

DIRECTORATE INFORMATION AGRICULTURE EXTENSION SINDH HYDERABAD

Block-F, Shahbaz, Building Hyderabad E-mail: dir_agrinfo@yahoo.com No. DAI/Acct/2017/ 200

Dated: 18-04-2017

No.

The Director,

Sindh Public Procurement Regulatory Authority.

Government of Sindh, Barrack 8, Secretariat 4A, Court Road, Karachi.

SUBJECT:

HOISTING OF BID EVALUATION REPORT OF THE TENDER NO.DAI/ACCT:/2016-17/43 DATED 26.01.2017 SR \$2\380.

Enclosed, please find herewith an original copy of Bid Evaluation Report (BER), Comparative Statement, and Minutes of Technical Evaluation of the tenders of ADP Scheme "Dissemination of Agricultural Information among the farming community through Demonstration Plots and Farmers Field Days, Electronic & Print Media Phase-II for hoisting on SPPRA Website.

DIRECTOR INFORMATION AGRICULTURE EXTENSION SINDH HYDERABAD

C.C to:

· The Director General Agriculture Extension Sindh Hyderabad.

DIRECTOR INFORMATION AGRICULTURE EXTENSION SINDH HYDERABAD



ANNUAL PROCUREMENT PLAN

FOR THE YEAR 2016-17

DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC AND PRINT MEDIA PHASE-II

Sr.	Description of	Quantity	Estimated	Estimated	Funds	Source of	Proposed	Ti	ming of p	rocuremen	nts	Remarks
No.	procurement	(where applicable)	Unit cost (Where applicable)	Total Cost	Allocated	Funds (ADP/Non ADP)	procurement method	1 st Quarter	2 nd Quarter	3 rd Quarte	4 th Quarter	
1	2	3	4	5	6	7	8	9	10	11	12	13
1.	Media Publicity	Various items as per Tender	As per Tender cost	27.242	27.242	ADP	National Competitive Bidding Single stage two envelope system		3 rd to 4 th	quarter		Subject to availability of funds

DIRECTOR INFORMATION
AGRICULTURE EXTENSION SINDH
HYDERABAD



GOVERNMENT OF SINDH AGRICULTURE, SUPPLY & PRICES DEPARTMENT

NOTIFICATION

No.13(347)SO(DEV:)MF/2013: In supersession of this department's Notification of even number dated 28-03-2016 in pursuance of Rule-7 of SPPRA Rules, 2010, Government of Sindh, Agriculture, Supply & Prices Department is pleased to re-constitute a Procurement Committee for the Schemes / Projects of Agriculture Extension Sindh with following composition and Terms of References:-

I. COMPOSITION.

1-	Director (Concerned), Agriculture Extension Sindh.	Chairman
2-	Deputy: Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member
3-	Representative of Industries Department, Government of Sindh, Karachi.	Member
4-	District Accounts Officer / Representative of the District Accounts Officer, Hyderabad.	Member
5-	Agriculture Officer, Directorate General, Agriculture Extension Sindh, Hyderabad (Head Quarter).	Member/ Secretary

II. Terms of References:

- i.: Prepare bidding documents:
- ii, Carry out Technical as well as Financial evaluation of the bids:
- iii. !! Prepare evaluation report as provided in Rule-45 of SPPRA;
- iv. Make recommendations for the award of contract to the competent authority and;
- v. Perform any other function ancillary and incidental to the above.

Director General, Agriculture Extension shall examine all proposals / finalized by the Procurement Committee and submit to Administrative Department.

SECRETARY TO GOVT. OF SINDH

No.13 (347)SO(DEV:)MF/2013

Karachi, dated

30-12-2016

A copy is forwarded for information & further necessary action to:

- 1- The Secretary to Government of Sindh, Industries Department, Karachi,
- 2- The Director General, Agriculture Extension Sindh, Hyderabad.
- 3- The District Accounts Officer, Hyderabad.
- 4- All Members of Committee.

(ABDUL-AZÍZ CHANNA) DEPUTY SECRETARY (TECH:)

C.c. to:

- 1- P.S. to Minister Agriculture, Supply & Prices Department, Govt. of Sindh, Karachi.
- 2- P.S. to Secretary Agriculture, Supply & Prices Department, Govt. of Sindh, Karachi,



GOVERNMENT OF SINDH AGRICULTURE, SUPPLY & PRICES DEPARTMENT

NOTIFICATION

No.13(347)SO(DEV:)/2016: In compliance with Rule 31 of SPP Rules, 2010, Government of Sindh, Agriculture, Supply & Prices Department is pleased to constitute a Committee for Complaint Redressal with the following Composition and Terms of Reference:

I. COMPOSITION.

1-	Director General, Agricultural Extension Sindh, Hyderabad.	Chairman
2-	Mr. Bashir Aluncd Keerio, (An Independent Professional).	Member
3-	Representative of Office of the Accountant General Sindh, Karachi,	Member

II. Terms of References:

- 1. Committee may examine the complain of bidder as per SPPRA Rules.
- The Complaint Redressal Committee upon receiving a complaint from an aggrieved bidder may, if satisfied:
 - a. Prohibit the procurement committee from acting or decision in a manner, inconsistent with these rules and regulations;
 - b. Annual in whole or in part, any authorized act or decision of the procurement committee; and
 - c. Reverse any decision of the procurement committee or substitute its own decision for such a decision:
 - Provide that the Complaint Redressal Committee shall not make any decision to award this contract.
- III. The committee shall announce its decision within seven days. The decision shall be intimated to the bidder and the Authority within three working days by procuring agency. In case of failure of the committee to decide the complaint, the procuring agency shall not award the contract.
- IV. The procuring agency shall award the contract after the decision of the Complaint Redressal Committee.

Mere fact of lodging of a complaint shall not warrant suspension of the procurement proceedings.

DR. SAEED AHMED MANGNEJO SECRETARY TO GOVT. OF SINDH

No.13 (347) SO (DEV:)/2016:

Karachi, dated the 05-01-2017

A copy is forwarded for information & further necessary action to:-

- 11 The Principal Secretary to Governor of Sindh, Karachi.
 - 2. The Principal Secretary to Chief Minister, Sindh, Karachi.
 - 3. The Accountant General Sindh, Karachi.
 - 4. The Managing Director, Sindh Public Procurement Regulatory Authority, Karachi.
 - 5- The Additional Secretary (Staff) to Chief Secretary, Sindh, Karachi.
 - 6- The Director General, Agricultural Engineering & Water Management, Sindh, Hyd.
 - 72: The Director General, Agriculture Extension Sindh, Hyderabad.
 - 8- The Director General, Agriculture Research Sindh, Tandajani

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9. Members of the Committee.

(ABDUL AZIZ CHANNA)
DEPUTY SECRETARY (TECH:)

C.c. to:

- 1- P.S. to Minister Agriculture, Supply & Prices Department, Govt. of Sindh, Karachi.
- 2- P.S. to Secretary Agriculture, Supply & Prices Department, Govt. of Sindh, Karachi.

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MEDIA PUBLICITY THROUGH PRODUCTION AND TELECAST / BROADCAST AND PRINTING OF BROCHURES & MOUNTED POSTERS UNDER THE ADP SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS' FIELD DAY, ELECTRONIC AND PRINT MEDIA PHASE-II DURING THE CURRENT FINANCIAL YEAR 2016-17

Bid Evaluation Report

1. Name of Procuring Agency:

Agriculture Extension Sindh

2. Tender Reference No.

DAI/Acct:/2016-17/43 Dated 26.01.2017

Tender Description/Name of work/item:

- Telecast of TV Talk Shows, Production of Documentaries, Telecast of Scroll Messages, Publicity Through Mobile Phone Voice & Text Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM Channels.
- ii) Printing of brochures & Mounted posters
- Method of Procurement:

Open competitive bidding (National Competitive Bidding) Single Stage – Two Envelopes Procedure

5. Tender Published:

- a. Daily Dawn, Karachi, dated 17.02.2017
- b. Daily Jang, Karachi, dated 16.02.2017.
- c. Daily Kawish, Hyderabad, dated 16.02.2017
- 6. Corrigendum Published:
- a. Daily Dawn, Karachi, dated 23.02.2017
- b. Daily Jang, Karachi, dated 24.02.2017.
- 7. Total Bid Documents Sold:
- c. Daily Kawish, Hyderabad, dated 24.02.2017
- Telecast of TV Talk Shows, Production of Documentaries, Telecast of Scroll Messages, Publicity Through Mobile Phone Voice & Text Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM Channels.
- Printing of brochures & Mounted posters

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8. Total Bids Received: Telecast of TV Talk Three Shows. Production Documentaries, Telecast of Scroll Messages, Publicity Through Mobile Phone Voice & Text Corporate Messages, Production of Audio Messages Phone Mobile Messages and Broadcast on FM Channels. Two of Printing & brochures Mounted posters 07.03.2017 Technical Bid Opening date: Telecast of TV Talk Three 10. No. of Bid technically qualified (if Production Shows. applicable): Documentaries, Telecast of Scroll Messages, Publicity Through Mobile Phone Voice & Text Corporate Messages, Production of Audio Messages Phone Voice Mobile Messages and Broadcast on FM Channels. One of Printing brochures & Mounted posters One Printing of 11. Bid(s) Rejected: brochures & M/s Mass Mounted posters International, Hyderabad.

05.04.2017

12. Financial Bid Opening date:

13. Bid Evaluation Report:

S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
A.	Telecast of TV Talk Messages, Publicity T Production of Audio I on FM Channels.	hrough Mobil	e Phone Voic	e & Text Cor	porate Messa	ges,
1)	Publicity Through Mobile Phone Voice & Text Corporate Messages Service					
a)	Text Message		See Herry			
i)	M/s Adarts Karachi (Pvt.) Ltd	Rs. 0.48 Paisas / SMS	Single Bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	1
b)	Voice Message					
i)	M/s Adarts Karachi (Pvt.) Ltd	Rs. 1.51 / minute	Single Bidder	As per tender cost	Single bidder quoted the rate hence bid accepted.	7
2)	Production & Telecast time for Agriculture TV Talk shows (per 25 minute per show)				•	
a)	PTV Regional Time					
i)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.1412500/-	Single Bidder	As per tender cost	Single bidder quoted the rate hence bid accepted	/
b)	KTN News					
i)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.1073500/-	1 st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs.1210000/-	2 nd Lowest	As per Tender Cost	Higher bid rejected	

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S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
c)	Sindh TV					
i)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.847,500/-	1 st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii)	M/s S.S. Marketing & Advertising Co. Hyderabad.	Rs.980100/-	2 nd Lowest	As per Tender Cost	Higher bid rejected	
d)	Mehran TV					
i)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.678000/-	1 st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs.726000/-	2 nd Lowest	As per Tender Cost	Higher bid rejected	
e)	Awaz TV					
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs.272250/-	1 st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.381375/-	2 nd Lowest	As per Tender Cost	Higher bid rejected	
f)	Dharti TV					
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs.242000/-	1 st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.254250/-	2 nd Lowest	As per Tender Cost	Higher bid rejected	
3.	Telecast Time for Scroll Messages (Per Minute)				*	
a)	PTV Regional Time					
i)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.33900/-	Single Bidder	As per tender cost	Single bidder quoted the rate hence bid accepted	
b)	KTN News					
i)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.15820/-	1 st Lowest	As per Tender Cost	l st lowest bid accepted.	
ii)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs.18,150/-	2 nd Lowest	As per Tender Cost	Higher bid rejected	

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S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
c)	Sindh TV					
i)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.9040/-	I st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii)	M/s S.S. Marketing & Advertising Co. Hyderabad.	Rs.10890/-	2 nd Lowest	As per Tender Cost	Higher bid rejected	
d)	Mehran TV					
i)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.8475/-	I st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs.8954/-	2 nd Lowest	As per Tender Cost	Higher bid rejected	
e)	Awaz TV					
i)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.9040/-	1 st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs.18150/-	2 nd Lowest	As per Tender Cost	Higher bid rejected	
f)	Dharti TV					
i)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.5650/-	1 st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs.6050/-	2 nd Lowest	As per Tender Cost	Higher bid rejected	
4)	Production of Documentary Films (Rate Per Minute)					
i)	M/s A.R. Production Hyderabad	Rs.56132.75	1 st Lowest	As per Tender Cost	1 st lowest bid accepted.	
ii)	M/s Adarts Karachi (Pvt.) Ltd.	Rs.60500.00	2 nd Lowest	As per Tender Cost	Higher bid rejected	
ii)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs.72297.50	3 rd Lowest	As per Tender Cost	Higher bid rejected	

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S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
5)	Production of Audio Messages for Mobile Phone Corporate SMS Service and Broadcast through FM Channels (Rate per Minute)					
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs. 6050/-	1 st lowest	As per Tender Cost	1 st lowest bid accepted.	
ii)	M/s Adarts Karachi (Pvt) Ltd.	Rs.30250/-	2 nd Lowest	As per Tender Cost	Higher bid rejected	
6)	Broadcast Audio Messages Through FM Channels (Per Minute)					
a)	FM-91					
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs. 12100/-	Single Bidder	As per tender cost	Single bidder quoted the rate, bid accepted.	
b)	FM-1006					
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs. 24200/-	Single Bidder	As per tender cost	Single bidder quoted the rate, bid accepted.	
c)	FM-91 Ghotki					
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs. 12100/-	Single Bidder	As per tender cost	Single bidder quoted the rate, bid accepted.	_
d)	FM-105 Hyderabad, Mirpurkhas and Larkana				1	
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs. 96800/- for all three	Single Bidder	As per tender cost	Single bidder quoted the rate, bid accepted.	-

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S.No.	Name of Firm or Bidder	Cost offered by the Bidder	Ranking in terms of cost	Comparison with Estimated cost	Reasons for Acceptance / rejection	Remarks
0	1	2	3	4	5	6
e)	FM-99					
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs. 24200/-	Single Bidder	As per tender cost	Single bidder quoted the rate, bid accepted.	ż
a)	FM-98					
i)	M/s S.S. Marketing & Advertising Co. Hyderabad.	Rs. 24200/-	Single Bidder	As per tender cost	Single bidder quoted the rate, bid accepted.	-
a)	FM-101					
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs. 12100/-	Single Bidder	As per tender cost	Single bidder quoted the rate, bid accepted.	
a)	FM-92					
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs. 12100/-	Single Bidder	As per tender cost	Single bidder quoted the rate, bid accepted.	+
a)	FM-104					
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs. 12100/-	Single Bidder	As per tender cost	Single bidder quoted the rate, bid accepted.	_
B.	Printing of brochures &	Mounted poste	rs			
a)	Printing of Brochures (per brochure)					
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs.37.50	Single Bidder	As per tender cost	Single bidder quoted the rate, bid accepted.	
b)	Printing of Mounted Posters (per poster)					
i)	M/s S.S. Marketing & Advertising Co, Hyderabad.	Rs.195/-	Single Bidder	As per tender cost	Single bidder quoted the rate, bid accepted.	J

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Signature of the members of the committee (Shakil Ahmed Sheikh) (Musarrat Mokhtar) Deputy Director (Inspection) Deputy Director Planning & Monitoring Cell Industries Department, Agriculture, Supply & Prices Department Government of Sindh, Government of Sindh, Karachi. Karachi MEMBER MEMBER (Ashique Hussain Chandio) (Saifullah Magsi) Additional District Accounts Officer-I Agriculture Officer (HQ) District Accounts Office Directorate General Agriculture Extension Sindh Hyderabad Hyderabad MEMBER / SECRETARY

MEMBER

(Deedar Ahmed Bhutto) Director Information Agriculture Extension Sindh

Hyderabad

CHAIRMAN



COMPARATIVE STATEMENT OF THE TENDERS INVITED FOR THE PRINTING OF BROCHURES AND MOUNTED POSTERS OPENED ON 07th March, 2017.

Sr. No.	Tender requirements	M/S MASS International, Hyderabad.	M/S S.S Marketing & Advertising Co. Hyderabad
L	Location of shop / office (complete address with phone, fax, email, website address) of the firm / bidder	Office No.2, Mezzanine Floor, Al-Mustafa Arcade, Opposite Orangzaib Masjid, Gari Khatta, Hyderabad.	Flat # A-33, Indus Hieghts, Giddu Chowk, Auto Bhan Road Hyderabad.
2.	Profile: Complete profile of the firm / bidder.	Responsive	Responsive
3.	Experience / Reference		
(i)	Experience in related field, not less than 2 years	Non-Responsive	Responsive
(ii)	Bidder must supply at least three references for supply of such printing material	Non-Responsive	Responsive
4.	5-10 samples / exhibits of Agricultural Material Printing in four colours.	Non-Responsive	Responsive
5.	Financial Stability: Bank Statement showing the financial stability of bidder / supplier to deliver the contract.	Responsive	Responsive
6.	Income Tax Registration Certificate and last income tax pay certificate	Responsive	Responsive
7.	GST Registration Certificate and last GST pay certificate / proof	Responsive	Responsive
8.	Bid Security / Earnest Money (3.0%)	Responsive	Responsive

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(Shakil Ahmed Sheikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER

(SaifullamMagsi)

Additional District Accounts Officer-l District Accounts Office Hyderabad

MEMBER

Signature of the members of the committee

Karachi MEMBER

(Musarrat Mokhtar)

Deputy Director (Inspection)

Industries Department, Government of Sindh,

(Ashique Hussain Chandio)
Agriculture Officer (HQ)
Directorate General
Agriculture Extension Sindh
Hyderabad
MEMBER / SECRETARY

CHAIRMAN

(Deedar Ahmed Bhuto)
Director Information
Agriculture Extension Sindh
Hyderabad

COMPARATIVE STATEMENT OF THE TENDERS INVITED FOR THE PRODUCTION AND TELECAST / BROADCAST OPENED ON 07th March, 2017.

PRELIMINARY SCREENING

Sr. No.	Tender requirements	M/S Adarts Karachi (Pvt) Ltd. Karachi	M/S S.S Marketing & Advertising Co. Hyderabad	M/S A.R Production Hyderabad
01	Location with full address of company along with contact numbers.	Azayam Plaza, (4 th floor), 5-A, sindhi Muslim Housing Society, Shahrah-e- Faisal Karachi.	Flat # A-33, Indus Hieghts, Giddu Chowk, Auto Bhan Road Hyderabad.	Office No.5 & 6, Cantt. Plaza Sadar Hyderabad.
)2	Firm profile including description of advertising agency, year of establishment etc.)	Profile attached. Year of establishment 1939.	Profile Attached. Established in 2008.	Profile Attached. Established in 2008.
03	Proof of experience in Telecast of TV Talk Shows and Scroll Messages, Production of documentaries and Production and Broadcast of Radio Programmes on crops and other agricultural activities.	Responsive	Responsive	Responsive
)4	Proof of accreditation with Pakistan Broadcast Association (For telecast through TV Channels)	Responsive	Responsive	Not applicable
05	Detail of their permanent staff, their qualification and experience (Separate sheet may be attached for Technical Personal)	Responsive	Responsive	Responsive
06	Available Audio & Video Technical Facilities with the agency (For Production work)	Responsive	Responsive	Responsive
07	3-5 Specimen / exhibit of production of documentary / talk show / Audio Messages (Which is applicable)	Responsive	Responsive	Responsive
08	Bank Statement of last three years showing the financial stability.	Responsive	Responsive	Responsive
()9	Income Tax Registration Certificate.	Responsive	Responsive	Responsive
10.	SST Registration Certificate.	Responsive	Responsive	Responsive
1 1	Earnest Money	Responsive	Responsive	Responsive



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Signature of the members of the committee

(Shakil Ahmed Sheikh)

Depute Director

Planning & Monitoring Cell Agriculture, Supply & Prices Department Government of Sindh, Karachi.

MEMBER

(Saifullah Magsi)

Additional District Accounts Officer-I District Accounts Office Hyderabad

MEMBER

De Shower

(Deedar Ahmed Bhutto) Director Information

Agriculture Extension Sindh

Hyderabad

CHAIRMAN

(Musarrat Mokhtar)

Deputy Director (Inspection) Industries Department, Government of Sindh, Karachi

MEMBER

(Ashique flussain Chandio)

Agriculture Officer (HQ) Directorate General

Agriculture Extension Sindh Hyderabad

MEMBER / SECRETARY

AFTER PRELIMINARY SCREENING

S.	Salient Features	Points Allocated		Name of Firm		Remarks
No.			M/S Adarts Karachi (Pvt) Ltd.	M/S S.S Marketing & Advertising Co. Hyderabad	M/S A.R Production Hyderabad	
	Proof since firm was established:					
	i) 10 years or above	20	Above ten years	Established in	Established in	
	ii) 6 – 10 years	10	Marks 20	2008	2008	
	iii) 1 – 5 years	5		Marks 10	Marks 10	
	Capacity of the firm					
	Firm has own permanent technical staff & Audio Video facilities (Attach proof)		·			
	i) Yes	15	Yes	Yes	Yes	
	ii) No	00	Marks 15	Marks 15	Marks 15	
	Financial capacity of the firm supported by Bank certificate.					
9	i) Sound (1.00 Million and onward)	15	Sound	Sound	Sound	
	ii) Fair (0.5 Million to 1.00 Million)	10	Marks 15	Marks 15	Marks 15	
	iii) Weak (below 0.5 Million)	5	-	77.77.77.77.77.7	(A) (CONT. 1/4) (A)	
1.	Proof of experience:					
	In Telecast of TV Talk Shows and Scroll Messages, Production of Documentaries, Publicity through mobile phone voice & text corporate messages, Production of Audio messages for mobile phone voice messages and broadcast on FM channels and Broadcast of Radio Messages through Regional Channels.					
	i) 07-10 years or above (52 and above TV Talk Shows) ii) 07-10 years or above (5001-10000 Scroll Messages) iii) 07-10 years or above (21-25 Documentaries) iv) 07-10 years or above (101-150 Production of Audio Messages for mobile phone voice messages and broadcast on FM Channels) v) 07-10 years or above (Publicity through mobile phone voice & text corporate messages) vi) 07-10 years or above (301-500 Broadcast of Radio Messages)	15	Marks 15	Marks 15	Applied only for production of documentaries and has produced more than 21 documentaries	
•	i) 04-07 years or above (26-51 TV Talk Shows) ii) 04-07 years or above (2501-5000 Scroll Messages) iii) 04-07 years or above (11-20 Documentaries) iv) 04-07 years or above (51-100 Production of Audio Messages for mobile phone voice messages and broadcast on FM Channels) v) 04-07 years or above (Publicity through mobile phone voice & text corporate messages) vi) 04-07 years or above (151-300 Broadcast Radio Messages)			0	Marks 15	









i) 01-04 years or above (10-25 TV Talk Shows) ii) 01-04 years or above (1000-2500 Scroll Messages) iii) 01-04 years or above (05-10 Documentaries) iv) 01-04 years or above (10-50 Production of Audio Messages for mobile phone voice messages and broadcast on FM Channels) v) 01-04 years or above (Publicity through mobile phone voice & text corporate messages) vi) 01-04 years or above (50-150 Broadcast Radio Messages)	5			
Proof of experience on crops & other agricultural activities:				
In Telecast of TV Talk Shows and Scroll Messages, Production of Documentaries. Publicity through mobile phone voice & text corporate messages, Production of Audio messages for mobile phone voice messages and broadcast on FM channels and Broadcast of Radio Messages through Regional Channels.				
i) 06 years or above (26 and above TV Talk Shows) ii) 06 years or above (2500-5000 Scroll Messages) iii) 06 years or above (11-15 Documentaries) iv) 06 years or above (51-100 Production of Audio Messages for mobile phone voice messages and broadcast on FM Channels) v) 06 years or above (Publicity through mobile phone voice & text corporate messages) vi) 06 years or above (151-300 Broadcast of Radio Messages)	35	Marks 25	Marks 25	Proof attached. Produced more than 11 documentaries. Marks 35
i) 03-06 years or above (13-25 TV Talk Shows) ii) 03-06 years or above (1501-2500 Scroll Messages) iii) 03-06 years or above (06-10 Documentaries) iv) 03-06 years or above (26-50 Production of Audio Messages for mobile phone voice messages and broadcast on FM Channels) v) 03-06 years or above (Publicity through mobile phone voice & text corporate messages). vi) 03-06 years or above (76-150 Broadcast Radio Messages)	25			
i) 01-03 years or above (06-12 TV Talk Shows) ii) 01-03 years or above (1000-1500 Scroll Messages) iii) 01-03 years or above (03-05 Documentaries) iv) 01-03 years or above (10-25 Production of Audio Messages for mobile phone voice messages and broadcast on FM Channels) v) 01-03 years or above (Publicity through mobile phone voice & text corporate messages) vi) 01-03 years or above (50-75 Broadcast Radio Messages)	15			
TOTAL	100	90	80	90



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Signature of the members of the committee

(Shakil Altured Sheikh)

Deputy Director
Planning & Monitoring Cell
Agriculture, Supply & Prices Department
Government of Sindh, Karachi.

MEMBER

(Saifullah Magsi)

Additional District Accounts Officer-I District Accounts Office Hyderabad

MEMBER

Karachi MEMBER

(Musarrat Mokhtar)

Deputy Director (Inspection)

Industries Department,

Government of Sindh,

(Ashique Hussain Chandio)
Agriculture Officer (HQ)
Directorate General
Agriculture Extension Sindh
Hyderabad
MEMBER / SECRETARY

(Deedar Ahmed Bhutto)

Director Information Agriculture Extension Sindh Hyderabad

CHAIRMAN

MINUTES OF MEETING OF THE PROCUREMENT COMMITTEE WAS HELD ON 22.03.2017 TO EVALUATE THE TECHNICAL PROPOSALS OPEND ON 07.03.2017 REGARDING MEDIA PUBLICITY THROUGH PRODUCTION & TELECAST / BROADCAST AND PRINTING OF BROCHURES AND MOUNTED POSTERS UNDER THE ADP SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS, FARMERS FIELD DAYS, ELECTRONIC AND PRINT MEDIA PHASE-II" FOR THE YEAR 2016-17.

List of participants is attached.

The meeting of the Procurement Committee held on 22.03.2017 under the chairmanship of Director Information, Agriculture Extension Sindh in the committee room of Directorate General, Agriculture Extension Sindh, Hyderabad to evaluate the Technical proposal opened on 07.03.2017 regarding Media Publicity through Production & Telecast / Broadcast and Printing of Brochures and Mounted Posters under the ADP scheme "Dissemination of Agricultural Information among the Farming Community through Demonstration Plots, Farmers Field Days, Electronic and Print Media Phase-II" for the year 2016-17.

The Procurement Committee evaluated the technical proposals and discussed each offers and qualified the firms for financial opening as under:-

1. Publicity through electronic media.

The Procurement Committee observed that two bidders i.e. M/s Adarts Karachi (Pvt) Ltd. Karachi and M/s S.S. Marketing and Advertising Co, Hyderabad has participated for publicity through mobile phone text and voice corporate messages, production and telecast of TV talk shows, telecast of scroll messages through regional TV channels, production of documentaries, production of audio messages for mobile voice sms and broadcast through FM channels and M/s A.R. Production Hyderabad participated only for the production of documentaries. The Procurement Committee evaluated the technical proposals and recommended all three bidders for financial opening.

2. Printing of Brochures and Mounted Posters.

The Procurement Committee observed that two bidders i.e. M/s Mass International, Hyderabad and M/s S.S. Marketing and Advertising Co, Hyderabad have participated in the tenders for Printing of Brochures and Mounted Poster. The Procurement Committee evaluated the technical proposals and observed that M/s Mass International, Hyderabad submitted documents without company profile, proof of experience and samples / exhibits of agricultural or other material. Hence the Procurement Committee recommended only one bidder i.e. M/s M/s S.S. Marketing and Advertising Co, Hyderabad for financial opening.







The meeting was ended with a vote of thanks to and by chair.

(Shakeel Ahmed Shaikh)

Deputy Director Planning & Monitoring Cell

Agriculture, Supply & Prices Department

Government of Sindh, Karachi.

(Saifullah Magsi)

Representative District Accounts Officer Hyderabad

(Aamir Hussain)

Representative Industries Department, Government of Sindh, Karachi

(Ashique Hussain Chandio)

Agriculture Officer (H.Q) Directorate General Agriculture Extension Sindh Hyderabad

(Deedar Ahmed Bhutt) Director Information

Agriculture Extension Sindh

Hyderabad

LIST OF PARTICIPANTS OF THE MEETING OF PROCUREMENT COMMITTEE WAS HELD ON 22.03.2017 TO EVALUATE THE TECHNICAL PROPOSALS INVITED FOR MEDIA PUBLICITY THROUGH PRODUCTION & TELECAST / BROADCAST AND PRINTING OF BROCHURES AND MOUNTED POSTERS UNDER THE ADP SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS, FARMERS FIELD DAYS, ELECTRONIC AND PRINT MEDIA PHASE-II" FOR THE YEAR 2016-17.

1.	Mr. Deedar Ahmed Bhutto, Director Information, Agriculture Extension Sindh, Hyderabad.	Chairman
2.	Mr. Shakil Ahmed Sheikh Deputy Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member
3.	Mr. Saifullah Magsi, Additional District Accounts Officer-I Representative of District Accounts Officer, Hyderabad	Member
4.	Mr. Aamir Hussain, Representative of Industries Department, Government of Sindh, Karachi.	Member
5.	Mr. Ashique Hussain Chandio Agriculture Officer (HQ), Directorate General, Agriculture Extension Sindh, Hyderabad	Member

BIDDERS QUALIFICATION REPORT

Name of Department

Agriculture, Supply & Prices Department

Name of Work

Tender-I

Telecast of TV Talk Shows, Production of Documentaries, Telecast of Scroll Messages, Publicity Through Mobile Phone Voice & Text Corporate Messages, Production of Audio Messages for Mobile Phone Voice Messages and Broadcast on FM

Channels.

N.I.T No. DAI/ACCT/2016-17/ 43 Dated 26.01.2017 INF/KRY-735/17

S.No.	Description		Name of Bidder		
		M/s Adarts Karachi (Pvt) Ltd. Karachi	M/s S.S. Marketing & Advertising Co. Hyderabad.	M/s A.R Production Hyderabad	
1.	Location with full address of company along with contact numbers.	Responsive	Responsive	Responsive	
2.	Firm profile including description of advertising agency, year of establishment etc.)	Responsive	Responsive	Responsive	
3.	Proof of experience in Production & Telecast of TV Talk Shows and Scroll Messages, Production of documentaries and Production and Broadcast of Radio Programmes on crops and other agricultural activities.	Responsive	Responsive	Responsive	
4.	Proof of accreditation with Pakistan Broadcast Association (For telecast through TV Channels)	Responsive	Responsive	Not applicable for production of documentaries	
5.	Detail of their permanent staff, their qualification and experience (Separate sheet may be attached for Technical Personal)	Responsive	Responsive	Responsive	
6.	Available Audio & Video Technical Facilities with the agency (For Production work)	Responsive	Responsive	Responsive	
7.	3-5 Specimen / exhibit of production of documentary / talk show / Audio Messages (Which is applicable)	Responsive	Responsive	Responsive	
8.	Bank Statement of last three years showing the financial stability.	Responsive	Responsive	Responsive	
9.	Income Tax Registration Certificate.	Responsive	Responsive	Responsive	
10.	SST Registration Certificate.	Responsive	Responsive	Responsive	
11.	Earnest Money	Responsive	Responsive	Responsive	
12.	Qualified / Disqualified	Qualified	Qualified	Qualified	

DEEDAR AHMED BHUTTO DIRECTOR INFORMATION

AGRICULTURE EXTENSION SINDH HYDERABAD

MUSARRAT MOKHTAR DEPUTY DIRECTOR (INSPECTION) INDUSTRIES DEPARTMENT KARACHI

SHAKIL AHMEDISHAIKH DEPUTY DIRECTOR PLANNING & MONITORING CELL AGRICULTURE, SUPPLY & PRICES

DEPARTMENT KARACHI

SAIFULLAH MAGSI ADDITIONAL DISTRICT ACCOUNTS

OFFICER-1 DISTRICT ACCOUNTS OFFICE HYDERABAD

ASHIQUE HUSSAIN CHANDIO AGRICULTURE OFFICER (HO) DIRECTORATE GENERAL

AGRICULTURE EXTENSION SINDH HYDERABAD

CHAIRMAN

MEMBER

MEMBER

MEMBER

MEMBER / SECRETARY

BIDDERS QUALIFICATION REPORT

Name of Department : Agr

: Agriculture, Supply & Prices Department

Name of Work

: Tender-II Printing of Brochures & Printing of Mounted Posters

N.I.T No. No. DAI/ACCT/2016-17/ 43 Dated 26.01.2017 INF/KRY-735/17

S.No.	Description	Name of Bidder		
		M/s MASS International Hyderabad	M/s S.S. Marketing & Advertising Co. Hyderabad.	
1.	Location of shop / Office (Complete Address with phone, Fax, email Website Address) of the firm / bidder	Responsive	Responsive	
2.	Profile : Complete Profile of Firm / Bidder	Responsive	Responsive	
3. (i) (ii)	Proof of experience / Reference Experience in related field not less than 2 years Bidder must supply at least three reference for supply of such printing material	Non-Responsive Non-Responsive	Responsive Responsive	
4.	5-10 samples / exhibits of Agricultural Material Printing in four colours	Non-Responsive	Responsive	
5.	Financial Stability: Bank Statement showing the financial stability of bidder / supplier to deliver the contract	Responsive	Responsive	
6.	Income Tax Registration Certificate and last income tax pay certificate.	Responsive	Responsive	
7.	GST Registration Certificate and last GST pay certificate / proof.	Responsive	Responsive	
8.	Bid Security / Earnest Money (3.0%)	Responsive	Responsive	
9.	Qualified / Disqualified	Disqualified	Qualified	

DEEDAR AHMED BHUTTO DIRECTOR INFORMATION

AGRICULTURE EXTENSION SINDH HYDERABAD MUSARRAT MOKHTAR
DEPUTY DIRECTOR (INSPECTION)
INDUSTRIES DEPARTMENT
KARACHI

DEPUTY DIRECTOR

PLANNING & MONITORING CELL AGRICULTURE, SUPPLY & PRICES DEPARTMENT KARACHI SAIFULI AH MAGSI ADDITIONAL DISTRICT ACCOUNTS OFFICER-1

DISTRICT ACCOUNTS OFFICE HYDERABAD ASHIQUE BOSSAIN CHANDIO AGRICOLTURE OFFICER (HQ)

AGRECULTURE OFFICER (HQ) DIRECTORATE GENERAL AGRICULTURE EXTENSION SINDH HYDERABAD

CHAIRMAN

MEMBER

MEMBER

MEMBER

MEMBER / SECRETARY

MINUTES OF THE PROCUREMENT COMMITTEE MEETING HELD ON 07.03.2017 TO OPEN THE TENDERS INVITED FOR THE MEDIA PUBLICITY THROUGH PRODUCTION & TELECAST / BROADCAST AND PRINTING OF BROCHURES & MOUNTED POSTERS UNDER THE ADP SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC AND PRINT MEDIA PHASE-II" DURING THE CURRENT FINANCIAL YEAR 2016-17.

The meeting of the Procurement Committee for Agriculture Extension was held on 07.03.2017 under the Chairmanship of Director Information, Agriculture Extension Sindh in the Committee Room of Directorate General, Agriculture Extension Sindh at Hyderabad to open the Technical Proposals invited for Media Publicity through Production and Telecast / Broadcast and Printing of Brochures and Mounted Posters under the ADP scheme "Dissemination of Agricultural Information among the Farming Community through Demonstration Plots and Farmers Field Days, Electronic & Print Media Phase-II" during the financial year 2016-17 in presence of interested bidders.

The Director Information, Agriculture Extension Sindh welcomed the participants and informed that under the development scheme "Dissemination of Agricultural Information among the Farming Community through Demonstration Plots and Farmers Field Days, Electronic & Print Media Phase-II", there is a provision for Media Publicity through Production and Telecast / Broadcast, Mobile Phone SMS and Printing & distribution of brochures and posters for the year 2016-17.

In this regard, the advertisement for tender was sent to Director Information (Advertisement), Information Department, Government of Sindh, Karachi through Deputy Secretary (Tech), Agriculture, Supply & Prices Department, Government of Sindh, Karachi for advertisement in well circulated Newspapers. The same advertisement was appeared in the following newspapers vide No. INF/KRY-735/17 and same also uploaded on PPRA Sindh Website vide serial No.31380.

- a. The Daily Dawn Karachi dated 17.02.2017
- b. The Daily Jang Karachi dated 16.02.2017
- c. The Daily Kawish, Hyderabad dated 16.02.2017

However due to delay in publishing of NIT in newspapers a corrigendum was issued to give proper response time to bidder to submit their bids and it was published in the same news papers in which original NIT was published.

In Response of the above advertisement following firms have obtained the tender documents:

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S.No. Media Work Tender obtained by		Tender obtained by
1.	Publicity through Electronic Media	 M/s Oktopus media Group, Karachi. M/s Adarts Karachi (Pvt) Limited, Karachi. M/s A.R Production, Hyderabad. M/s Revolution Media (pvt) limited, Karachi. M/s M. Communication (Pvt) Limited, Karachi. M/S S.S Marketing & Advertising Co, Hyderabad.
2.	Printing of brochures and posters	 M/s Oktopus media Group, Karachi. M/s Revolution Media (pvt) limited, Karachi. M/s M. Communication (Pvt) Limited, Karachi. M/S S.S Marketing & Advertising Co, Hyderabad. M/S Aijaz Enterprises Hyderabad. M/S Solution 1, Karachi. M/S Mass International, Hyderabad.

The following bidders were submitted their bids within time:

S.No.	Media Work	Tender submitted by	
1.	Publicity through Electronic Media	 M/s Adarts Karachi (Pvt) Limited, Karachi. M/s A.R Production, Hyderabad. M/S S.S Marketing & Advertising Co, Hyderabad. 	
2.	Printing of brochures and posters	M/S S.S Marketing & Advertising Co, Hyderabad. M/S Mass International, Hyderabad.	

The tenders were opened by the Procurement Committee comprising on the following members in the presence of the interested bidders / representatives (List attached as annexure-A).

1.	Mr. Deedar Ahmed Bhutto, Director Information, Agriculture Extension Sindh, Hyderabad.	Chairman
2.	Mr. Shakeel Ahmed Shaikh, Deputy Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member



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3.	Mr. Musarrat Mokhtar, Representative of Industries Department, Government of Sindh, Karachi.	Member
4.	Mr. Saifullah Magsi, Additional District Accounts Officer, Representative of District Accounts Officer, Hyderabad.	Member
5.	Mir Muhammad Bux Talpur, Agriculture Officer (HQ), Directorate General, Agriculture Extension Sindh, Hyderabad.	Member / Secretary

After that it was decided to prepare the comparative statement of the remaining firms and put-up before the Procurement Committee in the next meeting to check the tender documents, their formalities, requirement and evaluate the technical proposals.

(Shakeel Ahmed Shaikh)

Deputy Director

Planning & Monitoring Cell

Agriculture, Supply & Prices

Department

Government of Sindh, Karachi.

(Musarrat Mokhtar)

Representative Industries Department, Government of Sindh,

Karachi

(Saifullah Magsi)

Representative District Accounts Officer

Hyderabad

(Mir Muhammad Bux Talpur)

Directorate General Agriculture Extension Sindh

Hyderabad

(Deedar Ahmed Bhutto)

Director Information

Agriculture Extension Sindh

Hyderabad

LIST OF PARTICIPANTS OF THE MEETING OF PROCUREMENT COMMITTEE MEETING HELD ON 07.03.2017 TO OPEN THE TECHNICAL PROPOSAL INVITED FOR MEDIA PUBLICITY UNDER THE SCHEME ""DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2016-17.

S.No.	Name	Designation	on	Contact No.	Signature
1-	Doedar A. Shu	the Diver	la	0333-260420	25
	heill Shalely		DIPMC	0300/8200064	25 Azi
	Musavva			0364-489	7299 #
	Sarfullah	/	ADAO-I	0333-2602	683
	Mix Muhamad		n A.O.	0300-93744	3 = ==

LIST OF PARTICIPANTS OF THE MEETING OF PROCUREMENT COMMITTEE MEETING HELD ON 07.03.2017 TO OPEN THE TECHNICAL PROPOSAL INVITED FOR MEDIA PUBLICITY UNDER THE SCHEME "'DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2016-17.

BIDDERS PARTICIPANTS

S.No.	Name & Designation	Firm / Company	Contact No.	Signature
/-	AnjadSLeL (C.E)	A.RProduction- SS Maricefing 8 Adv Adapts' Kins (PVT) LtD	0333-2727656	Am of
2 -	1star Ali	SS Markeling 8Adv	033370/714	, Soil mes
3-	Ali Baladi	Adabts Kho (PVT)(+)	0333-837277	SAL
4	Noman Sh. F	White Frade Mass In	103003426311	- Buff Aft=
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MINUTES OF THE MEETING OF THE PROCUREMENT COMMITTEE FOR AGRICULTURE EXTENSION HELD ON 05-04-2017 REGARGING TO OPEN THE FINANCIAL PROPOSALS INVITED FOR THE TECHNICAL QUALIFIED FIRMS / BIDRS OF THE TENDER INVITED FOR MEDIA PUBLICITY THROUGH PRODUCTION AND TELECAST / BROADCAST AND PRINTING OF BROCHURES & MOUNTED POSTERS UNDER THE SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS AND FARMERS FIELD DAY, ELECTRONIC & PRINT MEDIA PHASE-II" FOR THE YEAR 2016-17.

List of participants is attached.

The meeting of the Procurement Committee for Agriculture Extension was held on 05-04-2017 under the chairmanship of Director Information, Agriculture Extension Sindh in the committee room of Directorate General Agriculture Extension Sindh Hyderabad to open the financial proposals of the tenders opened on 07-03-2017 regarding the media publicity through production and telecast / broadcast and printing of brochures & mounted posters under the scheme "Dissemination of Agricultural Information among the Farming Community through Demonstration Plots and Farmers Field day, Electronic & Print Media Phase-II" for the year 2016-17.

The Procurement Committee opened the financial proposals of the qualifying firms:

S.No.	Media Work	Qualified Firms in Technical Proposals.
1.	Publicity through Electronic Media	 M/s Adarts Karachi (Pvt) Limited, Karachi. M/s A.R Production, Hyderabad. M/S S.S Marketing & Advertising Co, Hyderabad.
2.	Printing of brochures and posters	M/S S.S Marketing & Advertising Co, Hyderabad

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The forum decided that the financial proposal submitted by the firms are not clear with reference to the condition mentioned in financial proposal of tender document (The rates quoted should be inclusive with all applicable taxes).

However the forum with the concern of the bidding firms decided that prices quoted and as written on the financial proposal (Rate+ Taxes) will be consider for the calculation of the actual price with SRB guidelines and the tax will be deduct as per rule on the basis of the above calculation. The calculation will be made as quoted rates by the firms with given tax criteria and accordingly evaluated for financial consideration.

The Procurement Committee advised to the member secretary to return the financial proposals of the remaining disqualifying firm at the earliest.

The meeting was end with a vote of thanks to and by chair.

(Shakeel Ahmed Shaikh)

Deputy Director

Planning & Monitoring Cell Agriculture, Supply & Prices

Department

Government of Sindh, Karachi.

(Musarrat Mokhtar)

Representative Industries Department, Government of Sindh,

Karachi

(Saifullah Magsi)

Representative

District Accounts Officer

Hyderabad

(Ashique Hussain chandio)

Directorate General Agriculture Extension Sindh

Hyderabad

(Deedar Ahmed Bhutte) Director Information

Agriculture Extension Sindh

Hydekabad

LIST OF PARTICIPANTS OF THE MEETING OF PROCUREMENT COMMITTEE WAS HELD ON 05-04.2017 TO OPEN THE FINANCIAL PROPOSALS INVITED FOR MEDIA PUBLICITY THROUGH PRODUCTION & TELECAST / BROADCAST AND PRINTING OF BROCHURES AND MOUNTED POSTERS UNDER THE ADP SCHEME "DISSEMINATION OF AGRICULTURAL INFORMATION AMONG THE FARMING COMMUNITY THROUGH DEMONSTRATION PLOTS, FARMERS FIELD DAYS, ELECTRONIC AND PRINT MEDIA PHASE-II" FOR THE YEAR 2016-17

1.	Mr. Deedar Ahmed Bhutto, Director Information, Agriculture Extension Sindh, Hyderabad.	Chairman
2.	Mr. Shakil Ahmed Sheikh Deputy Director, Planning & Monitoring Cell, Agriculture, Supply & Prices Department, Government of Sindh, Karachi.	Member
3.	Mr. Saifullah Magsi, Additional District Accounts Officer-I Representative of District Accounts Officer, Hyderabad	Member
4.	Mr. Musarrat Mokhtar, Representative of Industries Department, Government of Sindh, Karachi.	Member
5.	Mr. Ashique Hussain Chandio Agriculture Officer (HQ), Directorate General, Agriculture Extension Sindh, Hyderabad	Member