريخ کان 04 مئي 2015 تائين 9:00 وڳي صبح کان 1:00 وڳي منجهند تائين خريد ڪري سگهجن ٿا. 4 مئي 2015 وڳي 3:00 وڳي منجهند جو وصول ڪري. وادڪ دستاويز جمع ڪرائڻ جي آخري تاريخ تي 4:00 وڳي وادڪ ڏيندڙن يا سندن بااختيار نمائندن جي ذريعي کوليا ويندا.

شرط ۽ شرط:

1. اين آئي تي ۽ ٽينڊر دستاويزن بابت معلومات آيس پي پي آر اي ويب سائيٽ: www.pprasinth.gov.pk تي حاصل ڪري سگهجي ٿي. وادڪ حاصل ڪرڻ/ جمع ڪرائڻ ۽ کولڻ بابت شيڊيول ۾ ڪا به ترميم آيس پي پي آر اي جي ويب سائيٽ تي ۽ اڳواٽ وادڪ ڏيندڙن سان رابطو ڪري ٿي ويندي.
2. ٽيڪنيڪل ۽ فنانشل وادڪ ٽار مهربند لفافن ۾ ڪٽيل وادڪ اڳهه جو 2.5 سيڪڙو وادڪ سيڪيورٽي ڪنهن شيڊيول بينڪ جي پي آر آر/ ومانڊ درافت جي صورت ۾ وائريڪٽر ڊائريڪٽوريٽ آف هيومن رائٽس سنڌ حڪومت جي نالي لاءِ ٽرمي فنانشل واڪن سان شامل ڪري فرد يا بااختيار فرد جي صحيح ڪرڻي پوندي.
3. سمورن واڪن سان سرڪاري ٽيڪس حڪومت جي پاليس موجب شامل ڪرڻا پوندا.
4. وادڪ ڏيندڙن پاران مڪمل اڳهه آخري مرحلي تائين اثرائتا هئڻ گهرجن.
5. وادڪ پاڪستاني روپين ۾ هئڻ گهرجن مٿي ڄاڻايل شيڊيول بندرڻ ڪيو. وصول ٿيل وادڪ يا شرطن کان بنا وادڪ غور هيت نه آندو ويندو.
6. پروڪيورنگ ايونسي آيس پي پي رولس 2010 جي لاڳاپيل شقن تحت ڪيو يا سمورا وارڊ ڪري سگهجي ٿي. پروڪيورنگ ايونسي رول 25 (a) آيس پي پي آر اي رولس 2010 تحت رد ڪري سگهجي ٿي.
7. عام موڪل يا اڻ ٿيڻي صورت حال جي ڪري جمع ڪرائڻ، کولڻ ۽ تاريخ مٿي ڄاڻايل شيڊيول موجب ٻئي ڪم واري ڏينهن وادڪ وصول ڪري کوليا ويندا.
8. ٻيا شرط ۽ شرط ٽينڊر دستاويزن ۾ ڄاڻايل آهن جيڪي مٿي ڄاڻايل آفيس ۾ دستياب آهن ۽ گڏوگڏ آيس پي پي آر اي ويب سائيٽ تي ڏنل آهن.

ڊائريڪٽر
ڊائريڪٽوريٽ آف هيومن رائٽس

INF-KRY NO.1431/2015

منشيات کي رڳو اوهان نه پر سڄي قوم متابع ڪري.



MINUTES OF THE MEETING HELD ON MONDAY THE 04TH MAY, 2015, AT 4:00 PM OPENING THE TENDER "PRINTING, PUBLICATION & ADVERTISEMENT WORK"

The Minutes of the committee meeting consisting of the following members held on Monday the 04th May 2015 at 4:00 pm at Mezzanine Floor 1, Fayaz Centre, 3-A, SMCHS Sharah-e- Faisal, Karachi, under the Chairmanship of Director Human Rights Sindh, for opening examine and finalize the tender documents/bids of firms for supply of printing, publication & advertisement work under ADP 2014-2015 schemes No.1316 "Establishment of Human Rights complaint cell", 1317 "Free Legal Aid Center @ District Level" and 1317 "Series of awareness Campaign for Human Rights".

The following attended the meeting:-

- | | | |
|---|---|-----------------|
| 1 | Mr. Shaukat Ali Memon,
Director,
Directorate of Human Rights Sindh | Chairman |
| 2 | Ms. Fouzia Mursaleem
Section Officer (Budget)
Cultural Tourism & Antiquities Department,
Government of Sindh | Member |
| 3 | Mr. Muhammad Qasim
Section Officer (Dev-IV),
Finance Department,
Government of Sindh | Member |
| 4 | Ms. Tahira Pechuho
Consultant
Law and Human Rights Department | Co-Opted Member |

Tender proceeding started with the name of Almighty Allah. Chairman Welcomed to the participants and informed that in "Daily Express" (18-04-2015), "Daily Ibrat" (18-04-2015) & "Daily Time" (18-04-2015), and also uploaded on Sindh Procurement Regularity Authority official website. Details of tender are as under:

Tender : Printing, Publication & advertisement Work

The last date for submission of Tender documents was 04-05-2015 at 3:00 pm and to be opened on the same day at 4:00 pm.

Following Five (5) firms purchased documents of Tender.

Tender : Printing, Publication & Advertisement Work
1. Friends Packages
2. Fleshing Style
3. Shan Printing Press
4. Ist Link Advertising
5. A.K Enterprise

Only three (3) firms submitted their bid proposals for competition. The bid proposals are opened before Representative of firms (as per attendance sheet attached) on 04-05-2015 at 4:00 pm as per SPPRA Rule (F/A):-


Procurement Committee unanimously goes through the bids proposals and examined in detail. M/s. Shan Printing Press, A.K Enterprise and 1st Link Advertising were eligible for the competition. Procurement Committee evaluated each item bid proposal one to another under the availability of funds.


After detail deliberation, the Committee unanimously selected and recommended to award the both tender to the **M/s.1st Link Advertising**. On the basis of Offered best lowest evaluated rate, followed by the SPPRA Rule 2010.

Bid offered by the successful /lowest bidders is enormously lower than the estimated cost. Therefore Procurement Committee unanimously agreed to increase quantity of items up to 15% in terms of Rules-16(e) SPPRA Rules,2010(Amended 2013)


Cultural Tourism & Antiquities Department,
FOUZIA M. SALEEN
Section Officer (Budget)
Culture, Tourism &
Antiquities Department
Government of Sindh

Ms.Tahira Pechuho
Consultant
Law and Human Rights Department


Mr.Muhammad Qasim
Member/Sec. Officer (Dev-IV),
Finance Department,
Government of Sindh

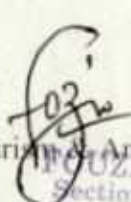

Mr. Shaukat Ali Memon,
Chairman/Director,
Directorate of Human Rights Sindh

TECHNICAL EVALUATION REPORT / BIDDERS QUALIFICATION REPORT


DHR / HR(164-B) 2014-15/04 dated: 29-4-2014
Mezzanine Floor I, Fayaz Center, 3-A, SMCHS, Shahrah-e-Faisal, Karachi.

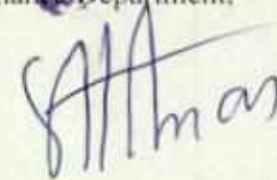
1.	Name of Procuring Agency:	Directorate of Human Rights Karachi under ADP Scheme No.1316 "Establishment of Human Rights Complaint Cell" 1317 "Free Legal Aid Center @ District Level" 1318 "Series of Awareness Campaign for Human Rights"
2.	Tender Reference No.	DH/HR(164-B)2014-15/ 04 dated 29-4-2014
3.	Tender description / Name of work / item:	Directorate of Human Rights Mezzanine Floor I, Fayaz Center, 3-A, SMCHS, Shahrah-e-Faisal, Karachi. (Printing, Publication & Advertisement)
4.	Method of Procurement:	Single stage – two envelope procedure.
5.	Name of Firm / Bidder:	1 st Link Advertising
6.	N.T.N	Available.
7.	Registration Sale Tax:	Available.
8.	Relevant Experience:	Available.
9.	Turnover of at least last three years	Available.
10.	Funds / Budget	Available.
11.	2.5% Earnest Money	Available.
12.	Tender Fee / Cost of Bidding Document	Deposited.

Cultural Tourism & Antiquities Department.


FOUZIA MURSALEEN
Section Officer (Budget)
Culture, Tourism &
Antiquities Department
Government of Sindh

Ms. Tahira Pechuho
Consultant
Law and Human Rights Department


Mr. Muhammad Qasim (Dev-IV)
Mentioned in the Tender
Finance Section Officer (Karachi)
Finance Department,
Government of Sindh


Mr. Shaukat Ali Memon,
Chairman/Director,
Directorate of Human Rights Sindh

Bid Evaluation Report

1. Name of Procuring Agency: Directorate of Human Rights Department, Government of Sindh
2. Tender Reference No: INF-KRY No.1431-2015
3. Tender Description/Name of work/item: Printing ,Publication and Advertisement for ADP Schemes No. 1316 "Establishment of Human Rights Complaint Cell" 1317 "Free Legal Aid Center @ District Level" 1318 "Series of Awareness Campaign for Human Rights"
4. Method of Procurement: Single Stage-Two envelop Procedure
5. Tender Publish: SPPRA ID No. 22534/2015, Daily Time 18.04.2015, Ibrat 18.04.2015
6. Total Bid documents Sold: (06) Four
7. Total Bids Received: (03) Three
8. Technical Bid Opening date: (if applicable) 4.5.2015
9. No. of Bid technically qualified (if applicable): (03) Three
10. Bid(s) Rejected: (Nil)
11. Financial Bid Opening Date: 06-05-2015
12. Bid Evaluation Report:

S.No	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for acceptance /rejection	Remarks
1	A.K Enterprises	1,953,000	2 nd Lowest	9,700,000	Nil	Nil
2	Ist Link Advertising	9,269,058	1 st Lowest	-do-	Qualified as per Eligibility Criteria	Recommended for award the contract
3	Shan Printing Press	315,250	3 rd Lowest	-do-	Nil	Nil

Recommendation:- The positions is that M/s. A.K Enterprises and Shan Printing Press (both) have not quoted rates against all the items required but quoted rates against 20% of the required items. Whereas M/s 1st Link Advertising has quoted rates against all the items required. The rates of M/s 1st Link Advertising are also lowest and reasonable and also under budget. The Procurement Committee have recommended M/s. 1st Link Advertising for award of tender/ contract of **Rs. 9,269,058/--(Inclusive of all applicable taxes)** subject to conditions that the firm will complete task as per the required/ listed criteria.

Cultural Tourism & Antiquities Department,

Ms. Tahira Pechuho
Consultant
Law and Human Rights Department

FOUZIA MURSALEEN
Section Officer (Budget)
Cultural, Tourism &
Antiquities Department
Government of Sindh

Mr. Muhammad Qasim
Member, Section Officer (Dev-IV),
Finance Department,
Government of Sindh, Karachi

Mr. Shaukat Ali Memon,
Chairman/Director,
Directorate of Human Rights Sindh




COMPARATIVE STATEMENT
TENDER : Printing & Publication & Advertisement Work 2014-15
Under ADP Scheme of Directorate of Human Rights

Sr. No	Work with Description	Company Name						Remarks
		Work Required	Quantity/ Air time	M/s. 1st Link Advertising	A.K. Enterprise	Shan Printing Press		
1	<u>ADP NO:1316 Establishment of Human Rights Campaign Cell</u>							
	<u>Publication and Advertisement</u>							
a	Dairies	Karachi	4,300	146	200	-		On the basis of Technical as well as rate consider, Procurement Committee unanimously recommended to award tender 1 to 1st Link Advertising according to SPPAR Rules
b	Wall Clocks	-do-	3,000	94	100	-		
c	Mugs	-do-	3,000	52	95	-		
d	Key Chains	-do-	4,600	11	15	-		
e	Caps	-do-	4,000	27	30	-		
f	T Shirts	-do-	4,000	67	80	-		
2	<u>ADP NO:1316 Establishment of Human Rights Campaign Cell</u>							
	<u>Printing and Publication</u>							
a	Department Profile Book 310 grams art cards paper in 4 colours with Lamination. Matter and Design will be approved by the Directorate.	Karachi	8,700	172	-	-		-do-
1	<u>ADP NO:1317 Free Legal Aid Center @ District Level</u>							
	<u>Publicity and Advertisement</u>							
a	Banner Clothes Size 6X2 Matter and Design will be approved by the Directorate	Jacobabad	5,000	59	-	-		-do-




COMPARATIVE STATEMENT
TENDER : Printing & Publication & Advertisement Work 2014-15
Under ADP Scheme of Directorate of Human Rights

Sr. No	Work with Description	Company Name						Remarks
		Work Required	Quantity/ Air time	M/s. 1st Link Advertising	A.K. Enterprise	Shan Printing Press		
b	Banner Clothes Size 3X2 Matter and Design will be approved by the Directorate	Sukkur	3,000	35	-	-	-do-	
c	Streamer Size 3X6 (Panaflex) Matter and Design will be approved by the Director	Dadu	3,000	128	-	-	-do-	
d	Streamer Size 3X2 (Panaflex) Matter and Design will be approved by the Director	Tharparkar	2,000	82	-	-	-do-	
e	Placement of Hoarding/ Bill Board Size 10X20 (Skin + Structure) Matter and Design will be approved by the Directorate	Hyderabad	1	9,009	-	-		
		Sukkur	1	9,009	-	-		
		Larkana	1	9,009	-	-		
		Dadu	1	9,009	-	-	-do-	
		Ghotki	1	9,009	-	-		
		Jacobabad	1	9,009	-	-		
2	<u>ADP NO:1317 Free Legal Aid Center @ District Level</u>							
	<u>Printing and Publication</u>							
a	Poster Size A-4 (Black & White) Matter and Design will be approved by the Directorate	Sukkur Khairpur Shikarpur	20,000	1.46	-	1.95	-do-	
b	Poster Size A-3 (Black & White) Matter and Design will be approved by the Directorate	Sanghar Badin Thatta	20,000	2.19	-	3.90	-do-	

COMPARATIVE STATEMENT
TENDER : Printing & Publication & Advertisement Work 2014-15
Under ADP Scheme of Directorate of Human Rights

Sr. No	Work with Description	Company Name						Remarks
		Work Required	Quantity/ Air time	M/s. 1st Link Advertising	A.K. Enterprise	Shan Printing Press		
c	Poster Size A-4 (Color) Matter and Design will be approved by the Directorate	Tharparkar Mirpurkhas	20,000	1.94	-	2.30	-do-	
d	Poster Size A-3 (Color) Matter and Design will be approved by the Directorate	Larkana Dadu Jamshoro	20,000	3.39	-	4.20	-do-	
e	Brochures art card paper 310 gram 4 colours with lamination	Ghotki	10,000	30.07	-	-	-do-	
f	Brochures art card paper 4 colour with lamination, A-4 Size 2-fold	Jacobabad	10,000	38.84	-	-	-do-	
1	ADP NO:1318 Series of Awareness Campaign of Human Rights							
	Printing and Publication							
a	Banner(Clothes) Size 6X2 Matter and Design will be approved by the Directorate	Karachi Ghotki Jacobabad	5,000	70.20	-	-	-do-	
b	Banner(Clothes) Size 3X2 Matter and Design will be approved by the Directorate	Karachi Larkana Dadu Jamshoro	3000	42.12	-	-	-do-	
c	Streamer Size 3X6 (Panaflex) Matter and Design will be approved by the Directorate	Karachi Shikarpur Sanghar	3,000	133.38	-	-	-do-	

a





COMPARATIVE STATEMENT
TENDER : Printing & Publication & Advertisement Work 2014-15
Under ADP Scheme of Directorate of Human Rights

Sr. No	Work with Description	Company Name				Remarks
		Work Required	Quantity/ Air time	M/s. 1st Link Advertising	A.K. Enterprise	
d	Streamer Size 3X2 (Panaflex) Matter and Design will be approved by the Directorate	Karachi	2,000	87.40	-	-do-
e	Poster A-4 (Black & White) Matter and Design will be approved by the Directorate	Hyderabad Sukkur Larkana Dadu Ghotki Jacobabad	13,000	1.46	-	-do-
f	Poster A-3 (Black & White) Matter and Design will be approved by the Directorate	Karachi Tharparkar Mirpurkhas	11,000	2.19	-	-do-
2	ADP No : 1318 Series of Awareness Campaign for Human Rights Publicity and Advertisement					-do-
a	Promotional Programs through different Mobile network SMS (Massege for Human Rights Awareness)		All Over Sindh	2.58	-	-do-
b	Voice Recording of Radio Commercial 30 Second Duration		6 Commercial (3X2)	4,680	-	-do-
c	To Air Message Through Radio Commercial	Karachi	3 Radio Channel	3,510	-	-do-
		Hyderabad		3,510	-	-do-
		Khairpur		2,925	-	-do-
		Mirpurkhas		2,925	-	-do-


COMPARATIVE STATEMENT
TENDER : Printing & Publication & Advertisement Work 2014-15
Under ADP Scheme of Directorate of Human Rights

Sr. No	Work with Description	Company Name					Remarks
		Work Required	Quantity/ Air time	M/s. 1st Link Advertising	A.K. Enterprise	Shan Printing Press	
		TandoAllah yar		3,276	-	-	-do-
		Sukkur		3,510	-	-	-do-
		Larkana		3,510	-	-	-do-
		Dadu		3,276	-	-	-do-
		Ghotki		3,276	-	-	-do-
d	To Air Message Through Cable Network. Message will be approved by Directorate. (Please attached separate sheet for detail)		3 Channel (one Month)	17,550	-	-	-do-


 (Mr. Muhammad Qasim)
 Member/Section Officer (Dev)
 Finance Department
 Section Officer (Finance)
 Govt. of Sindh, Karachi


 Culture Department
FOUZIA MURSALEEN
 Section Officer (Budget)
 Culture, Tourism &
 Antiquities Department
 Government of Sindh.

(Ms. Tahira Pechuho)
 Co-Opted Member/ Consultant
 Law Department


 (Mr. Shaikat Ali (Memon))
 Chairperson/Director
 Directorate of Human Rights