

# Technical Bid Evaluation report of FY 2015-16 Panaflex / Electronic Media

| S.No. | Evaluation Criteria   | M/s Shan Printing Press | M/s SS Marketing | M/s Connect Marketing |
|-------|---|-------------------------|------------------|-----------------------|
| 1     | Conforming technical specification of the product   | Y                       | Y                | Y                     |
| 2     | Registration with PBA(Pakistan Broad Casting Association)   | N.A                     | Y                | Y                     |
| 3     | Authority letter from Radio / T.V Authority in the name of Program Manager Hepatitis Program  | N.A                     | Y                | N.A                   |
| 4     | Proof of financial certificate Rs. 10(M) each year (Last 3 years)   | Y                       | Y                | Y                     |
| 5     | Audit Reports last 3 years  | Y                       | Y                | Y                     |
| 6     | Bank statement last 3 years   | Y                       | Y                | Y                     |
| 7     | Proof of General Sales Tax paid during the last three years   | Y                       | Y                | Y                     |
| 8     | Proof of Income Tax paid during the last three years  | Y                       | Y                | Y                     |
| 9     | Proven Track Record (previous record last 03 years)   | Y                       | Y                | Y                     |
| 10    | Copy of Professional Tax Certificate current year   | Y                       | Y                | Y                     |
| 11    | Copy of Income Tax Certificate  | Y                       | Y                | Y                     |
| 12    | Copy of Sales Tax Certificate   | Y                       | Y                | Y                     |
| 13    | The Bidder will submit an affidavit on legal stamp paper of Rs. 100/- to the effect that their firm has not been blacklisted in the past on any ground by any Government. | Y                       | Y                | Y                     |
| 14    | Details of Technical and qualified persons.   | Y                       | Y                | Y                     |
| 15    | Original Tender purchase Receipt  | Y                       | Y                | Y                     |
| 16    | CD/DVD for Radio / T.V spots on Hepatitis Messages  | N.A                     | Y                | Y                     |
| 17    | Proof of Panaflex workshop.   | Y                       | Y                | N.A                   |
| 18    | Registration with SBR   | Y                       | Y                | Y                     |
| 19    | Registration with APNS  | N.A                     | Y                | Y                     |
|       | Qualified / Disqualified  | Qualified               | Qualified        | Qualified             |

Note: N.A for Not applicable

**Dr. Abu Talib**

Gastroenterologist, Dow University of  
Medical Sciences  
Civil Hospital Karachi

**Dr. Ikramuddin Ujian**  
Prof. of Pathology  
LUMHS Jamshoro /Hyderabad  
Member

**Dr. Ali M. Waryah,**

Incharge Medical Research Centre LUMHS  
Jamshoro.

**Dr. Abdul Khaliq Shaikh**  
Program Manager, Hepatitis Prevention &  
Control Program  
(Chief Minister's Initiative ) Sindh Hyderabad  
Secretary /Member

**Dr. Bikha Ram Daverjani**

Prof. of Medicine/Hepatologist  
LUMHS Jamshoro  
Member

**Dr. Hassan Murad Shah**  
Director General  
Health Services Sindh Hyderabad  
Chairman

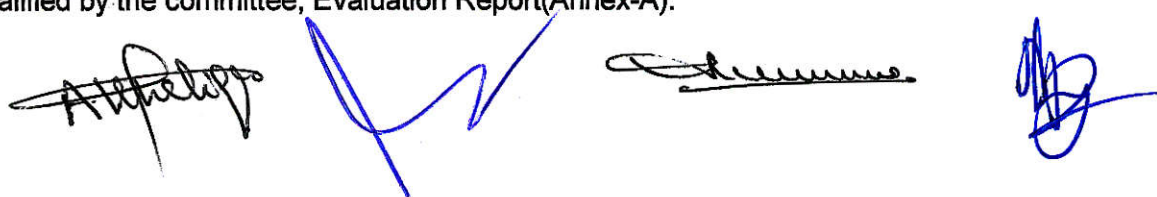
**MINUTES OF MEETING OF PROCUREMENT COMMITTEE FOR OPENING OF FINANCIAL BID /FINANCIAL PROPOSAL FOR PROCUREMENT OF AWARENESS ABOUT PREVENTION, VACCINATION AND TREATMENT OF HEPATITIS THROUGH PANAFLAX POSTER, BANNERS, BOARDS & HOARDINGS/ ELECTRONIC MEDIA, VINYL PUBLICITY POSTER ON PUBLIC TRANSPORT (BUS) /FLOATS ON MAZDA TRUCK LARGE SIZE & DEVELOP AND INSTITUTIONALIZE MIS FOR HEPATITIS DASBOARD (SOFTWARE DEVELOPMENT), HEPATITIS PREVENTION & CONTROL PROGRAM SINDH HYDERABAD HELD ON 25.5.2016 AT 2.00 P.M IN THE OFFICE OF THE PROGRAM MANAGER HEPATITIS PREVENTION & CONTROL PROGRAM SINDH HYDERABAD FOR THE YEAR 2015-16.**

The meeting of Procurement Committee for opening of Financial Bid/Financial Proposals for Procurement of awareness about prevention, vaccination and treatment of hepatitis through panaflax poster, banners, boards & hoardings/ electronic media, vinyl publicity poster on public transport (bus) /floats on mazda truck large size & develop and institutionalize mis for hepatitis dasboard (software development), Hepatitis Prevention & Control Program Sindh Hyderabad for the year 2015-16 held on 25.5.2016 at 2.00 P.M, headed by the Chairman of the Procurement Committee, in the office of the Program Manager, Hepatitis Prevention & Control Program Sindh Hyderabad.

The Procurement Committee constituted by the Government vide Government Notification No;..HD(P&D)6(101)/2015-16 dated 9.5.2016.

|   |   |                  |
|---|---|------------------|
| 1 | Director General<br>Health Services Sindh Hyderabad                               | Chairman         |
| 2 | Program Manager<br>Hepatitis Prevention & Control Program Sindh<br>Hyderabad.     | Member/Secretary |
| 3 | Dr.Bikha Ram Devrajani,<br>Professor of Medicines/Hepatologist LUMHS<br>Jamshoro. | Member           |
| 4 | Professor Dr.Ikramuddin Ujjan<br>Prof: of Patholgy, LUMHS Jamshoro/Hyderabad      | Member           |
| 5 | Deputy Secretary PM&I<br>Health Department Govt: of Sindh                         | Member           |
| 6 | Rep: of Commissioner<br>Hyderabad Division  | Member           |
| 7 | Rep: of District Accounts Officer,<br>Hyderabad.                                  | Member           |

As per evaluation report, it was found that all below mentioned firms have been fulfilled the requirements mentioned in the criteria of tender for Procurement of awareness about prevention, vaccination and treatment of hepatitis through panaflax poster, banners, boards & hoardings/ electronic media, vinyl publicity poster on public transport (bus) /floats on mazda truck large size & develop and institutionalize mis for hepatitis dasboard (software developmenis declared as qualified by the committee, Evaluation Report(Annex-A).






The letters has been issued to the qualified firm as per SPPRA rule No.45.

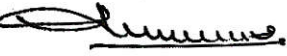
The Procurement Committee opened the financial Proposal of following qualified firm in the meeting held on 25.5.2016, headed by the Chairman of the Procurement Committee in the office of the Program Manager Program Manager Hepatitis Prevention & Control Program Sindh Hyderabad in the presence of Bidders & their representative. During opening of Financial Proposal the rate of items publicly announced. Comparative Statement was prepared at the time of opening of financial proposals/financial bid(Annex-B).


| Sr.NO. | Name of firm  |
|--------|---|
| 01     | M/s Shan Printing Press Hyderabad                         |
| 02     | M/s S.S Marketing Advertising Company Hyderabad           |
| 03     | M/s Connect Marketing Communication (Pvt) Limited Karachi |


The rates offered by the M/s S.S Marketing Advertising Hyderabad for telecasting of TV Spots item No.2,3,5 & 6. In Broad Casting of Radio Spots item No. 15 , 18 & 19, were found lowest and approved by the procurement committee. In Broad Casting of Radio Spots the rate of item 12, 13, 14 , 16 ,17 & 20 were found the lowest than the market price, were found lowest then the market price the procurement Committee unanimously decided and accepted/ approved single rate as per SPPRA Rule 48.


The rates offered by the M/s Connect Marketing Communication (Pvt) Limited Karachi for Posters, Banners, Boards & Hoardings item No . 21, 22, 23, & 24. were found lowest and approved the committee. For Telecasting of TV Spots item No..1,7,8,9 & 10, for Posters, Banners, for Boards & Hoardings item No. 25,26,27 & 28 and for Vinyl Publicity posters on public transport item No. 31, were found lowest then the market price the procurement Committee unanimously decided and accepted/ approved single rate as per SPPRA Rule 48.


  
Rep. of  
District Account  
Officer Hyderabad  
Member

  
Rep. of Commissioner  
Hyderabad Division  
Member

  
Dr. Ikramuddin Ujjan  
Prof. of Pathology  
LUMHS Jamshoro /  
Hyderabad  
Member

  
Dr. Bikha Ram Daverjani  
Prof. of Medicines/  
Hepatologist LUMHS  
Jamshoro  
Member

  
Deputy Secretary PM&I  
Government of Sindh  
Health Department  
Member

  
Dr. Abdul Khaliq Shaikh  
Program Manager  
Hepatitis Prevention & Control  
Program Sindh  
Hyderabad  
Secretary / Member

  
Dr. Hassan Murad Shah  
Director General  
Health Services Sindh  
Hyderabad  
Chairman



**COMPARATIVE STATEMENT FOR AWARENESS ABOUT PREVENTION, VACCINATION AND TREATMENT OF HEPATITIS THROUGH PANAFLEX POSTER, BANNERS, BOARDS & HOARDINGS/ ELECTRONIC MEDIA, VINYL PUBLICITY POSTER ON PUBLIC TRANSPORT (BUS) /FLOATS ON MAZDA TRUCK LARGE SIZE & DEVELOP AND INSTITUTIONALIZE MIS FOR HEPATITIS DASBOARD (SOFTWARE DEVELOPMENT)**

**FOR THE YEAR 2015-16.  
TELECASTING OF T.V SPOTS.**

(Financial)

| S. No | Name of TV Channel | Topics  | Description       | Language     | M/s Shan Printing Press Hyderabad | M/s S. S Marketing Advertising Company Hyderabad |               | M/s Connect Marketing Communication ( Pvt) Limited Karachi |               |
|-------|--------------------|---|-------------------|--------------|-----------------------------------|--|---------------|--|---------------|
|       |                    |   |                   |              | P.Time / Ord:Time                 | Prime Time                                       | Ordinary Time | Prime tin  | Ordinary Time |
| 01    | PTV(Regional Time) | Awareness about prevention, Vaccinations and Treatment of Hepatitis | Per Seconds Spots | Sindhi/ Urdu | NQ                                | NQ   | NQ            | 3444/-   | 3444/-        |
| 02    | KTN T.V            |   | Per Seconds Spots | Sindhi/ Urdu | NQ                                | 1300/-   | 1300/-        | 4323/-   | 4323/-        |
| 03    | SINDH T.V          |   | Per Seconds Spots | Sindhi/ Urdu | NQ                                | 1200/-   | 1200/-        | 3990/-   | 3990/-        |
| 04    | Dunya TV           |   | Per Seconds Spots | Urdu         | NQ                                | NQ   | NQ            | 4060/-   | 4060/-        |
| 05    | MEHRAN TV          |   | Per Seconds Spots | Sindhi/ Urdu | NQ                                | 700/-  | 650/-         | 1729/-   | 1729/-        |
| 06.   | AWAZ TV            |   | Per Seconds Spots | Sindhi/ Urdu | NQ                                | 700/-  | 700/-         | 1596/-   | 1596/-        |
| 07    | AAJ TV             |   | Per Seconds Spots | Urdu         | NQ                                | NQ   | NQ            | 3325/-   | 3325/-        |
| 08    | EXPRESS NEWS       |   | Per Seconds Spots | Urdu         | NQ                                | NQ   | NQ            | 4060/-   | 4060/-        |
| 09    | Geo News           |   | Per Seconds Spots | Urdu         | NQ                                | NQ   | NQ            | 4655/-   | 4655/-        |
| 10    | ARY News           |   | Per Seconds Spots | Urdu         | NQ                                | NQ   | NQ            | 4655/-   | 4655/-        |

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**BROADCASTING OF RADIO SPOTS**

| S. No | Name of Radio Channel                       | Topics  | Description       | Language    | M/s Shan Printing Press Hyderabad | M/s S. S Marketing Advertising Company Hyderabad |          | M/s Connect Marketing Communication ( Pvt) Limited Karachi |                             |
|-------|---|---|-------------------|-------------|-----------------------------------|--|----------|--|-----------------------------|
|       |   |   |                   |             |                                   | Prime time                                       | Ordinary | Prime time   | Ordinary                    |
| 11    | Radio Pakistan Hyd/Khairpur/Larkana/Karachi | Awareness about prevention, Vaccinations and Treatment of Hepatitis | Per Seconds Spots | Sindhi/Urdu | NQ                                | NQ   | NQ       | NQ   | NQ                          |
| 12    | FM-91                                       |   | Per Seconds Spots | Sindhi/Urdu | NQ                                | 17.50/-  | 17.50/-  | NQ   | NQ                          |
| 13    | FM-100                                      |   | Per Seconds Spots | Sindhi/Urdu | NQ                                | 45/-   | 45/-     | NQ   | NQ                          |
| 14    | FM-91 Ghotki                                |   | Per Seconds Spots | Sindhi/Urdu | NQ                                | 20/-   | 20/-     | NQ   | NQ                          |
| 15    | FM-105                                      |   | Per Seconds Spots | Sindhi/Urdu | NQ                                | 190/-  | 190/-    | 1343/-   | 1343/-                      |
| 16    | FM-99                                       |   | Per Seconds Spots | Sindhi/Urdu | NQ                                | 60/-   | 60/-     | NQ   | NQ                          |
| 17    | FM-98                                       |   | Per Seconds Spots | Sindhi/Urdu | NQ                                | 60/-   | 60/-     | NQ   | NQ                          |
| 18    | FM-101                                      |   | Per Seconds Spots | Sindhi/Urdu | NQ                                | 80/-   | 80/-     | Kyc: 203 Hyd:149   | Kyc: 203 Hyd:149            |
| 19    | FM-92                                       |   | Per Seconds Spots | Sindhi/Urdu | NQ                                | 35/-   | 35/-     | Nori : 96 KHP : 90 TMK : 90                                | Nori : 96 KHP : 90 TMK : 90 |
| 20    | FM-104                                      |   | Per Seconds Spots | Sindhi/Urdu | NQ                                | 18/-   | 18/-     | NQ   | NQ                          |

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**POSTER, BANNERS AND BOARDS, HOARDINGS**

| S. No | Description   | Size      | Stations   | M/s Shan Printing Press Hyderabad | M/s S. S Marketing Advertising Company Hyderabad | M/s Connect Mark Communication Pvt) Limited Karac |
|-------|---|-----------|--|-----------------------------------|--|---|
| 21    | Panaflex Boards with Tally Wood Frame (1 x 1 ½ Thick)           |           | OFFICE OF THE PROGRAM MANAGE<br>HEPATITIS PREVENTION & CONTROL<br>PROGRAM, SINDH<br>HYDERABAD  | 1890/-                            | NQ   | 1696/-  |
| 22    | Panaflex Boards with Iron Frame (1 x 1 20) Gauge Iron Pipe kyc) | 4' X 6'   |  | 3420/-                            | NQ   | 2862/-  |
| 23    | Panaflex Banners with Tally Wood frame (1 x 1 ½ Thick)          |           | - Do -   | 2950/-                            | NQ   | 2067/-  |
| 24    | Panaflex Boards with Iron Frame (1 x 1 20) Gauge Iron Pipe kyc) | 4' x 10'  | - Do -   | 5220/-                            | NQ   | 3498/-  |
| 25    | Hoardings   | 15' x 45' | For Karachi (for one Month rents with Printing & Installation Maintenance etc)   | NQ                                | NQ   | 291740/-  |
| 26    | Hoardings   | 10' x 20' | Hyderabad / Mirpurkhas/ Sukkur/ Larkana/ Khairpu Mirs Shahed Benazirabad (For one Month rent with Printing Installation & Maintenance etc) | NQ                                | NQ   | 199288/-  |
| 27    | Hoarding (Toll Plaza Hyderabad ) Both side                      | 100x8     | Toll Plaza Hyderabad both side (For one Month rent with Printing Installation & Maintenance etc)   | NQ                                | NQ   | 296800/-  |
| 28    | Hoarding (Toll Plaza Karachi ) Both side                        | 100x8     | Toll Plaza Karachi both side (For one Month rent with Printing Installation & Maintenance etc)   | NQ                                | NQ   | 397500/-  |
| 29    | Hoarding  | 75x25     | Governor House Chorangi Karachi (For one Month rent with Printing Installation & Maintenance etc)  | NQ                                | NQ   | 422940  |

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# SOCIAL MOBILIZATION FLOATS


| S. No | Description                      | Stations                             | M/s Shan Printing Press Hyderabad | M/s S. S Marketing Advertising Company Hyderabad | M/s Connect Marketing Communication (Pvt) Limited Karachi |
|-------|----------------------------------|--------------------------------------|-----------------------------------|--|---|
| 30    | Floata on Mazda Truck Large Size | For 23 District (One Month duration) | NQ                                | NQ   | NQ  |


## VINYL PUBLICITY POSTERS ON PUBLIC TRANSPORT

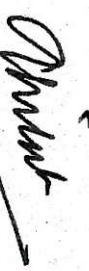
| S. No | Description                                      | Topic   | Stations                             | M/s Shan Printing Press Hyderabad | M/s S. S Marketing Advertising Company Hyderabad | M/s Connect Marketing Communication (Pvt) Limited Karachi |
|-------|--|---|--------------------------------------|-----------------------------------|--|---|
| 31    | Vinyl Publicity Poster on Public Transport (Bus) | Awareness about prevention, Vaccinations and Treatment of Hepatitis | For 23 District (One Month duration) | NQ                                | NQ   | 190800/-  |


  
Representative of  
District Accounts Officer  
Hyderabad  
Member


  
Representative of  
Commissioner Hyderabad Division  
Member

  
Dr. Ikramuddin Ujian  
Prof. of Pathology  
LUMHS Jamshoro/Hyd  
Member

  
Dr. Bikha Ram Daverajani  
Professor of  
Medicine/Hepatologist  
LUMHS, Jamshoro  
Member

  
Deputy Secretary (PM & I)  
Health Department  
Government of Sindh Karachi  
Member

  
Dr. Abdul Khaliq Shaikh  
Program Manager  
Prevention & Control of Hepatitis (Chief  
Minister Initiative) Sindh Hyderabad  
Secretary / Member

  
Dr. Hassan Murad Shah  
Director General  
Health Services Sindh  
Hyderabad.  
Chairman



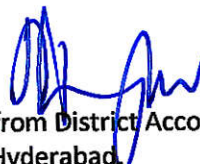
## **Bid Evaluation Report**

1. Name of Procuring Agency: Program Manager, Hepatitis Prevention & Control Program Sindh (Chief Minister's Initiative) Hyderabad.
2. Tender Reference No: PM/HPCPS/HYD/(Tender 15-16)/-814/22 Dated:31.3.2016.
3. Tender Description/Name of work/item: Awareness about prevention, vaccination and treatment of hepatitis through panaflax poster, banners, boards & hoardings/ electronic media, vinyl publicity poster on public transport (bus) /floats on mazda truck large size & develop and institutionalize mis for hepatitis dasboard (software development)
4. Method of Procurement: Single stage Two Envelops Bidding Procedure.
5. Tender Published: leading Daily News papers Daily Express dated: 2.4.2016, Daily Dawn dated: 2.4.2016  
Daily Kawish dated: 6.4.2016, SPPRA ID NO. S. No.27213.  
*Print & Electronic Media (SPPRA ID No. & News papers names with dates)*
6. Total Bid documents Sold; 04 Nos.
7. Total Bids Received: 03 Nos.
8. Technical Bid Opening date: (if applicable) 19.4.2016 *(Provide details in separate form)*
9. No. of Bid technically qualified (if applicable): 03 Nos.
10. Bid(s) Rejected: Nos. disqualified 00.
11. Financial Bid Opening date: 25.5.2016.
12. Bid Evaluation Report:


| S No | Name of Firm or Bidder                  | Cost offered by the Bidder   | Ranking in terms of cost | Comparison with Estimated cost | Reasons for acceptance/ rejection | Remarks |
|------|---|--|--------------------------|--------------------------------|-----------------------------------|---------|
| 0    | 1                                       | 2  | 3                        | 4                              | 5                                 | 6       |
| 1    | M/s Shan Printing Press Hyderabad.      | Technical Evaluation report, Comparative statement duly signed by all members of Technical Committee & Procurement committee members respectively is Attached. |                          |                                |                                   |         |
| 2    | M/s Connect Marketing Services Karachi. |  |                          |                                |                                   |         |





|   |  |  |
|---|--|--|
| 3 | M/s S.S<br>Marketing<br>Advertising<br>Hyderabad | Technical Evaluation report, Comparative statement duly signed by all members of Technical Committee & Procurement committee members respectively is Attached. |
|---|--|--|


  
Representative from District Accounts Officer  
Hyderabad,  
Member

  
Deputy Secretary PM&I  
Govt: of Sindh, Health Department Karachi  
Member

  
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